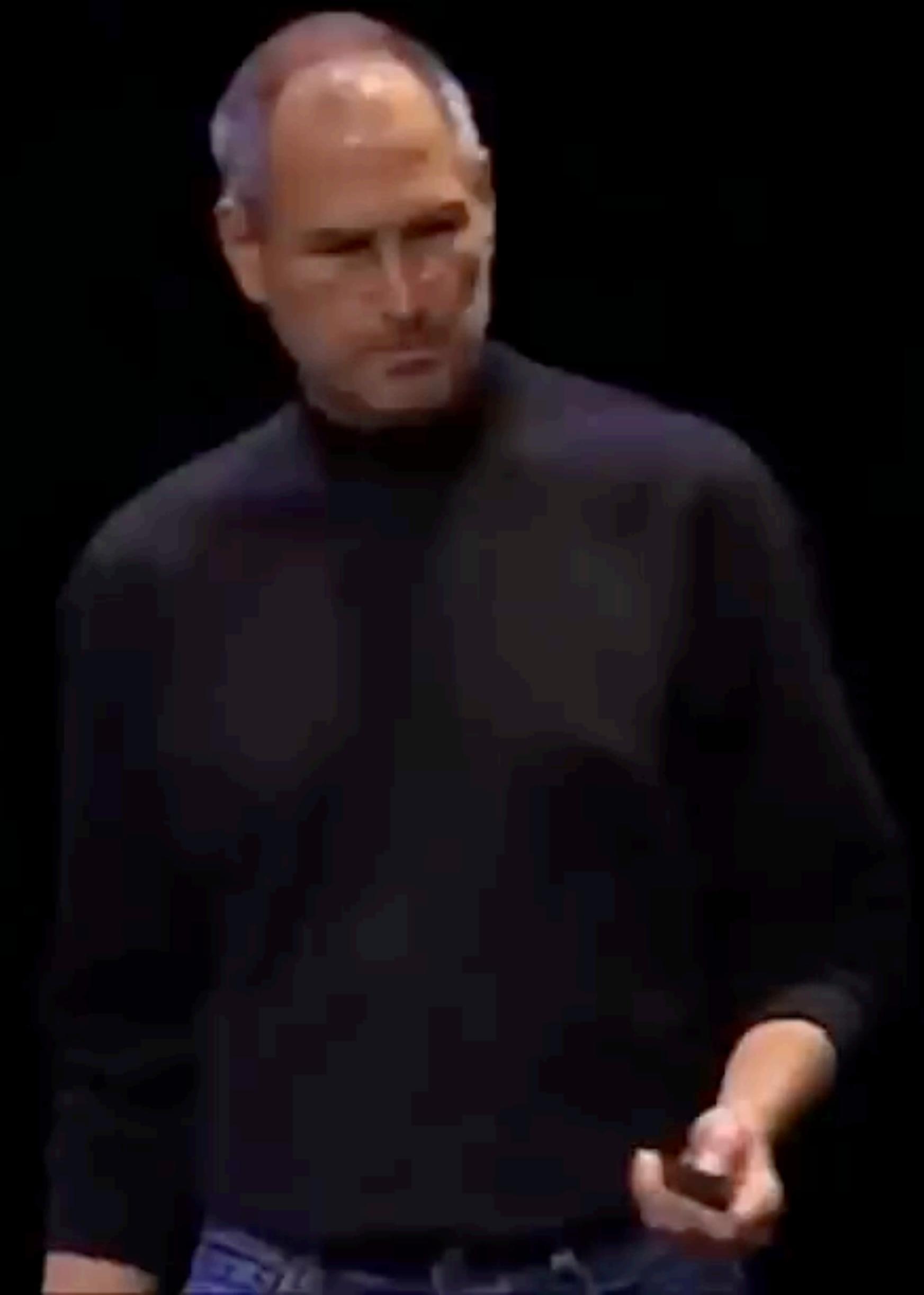


# Apple Developer Academy

Let's start from the beginning

Felipe Elsner, Dev Mentor



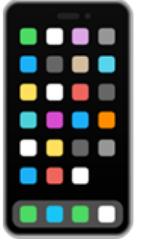


# iPhone



Almost 18 years later.

Here we are...





