# Revisiting advice on the analysis of count data

Michael B. Morrissey and Graeme D. Ruxton

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- 4 Dyers Brae House
- 5 School of Biology
- 6 University of St Andrews
- <sup>7</sup> St Andrews, Scotland, KY16 9TH
- michael.morrissey@st-andrews.ac.uk
- graeme.ruxton@st-andrews.ac.uk
- Author contributions: MBM and GDR both contributed to identifying the key issue discussed in this paper,
- to constructing instructive scenarios to illustrate the issue, to developing our re-interpretation of the earlier
- 12 results, and to writing the manuscript.

#### Abstract

- 14 (1) O'Hara and Kotze (2010; Methods in Ecology and Evolution 1: 118-122) present simulation results that
  15 appear to show very poor behaviour (as judged by bias and overall accuracy) of linear models (LMs)
  16 applied to count data, especially in relation to generalised linear model (GLM) analysis.
- 17 (2) We considered O'Hara and Kotze's (2010) comparisons, and determined that the finding occurred
  18 primarily because the quantity that they estimated in their simulations of the LM analysis (the mean
  19 of a transformation of the count data) was not the same quantity that was simulated and to which
  20 the results were compared (the logarithm of the mean of the count data). We correct this discrepancy,
  21 re-run O'Hara and Kotze's simulations, and add additional simple analyses.
- 22 (3) We found that the apparent superiority of the GLMs over LMs in O'Hara and Kotze's (2010) simulations
  23 was primarily an artefact of divergence in the meanings of results from the two analyses. After converting
  24 results from LM analyses of transformed data to estimators of the same quantity as provided by the
  25 GLM, results from both analyses rarely differed substantially. Furthermore, under the circumstances
  26 considered by O'Hara and Kotze, we find that an even simpler implementation of LM analysis, inference
  27 of the mean of the raw data, performs even better, and gives identical results to the GLM.
- While the analysis of count data with generalised linear models can certainly provide many benefits,
  we strongly caution against interpreting O'Hara and Kotze's (2010) results as evidence that simpler
  approaches are severely flawed.

## 31 Introduction

Many variables of interest in statistical analyses of biological data come from non-normal distributions. These variables may be most appropriate to analyse with generalised linear models (GLMs; Nelder and Wedderburn 33 1972, McCullagh and Nelder 1989). It has become increasingly common in the last two decades for biologists to employ GLMs, and in fact strong opinions have developed that earlier approaches to dealing with non-normal variable types are likely to be highly inappropriate. A key example is the analysis of count variables, i.e., of quantities that take non-negative integer values, such as counts of offspring or counts of behaviours. Models 37 with count variables as responses might previously have used linear models (LMs; or methods subsumed by linear models) fitted using ordinary least squares (OLS) methods, either of untransformed counts, or after transformation using one of several methods. Transforming counts by logging (generally after adding a value of one, to avoid taking the log of any zero counts) was very common (Sokal and Rohlf 1995). In 41 recent years, it has been more common to use GLMs that model errors in models of count variables using the Poisson distribution, or to use use other, even more flexible, models for the error structure, for example, GLMs employing the negative binomial distribution. The general expectation of clear superiority of GLMs is encapsulated in the title of a much-cited paper by O'Hara and Kotze (2010): "Do not log-transform count data". These authors' definitive advice is based in very large part on a simulation study comparing the two approaches, and appears to reveal catastrophic performance of LM analysis and excellent behaviour of GLM analysis.

O'Hara and Kotze (2010) compared different approaches for estimating the mean of a distribution, on the log scale, from count data. Their principal comparison was between (i) the location parameter in a negative binomial GLM (which is the log of the mean of the counts), and (ii) the mean of a logged distribution (to which a constant has been added to avoid the log(0) problem). O'Hara and Kotze compare these two

coefficients directly; however, we feel such a comparison is problematic for two reasons.

First, the analysis of the log(y + 1) data is compared to the log of the mean of count data, y, without the added 1 (or any other constant). It seems unlikely that a thoughtful researcher would take an estimate of the mean in such an analysis as representative of the (log) mean. One would not expect, in general, the mean of a random variable y (transformed or otherwise), and the mean of a random variable y + a (similarly transformed), to be equivalent.

Second, putting the "+1" issue aside, the mean of a transformation of a random variable is not generally equal to (i.e., cannot be compared in a simulation study) the transformation applied to the mean. Consider the log transformation applied to variable x that follows a log-normal distribution. Such a variable, once log

