



GENERAL OVERVIEW

White Walker Inu (\$WINU) has carefully created and battle tested Tokenomics to ensure maximum growth on the Ethereum Network. The main function is achieving a true burn mechanism (hard coded in WINU smart contract), which enables \$WINU (Burn Address) to keep acquiring tokens and thus increase the token price every time this occurs (the army of the dead keeps growing).



HOW IT WORKS

- A User swaps \$ETH for \$WINU or vice-versa on Uniswap and gets taxed a liquidity fee, \$WINU uses this liquidity fee to acquire tokens over time when the burn function is called automatically or manually.
- The starting rate of acquisition will be 0.25% per hour but is subject to change as the community grows and transaction volume increases.
- Our carefully created tokenomics ensure the longevity of our token as there is no need for sudden buybacks or artificial pumps, since artificially pumping the token leads to large amounts of sells for holders of \$WINU to secure profits. However, through our liquidity contract, we have ensured that there is no need for holders to panic sell. As the liquidity grows the holder's investment grows and the impact of others selling is negligible.



- This makes the token less volatile, thus, keeping the stakeholder's profits safe from inorganic pumps and large dumps.

KEY FEATURES

1. SECURITY

The contract liquidity goes to the burn address. This ensures that the liquidity can not be pulled, ever! Hence 0 chances of those nasty rug pulls! The contract has hard coded features to ensure that it can't be abused or rug pulled, such as: limiting manual burn percentages to a max of 10%; limiting tax increase to a max of 30% which makes it impossible to block sellers; and finally, new liquidity generated goes straight to a dead address.

3. AUTOMATIC TRUE BURNS AT A SET TIME FRAME

One of the unique features has been coded to grow \$WINU through the contract taking a small percentage of liquidity from the pool, buying back tokens and feeding the ever growing army of our White Walker Inu. This invariably creates a higher price floor overtime.

4. ANTI WHALE

Max wallets are restricted to 2% of the supply

2. MANUAL BURNS WHEN LIQUIDITY IS OVER SATURATED

5. TREASURY WALLET

A 4% treasury tax (on buys) and 7% treasury tax (on sales) have been applied to ensure that the project has an adequate cash reserve to continue marketing and acquiring investment positions.

6. STABLE LIQUIDITY POOL

There is a 7% liquidity tax that goes straight to the dead address to ensure \$WINU gets less volatile overtime and a 9% tax fee is applied on sales.

USE CASE

Taxes on project tokens have been shown to create strong communities, due to members appreciating the benefits gained through the use of the collected taxes.

However, these taxes need to stay at a level to have an impact and advance the project, which gets harder as the community grows.

Our solution for this is to use a percentage of taxes accrued to acquire investments for the future DAO: with investments made in mostly yield bearing assets and all generated profits introduced back into the Ecosystem in the form of token price growth, further development and extensive marketing.



TEAM TRANSPARENCY

Our team will release multiple Medium articles to educate our holders, on each of our investments. We will go in depth on the reasoning behind why such projects deserve a spot in our portfolio and include all relevant information in an easy-to-consume form.

Furthermore, our team will be providing regular Reports to our community. Tracking the previous performance of our investments is vital to attracting new holders. Transparent summaries on the performance of our assets will be released monthly as well as quarterly. These reports aim to demonstrate to the wider community that we have a proven track record of earning consistent profits.