

# Maria Belen Findley

Finance Junior Student at FGCU

mbfindley0659@eagle.fgcu.edu | 424-413-1433 | [Linkedin.com/in/mariabelenfindley](https://www.linkedin.com/in/mariabelenfindley)

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## EDUCATION

**FLORIDA GULF COAST UNIVERSITY**

BACHELORS OF SCIENCE FINANCE

Jan 2023 - Present

Fort Myers/FL

**FLORIDA SOUTHWESTERN STATE COLLEGE**

ASSOCIATE OF ARTS

May 2019 - Dec 2022

Fort Myers/FL

## EXPERIENCE

**WELLS FARGO | WEALTH AND INVESTMENT MANAGEMENT INTERN** Minneapolis/MN | Jun 2023 – Aug 2023

- Assisted senior financial advisors, portfolio managers, and private bankers with client-related tasks.
- Participated in face-to-face high net worth client meetings alongside senior private wealth teams, attended team and executive meetings. Attended pre-meeting and post-meeting calls.
- Generated and transformed financial planning portfolios for high-net-worth clients using both Basic and Advanced E-money Software.
- Analyzed and organized clients' financial data within projects assigned by senior professionals.
- Contributed to the integration of new portfolio management tools, including IPS Conversions and Shadow Trading.
- Supported the online banking fraud prevention project, currently in testing and client use, by assisting with its setup steps.
- Made a valuable impact as part of an exceptional team.

**MCCANN | TRANSLATION SPECIALIST CONTRACTOR**

Remote | Jan 2016 – Present

- Employed my talent for languages and my international background to review hiring paperwork, hiring interviews, worldwide commercials scripts, and brand launches.
- Worked with multinational companies as customers, such as Nike, Nestle, D'Onofrio, Coke, Starbucks, Corona, and Adidas, with projects that require a pristine translation.
- My role involves accurately translating and localizing content, ensuring quality and cultural sensitivity. I collaborate with the creative team, provide cultural insights, manage terminology, and meet tight deadlines. Accomplishments include delivering high-quality translations, contributing to successful campaigns, and expanding the agency's international reach.

**THE CLUB AT GRANDEZZA | CUSTOMER SERVICE REPRESENTATIVE** Fort Myers/FL | Dec 2019 – May 2023

- Improved the quality and service standards at Starbucks (we proudly serve), resulting in a sales increase (2x) and customer satisfaction.
- Led the team brunch, increasing internal customer satisfaction within the organization.
- Took the initiative to resolve inefficiencies in customer service processes, resulting in time and cost savings in the club's operations.

## PROJECTS / OPEN-SOURCE

### PROCESS MINING CASE

- Applied process mining techniques to analyze and optimize the hiring process for large companies, identifying constraints, inefficiencies, and areas for improvement.
- Conducted analytical approaches, such as time analysis and candidate drop-off analysis, to assess the efficiency and attrition rates in the hiring process.

- Explored the application of process mining in accounting scenarios, including accounts payable, revenue recognition, and audit trail analysis, to identify bottlenecks, improve efficiency, and enhance compliance and financial reporting accuracy.

## **SAP ENTERPRISE RESOURCE PLANNING SYSTEM**

- Implemented SAP and other ERP systems to integrate and analyze data from multiple departments, improving decision-making, reducing costs, and enhancing operations.
- Realized benefits such as streamlined inventory tracking, accelerated financial reporting, and automated customer order processing, leading to increased efficiency and competitiveness.
- Transformed company operations by leveraging SAP's centralized system, resulting in improved decision-making, cost savings, and enhanced efficiency for a competitive edge.

## **SMALL BUSINESS**

- Created a formal business plan, seek expert advice, and engage with business incubation organizations to increase small business success.
- Focused on core competencies and prioritize customer satisfaction over being proficient in all areas of the business.
- Developed strategies such as differentiation, hiring specialized staff, and seeking guidance from experienced entrepreneurs to overcome challenges and improve chances of success.

## **CERTIFICATIONS**

- AI Foundations - **IBM / MAR 2023**
- Personal Insurance - **FLORIDA SOUTHWESTERN STATE COLLEGE / MAR 2023**
- Sales Fundamentals - Sell More Mindset / Present.
- Microsoft Office Specialist - Microsoft.
- Fundamentals of Written Communication - **FLORIDA GULF COAST UNIVERSITY**

## **HONORS & AWARDS**

- Omicron Delta Kappa National Leadership Honor Society of the Lutgert College of Business - Spring 2023 - FGCU
- President's List of the Florida SouthWestern State College - Feb 2023
- Dean's List of the Florida SouthWestern State College - Jul 2022
- Presidential Scholarship of the Florida SouthWestern State College - May 2022
- Spire National Honor Society of the Florida SouthWestern State College - Apr 2022
- Dean's List of the Issued by Florida SouthWestern State College - Feb 2021