transformed, will have a mean of  $\mu$  and a standard deviation of  $\sigma$ . These coefficients,  $\mu$  and  $\sigma$ , are traditionally used as the parameters of a log-normal distribution. However, the mean of the original distribution is not  $e^{\mu}$ . Rather,  $E[y] = e^{\mu + \frac{\sigma^2}{2}}$ . Thus,  $log(E[y]) \neq \mu$ . The general statement of this inequality is that for an arbitrary non-linear transformation f() of a random variable x,  $E[f(x)] \neq f(E[x])$ . Particularly when applied to convex functions (in which case f(E[x]) < E[f(x)]), this principle is known as Jensen's inequality (Jensen 1906). In this article, we will be primarily concerned with the bahaviour of random variables under logarithmic 67 transformation; since this is concave function, log(E[x]) > E[log(x)]. The coefficient estimated by O'Hara and Kotze (2010) in the negative binomial log-link GLM analysis is the logarithm of the mean of the response, log(E[y]), and their calculations of bias and accuracy (RMSE) relate negative binomial GLM-based estimates of log(E[y]) to the true values of log(E[y]); this is a logical 71 comparison. However, the analysis in which they fitted an identity-link linear model to log transformed 72 data did not estimate log(E[y]). Rather, it estimated E[log(y)]; note that we are setting aside the +1 issue, 73 where in fact, the LM analysis estimated E[log(y+1)]. However, this estimator was nonetheless compared to log(E[y]) in calculations of bias and accuracy, and this is clearly not a similarly logical comparison. We believe that these issues are avoidable, and that re-evaluating the evidence presented by O'Hara and 76 Kotze (2010) in the light of such logical corrections should be illuminating. Accordingly, we performed similar 77 analyses to those presented by O'Hara and Kotze (2010), but we transformed outputs of both the negative binomial GLM analysis and the linear model applied to logged data such that they are comparable. We considered both the log scale and the original data scale. We considered performance through different

## 83 Simulations

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Our simulation scheme followed O'Hara and Kotze's (2010) simulations directly in almost all respects. For each simulation we generated a random sample y from a negative binomial distribution with a mean we shall denote E[y] and with an overdispersion parameter  $\theta$ . This parameterisation of the negative binomial distribution, common in ecology but not necessarily elsewhere, is explained in somewhat more detail in the appendix. Briefly, the negative binomial distribution converges on the Poisson distribution with VAR[y] = E[y] for large values of  $\theta$ , with  $VAR[y] = E[y] + \frac{E[y]^2}{\theta}$ . The properties of the negative binomial distribution with this parameterisation are elaborated in the supplemental materials. Each sample had n = 100. We investigated values of E[y] in [1, 2, 3, ..., 20], and values of the dispersion parameter  $\theta$  in [0.5, 1, 2, 5, 10]. Each simulation

approaches (bias, and overall accuracy or RMSE, as considered by O'Hara and Kotze 2010), of all models

applied in the original paper, and also of a linear model applied to the untransformed data.

scenario was replicated  $10^4$  times. Our first set of simulations exactly followed O'Hara and Kotze's (2010) procedure and simulated datasets that contained n = 100 values for each of the twenty values of E[y], for a total of  $n_{total} = 2000$  samples in each replicate analysis. Each of the  $10^4$  replicate simulations for each combination of parameters (E[y] and  $\theta$ ) thus generated and estimated an intercept for each of the twenty groups with different means, and a common overdispersion parameter or residual variance. We also condicted analyses where each of the 20 groups with different means was analysed individually, generating separate estimates of the mean and disperters for each group. Finally, we also conducted all simulations with a smaller sample size of n=20 for each factor level (i.e., each group with a true mean between 1 and 20 counts) within each replicate analysis.

## 101 Models

We employed three different models that estimate E[y], log(E[y]), or the mean of the transformation E[log(y+1)]. First, we applied a negative binomial GLM with a log link function to estimate log(E[y]),

where i indexes observations of the count variable, NB () denotes a negative binomial distribution parame-

$$y_i \sim NB\left(e^{\alpha_{NB}}, \theta\right),$$
 (1)

terised via its expectation and a dispersion parameter  $\theta$ ; we note however, that the GLM doesn not assume 105 that the data follow a negative binomial distribution (although our simulated data do), but rather that the variance of residuals is related to the mean in the same way as it is in the negative binomial distribution 107 (McCullagh and Nelder 1989; see the supplementary materials for more on this relationship). We denote 108 the key parameter directly estimated by each model as  $\alpha$  with a distinguishing subscript. In the negative 109 binomial model,  $\alpha_{NB}$  directly estimates log(E[y]). 110 We fitted the negative binomial GLM (equation 1) using a modification of the glm.nb() function from the package MASS (Venables and Ripley 2002). We modified the function to default to fitting a Poisson GLM with 112 a log link when the algorithm to determine the value of the  $\theta$  reached very large values but did not converge (such that the negative binomial distribution converges on a Poisson distribution; see further explanation 114 in the appendix). Otherwise, the algorithm behaves well, but generates warning messages that must be 115 suppressed. The modified algorithm may not necessarily be suitable for analyses beyond the simulations 116 conducted here; the modified source is available with all other code used in the present study. 117

Next we fitted an (identity link) linear model with log(y+1) as a response variable,

$$log(y_i + 1) = \alpha_{logLM} + e_i, \tag{2}$$

where  $\alpha_{logLM}$  is a direct estimator of E[log(y+1)], and  $e_i$  are residuals, with estimated variance  $\sigma^2_{logLM}$ .

This model assumes that residuals,  $e_i$ , of the log(y+1) transformed data, are independent and have constant variance.

We fitted the linear model of the transformed data (equation 2, and of untransformed data, equation 3, see below) using the lm() function in the base R package version 3.4.1 (R Core Team 2017).

