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## MICHAEL LONG    SENIOR PRODUCT DESIGNER

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### SUMMARY

A seasoned product designer who creates meaningful solutions for enterprise software development teams.

### EXPERIENCE

#### **Manager, Product Design** — Pivotal Software, Inc. — San Francisco, CA

MAR 2017 – APR 2019

Responsible for the growth and effectiveness of the Product Design practice at Pivotal's HQ in San Francisco; Allocations, hiring, career growth; How we invest in designers, design systems, and user research.

#### **Senior Product Designer** — Pivotal Software, Inc. — San Francisco, CA

SEP 2014 – MAR 2017

Responsible for design on a wide range of product areas including: Developer experience, security, operations, and monitoring; Designed and led user research initiatives with individual teams and across teams; Hiring, training, and mentoring product designers across North America and UK/Europe.

#### **Engagement Lead & Designer** — Neo Innovation, Inc. — San Francisco, CA

DEC 2013 – AUG 2014

Responsible for client engagements that focus on Lean and Agile methods at large companies; Product management and client training; Growing the design practice and mentoring designers in Lean and Agile methods.

#### **Consultant & Designer** — ThoughtWorks, Inc. — San Francisco, CA

AUG 2009 – NOV 2013

Responsible for design on client engagements at large companies and the design of products used by enterprise software development teams; Domains included CI/CD, project metrics tracking, and program management across hundreds of teams.

### AFFILIATIONS & VOLUNTEERING

- Founder/Organizer of Lean UX SF – *6,000 member meetup group*
- Board Member and Volunteer at several SF Bay Area non-profits
- Charter member of The Balanced Team – a working group co-founded with Ward Cunningham, Alan Cooper, and other thought leaders in UX and Agile

### EDUCATION

Boise State University — Journalism

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