



Certificate of Completion

This certificate is hereby awarded to

BHAGWAN MURLIMAL

for the successful completion of

**SGUS DIGITAL MARKETING AND
E-COMMERCE SPECIALIST**

20 AUG 2020 to 10 MAY 2021

A handwritten signature in black ink, appearing to read 'Terence Hoon'.

TERENCE HOON
Chief Financial Officer
NTUC LearningHub Pte Ltd



Company Registration Number 200409359E

NAME BHAGWAN MURLIMAL

TRAINEE ID 120279

PROGRAMME NAME

SGUS DIGITAL MARKETING AND E-COMMERCE SPECIALIST

DATE OF ISSUE 21 OCT 2021

MODULE CODE	MODULE	RESULTS	COURSE DURATION
SGIT107	UNDERSTANDING E-COMMERCE, INSIGHTS AND TRENDS	COMPETENT	16 HOURS
SGIT053	INTRODUCTION TO UX/UI	COMPETENT	8 HOURS
SGIT013	BUILD E-COMMERCE WEBSITE USING WORDPRESS CMS AND WOOCOMMERCE PLUGIN	COMPETENT	40 HOURS
SGITP01	DIGITAL MARKETING AND E-COMMERCE SPECIALIST - CAPSTONE PROJECT 1	COMPETENT	56 HOURS
SGIT050	CUSTOMER REFERRAL PROGRAMS & INFLUENCER MARKETING	COMPETENT	16 HOURS
SGITP02	DIGITAL MARKETING AND E-COMMERCE SPECIALIST - CAPSTONE PROJECT 2	COMPETENT	56 HOURS
SGIT046	GOOGLE ADWORDS: SEARCH, DISPLAY & VIDEO	COMPETENT	24 HOURS
SGIT043	FACEBOOK AND INSTAGRAM MARKETING	COMPETENT	16 HOURS
SGITP03	DIGITAL MARKETING AND E-COMMERCE SPECIALIST - CAPSTONE PROJECT 3	COMPETENT	56 HOURS
SGIT103	SUPPLY CHAIN AND INVENTORY MANAGEMENT	COMPETENT	16 HOURS
SGIT005	AMAZON SETUP AND MANAGEMENT PART-1: SINGAPORE	COMPETENT	56 HOURS
SGIT106	UNDERSTANDING CROSS BORDER TRADE, CUSTOMS AND TAXATION	COMPETENT	16 HOURS
SGIT006	AMAZON SETUP AND MANAGEMENT PART-2: GLOBAL (1)	COMPETENT	56 HOURS
SGIT007	AMAZON SETUP AND MANAGEMENT PART-3: GLOBAL (2)	COMPETENT	56 HOURS
SGITP04	DIGITAL MARKETING AND E-COMMERCE SPECIALIST - CAPSTONE PROJECT 4	COMPETENT	56 HOURS

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GRADE

 COMPETENT
ATTENDED

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ATTENDED PDPA COURSES AND PASSED THE ASSESSMENT

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MODULE CODE	MODULE	RESULTS	COURSE DURATION
SGIT101	SEARCH ENGINE OPTIMISATION (SEO)	COMPETENT	16 HOURS
SGIT032	DATA ANALYTICS - INTRODUCTION	COMPETENT	16 HOURS
SGIT047	DATA ANALYTICS - OPTIMIZING MARKETING CAMPAIGNS (GOOGLE ANALYTICS + BUSINESS FACEBOOK)	COMPETENT	16 HOURS
SGIT035	DATA ANALYTICS - BUSINESS INTELLIGENCE & DATA DASHBOARDS (VISUALISATION)	COMPETENT	16 HOURS
SGITP05	DIGITAL MARKETING AND E-COMMERCE SPECIALIST - CAPSTONE PROJECT 5	COMPETENT	56 HOURS
SGIT111	WECHAT AND TIKTOK MARKETING	COMPETENT	16 HOURS
SGIT003	ALIBABA GET PROGRAMME (PART-1)	COMPETENT	56 HOURS
SGIT004	ALIBABA GET PROGRAMME (PART-2)	COMPETENT	56 HOURS
SGITP06	DIGITAL MARKETING AND E-COMMERCE SPECIALIST - CAPSTONE PROJECT 6	COMPETENT	77 HOURS
SGITP07	DIGITAL MARKETING AND E-COMMERCE SPECIALIST - SUMMATIVE CAPSTONE PROJECT	COMPETENT	240 HOURS

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