Finally, we fitted an (identity link) linear model to the untransformed data,

$$y_i = \alpha_{LM} + e_i, \tag{3}$$

where  $e_i$  are residuals on the untransformed scale (and as such are distinct from those in the second model), and  $\alpha_{LM}$  is an estimator of E[y]. We denote the estimated variance of residual in this model by  $\sigma_{LM}^2$ . This model assumes that residuals,  $e_i$ , of the untransformed cound data, y, are independent and have constant variance.

## Obtaining parameters of interest

There are two principal quantities that could potentially be of interest for a count variable: its mean (E[y]), and the log of its mean (log(E[y])); the mean of the transformation (i.e., E[log(y)] or E[log(y+1)]) is potentially also of interest, but as log(E[y]) was the focal estimand in O'Hara and Kotze (2010), we focus on it. We devised estimators of each of E[y] and log(E[y]), and associated standard errors, from each of the three analytical models (described in equations 1, 2, and 3) that we fitted to the simulated datasets. Expressions for these estimators are given in table 1. Explanations of how these estimators are derived are given in the supplemental materials, as are expressions that may be useful if standard errors of derived quantities given in table 1 are used in practice.

## Evaluation of model performance

First, we evaluated the performance of the model at estimating the mean of the negative binomial variables on the log(y+1) scale. For this, we calculated the mean of  $\alpha_{logLM}$  across simulations, for each combination of  $\mu$  and  $\theta$ . We compared this to the true mean of each transformed negative binomial distribution, which we calculated according to

$$E[log(y+1)] = \sum_{y=0}^{\infty} log(y+1) p_{negbin}(y, E[y], \theta),$$

where  $p_{negbin}(y, \mu, \theta)$  is the density of a negative binomial distribution with mean  $\mu$  and dispersion parameter  $\theta$ , evaluated at y. In practice we did the summation over y up to y = 1000. We summed the estimate of the mean of the log(y+1) transformed data across all 1000 replicate simulations, and plotted these against the expected value, for all values of E[y] and all values of  $\theta$ . Deviation from the 1:1 line would indicate that there is some inherent bias in linear models as a mechanism for estimating location parameters for this type of data.

Next, we evaluated the performance of each estimator of the log of the mean of the count variable, and of the mean of the count variable, according to the two criteria used by O'Hara and Kotze (2010): bias and overall accuracy. We also evaluated the performance of the standard errors of each estimator (i.e., square roots of estimation variances).

We estimated the bias of each estimator using the standard formula

$$bias = E[\hat{\phi}] - \phi ,$$

where  $\phi$  is the true value of some quantity, i.e.,  $\phi$  is the estimand (in our case, the true simulated values of either log(E[y]) of E[y]), and  $\hat{\phi}$  is an estimator of  $\phi$  (i.e., quantities directly estimated from the models described in section Models, or derived in section Transformations). We estimate  $E[\hat{\phi}]$  for each estimate of the mean (or logarithm of the mean) of our simulated count variables as the mean of the estimate across the  $10^4$  replicate simulations for each combination of parameters.

159 We estimated the overall accuracy of each analysis using the standard metric root mean squared error (RMSE).

160 This is defined as

$$RMSE = \sqrt{E[(\hat{\phi} - \phi)^2]} .$$

Similarly to our calculations of bias, we estimate  $E[(\hat{\phi} - \phi)^2]$  as the average taken over all replicate simulations for any given combination of parameters. Our main results consider bias and RMSE, since these are the aspects of model performance considered by O'Hara and Koze (2010). However, a range of further analyses of these simulation results is clearly of potential interest. In the supplemental materials, we provide results about bias and precision on different scales (Figures S.2 through S.5), and for smaller sample sizes (n = 20 per group; figures S.6 and S.7). We provide a brief investigation of the performance of standard errors in the

OLS estimates of the mean of the log(y+1) transformed data closely matched the true means of the log(y+1)

supplemental material (figures S.8 and S.9).

#### 168 Results

transformation for all values true of E[y] and  $\theta$  (figure 1). This indicates that there is no inherent bias in the 170 linear model analysis of the transformed data itself; estimates of the mean of the log(y+1) are unbiased. This follows from least squares theory: regardless of the distribution of the log(y + 1) transformed data 172 the OLS estimate of their mean is unbiased (Rao 1973; Judge et al. 1980). Therefore, any problems with 173 estimates of quantities such as E[y] or log(E[y]) will reflect deficiencies in the transformations that we apply. 174 For all parameter values, the estimates of log(E[y]) obtained with the negative binomial GLM and the linear 175 model applied to the raw count data are unbiased (figure 2a-e). Both of these analyses yielded essentially 176 identical overall accuracy, as measured by RMSE, which was better than the accuracy of the other approaches 177 that we considered. The GLM analysis, which matches the data-generating model exactly, provided valid 178 standard errors (figures S.8 and S.9) across all parameter values. Standard errors from the linear model were 179 valid when the mean of each group was estimated separately (figures S.8 and S.9, parts f-j), but were generally 180 poor, expecially in relative terms (figures S.9a-e) when a single residual variance was estimated for across all groups with true mean counts from 1 to 20, which spanned very large ranges of true residual variation. 182 Measures of the performance of the mean of the log(y+1) data, treated as an estimator of log(E[y]), as 183 investigated by O'Hara and Kotze's (2010), are presented in figure 2. In our results, these behave identically 184 to the results given in O'Hara and Kotze's (2010). This quantity is, on average, larger than log(E[y]) for 185 small true values of E[y], and is smaller than log(E[y]) for large true mean values of the count variable, particularly when overdispersion is high (figure 2a-e). 187 When we applied the approximate estimators of log(E[y]) from the LM analysis of the log(y+1) data, the 188 performance of these estimators was far better than the impression given if E[log(y+1)] is taken to be an estimator of log(E[y]). The approximate estimators provided reasonably unbiased inferences of log(E[y]) for 190 most parameter values, certainly far better than if the mean of the log(y+1) data is taken as an estimator of log(E[y]), except for the highest levels of overdispersion ( $\theta = 0.5$ ; figure 2a-e). These estimators were 192 far more accurate for estimation of log(E[y]) than E[log(y+1)], as judged by RMSE (figure 2f-j). The first-order approximations to their standard errors performed reasonably, except for at very high levels of 194 overdispersion, and for the lowest means (Figures S.8 and S.9). Some modest differences occur between 195 the two approximations of log(E[y]), based on the LM analysis of the E[log(y+1)], and the associated

