

# Mary Bryant Fleming

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## Education:

**University of Miami** Bachelor of Science in Communication, May 2017

- Public Relations major with minors in Marketing and Psychology
- GPA: 3.7

**University of Westminster**

- Study Abroad, Spring 2016

## Relevant Course Work

- Public Relations Strategy Development, Writing for Public Relations, Graphic Design, Web Design, Social Media Messaging and Strategies

## Professional Experience:

**Public Relations Intern: VMR Agency** Mobile, Alabama June-July 2016,

- Created a social media strategy and social media content for a client
- Edited and created copy for a client's website

**VIP Hostess: Live Nation** Miami Beach, Florida April 2015-Present

- Insured VIP clients had a positive experience at the Fillmore Miami Beach
- Promoted the VIP Lounge to concert goers

**Community Relations Intern: Mobile Gas Service Corporation** Mobile, Alabama June-August 2014

- Worked with the Mobile County Public School System and the Environmental Studies Center of Mobile to promote an environmental education program created by Mobile Gas
- Assisted in creating an award-winning public relations plan for the program and organizing a teacher workshop

## Leadership and Involvement:

**University of Miami President's 100** October 2014- Present

- Selected to be one of 100 students that serve as the president's ambassadors to the University
- Gave campus tours to prospective students

**University of Miami Global Ambassador** August 2016- Present

- Selected to be an ambassador for the study abroad office and to promote study abroad on campus

**Public Relations Student Society of America** August 2014-May 2015; January 2017-Present

**Alpha Delta Pi Sorority** January 2014- Present

- Served as Ronald McDonald House Liaison (January 2015- December 2015)
  - Managed relations between the Gamma Delta chapter of Alpha Delta Pi and the Ronald McDonald House of South Florida
  - Organized bi-monthly visits to the Ronald McDonald House of South Florida
  - Organized bake sales on campus to raise money and awareness for the Ronald McDonald House of South Florida

**Panhellenic Recruitment Counselor** October 2016- January 2017

- Promoted Panhellenic Formal Recruitment on campus
- Guided a group of women through the Panhellenic Formal Recruitment process

**Public Relations Experience Program** January 2015- December 2016

- Gained public relations and event planning experience through involvement with various events in South Florida
- Worked in the media center at the WGC Cadillac Championship and NASCAR Championship Weekend
- Served as an Event Manager (August 2016- December 2016)
  - Served as the liaison between student members and event staff
  - Ensured student members were informed about events and arrived on time
  - Wrote feature stories about the program for the School of Communication's website

**Hurricanes Help the Hometown** October 2014, 2015, 2016

- Volunteered with various community service organizations in the Miami area

## Awards and Honors:

- Public Relations Council of Alabama Medallion Award
- Dean's List (Fall 2013- Fall 2016)
- Provost's Honor Roll (Fall 2015- Fall 2016)
- Alpha Lambda Delta Honor Society
- Psi Chi Psychology Honor Society
- Gamma Sigma Alpha Honor Society

## Skills:

- Experience using JavaScript, HTML and CSS software
- Experienced in InDesign, Photoshop and Illustrator
- Experience using SPSS and Qualtrics software
- Proficient in Windows and Mac operating systems and Microsoft Office programs
- CITI Research Certification
- SSI Open Water Scuba Certification