



FOR IMMEDIATE RELEASE

### **Changing the lives of the people who protect ours**

CORAL SPRINGS, Fla. (April 12, 2017) - When members of our military return home, they are faced with a new set of battles that range from homelessness and unemployment to mental and physical disability. Easterseals provides a variety of services that support former service members and promote their success.

Established in 2001, Easterseals' "Caring for Caregivers" program taught more than 30,000 veterans important skills like self-care, home safety and managing difficult behaviors. The program also offers web seminars, allowing veterans and their families to learn from the comfort of their own homes, and a summer camp called Camp Yellow Ribbon for children of current and former military members. In addition to programs that teach veterans how to overcome difficulties, Easterseals also offers a confidential crisis hotline.

Easterseals works to help veterans not only in their personal lives, but professionally. Through partnerships with various organizations including Teamsters and the Society for Human Resources, Easterseals created several programs to help veterans in their professional development. Programs range from job fairs to transportation and daycare services. Easterseals also works to educate HR professionals on ways to understand a military resume, and creates PSAs to illustrate veterans' positive employment characteristics.

Donations given to the Salute 365 Foundation are regranted to Easterseals to give needed support to the men, women and family members of the United States Military. The foundation launches on Memorial Day Weekend, 2017 at the National Salute to America's Heroes Air and Sea Show. A portion of the proceeds from the event will be donated to the Salute 365 Foundation. For more information visit <http://www.usasalute.com>.

*The Salute 365 Foundation is a 501 (c) (3) non-profit re-granting organization that provides funding aimed to assist other charitable organizations offering support to the military members, first responders and their families. The Salute 365 Initiative, launched in 2017, aims to create year-round conversation honoring America's heroes and all those who dedicate their lives to protecting the freedoms of Americans.*

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