approximations of their standard errors. At the highest levels of overdispersion, the approximation based on 197 the 2<sup>nd</sup> order Taylor series (eq. 9 in table 1) had better RMSE than the log-normal approximation (eq. 7 in table 1; figure 2f). The log-normal approximation for standard errors performed better for low means of the 199 count variable (figure 2f-j), but the first order approximation for standard errors better reflected the true SD of the estimator for larger means. All the results we have considered so far (figure 2) come from scenarios 201 where a single model is fitted to analyse the means of the twenty groups with different means. These analyses 202 all assume a single residual variance, which is used in the approximations for log(E[y]). If each group mean 203 is estimated is a separate model, with a separate residual variance, the performance of the estimators, with 204 respect to both bias and RMSE is even better (figure 3). 205 For comparability with O'Hara and Kotze's (2010) results, we present our main results for inference for the 206 logarithm of the mean of the count variable y. Equivalent plots to figures 2 and 3 are provided for all results 207 on the scale of the observed count variable, both in absolute terms (i.e., where units are counts; figures S.1 & 208

S.2), and in relative terms (where bias, RMSE, and standard errors are presented in units of the true mean;

figures S.3 & S.4). These results agree closely with those for the log scale for all key interpretations given in

#### 212 Discussion

this section.

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Figures 2 and 3 of O'Hara and Kotze (2010) present the results of their analyses. Their conclusion was that no matter whether bias or RMSE is considered as a measure of estimation reliability, the GLM method 214 often substantially outperformed the log-transformation method, and there were no circumstances where the reverse was true. Our figures have a very different interpretation. Specifically, whether considering bias 216 or RMSE, (i) most of the discrepancy in the original analyses was due to the fact that the LM analysis of 217 transformed data estimates a different quantity than the GLM analysis (figures 2 & 3), (ii) once suitably 218 transformed, estimates from the GLM and the linear model applied to transformed data are very similar 219 across most of the range of scenarios examined (figures 2 & 3), and (iii) the performance of the GLM and the linear model applied directly to the raw count data scale are practically indistinguishable across the range of 221 scenarios examined. Importantly, the analyses of transformed data are not nearly as severely biased as O'Hara 222 and Kotze's (2010) results indicated; their very negative results are primarily a consequence of comparing 223 two different quantities. The biases in our simulations involving back-transformed parameters should not be seen as arising from errors in the OLS estimation applied to the transformed data; these analyses yield 225 unbiased estimates of the mean of the distribution of the transformed data (figure 1). Rather, the biases that

persist after back-transformation (figures 2 and 3) will be a result of the standard types of approximations used in the derivations of the back-transformations (specifically, using the delta method, Dorfman 1938, Ver Hoef 2012, and approximations based on properties of the log-normal distribution, Aitchison & Brown 1957, see the supplemental materials for details). It may be possible to use newer methods to derive even better back-transformations (Khuri et al., 2015)

It is possible to explain why O'Hara and Kotze saw the patterns that they did. When the true mean of the 232 response variable is low then the failure to account for the +1 correction is the main source of bias in their comparison (but this is absent from our comparison). This is the positive bias for the transformation-methods 234 that can be seen in their Figure 2 for low values of the true mean. However for the samples in their (and our) simulation study variance increases with increasing mean value, so for high mean values their comparison 236 (but not ours) predicts a negative bias for the transformation methods because the mean on the log scale is 237 less than the log of the mean on the count data scale. For completeness we note that for both bias and RMSE 238 both the "normal residuals" and "second order" approximations perform relatively well except when the data 239 are strongly overdispersed (in the present context, have error variance greater than that expected for the 240 Poisson distribution). In situations where these two methods perform less well, neither is universally better 241 than the other. We note also that all these general trends related to how effectively the models estimate the mean also extend to the empirical standard deviation and the estimated standard error associated with the 243 estimated mean value.

