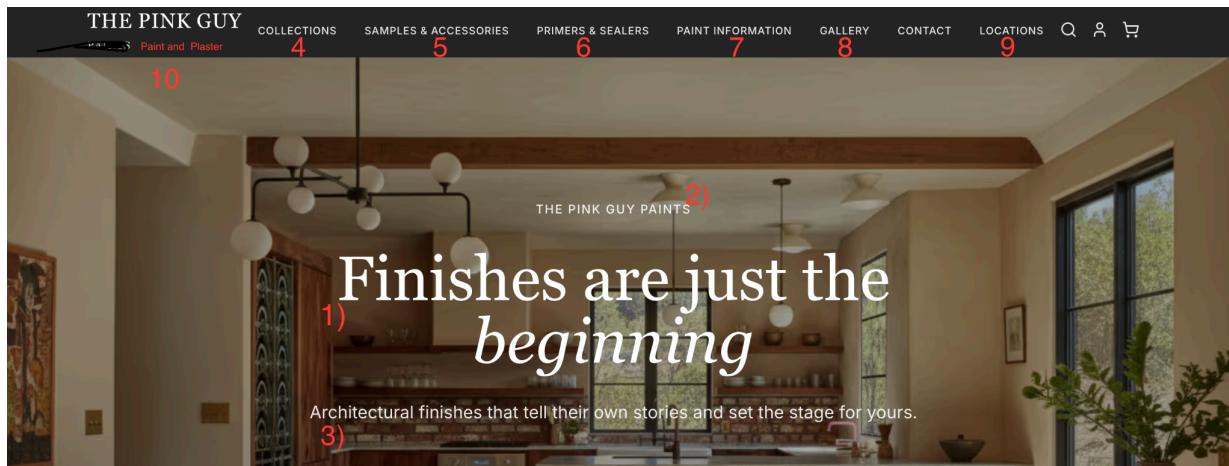


## First page edits



1. "Walls are the soul of the architectural story"
2. "The Pink Guy"
3. "Fine Paint finishes, applied by masters of the trade. Limewash |Roman Clay |Architectural Coatings
  - a. I cut it off, but the box that says "view collections" Should be a link to fill out a quote. " I like; " Start your story"
  - b. This way it is right there and we can set up a form ( this maybe something I would be open creating an a page that is an experience, I can ask you abou that.
4. Offerings (I like this instead of services)
  - a. This is a drop down for the types of finishes we do that links to different pages
  - b. Limewash | Roman Clay/ Plaster | Micro-cement | Interior Painting | Cabinet refinishing | Commercial | Exterior
5. Our Story page
6. Gallery
7. Contact
8. Locations
  - a. This page will need to highlight | Los Angeles, Orange County, Santa Barbra | Springfield, Missouri, Bentonville Arkansas, Kansas City Missouri. ( or maybe within that page we have pages for each location . Since we have 75 pages, we should be strategic.
9. Construction services ( or Project management)
  - a. I think this page should be about the other capabilities we have from project management services to offering construction services ( moving into more GC projects soon, so might as well build it out.
10. "The pink guy *paint and plaster*

## You've never seen this offered to watch paint dry. 11)

Our interior and exterior architectural finishes communicate with the environment in which  
you place them.

12

13



Specialty Finishes 14

Artisanal finishes that balance color and texture for a look and feel both timeless and modern.



Samples & Accessories 15

Everything you need to get started and see how our finishes perform in the real world.

11. "Beauty Will Save the World."

12. Subheading:

- a. Inspired by Dostoevsky's words. We believe walls aren't just built — they're composed. Through architectural coatings, designer finishes, and construction expertise, we shape spaces where beauty lives and lasts.

13. Designer finishes

- a. Subheading:
- b. "Walls are more than surfaces — they're statements. Our specialty finishes include hand-applied **limewash**, refined **Roman and Moroccan clays**, polished **Venetian plaster**, sleek **micro-cement**, and durable **waterproof plasters**. Each technique is rooted in tradition yet designed for modern living, creating depth, texture, and beauty that transform ordinary walls into rooms that tell stories."

