

Table S2. Moderation of condition with political ideology on all outcome measures in Study 2.

Coefficients	Estimate	SE	Statistic	<i>p</i>
<i>Outcome: Climate Concern</i>				
(Intercept)	94.31	2.67	$t = 35.28$	<.001
Condition	3.29	3.66	$t = 0.90$.370
Political ID	-0.52	0.04	$t = -11.89$	<.001
Condition * Political ID	0.03	0.06	$t = 0.52$.603
<i>Outcome: Policy Support</i>				
(Intercept)	85.23	5.44	$t = 15.65$	<.001
Condition	4.30	2.55	$t = 1.69$.090
Political ID	-0.39	0.03	$t = -12.98$	<.001
Condition * Political ID	0.00	0.04	$t = 0.10$.923
<i>Outcome: Willingness to Act</i>				
(Intercept)	59.92	9.25	$t = 6.48$	<.001
Condition	4.59	2.88	$t = 1.60$.110
Political ID	-0.27	0.03	$t = -7.76$	<.001
Condition * Political ID	-0.00	0.05	$t = -0.03$.974
<i>Outcome: Link Clicks</i>				
(Intercept)	-3.17	0.47	$z = -6.75$	<.001
Condition	0.92	0.57	$z = 1.59$.111
Political ID	0.01	0.01	$z = 0.76$.447
Condition * Political ID	-0.01	0.01	$z = -1.16$.247