Our results provide a comparison between what would be recovered by a negative binomial GLM and a linear 245 model using standard ordinary least squares (OLS) formulations. We find that the linear model estimates 246 the mean as well as the negative binomial GLM. We should keep in mind that the negative binomial GLM had an advantage over all the other models considered in our comparison: the negative binomial model 248 that we selected for the GLM was an exact match to the function used to generate the samples. In practice we will rarely, if ever, be in a situation where we know with certainty exactly the data structure to select 250 for our GLM to provide a perfect match to the underlying system than is being sampled. So the fact that this advantage did not lead to substantially better performance than the simple linear model is particularly 252 noteworthy. It will also be surprising to many at first, as it is widely believed that the linear model is based 253 on the assumption that the residuals are normally distributed, and (especially for small  $\theta$ ), the residuals in 254 our simulations will have been far from normal. In fact, OLS mechanics (and thus linear models) do not 255 assume normal residuals (Rao 1973). This assumption only comes into play when generating p values (and then is probably most important at small sample sizes). However, it should be noted that standard mechanics 257 for generating p values in GLMs are asymptotic, and thus approximate for finite sample sizes. Furthermore, GLMs themselves rely on specifying particular ling functions and mean-variance relationships. While the

GLMs that we fitted in this study exactly match the link functions and distributional assumptions of the data simulation scheme, in practice, these model features will never perfectly match real biological data. It is 261 thus possible for broken assumptions of normal residuals (insofar as such an assumption is actually made) in LMs to be less consequential than the various problems that can arise in the applications of GLMs, even for 263 generating p values (Ives 2015). We do not intend to deny that generalised linear model analysis will often provide great benefits for the analysis of biological data, nor that generalised models will often be the most appropriate methods for many 266 types of analysis that arise in ecology and evolution. However, our revisions of O'Hara and Kotze's (2010) findings may nonetheless warrant some general changes to available advice on how LM-based analysis of 268 data from arbitrary distributions should be perceived. Though one may themselves prefer other methods, 269 results by those who opt for simpler methods should not be judged harshly or dismissed, simply because their 270 distributional assumptions are not perfectly met - this alone does not necessarily lead to catastrophic failure 271 of a statistical model. Similarly, results in the literature based on older methods may still in many instances 272 be regarded as reliable. Approximations given here for converting results from linear models of log(y+1), 273 potentially with standard errors, may facilite the use of such older results in new meta-analyses. Furthermore, when analyses of a single dataset using LMs and GLMs appear to give different answers, it is quite possible 275 that the apparent discrepancy arises from mis-specification or mis-interpretation of the GLM results, as was the case for some key aspects of O'Hara and Kotze's (2010). In our experience, analysts typically attribute 277 such discrepancies to the inadequacy of a LM, often invoking assumptions of OLS analysis that do not exist. In such cases, we have often found that results from LMs and GLMs are highly congruent, once errors in the implementation - or more often interpretation - of GLMs are corrected. The tendency to mis-attribute 280 divergence between LM and GLM results to poor performance of linear models is further evidenced by the 281 >500 citations that have been made to O'Hara and Kotze's (2010) paper, apparently without any close look 282 at the mechanics of its LM and GLM analyses revealing that the key comparisons therein were not based on comparable quantities.

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# Data accessibility

- <sup>288</sup> Code to conduct all simulations, genreate all figures, and compile the manuscript is provided as an online
- 289 supplement to this article.

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Table 1: Estimators of the mean of a count variable,  $\widehat{E[y]}$ , and the log of the mean of a count variable,  $\widehat{log(E[y])}$ , obtained from the parameters of three different statistical models.

model	equation with relevant terms	$\widehat{E[y]}$	$\widehat{log(E[y])}$	supplementary equation for esti- mation variance
glm analysis of $y$	eq. 1	$(4)  \widehat{E[y]} = e^{\alpha_{NB}}$	$(5)  \widehat{log(E[y])} = \alpha_{NB}$	eq. S.1
lm analysis of $log(y + 1)$ , log-normal transformation	eq. 2	(6) $\widehat{E[y]} = e^{\alpha_{logLM} + \frac{\sigma_{logLM}^2}{2}} - 1$	(7) $log(\widehat{E[y]}) = log(e^{\alpha_{logLM}} + \frac{\sigma_{logLM}^2}{2} - 1)$	eqs. S.3 & S.5
lm analysis of $log(y + 1)$ , $2^{nd}$ -order approximation	eq. 2	(8) $\widehat{E[y]} = e^{\alpha_{logLM}} \left( 1 + \frac{\sigma_{logLM}^2}{2} \right) - 1$	(9) $log(\widehat{E[y]}) = log(e^{\alpha_{logLM}}(1 + \frac{\sigma_{logLM}^2}{2}) - 1)$	eqs. S.4 & S.6
$\operatorname{lm}$ analysis of $y$	eq. 3	$(10)  \widehat{E[y]} = \alpha_{LM}$	(11) $\widehat{log(E[y])} = log(\alpha_{LM})$	eq. S.7

