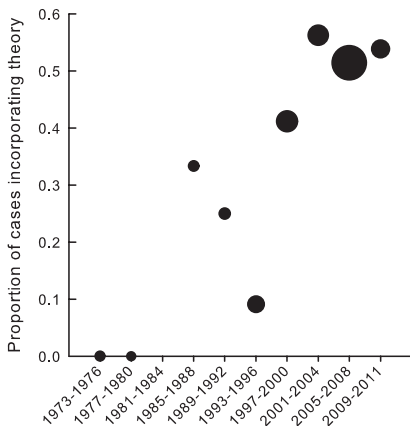


(a) Trends in the explicit incorporation of theory



(b) Management outcomes and theory use

