Mike Long

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Sabbatical
May 2019 to present

World travel, adventure, and story development for a sci-fi/fantasy epic designed to get people interested in mindfulness practices.

Pivotal Software, Inc.
4 yr 8 mo

Manager, Product Design
Mar 2017 – Apr 2019

Sr. Product Designer
Sep 2014 – Mar 2017

Managed the product design practice at Pivotal's HQ in San Francisco.

- Allocations: Managed up and down to ensure optimum staffing
- Hiring: Facilitator and owner of the end-to-end hiring experience
- Career growth: Nurtured direct reports into higher career levels
- Research ops: Opened and staffed researcher roles
- Design ops: Organized and facilitated design critiques across offices

Designer on a wide range of product areas.

- Led user research initiatives across and within teams
- Design Lead for first-time user experience and user authn+authz
- API workflow and command line interface (CLI) design lead

Neo Innovation, Inc.
9 mos

Engagement Lead & Designer
Dec 2013 – Aug 2014

Managed client engagements with large companies who were on a journey to learn and adopt Lean Startup methods.

- Product design and product management for fast-paced business model validation projects
- Mentored designers, developers, and executives
- Designer and developer hiring and staffing

ThoughtWorks, Inc.
4 yrs 4 mos

Consultant & Designer
Aug 2009 – Nov 2013

Consulting product designer at large companies.

Domains included:

- Consumer finance
- Travel
- Developer productivity

Affiliations & Volunteering

- Founder & Organizer of Lean UX SF • 6,000 member meetup group
- Board Member & Volunteer for several SF Bay Area non-profits

Education

Boise State University • Journalism