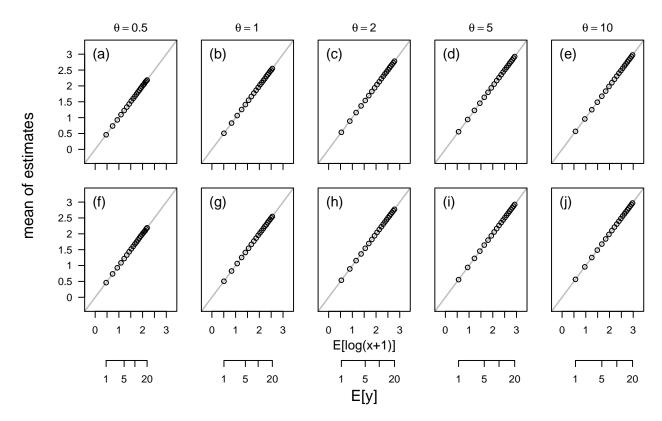


Figure 1: Bias in estimation of the mean of negative binomial variables, transformed according to log(y+1). True simulated mean values are plotted on the x-axis, and the means of simulation results are plotted on the y-axis. As such, points falling on the one-to-one line (grey) indicate simulation scenarios in which the analysis of log(y+1) transformed data is unbiased at recovering the mean on the log(y+1) scale. Plots a-e (top row) are generated from simulations where a single model estimates means of groups with true values from 1 to 20, with a common dispersion parameter or residual variance. Plots f-j (bottom row) are generated from simulations where a separate model estimates the mean and disperson parameter or residual variance for each group with a different true (simulated) mean value.

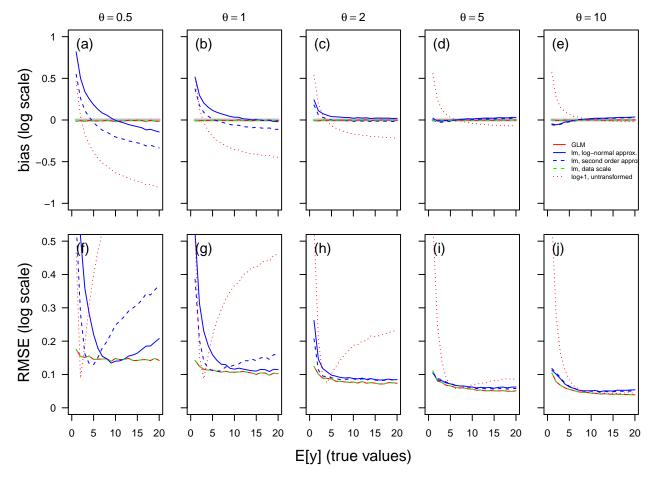


Figure 2: Bias (a-e) and overall accuracy (f-j) of inferences of the logarithm of the mean of a count variable. Data (n = 100) for a count variable x were simulated from a negative binomial distribution with mean E[y] and size parameter  $\theta$ . Expressions for the two transformations of the analysis of log(y+1) data are given in equations 7 and 9 of table 1. 10000 replicate simulations of each simulation were conducted and estimators of log(E[y]) were constructed from a suite of GLM and LM analyses.

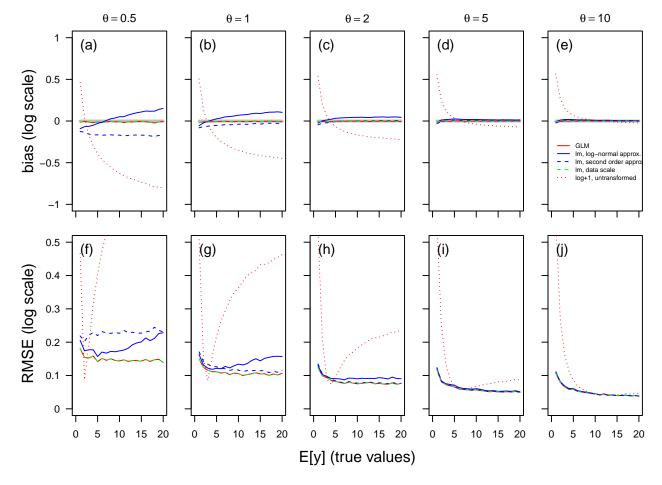


Figure 3: Bias (a-e) and overall accuracy (f-j) of inferences of the logarithm of the mean of a count variable. Simulations are as for figure 2, except that each simulation involves fitting separate models for each level of the predictor variable. Data (n=100) for a count variable x were simulated from a negative binomial distribution with mean E[y] and size parameter  $\theta$ . Expressions for the two transformations of the analysis of log(y+1) data are given in equations 7 and 9 of table 1. 10000 replicate simulations of each simulation were conducted and estimators of log(E[y]) were constructed from a suite of GLM and LM analyses.

# 311 Supplemental material

# The negative binomial distribution: disambiguation

We used a parameterisation of the negative binomial distribution that is common in ecology. The distribution is parameterised according to its mean  $\mu$ , and a dispersion parameter  $\theta$ . The dispersion parameter in this formulation may also be referred to as the "size" parameter. Given  $\mu$  ( $\mu > 0$ ) and  $\theta$  ( $\theta > 0$ ), the probability mass function at count y is

$$p(y) = \frac{\Gamma(\theta + y)}{\Gamma(\theta)y!} \left(\frac{\theta}{\mu + \theta}\right)^{\theta} \left(1 - \frac{\theta}{\mu + \theta}\right)^{y}.$$

Visualisations of the negative binomial probability distribution functions for the ranges of  $\mu$  and  $\theta$  used in simulations for this study are depicted in figure S.1.

