# MEHDI BIZHANI Senior Software Engineer

After 13 years of software development, I strongly believe in modular architecture and well-defined components. To realize this belief, I have been developing an open source family of projects with "Demeter" as its core. It is a full-stack integration of well-known frameworks (Hibernate, Spring and Wicket) and a container of "business-level component", called "DModule".

Another area that I am so interested is data analysis and mining, and I have approached it both scientifically and technically. In the banking domain, I have developed data warehouse and BI projects, and proposed a target marketing solution via data mining. My current project in this area is "Metis" DModule, which is an open source SQL-based application for reporting and data analysis.

## ME IN A NUTSHELL

First Name	Nove Maledi							
First Name	Mehdi	Sex	Male					
Last Name	Bizhani	Marital	Single					
Birth Date	21-August-1981	BS Degree	Computer Software Engineering					
Country	Iran	MS Degree	Information Technology Engineering					
City	Tehran	LinkedIn	linkedin.com/in/ <b>mbizhani</b>					
			github.com/mbizhani					
Email	mbizhani@gmail.com	GitHub	→ 5 main projects					
Cell	+98 912 3895295	Web Site	www.devocative.org					
<ul> <li>13 years in software development and engineering</li> <li>Java platform mainly using Spring, Hibernate, Wicket, Groovy, and Maven</li> <li>Frontend mainly JQuery, EasyUI, and SCSS</li> <li>SQL &amp; Database mainly Oracle, HSQLDB, and MySQL</li> <li>Linux mainly Debian &amp; Oracle</li> <li>Data Warehousing &amp; OLAP</li> <li>Data Mining for M.S. thesis with 2 published papers</li> </ul>								
Interests	<ul> <li>OO Analysis &amp; Design</li> <li>Modular Software Architecture</li> <li>Full-Stack Server-Side Software Development</li> <li>Data Mining, Engineering &amp; Analysis</li> </ul>							

### **OPEN SOURCE PROJECTS**

#### OPEN SOURCE PROJECTS

# Demeter

github.com/mbizhani/Demeter

This project is the basis for my other projects. It is a **full-stack** application and a **container** for any DModules. A **DModule**, which is a "business-level component" and is deployed besides the Demeter, has its own **three tiers** and just focuses on its business-core issues. The **common services** for all DModules are provided by Demeter.

Metis github.com/mbizhani/Metis

It is a DModule to create simple **search** and **report** over any JDBC-related data stores. The queries are based on the data store dialect, but now it is used for **SQL** and **EQL**, which is **semi-entity-based SQL** where instead of table and column names, their equivalent entity and property names are used. It also provides **OData** REST for the searches out-of-the-box.

Ares github.com/mbizhani/Ares

It is a DModule to help **operation** team and make it possible for other teams to access operation severs in a **web-based environment** with controlled and limited commands.

For operation team:

- A center for all the information of servers, services, and system users
- Web-based terminal console for Shell and Database
- User-defined commands to handle daily jobs with ease and safety

#### For other teams:

• If they want special operation services such as schema backup, copy or VM-related issues, the necessary commands can be defined with access grant to do their jobs whenever they want

#### Wickomp

github.com/mbizhani/Wickomp

This project is designated for a **collection of Wicket components**, widely used in Demeter and the DModules for web-tier. For most of components a **JQuery plugin** is developed. For **WebSocket** and push-data mechanism, the integration classes are also developed. The list and class-diagram of the components are in the project homepage.

#### Devolcano

github.com/mbizhani/Devolcano

"Effective development needs efficient tools" is the main idea of this project. It tries to handle 'just-CRUD-code generation', 'generated-code merge', 'hibernate-schema generation', and other tools via Maven plugins.

### SKILLS SKITTS

	Level 1	Level 2	Level 3	Level 4
Programming Language	Java 8 SQL HTML JavaScript CSS	Groovy & DSL UML	SASS Scala ActionScript Shell script MDX	C# C++ C Python
Data	OData Protocol Data Warehouse OLAP	Data Mining IBM SPSS Modeler	Neural Network Statistics	
Java & Java EE Platform	Apache Wicket Hibernate & JPA Spring Apache Maven XStream Servlet & JSP	Java Cryptography Jackson for JSON Apache Tomcat JUnit JSch Jasper Report Jetty (for development) Quartz Apache Olingo Apache Axis	EJB 3 GWT Apache Struts JBoss Liferay Selenium Apache MINA Adobe BlazeDS Pentaho Mondrian Apache Ant	iText docx4j
Database BI NoSQL	Oracle DB (Oracle Workshop I)	HSQLDB	MySQL H2 Oracle BI	PostgreSQL MS SQL Server Elastic Search
Web	Easy UI	JQuery & developed plugin Highcharts		Jekyll
OS & related		Linux (Debian, Oracle) Bundle app as RPM	VMware ESXi	Docker
Miscellaneous	OO Design & Analysis Subversion	Magic Draw (UML Tool) Git & GitHub Sonatype Nexus	Scrum Kanban Adobe Flex	ASP.NET Delphi

