

# MARIA BELEN FINDLEY

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## INTRODUCTION

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Currently pursuing a Bachelor of Finance, with hands-on experience gained through an internship at Wells Fargo and ongoing finance-related coursework, enhancing skills in innovation, problem-solving, professionalism, teamwork, resilience, and time management. Experienced in technical tools like Tableau and Microsoft Office, and competent in financial planning software like Envision and Emoney. Early entrepreneurial experience demonstrating innate business acumen and a passion for finance. Eager to join a corporate finance team offering fresh insights from a diverse background and a strong commitment to continuous learning and leveraging finance for global change.

## EDUCATION

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### Florida Gulf Coast University

Bachelors of Science Finance - Analysis and Management

GPA : 3.60

Fort Myers, FL

Jan 2023 - Expected May 2025

### Florida SouthWestern State College

Associate of Arts - Business Administration

GPA : 3.60

Fort Myers, FL

Graduated Dec 2022

## EXPERIENCE

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### Wells Fargo | Wealth and Investment Management Intern

Minneapolis, MN | Jun 2023 - Aug 2023

- Engaged in client meetings alongside senior private wealth teams, focusing on investment strategies, diversification, adjustments, gains, losses, and the reasons behind these financial movements. Also, providing support in pre-meeting and post-meeting calls with the team and executives. These calls were instrumental in planning discussions for client meetings and ensuring prompt follow-up on customer requests and needs.
- Generated and converted 100 financial planning portfolios/presentations for clients using E-money Software.
- Contributed to the integration of new portfolio management tools, including Investment Policy Statement Conversions.
- Developed a concise fraud alert setup guide, now widely used by clients, incorporating collaborative feedback.

### McCann | Translation Specialist Contractor

Remote | Jan 2016 - Present

- This role entails accurate translation and localization of content, with a focus on quality and cultural sensitivity. Collaboration with the creative team, along with providing cultural insights, managing terminology, and adhering to tight deadlines. Key accomplishments include delivering high-quality translations, contributing to successful campaigns, and aiding in expanding the agency's international reach.
- Utilize talent for languages and international background to review hiring paperwork, conduct hiring interviews, and oversee worldwide commercial scripts and brand launches.
- Assist multinational companies like Nike, Nestlé, D'Onofrio, Coca Cola, Starbucks, Corona, and Adidas with pristine translation services.

### The Club at Grandezza | Customer Service Representative

Fort Myers, FL | Dec 2019 - May 2023

- Improved the quality and service standards at Starbucks, increasing sales by 200% and customer satisfaction.
- Led different teams, increasing internal customer satisfaction within the organization.
- Streamlined Canva software processes, yielding significant operational time and cost savings for the club, elevating overall customer satisfaction.

## SKILLS

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- Innovative, business acumen, financial analysis, customer satisfaction, organization, adaptability, and resilience.

## PROJECTS

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### Comprehensive Guide for Configuring Fraud Alerts

- Played a significant role in an online fraud prevention initiative at Wells Fargo Advisors.
- Developed an intuitive, meticulously crafted step-by-step guide for configuring fraud alert settings.
- The document is now actively used by clients.

### SAP Enterprise Resource Planning System

- Gained practical experience with ERP systems in Information Systems class, enhancing data analysis and operational efficiency. Project outcomes showed improved inventory and financial management, and customer service.

## Detailed Manual for Investment Policy Statements

- Created an efficient PDF guide for converting Investment Policy Statements from Abbot Downing into Wells Fargo Private Bank format.
- Ensured clarity and simplicity in the step-by-step instructions.
- Improved the efficiency of portfolio managers and their superiors in handling Investment Policy Statements.

## Translation for E-commerce Nestlé Campaign during COVID-19

Expertly translated and adapted Nestlé's "Tienda Nestlé" e-commerce campaign from Spanish to English, aligning it with evolving consumer needs during the COVID-19 pandemic. As a translator, my work contributed to the campaign's success, resulting in significant outcomes that included:

- A remarkable 56% increase in sales and a substantial 48% rise in orders.
- The attraction of 528,000 unique visitors within just five months of the campaign's launch.
- The development of a substantial consumer database comprising over 15,000 contacts, facilitating the enhancement of customer interactions and preferences.
- The timely response to the surge in demand for online shopping during the pandemic by enabling the creation of a direct-to-consumer platform.
- The effective collaboration with various social media platforms, sponsorships, and media alliances to promote the campaign's success.

## PROFESSIONAL BADGES

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Microsoft Office Certification - Excel / Word / Power Point

AI Foundations - **IBM**

Fundamentals of Written Communication - **Florida Gulf Coast University**

Personal Insurance - **Florida SouthWestern State College**

Professionalism - **Florida Gulf Coast University**

## HONORS & AWARDS

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Foundations Of Leadership Certificate 1 - The National Society Of Leadership And Success - Dec 2023

Greater Fort Myers Women in Business Scholarship - Aug 2023

Omicron Delta Kappa National Leadership Honor Society of the Lutgert College of Business - Mar 2023

President's List of the Florida SouthWestern State College - Feb 2023

Presidential Scholarship of the Florida SouthWestern State College - May 2022

Spire National Honor Society of the Florida SouthWestern State College - Apr 2022

Dean's List of the Issued by Florida SouthWestern State College - Feb 2021- Jul 2022

## ORGANIZATIONS & VOLUNTEERING

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Women in Investment Management of Southwest Florida

CFA Society Naples

The National Society of Leadership and Success

The Honor Society

AAUW - American Association of University Women

Harry Chapin Food Bank

Techo

Inspira