Parameterised via  $\mu$  and  $\theta$ , the variance of the negative binomial distribution is

$$\sigma^2 = \mu + \frac{\mu^2}{\theta}.$$

The negative binomial converges on a Poisson distribution (such that  $\sigma^2 = \mu$ ) for large values of  $\theta$ .

# Derivations of estimators of E[y] and log(E[y]) in table 1

If the analyst is willing to assume that residuals of log(y+1) transformed data in a linear model analysis are normally distributed, then an estimator of the mean on the count data scale can be constructed using the expression for the mean of a log-normal distribution. If  $b=e^a$  and a is normally distributed according to  $a \sim N(\mu, \sigma^2)$  (i.e., if the mean and variance of a are  $\mu$  and  $\sigma^2$ ), then the mean of b is given by

$$E[b] = e^{\mu + \frac{\sigma^2}{2}}.$$

Equation 6 in table 1 uses this relation, as well as accounting for the +1 component of the log(y+1) transformation, in order to generate an estimator of E[y].

If it is not deemed reasonable to assume that residuals of log(y+1) transformed data in a linear model analysis are normally distributed, then an estimator of E[y] may be constructed as a second-order approximation.

If b = f(a), where f() is an arbitrary function, then the mean of b may be approximated if the mean and

variance of a (which we shall again denote as  $\mu$  and  $\sigma^2$ ) are known, according to

$$E[b] \approx f(\mu) + \frac{1}{2}f''(\mu)\sigma^2,$$

where f''(x) represents the second derivative of the function f(), evaluated at x. To apply the approximation, take  $f(x) = e^x - 1$  such that  $f''(x) = e^x$ , applied to the parameters estimated by model 2, the approximation is

$$\widehat{E[y]} = e^{\alpha_{logLM}} - 1 + \frac{1}{2} e^{\alpha_{logLM}} \sigma_{logLM}^2,$$

from which equation 8 in table 1 is obtained by algebraic simplification.

#### 336 Alternative scales for plotting bias and RMSE

The first two supplemental figures give for absolute bias and RMSE. This gives results in units of mean counts, rather than the log of mean counts, as in figures 2 and 3. For simulation results where separate means are estimated with single dispersion parameters or residual variances across all means, absolute scale results are given in figure S.2. Figure S.3 gives absolute scale results when separate means and residual variances or dispersion parameters are estimated for each value of the true mean. Figures S.4 and S.5 give the results as in figures 2 and 3, and S.2 and S.3, respectively, but on a relative scale. Relative scale bias and RMSE is calculated by dividing the absolute bias and RMSE (i.e., in units of counts, as plotted in figures S.2 and S.3), by the true values of E[y].

#### Bias and RMSE in simulations with smaller sample size

Figures S.6 and S.7 give results from simulations for bias and RMSE with sample sizes of n = 20. For models simultaneously estimating means for 20 groups, with a common residual variance or overdispersion parameter, n = 20 for each group.

## Estimation variances of estimators of E[y] and log(E[y])

It may be useful to give expressions for estimation variances and standard errors, at least insofar as they can be provided by standard means. Here, we give expressions for estimation variances. Standard errors are the square roots of these estimation variances. Then, in the subsequent subsection, we give results demonstrating the performance of these estimators for reflecting the true standard deviations of the estimation variances of the estimators of  $\widehat{E[y]}$  and  $\widehat{log(E[y])}$ .

The negative binomial GLM analysis specified by equation 1 directly estimates log(E[y]), and so also provides 355 a sampling variance via a standard error, which may be squared if desired. A sampling variance for the estimator of E[y] using the negative binomial GLM (eq. 1) can be constructed from the variance of a log-357 normal distribution, assuming that the estimation errors of  $\alpha_{NB}$  are approximately normally distributed. The variance of a log-normal distribution, with parameters defined as above, is given by  $VAR[b] = (e^{\mu} - 1)e^{2\mu + \sigma^2}$ . 359 So, the estimation variance of an estimate of E[y] (as estimated in eq. 4 in table 1) is

$$VAR[\widehat{E[y]}] = (e_{NB}^{\alpha} - 1)e^{2\alpha_{NB} + VAR[\alpha_{NB}]},$$
(S.1)

obtained from the negative binomial model in equation 1. 362 Estimates of E[y] and log(E[y]) derived from linear model-based analysis of log(y+1) transformed data 363 depend both on the estimate of the mean of the log(y+1) (given by  $\alpha_{logLM}$ ) and also on the residual variance of the log(y+1) data  $(\sigma_{logLM}^2)$ . Linear model-based analysis generally yields estimation variances of 365 fixed parameters such as  $\alpha_{logLM}$ , but not of residual variances, i.e., of  $\sigma_{logLM}^2$ . We can therefore construct expressions for the sampling variances of E[y] and log(E[y]), at least so far estimation variance arises from 367 imprecision in the inference of  $\alpha_{logLM}$ . The following expressions all rely on first-order approximations for 368 the sampling variance of a transformation of an estimate  $\hat{b} = f(\hat{a})$ , which take the general form