14. Architectural Coatings

- a. Subheading:
- b. Paint, at its highest level, becomes architecture. Our team delivers everything from meticulous **interior repaints** and durable **exterior finishes** to rich **wood staining** and flawless **kitchen cabinet refinishing**. For **new construction**, we provide full-service painting solutions designed to last. More than just color, our coatings are the protective skin of a home — blending precision, beauty, and durability in every brushstroke.

15. Construction Management

- a. Subheading
- b. The hardest part of building isn't always the labor — it's finding the right leadership. Great **project managers** and **general contractors** are rare, and that's where we step in. We provide **owner's rep services** and continue to expand into a full spectrum of construction management solutions. Whether your project is large or small, if you need trusted guidance, just ask — odds are, we can help.

PAINTS

Traditional Finishes

and modern.

world.

[VIEW THE COLLECTION →](#)

[VIEW THE COLLECTION →](#)

Traditional Finishes

Lime-based paints and authentic pigments in a variety of hand-crafted hues for interior and exterior walls.

[VIEW THE COLLECTION →](#)

Roman Clay

Ideal for smooth interior walls, our clay-based, knife-applied plaster finish gives a subtle modern/rustic look and feel.

[VIEW THE COLLECTION →](#)



16

16. Delete this, its redundant. The next section should be the block images that i will describe

17

SPECIALTY FINISH 18

Roman Clay 19

Ideal for smooth interior walls, our clay-based, knife-applied plaster finish gives a subtle modern/rustic look and feel, making it perfect for your traditional, old-world or contemporary setting.

Communicating with the environment in which you place it, this finish presents a subtle, yet dynamic patina that softens and variegates as it seasons.

[VIEW THE COLLECTION](#)

21



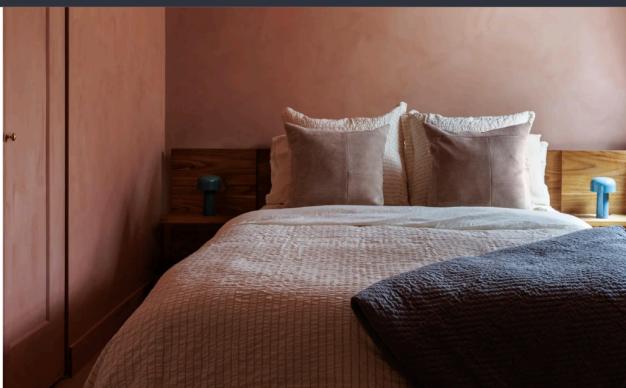
[PORTOLA PAINTS](#) SHOP BY COLOR SAMPLES & ACCESSORIES PRIMERS & SEALERS PAINT INFORMATION GALLERY CONTACT LOCATIONS

Lime Wash

With a broad range of applications including interior and exterior masonry, drywall and even historic restorations, our lime-based, brush-applied finish is as versatile as they come.

Communicating with the environment in which you place it, this finish presents a subtle, yet dynamic patina that softens and variegates as it seasons.

[VIEW THE COLLECTION](#)



Insider Access

SPECIALTY FINISH  
Roman Clay

Ideal for smooth interior walls, our clay-based, knife-applied plaster finish gives a subtle

17. It should look like second photo where we alternate the blocks and text This section shows work of each finish i'm trying to highlight, provides SEO context, and links back to these exact finish. We want 5 of them: Limewash | Roman Clay | Micro-cement | Venetian plaster | Kitchen Cabinet Refinishing

- a. Each section has the classification (designer finishes), the title of the finish (limewash, roman clay etc), then the description, and finally a link to that specific finish page.

18. Designer finishes

a. Limewash

- i. The beauty of the roman empire, coveted by designers as a wall covering for centuries for its velvety matte texture and luminous depth. Perfect for modern spaces seeking classic charm, crafted elegance made attainable.

19. Designer finishes

a. Roman Clay

- i. An homage to ancient techniques, applied by hand with trowels to create a velvety, matte-suede finish. Smooth to the touch yet rich with movement, these clays bring depth, warmth, and a soft luminosity to walls. Whether Roman or Moroccan, the effect is timeless — a refined surface that balances old-world artistry with modern sophistication.