# **iPhone | iOS**



**iPhone 17**

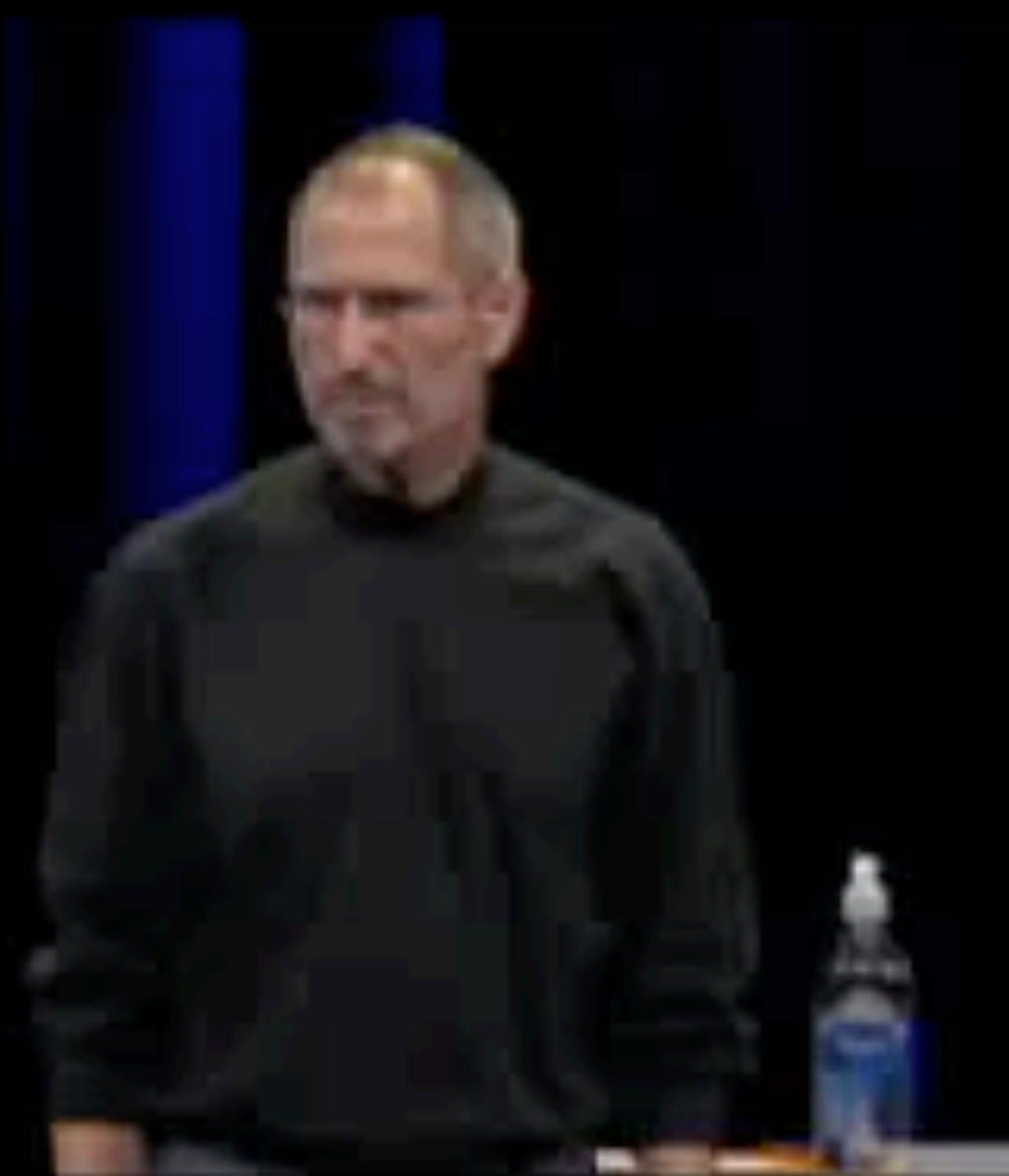
**iPhone 17 Air**

**iPhone 17 Pro**

**iPhone 17 Pro Max**

# Let's talk about Mac





Weight	3.0 lbs	✓
Thinness	0.8 – 1.2 inches	✗
Display	11- or 12- inch	✗
Keyboard	Miniature	✗
Processor	1.2 GHz Core 2 Duo	✗

# What we have **today** ?





**Macbooks** | macOS

laptops



Air



Pro

Mac

**Macs** | macOS

desktops



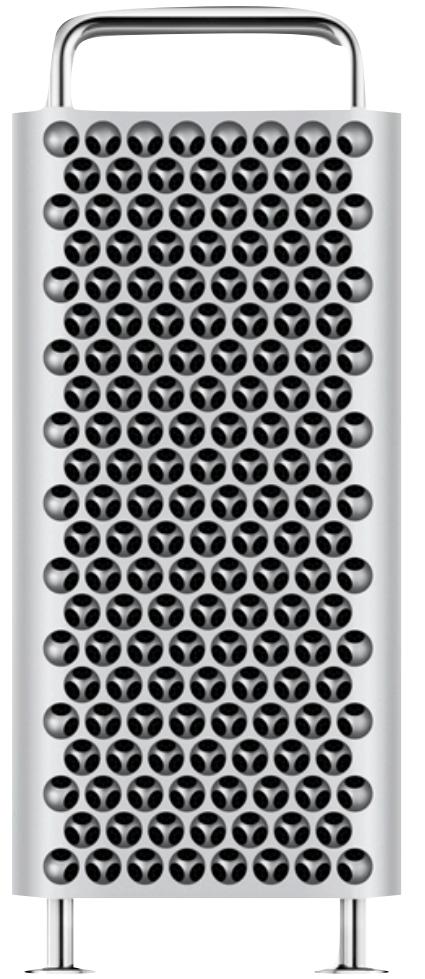
iMac



mini



Studio



Pro



# What's **between** them ?

Mac

iPhone

# What's **between** them

Mac

?

