

Credit Card Transaction Report

Revenue

23M

Intrest

3M

Amount

19M

Count

278K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	19807515	15878707	2,784,152.79
Silver	2329193	1912200	340,152.51
Gold	934132	767362	144,414.82
Platinum	372171	317961	47,529.93
Total	23443010	18876230	3,316,250.05

Average of Client_Num by Qtr

Q4

Q3

Q2

Q1

Week_Start_Date

All

Low

High

Mid

QTR Revenue and total transaction count

Sum of Revenue Sum of Total_Trans_Vol



Blue

Gold

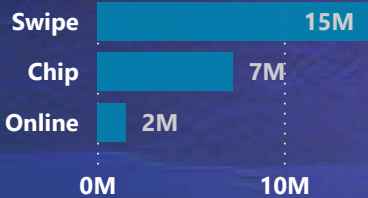
Platinum

Silver

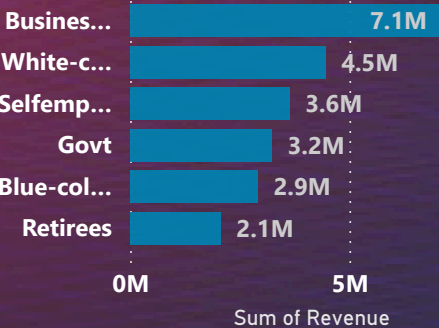
F

M

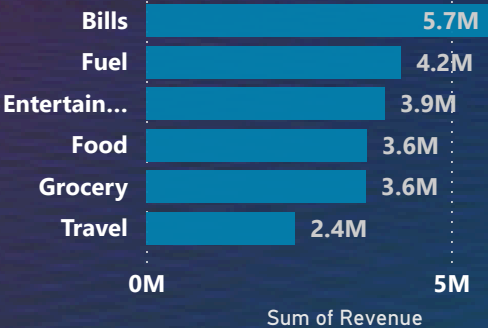
Sum of Revenue by Use Chip



Sum of Revenue by Customer_Job



Sum of Revenue by Exp Type



Sum of Revenue by Education_Level



Sum of Revenue by Card_Category



Credit Card Customer Report

Revenue

23M

Interest

3.32M

Income

576M

CSS

3.19

QTR

Q4

Q3

Q2

Q1

All

All

Low

High

Mid

M

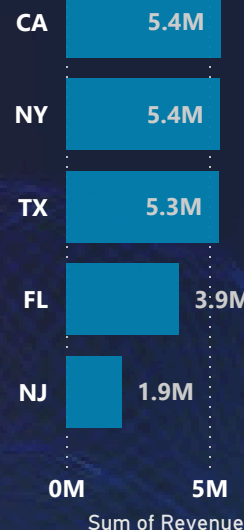
13M

F

11M

- ☒ Blue
- ☒ Gold
- ☒ Platinum
- ☒ Silver

Top 5 states



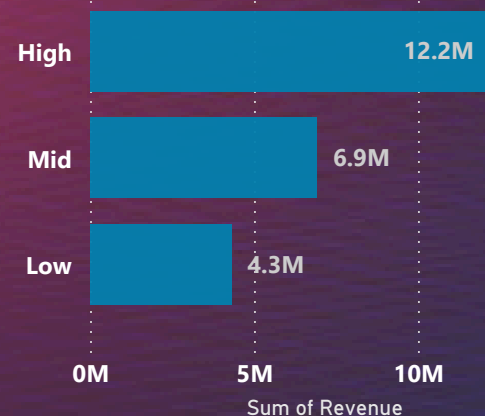
Customer_Job	Sum of Income	Sum of Revenue	Sum of Interest_Earned
Businessman	186959919	7139858	1,036,531.71
White-collar	103930055	4454834	636,078.27
Selfemployed	75313288	3633206	494,023.14
Govt	88773989	3233769	465,498.88
Blue-collar	72262158	2915160	398,811.43
Retirees	48675030	2066183	285,306.62
Total	575914439	23443010	3,316,250.05

Revenue by Week

Gender ● F ● M



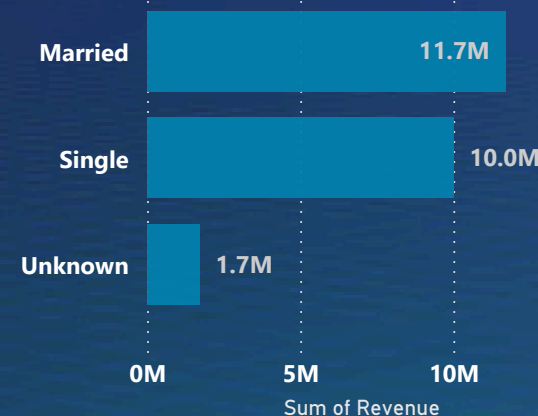
Revenue by Income group



Revenue by Age group



Revenue by Martial status



Revenue by Education Level

