

Marcus Björke

📍 Åland, Finland | [🔗 Portfolio](#) | [LinkedIn](#) | mbjorke@gmail.com

About Me

Versatile IT and digital solutions leader with 25+ years in fintech, banking, and enterprise platforms. Skilled in **QA automation, product development, UX, and IT operations**, I bridge technical expertise with strategic insight to deliver systems that are reliable, scalable, and user-friendly.

Core Skills

Quality & Testing: Automated & manual testing, API & performance testing, regression, accessibility

Development & Tech: HTML, CSS, JavaScript, Angular, React, Java frontends, system integration

CI/CD & Tools: GitLab CI, Jenkins, Jira, Confluence, Microsoft & Google Suites, AI-assisted workflows

Process & Leadership: Agile/Lean, design thinking, impact mapping, project management, stakeholder collaboration

Languages: Swedish & English (fluent), German & Finnish (conversational)

Professional Experience

Founder / Senior Consultant | Blueberry Maybe Ab Ltd | 2024–Present

- Consulting in QA strategy, UX design, and product development.
- Built reusable component libraries (Angular/React) with integrated testing, reducing UI defects by ~30%.
- Advise on AI-assisted workflows to accelerate delivery and improve quality.

Interaction Designer / Project Manager / Frontend Developer | Crosskey Banking Solutions | 2005–2024

- Led QA and frontend development for financial systems serving 2M+ users.
- Integrated automated tests into CI/CD pipelines, reducing regression time by 40%.
- Managed defect tracking, release sign-off, and cross-team quality initiatives.
- Built enterprise design systems with accessibility standards and consistent UX patterns.

Web Designer / Business Development | Ålandsbanken | 2000–2005

- Developed online banking features like “My Finances” and tested new platform functionality.
- Early adopter of agile practices to improve delivery speed and product quality.

Systems Analyst | ICM (Åland/Singapore) | 1996–1999

- Built early web interfaces for global clients, ensuring compatibility and reliability across markets.

Education & Certifications

- B.Sc. Computer & Systems Science (HCI), Uppsala Universitet (1996–2000)
- IxDF Top 10% (Design Thinking, User Research, Design for the 21st Century)
- CSPO, Agile PM, Sustainable Growth Design

Fun Fact

I've been chasing “flow” since age 17 — first as a windsurfer, now as a tech and product leader. Both require reading signals, preparing relentlessly, and moving decisively when the moment strikes.
