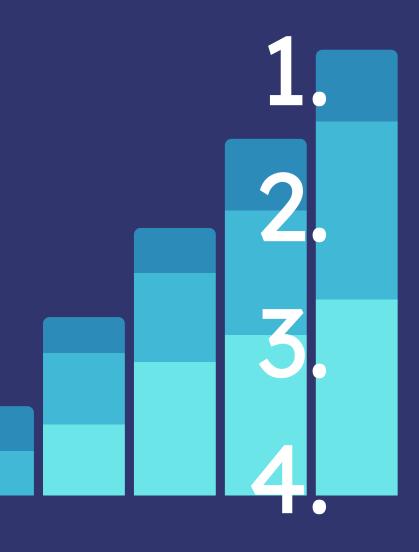
PHASE 1 PROJECT

On



BY
KNIGHT MBITHE
WAMBUA

Project Contents



Project Overview
Business Problem
Data Visualization
Conclusions

1. PROJECT OUERUEUJ

DATA
CLEANING ANALYSIS VISUALIZE

GENERATE INSIGHTS

KEY QUESTIONS

WHAT IS
THE TREND
IN
ACCIDENTS
OVER THE
YEARS?

DOES PURPOSE
OF FLIGHT,
WEATHER,
ENGINE TYPE,
MAKE
INFLUENCE
THESE TRENDS?

WHAT IS THE RISK ANALYSIS **ENGINE TYPE** ON BOTH ON THE PEOPLE AND AIRCRACTS?

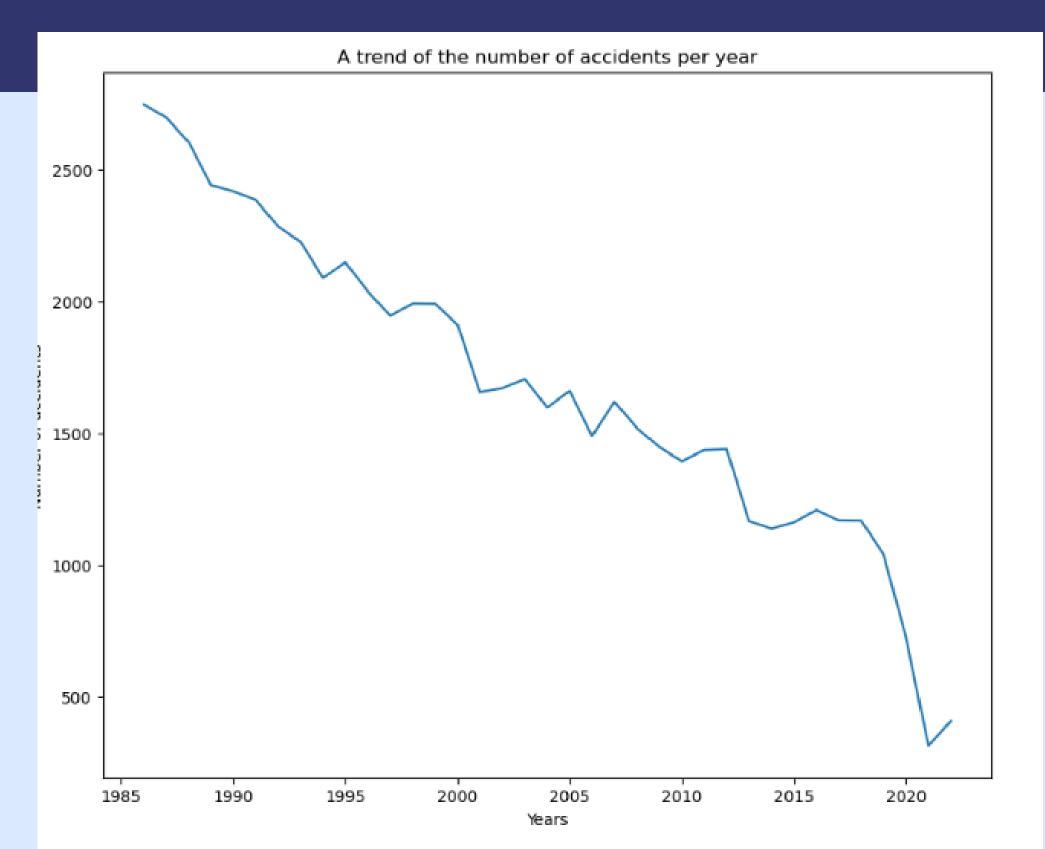
2. BUSINESS PROBLEM

THE COMPANY SEEKS TO IDENTIFY
AND PURCHASE LOW-RISK AIRCRAFT
FOR ITS EXPANSION INTO THE
AVIATION SECTOR, AIMING TO
ENSURE SAFETY AND RELIABILITY
FOR BOTH COMMERCIAL AND
PRIVATE OPERATIONS.