<sup>\*</sup> Level1: highest knowledge, Level4: lowest knowledge

<sup>\*</sup> green ones: using in current projects

<sup>\*</sup> red ones: learning

# WORK EXPERIENCE

	Company	Start	End	Duration	Role		
		2015/05	Now	<b>2</b> Years & <b>11</b> Months	Senior Software Engineer		
6	Fanap (FanapSoft dept.) http://en.fanap.ir	Domain: ERP and PaaS  Title: Head of Data Management & Operation  Developing 'Metis' for ERP as data management product  Developing 'Ares' for operation  Server & VM configuration  Product deployment as RPM bundle  Technologies: Java, Wicket, Spring, Maven, Hibernate, JQuery, Easy UI, Groovy, Tomcat, Oracle DB					
		2012/03	2015/05	<u>3</u> Years & <u>2</u> Months	Senior Software Engineer		
5	<b>Dotin</b> (Subsidiary of Fanap & Bank Pasargad) http://dotin.ir/en	<ul> <li>Domain: Banking and Financial</li> <li>Title: BI &amp; Data Warehouse Technical Leader</li> <li>Developing software for ETL, BI, Customer Club, and AML</li> <li>Developing ETL processes to fetch data from main systems and store them in DWH</li> <li>Technologies: Java, Wicket, Spring, Maven, Hibernate, Easy UI, Groovy, Tomcat, Oracle DB, Mondrian, JQuery</li> </ul>					
		2008/03	2012/02	<u><b>4</b></u> Years	Senior Java Developer		
4	Fanap (Subsidiary of Bank Pasargad) http://en.fanap.ir	Developing a web application as the UI for the E-Payment Switch					
3	Paniz	2004/12	2008/02	<u>3</u> Years & <u>3</u> Months	Shareholder, Senior Java & ASP.NET Developer		
2	Javane Software	2004/04	2004/11	<u>8</u> Months	Java Developer		
1	Chapar Shabdiz	2003/06	2004/03	10 Months	Java Developer		
			То	tal > <u>13</u> Years			

### **EDUCATION**

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Degree	Major	Minor	<b>Grad Year</b>	GPA	University
MS	Information Technology Engineering	Ecommerce	2010	18.08 / 20	K.N. Toosi University of Technology Tehran, Iran http://www.kntu.ac.ir/index.aspx?lang=2⊂=0

**Thesis**: Using a real usecase, which was **target marketing** of POS devices based on their transactions and their merchants information, I achieved following goals:

- 1. I proposed a new behavioral analysis based on RFM, called RF\*M\*, to adapt the scoring to banking domain.
- 2. I assigned class labels to POSs based on clustering RF\*M\* result.
  - a. I applied k-means, SOM, ULVQ, and ALVQ clustering algorithms, and evaluated the results using Dunns and Silhouette indices.
  - b. I <u>proposed</u> a new clustering algorithms based on LVQ, called **GMLVQ**, which calculates the neurons' weight based on a new formula. Experimental results showed my proposed approach outperformed the above algorithms according to the aforementioned indices.
- 3. I generated target marketing rules applying PART and RIPPER rule-based classification algorithms over the demographic fields of a POS's merchant as independent variables and generated class label as dependent one.
- 4. I <u>proposed</u> a clustering evaluation index, called **TTADE**.

BS	Computer Engineering	Software	2004	15.56 / 20	University of Tehran Tehran, Iran http://ut.ac.ir/en
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# **Published Papers**

Bizhani, M., Tarokh, M.J., "Behavioral rules of bank's point-of-sale for segment description and scoring prediction", International Journal of Industrial Engineering Computations (IJIEC), Growing Science, 2011

http://growingscience.com/ijiec/Vol2/IJIEC 2010 25.pdf

Bizhani, M., Tarokh, M.J., "Behavioral Segmentation of Bank's Point-of-Sale using RF\*M\* Approach", IEEE International Conference on Intelligent Computer Communication and Processing (ICCP 2010), 2010

http://ieeexplore.ieee.org/abstract/document/5606461

# [PDF] Behavioral rules of bank's point-of-sale for segments description and scoring prediction

M Bizhani, M Tarokh - International Journal of Industrial ..., 2011 - growingscience.com

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#### Behavioral segmentation of bank's Point-of-Sales using RF\* M\* approach

M Bizhani, MJ Tarokh - Intelligent Computer Communication ..., 2010 - ieeexplore.ieee.org Abstract: POSs (Point-of-Sale) are one of the major electronic payment systems in banking industry with more cost. The bank needs to know its customers behavior to find interesting segments to attract more transactions which results in the growth of its income and assets.

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