

# Mike Long

San Francisco, California

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mikelong.design

Sabbatical/Self-employed  
Apr 2019 – Present

World travel, adventure, and story development for a sci-fi/fantasy epic that inspires people to start a mindfulness meditation practice.

Pivotal Software, Inc.  
4 yr 8 mo

Managed the product design practice at Pivotal's HQ in San Francisco.

**Manager, Product Design**  
Mar 2017 – Apr 2019

- Allocations: Managed up and down to ensure optimum staffing
- Hiring: Facilitator and owner of the end-to-end hiring experience
- Career growth: Nurtured direct reports into higher career levels
- Research ops: Opened and staffed research roles
- Design ops: Organized and facilitated design critiques across offices

**Sr. Product Designer**  
Sep 2014 – Mar 2017

Lead Designer on a wide range of product areas.

- Led user research & design initiatives across—and within—teams
- Developer, Operator, and Security Administrator user experience
- API workflow and command line interface (CLI) design

Neo Innovation, Inc.  
9 mos

Managed client engagements with enterprises who were on a journey to adopt Lean Startup methods.

**Engagement Lead & Designer**  
Dec 2013 – Aug 2014

- Product design and product management for fast-paced business model validation projects
- Mentored designers, developers, and executives
- Designer and developer hiring and staffing

ThoughtWorks, Inc.  
4 yrs 4 mos

Consulting product designer working with Fortune 500 companies.

**Consultant & Designer**  
Aug 2009 – Nov 2013

Domains included:

- Consumer finance
- Government
- Air Travel

Affiliations & Volunteering

- Founder & Organizer of Lean UX SF — 6,000 member meetup group
- Board Member & Volunteer for several SF Bay Area non-profits

Education

Boise State University — Journalism