20. Designer finishes

a. Venetian plaster

- i. Born from limestone and marble, Venetian plaster has adorned walls since antiquity with its polished, mirror-like sheen. Applied by hand in delicate layers, the finish breathes with the stone itself, creating a surface that is luminous, natural, and enduring. Both sculptural and refined, it transforms walls into living stone — a statement of timeless elegance and artistry.

21. Designer finishes

a. Micro-cement

- i. A modern interpretation of the ancient **Tadelakt** tradition, micro-cement creates seamless, waterproof plaster finishes ideal for wet areas. Applied continuously across **showers, bathrooms, walls, and floors**, it delivers both durability and design — smooth, elegant, and resistant to water. More than functional, this finish turns utilitarian spaces into sculpted environments of understated luxury.

22. Kitchen Cabinet Refinishing

- a. Why replace when you can transform? We deliver a **true factory finish onsite**, bringing existing cabinetry to life for a fraction of the replacement cost. Using **premium catalyzed (2-component) polyurethane systems** from brands like Renner and Centurion, our refinishing offers exceptional clarity, hardness, and longevity. The result: cabinets that look and perform as if newly built — elegant, resilient, and tailored to your space.

## 23 Get Your Free Consultation

24

Ready to transform your space with architectural finishes? Contact us today for a personalized estimate and discover why homeowners across LA trust The Pink Guy.

### Request Your Quote

25

Full Name \*

Email Address \*

Phone Number

Service Needed

Project Details

Tell us about your project... rooms, timeline, specific needs, etc.

### Prefer to Call?



(818) 383-2527

Get immediate answers to your questions



jackson@callthepinkguy.com

Email us anytime



18034 Ventura Blvd. Suite 242

Encino, CA 91316



Mon-Fri: 8AM-5PM

Sat: By Appointment

Send My Request

Our Promise to You

23. Begin Your Project with Us ( this is more elegant )
24. From walls to full projects, we craft beauty at every scale. Reach out today and let's begin transforming your space.
25. This needs to connected automatically be synced to the jobber form, or imbedded. Jobber's form works seamlessly and send their info our crm. There is important information we need from them, everyone who is serious always fills it out.
  - a. <https://clienthub.getjobber.com/hubs/fd627b87-0e86-455d-8767-e4c9605639ee/public/requests/760154/new>
  - b. <div id="fd627b87-0e86-455d-8767-e4c9605639ee-760154"></div><link rel="stylesheet" href="https://d3ey4dbjkt2f6s.cloudfront.net/assets/external/work\_request\_embed.css" media="screen" /><script src="https://d3ey4dbjkt2f6s.cloudfront.net/assets/static\_link/work\_request\_embed\_snippet.js" clienthub\_id="fd627b87-0e86-455d-8767-e4c9605639ee-760154" form\_url="[https://clienthub.getjobber.com/client\\_hubs/fd627b87-0e86-455d-8767-e4c9605639ee/public/work\\_request/embedded\\_work\\_request\\_form?form\\_id=760154](https://clienthub.getjobber.com/client_hubs/fd627b87-0e86-455d-8767-e4c9605639ee/public/work_request/embedded_work_request_form?form_id=760154)"></script>

\*Prefer to Call?

- We're Here to Help. ( this is better than get immediate answers etc.)

The screenshot shows the homepage of The Pink Guy Painting LLC. At the top, there's a dark header bar with the company name "THE PINK GUY" and "PAINTS" in white, along with navigation links for "COLLECTIONS", "SAMPLES & ACCESSORIES", "PRIMERS & SEALERS", "PAINT INFORMATION", "GALLERY", "CONTACT", and "LOCATIONS". There's also a search icon, a user profile icon, and a shopping cart icon.

The main content area features a hero section with a large image of a pink-painted wall. Below it, there's a testimonial from "The Pink Guy" (26 reviews) stating: "Architectural finishes that tell their own stories. Premium painting services and specialty finishes across Sherman Oaks, Encino, and the greater Los Angeles area." It includes a 4.8/5 star rating based on 33+ Google Reviews. A "Call Now" button is prominently displayed.