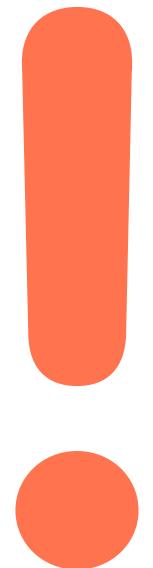
iPhone

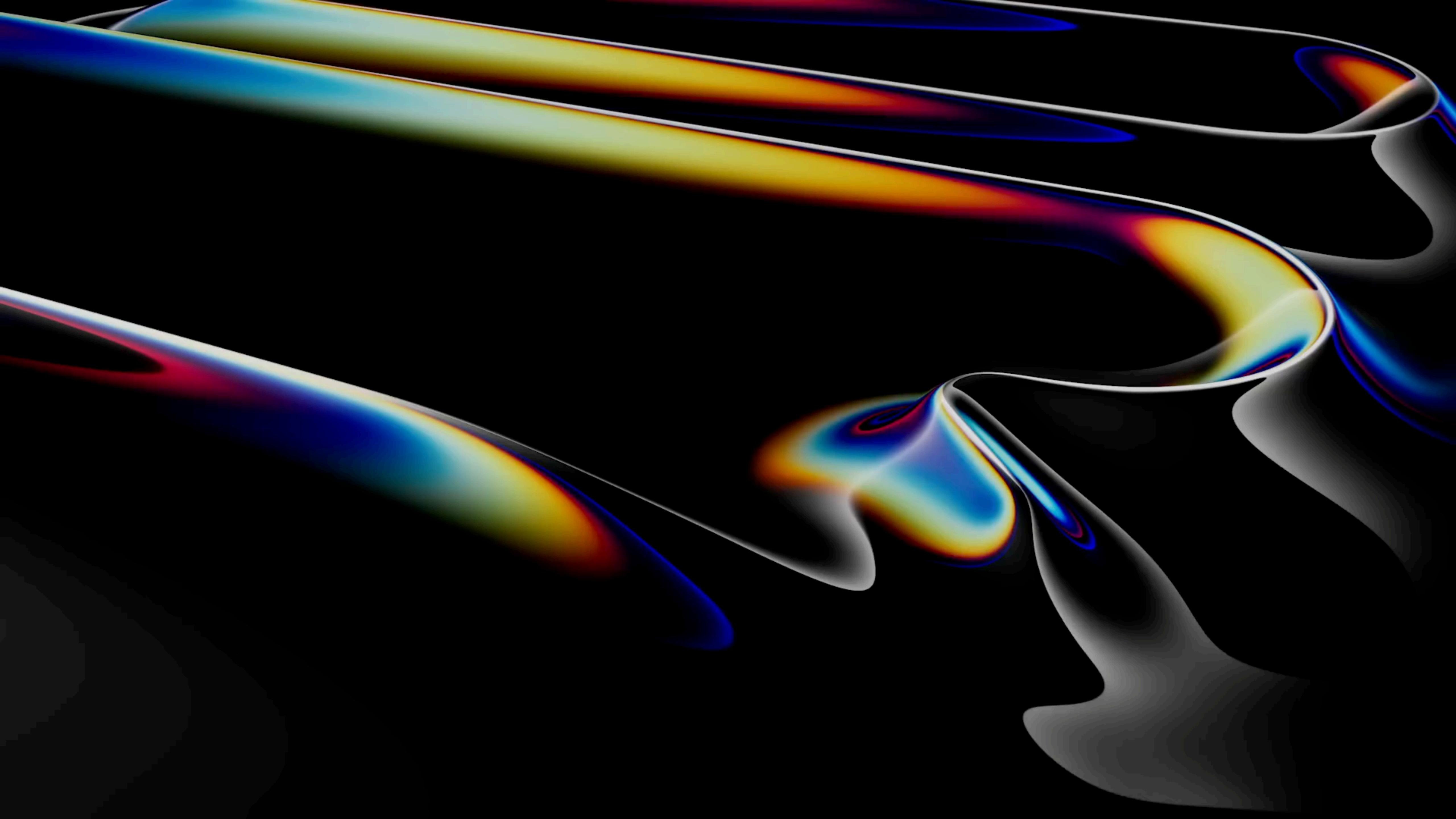
And what about a **big** iPhone





iPad is not a **big** iPhone





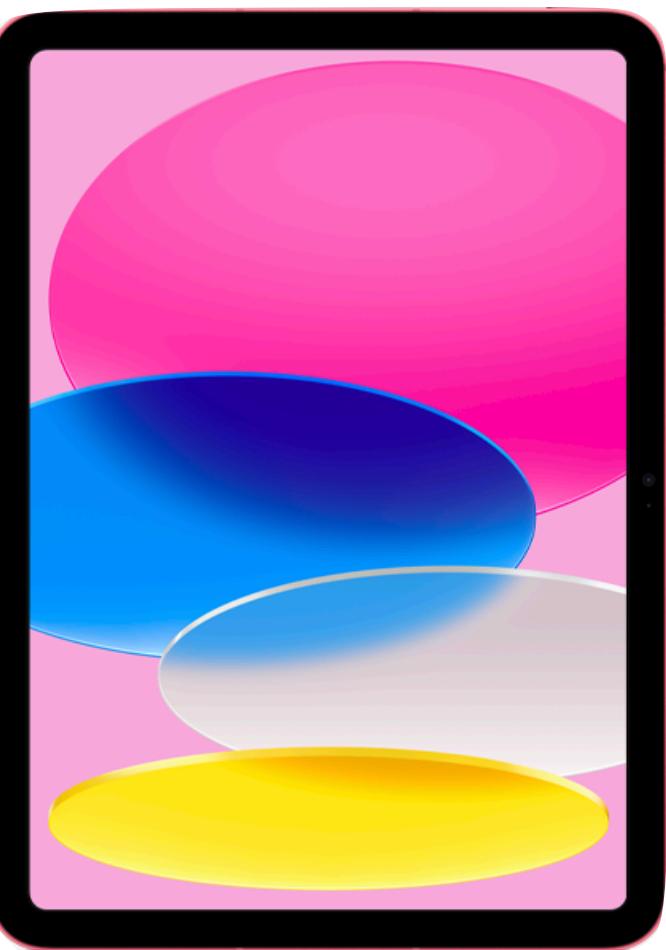
# iPad | iPadOS



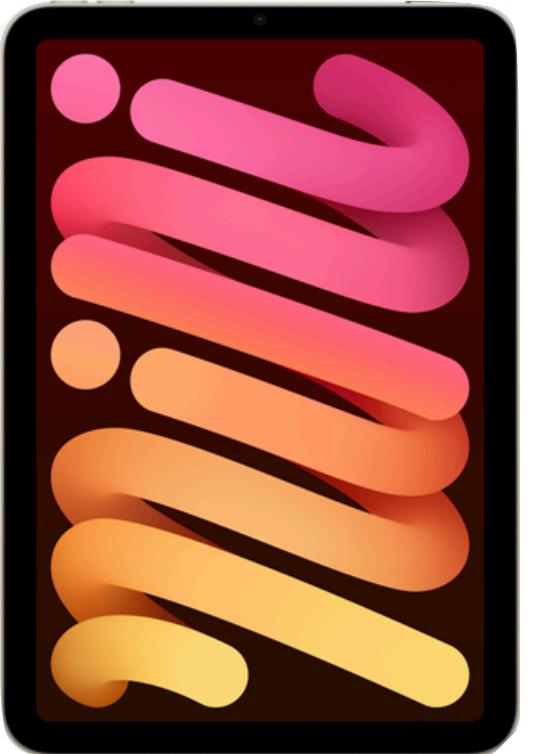
Pro



Air



iPad



mini



**Apple TV** | tvOS



Apple TV



Siri Remote



TV connected to an Apple TV

## Apple Compatible Controllers

### Apple Controllers



Siri Remote



Nimbus+



Xbox Wireless  
Controller



DualShock 4



DualSense

**2011**

# Steve Jobs, Apple founder, dies

Brandon Griggs, CNN

⌚ 6 minute read · Updated 11:12 PM EDT, Wed October 5, 2011

f X m ⌂



Unfortunately.  
We lost  
our boss.

**(CNN)** — Steve Jobs, the visionary in the black turtleneck who co-founded Apple in a Silicon Valley garage, built it into the world's leading tech company and led a mobile-computing revolution with wildly popular devices such as the iPhone, died Wednesday. He was 56.

## Apple Leadership

---

**Tim Cook**

Chief Executive Officer





**10 series after...**





but

Watch is not (just) a Watch.



**Watch** | watchOS



SE 3



Series 11



Ultra 3

**The most expected announcement !**



 **Vision Pro** | visionOS



Swift



# Swift



# Design



Swift



Design



SwiftUI



**Swift**



**Design**



**SwiftUI**



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