

Dig Deeper: Additional Resources

Section 3

Interactive Links

The links in this section provide resources that go beyond a relevant news article or blog post. They feature informative and interactive web maps, story maps built using ArcGIS Online, and even labs or other exercises. We hope that you take a moment to explore each of them to learn more about this section.

Ongoing projects from the City of Los Angeles Planning Department:

[Major Projects](#)

Retail inventory management:

[Applying a Retail Strategy to Inventory](#)

A walk-through map analysis about store location decisions:

[Retail Scenario - Merchandising](#)

A story map that provides a comprehensive look at how a company uses location analytics for performing commercial appraisals:

[Spatial Analysis for Commercial Appraisal](#)

Other Links

We encourage you to visit these additional interesting and relevant resources to learn current information about this section's topics.

[Examining the distribution of Starbucks locations](#)

[How Wendy's uses location analytics](#)

[A new forecast: human weather](#)