

MARIA BELEN FINDLEY

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INTRODUCTION

Currently pursuing a Bachelor of Finance, with hands-on experience gained through an internship at Wells Fargo and ongoing finance-related coursework, enhancing skills in innovation, problem-solving, professionalism, teamwork, resilience, and time management. Experienced in technical tools like Tableau and Microsoft Office, and competent in financial planning software like Envision and Emoney. Early entrepreneurial experience demonstrating innate business acumen and a passion for finance. Eager to join a corporate finance team offering fresh insights from a diverse background and a strong commitment to continuous learning and leveraging finance for global change.

EDUCATION

Florida Gulf Coast University

Bachelors of Science Finance - Analysis and Management

GPA : 3.60

Fort Myers, FL

Jan 2023 - Expected Dec 2024

Florida SouthWestern State College

Associate of Arts - Business Administration

GPA : 3.60

Fort Myers, FL

Graduated Dec 2022

EXPERIENCE

Wells Fargo | Wealth and Investment Management Intern

Minneapolis, MN | Jun 2023 - Aug 2023

- Engaged in client meetings alongside senior private wealth teams, focusing on investment strategies, diversification, adjustments, gains, losses, and the reasons behind these financial movements. Also, providing support in pre-meeting and post-meeting calls with the team and executives. These calls were instrumental in planning discussions for client meetings and ensuring prompt follow-up on customer requests and needs.
- Generated and converted 100 financial planning portfolios/presentations for clients using E-money Software.
- Contributed to the integration of new portfolio management tools, including Investment Policy Statement Conversions.
- Developed a concise fraud alert setup guide, now widely used by clients, incorporating collaborative feedback.

McCann | Translation Specialist Contractor

Remote | Jan 2016 - Present

- This role entails accurate translation and localization of content, with a focus on quality and cultural sensitivity. Collaboration with the creative team, along with providing cultural insights, managing terminology, and adhering to tight deadlines. Key accomplishments include delivering high-quality translations, contributing to successful campaigns, and aiding in expanding the agency's international reach.
- Utilize talent for languages and international background to review hiring paperwork, conduct hiring interviews, and oversee worldwide commercial scripts and brand launches.
- Assist multinational companies like Nike, Nestlé, D'Onofrio, Coca Cola, Starbucks, Corona, and Adidas with pristine translation services.

The Club at Grandezza | Customer Service Representative

Fort Myers, FL | Dec 2019 - May 2023

- Improved the quality and service standards at Starbucks, increasing sales by 200% and customer satisfaction.
- Led different teams, increasing internal customer satisfaction within the organization.
- Streamlined Canva software processes, yielding significant operational time and cost savings for the club, elevating overall customer satisfaction.

SKILLS

- Innovative, business acumen, financial analysis, customer satisfaction, organization, adaptability, and resilience.

PROJECTS

Comprehensive Guide for Configuring Fraud Alerts

- Played a significant role in an online fraud prevention initiative at Wells Fargo Advisors.
- Developed an intuitive, meticulously crafted step-by-step guide for configuring fraud alert settings.
- The document is now actively used by clients.

SAP Enterprise Resource Planning System

- Gained practical experience with ERP systems in Information Systems class, enhancing data analysis and operational efficiency. Project outcomes showed improved inventory and financial management, and customer service.

Detailed Manual for Investment Policy Statements

- Created an efficient PDF guide for converting Investment Policy Statements from Abbot Downing into Wells Fargo Private Bank format.
- Ensured clarity and simplicity in the step-by-step instructions.
- Improved the efficiency of portfolio managers and their superiors in handling Investment Policy Statements.

Translation for E-commerce Nestlé Campaign during COVID-19

Expertly translated and adapted Nestlé's "Tienda Nestlé" e-commerce campaign from Spanish to English, aligning it with evolving consumer needs during the COVID-19 pandemic. As a translator, my work contributed to the campaign's success, resulting in significant outcomes that included:

- A remarkable 56% increase in sales and a substantial 48% rise in orders.
- The attraction of 528,000 unique visitors within just five months of the campaign's launch.
- The development of a substantial consumer database comprising over 15,000 contacts, facilitating the enhancement of customer interactions and preferences.
- The timely response to the surge in demand for online shopping during the pandemic by enabling the creation of a direct-to-consumer platform.
- The effective collaboration with various social media platforms, sponsorships, and media alliances to promote the campaign's success.

PROFESSIONAL BADGES

Microsoft Office Certification - Excel / Word / Power Point

AI Foundations - **IBM**

Fundamentals of Written Communication - **Florida Gulf Coast University**

Personal Insurance - **Florida SouthWestern State College**

Professionalism - **Florida Gulf Coast University**

HONORS & AWARDS

Foundations Of Leadership Certificate 1 - The National Society Of Leadership And Success - Dec 2023

Greater Fort Myers Women in Business Scholarship - Aug 2023

Omicron Delta Kappa National Leadership Honor Society of the Lutgert College of Business - Mar 2023

President's List of the Florida SouthWestern State College - Feb 2023

Presidential Scholarship of the Florida SouthWestern State College - May 2022

Spire National Honor Society of the Florida SouthWestern State College - Apr 2022

Dean's List of the Issued by Florida SouthWestern State College - Feb 2021- Jul 2022

ORGANIZATIONS & VOLUNTEERING

Women in Investment Management of Southwest Florida

CFA Society Naples

The National Society of Leadership and Success

The Honor Society

AAUW - American Association of University Women

Harry Chapin Food Bank

Techo

Inspira