

# Mike Long

mikeylong.github.com

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San Francisco, California, USA

Sabbatical/Self-employed  
May 2019 to present

World travel, adventure, and story development for a sci-fi/fantasy epic that inspires people to start a mindfulness meditation practice.

Pivotal Software, Inc.  
4 yr 8 mo

Managed the product design practice at Pivotal's HQ in San Francisco.

## **Manager, Product Design**

Mar 2017 – Apr 2019

- Allocations: Managed up and down to ensure optimum staffing
- Hiring: Facilitator and owner of the end-to-end hiring experience
- Career growth: Nurtured direct reports into higher career levels
- Research ops: Opened and staffed researcher roles
- Design ops: Organized and facilitated design critiques across offices

## **Sr. Product Designer**

Sep 2014 – Mar 2017

Designer on a wide range of product areas.

- Led user research initiatives across and within teams
- Design Lead for first-time user experience and user authn+authz
- API workflow and command line interface (CLI) design lead

Neo Innovation, Inc.  
9 mos

Managed client engagements with enterprises who were on a journey to adopt Lean Startup methods.

## **Engagement Lead & Designer**

Dec 2013 – Aug 2014

- Product design and product management for fast-paced business model validation projects
- Mentored designers, developers, and executives
- Designer and developer hiring and staffing

ThoughtWorks, Inc.  
4 yrs 4 mos

Consulting product designer working with Fortune 500 companies.

Domains included:

## **Consultant & Designer**

Aug 2009 – Nov 2013

- Consumer finance
- Government
- Air Travel

Affiliations & Volunteering

- Founder & Organizer of Lean UX SF • 6,000 member meetup group
- Board Member & Volunteer for several SF Bay Area non-profits

Education

Boise State University • Journalism