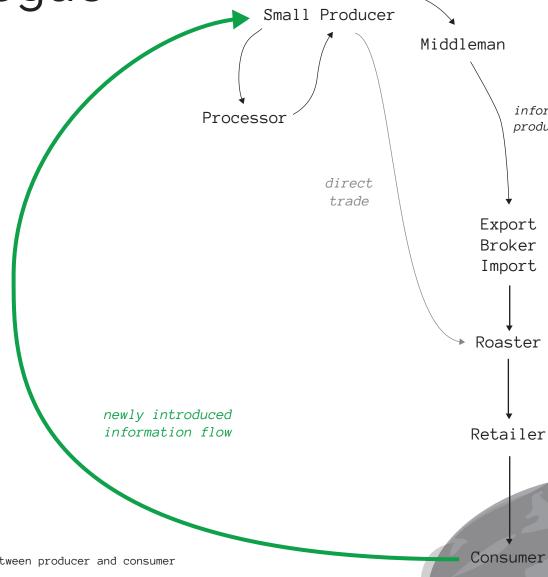
Coffee Dialogue

Web of Things Hackathon, Newcastle 2012 https://github.com/mblackstock/coffee-dialog

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- + Vlad Trifa
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why?

- + increase transparency
- + open communication between producer and consumer
- + support the development of a mutual social link between producer and consumer

how?

- + consumers interested in origin of coffee share their information (e.g. position, comment, price they paid) to the cloud™.
- + coffee producers get a printout of user reactions to their product.

open questions

+ how to present producers the gathered information?
(e.g. paper-based)

Fairtrade

+ allow people to get paid reasonably for their work

information and

product flow

Coffee Dialogue

- + break free from the "I respect you" and
- + establish a conversation between equal partners:
- + citizens on both sides



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