DATA SOURCE

AVIATION ACCIDENT DATABASE SYNOPSES (KAGGLE)

3. DATA VISUALIZATION 3.1 .TRENDS OF OCCURENCES OVER THE YEARS



• The number of events (accidents and incidents) see to decrease over the years...why?

Personal

3.2. BAR

 Top 10 purpose of flight categories with very high number (events) of accidents or incidents...why?

Instructional

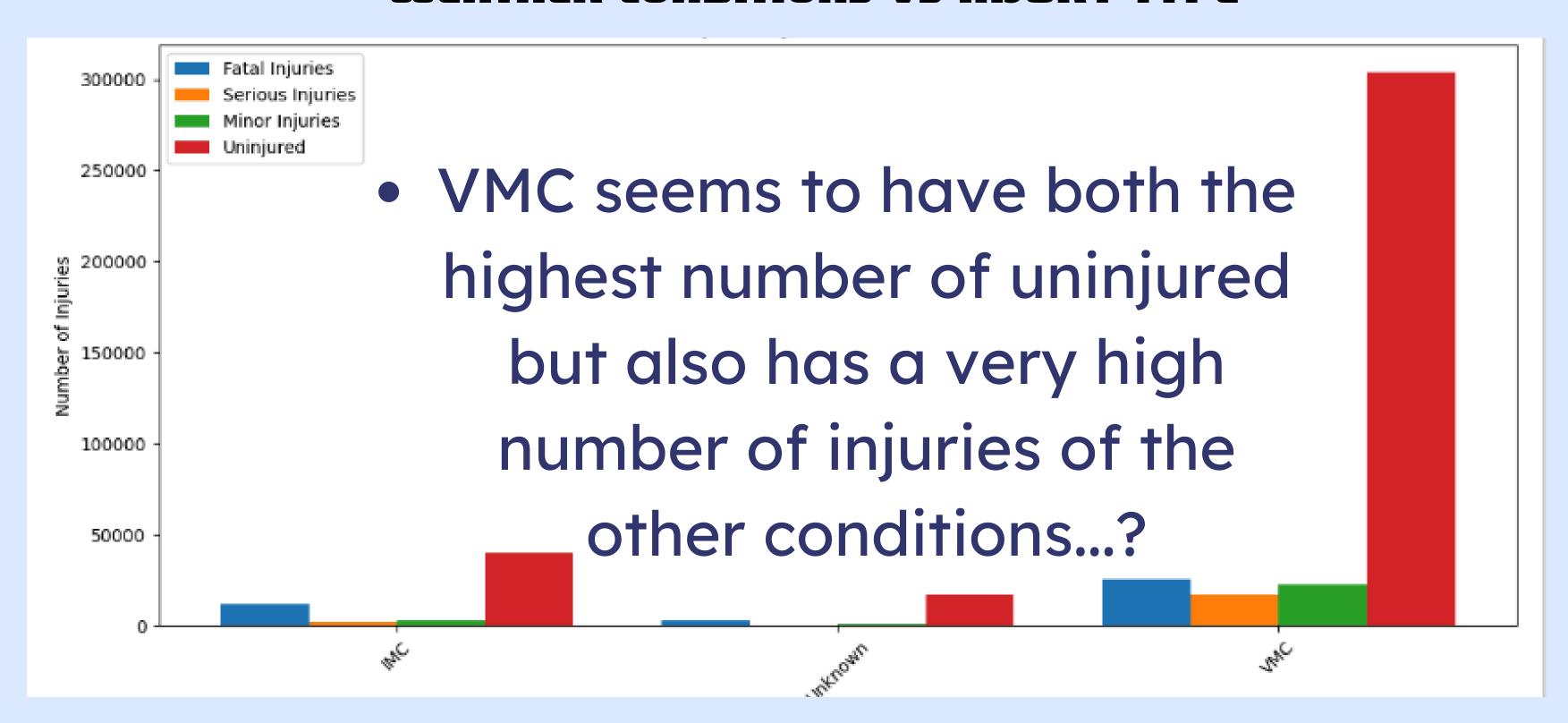
Unknown

Aerial Application

Positioning

Other Work Use

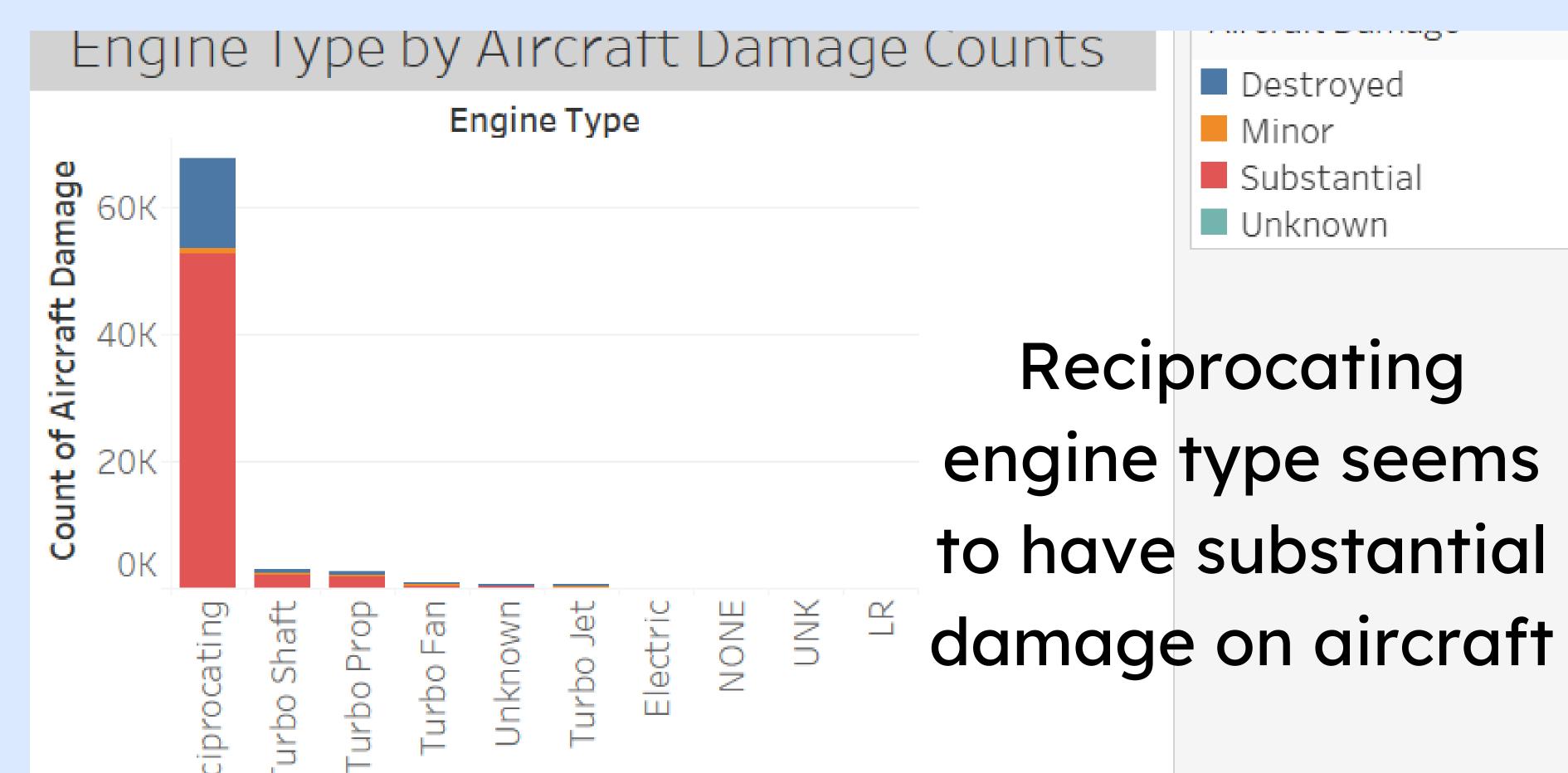
3.3.BAR CHART UEATHER CONDITIONS US INJURY TYPE



3.4.BAR CHART



3.5.BAR GRAPH



4.0 CONCLUSIONS 4.1. FINDINGS AND INSIGHTS

- The overall number of aviation events has decreased, possibly due to improved safety regulations and technology.
- Specific flight purposes have significantly higher accident rates. Focus on these categories for targeted safety interventions.
- VMC accidents have the highest number of uninjured passengers, but many injuries occur. Enhanced safety measures for flights in these conditions are recommended.
- Reciprocating engines are linked to the highest severity of injuries.
 Increased maintenance standards or a shift to turbine engines could reduce risk.

4.2. RECOMMENDATIONS

- 1. Based on accident frequency analysis, I recommend avoiding aircraft makes with high accident rates (e.g., Cessna)
 - I suggest prioritizing safety in flight operations under VMC (Visual Meteorological Conditions), as accidents tend to be higher than those in IMC (Instrument Meteorological Conditions).
- 3. I advise considering engine types like Turbo Fan and Turbo Jet, which show better safety outcomes regarding survivability and uninjured passengers despite their higher accident counts.