On the right side, there are sections for "Our Services" (listing interior painting, exterior painting, commercial painting, cabinet refinishing, lime wash, Venetian plaster, handyman services, and drywall repair) and "Service Areas" (listing Sherman Oaks, Encino, Tarzana, Studio City, Van Nuys, Valley Village, North Hollywood, Woodland Hills, Reseda, Lake Balboa, Toluca Lake, Beverly Hills, and Greater Los Angeles). A copyright notice at the bottom left reads: "© 2025 The Pink Guy Painting LLC. All rights reserved. Licensed • Insured • Professional" followed by "31". A "Get Your Free Quote" button is located at the bottom right.

26. Use the new logo

- a. "Architectural finishes with stories of their own. We provide premium painting and specialty surfaces that elevate homes across Encino, Beverly Hills, the greater Los Angeles area and Orange county."

27. Include Roman clay, construction services

28. Should we put the Missouri locations here i think we should?

- a. Springfield missouri
- b. Kansas city missouri
- c. Bentonville arkansas

29. Walls tell the architectural story of the home

30. The Pink Guy Inc ( no llc)

31. License #1130984 needs to here.

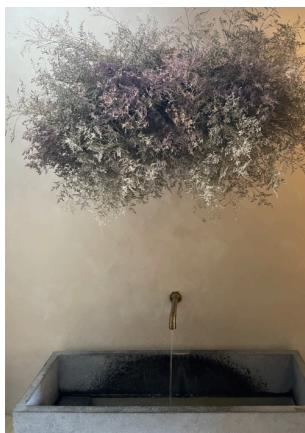
\*\*\* Please include the map that i have included here

<https://teaching-boar.10web.me/>

## Pages build outs

### 1. Offerings

- a. When you click on *Offerings*, it should bring up its own page, that will link to other individual pages, for each finish, and describe the finishes, services. I'm going to detail that out here.
  - i. Visual Cards for Each Pillar "Designer finishes" Then below it are the finishes in that category: Limewash | Roman Clay | Venetian plaster | Micro-cement
  - ii. After that deck we have a section heading called *Architectural coatings*. This will then another set of photo blocks that include: Cabinet refinishing | Interior Painting | Exterior painting| Commercial Painting | New construction
- b. Use this below image for the first block format, showing photos and clean text below with a descriptor that when clicked leads them to a page for that unique finish



The beauty of the Roman Empire, coveted by designers as a wall covering for centuries for its velvety matte texture and luminous depth. Perfect for modern spaces seeking classic charm.

**LIME WASH**



An homage to the ancient technique, uses trowels to create a matte-suede finish. Smooth to the touch, this finish is perfect for bathrooms

**ROMAN CLAY**



An homage to the ancient technique, uses trowels to create a matte-suede finish. Smooth to the touch, this finish is perfect for bathrooms

**VENETIAN PLASTER**

### 2. Designer finishes

- a. Limewash
  - i. A timeless wall finish prized since the Roman era for its velvety matte texture and luminous depth. Perfect for modern spaces seeking classic charm and quiet elegance.
- b. Roman Clay

- i. Hand-applied with trowels, this finish creates a smooth, suede-like surface rich with movement and warmth. A timeless balance of old-world artistry and modern sophistication.
- c. Venetian plaster
  - i. Crafted from limestone and marble, Venetian plaster reveals a polished, mirror-like sheen. Sculptural and enduring, it transforms walls into living stone with timeless elegance.
- d. Micro-cement
  - i. Inspired by the Moroccan Tadelakt tradition, micro-cement forms seamless, waterproof surfaces for walls, showers, and floors. Functional and refined, it turns wet areas into sculpted luxury.

### **3. Architectural Coatings**

- a. Cabinet Refinishing
  - i. We deliver a factory-quality finish onsite, reviving existing cabinetry for a fraction of replacement cost. Using premium polyurethane systems, the result is elegant, resilient, and built to last.
- b. Interior Painting
  - i. Refined interiors begin with flawless walls. Our interior painting brings precision, durability, and a designer's eye for color, creating a finish that elevates every room
- c. Exterior Painting
  - i. A home's first impression is its exterior. We craft lasting beauty and protection through premium exterior coatings designed to endure sun, rain, and time
- d. Commercial Painting
  - i. From boutique spaces to large-scale projects, our commercial painting blends efficiency with artistry. Durable, professional finishes that reflect your brand and elevate your environment