where  $VAR[\alpha_{NB}]$  is the estimation variance of the estimate of  $VAR[\alpha_{NB}]$  (i.e., its standard error, squared)

$$VAR[b] \approx (f'(\hat{a}))^2 VAR[a], \tag{S.2}$$

where VAR[b] is the estimation variance in some derived parameter,  $\hat{a}$  is the estimated value of a that has some associated estimation variance VAR[a]. 371 Each of equations 6 to 9 in table 1 represents a transformation of  $\alpha_{logLM}$  (i.e., an estimate of the mean of the

log(y+1) transformed data) into an estimate of E[y] or log(E[y]). Sampling variances for the two estimates 373 of E[y], based on the mean of a log-normal distribution (eq. 6), or using the second-order approximation (eq. 374 8), are given, respectively, by

$$VAR[\widehat{E[y]}] = e^{2\alpha_{logLM} + \sigma_{logLM}^2} VAR[\alpha_{logLM}], , \qquad (S.3)$$

and

$$VAR[\widehat{E[y]}] = e^{2\alpha_{logLM}} \left( 1 + \frac{\sigma_{logLM}^2}{2} \right)^2 VAR[\alpha_{logLM}].$$
 (S.4)

Sampling variances for the two estimates of log(E[y]), based on the mean of a log-normal distribution (eq. 7), or using the second-order approximation (eq. 9), are given, respectively, by

$$VAR[\widehat{log(E[y])}]_1 = \left(\frac{e^{\alpha_{logLM} + \frac{\sigma_{logLM}^2}{2}}}{e^{\alpha_{logLM} + \frac{\sigma_{logLM}^2}{2}} - 1}\right)^2 VAR[\alpha_{logLM}], \qquad (S.5)$$

and 379

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$$VAR[\widehat{log(E[y])}]_2 = \left(\frac{e^{\alpha_{logLM}}(\sigma_{logLM}^2 + 2)}{e^{\alpha_{logLM}}(\sigma_{logLM}^2 + 2) - 2}\right)^2 VAR[\alpha_{logLM}]. \tag{S.6}$$

Finally, the linear model analysis of the untransformed count data directly estimates E[y], and also directly provides a estimation variance on the scale of the count data. A corresponding estimator of the log of the 381 mean may be obtained by logging this estimate. The corresponding estimate of the estimation variance of 382 this estimator of the logged mean, by first order approximation, is 383

$$VAR[\widehat{log(E[y])}] = \frac{1}{\alpha_{TM}^2} VAR[\alpha_{LM}]. \tag{S.7}$$

## Performance of approximations for standard errors from OLS analyses of count data

Standard errors of back-transformed inferences from linear model analysis of log(y+1) transformed data performed well, closely reflecting empirical standard deviations of estimates, in absolute terms (i.e., in units of counts; figure S.8). In relative terms (figure S.9), standard errors closely reflected empirical standard 387 deviations of estimates, providing that the data were not very highly over-dispersed and the mean was not very low. These results are generally promising for the back-transformations and their standard errors, as serious failures only happen under extreme overdispersions and ranges of true means and variances. The linear model-based estimates from analysis of un-transformed data behaved very differently for estimating log(E[y]), depending on whether the means of the 20 groups were estimated simultaneously or separately 392 (figures S.8 and S.9). The standard error depends on the residual standard deviation of the fitted model, 393 and this quantity will be overestimated for small means (that have small variances), and underestimated for large means (which have larger variances). The main consequence of this is that standard errors perform very poorly, especially for relatively low variance, when groups with very different variances are analysed simultaneously. It is of note that the simulations estimating the 20 group means simultaneously include an very large range of variances of the count variable. The most extreme set of variances in a single analysis (when  $\theta = 0.5$ ) ranges from a variance of 3 (when the mean is 1) to a variance of 820 (when the mean is 20). When all means are estimated separately (i.e., for panels f-j in figures S.8 and S.9), standard errors perform very well, essentially equivalently to standard errors from the glm analysis.

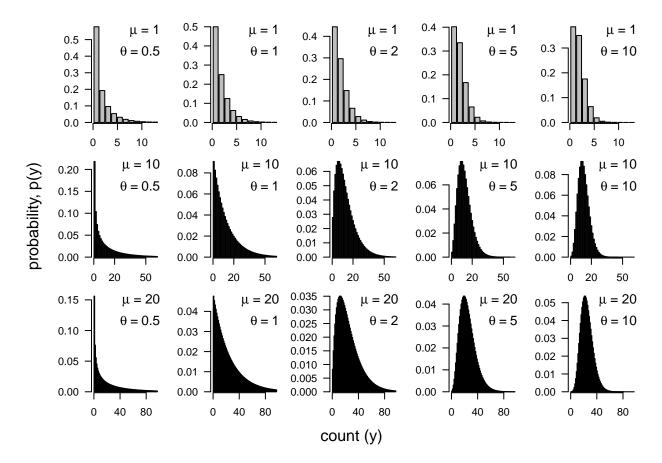


Figure S.1: Ranges of negative binomial distributions investigated in the present study.

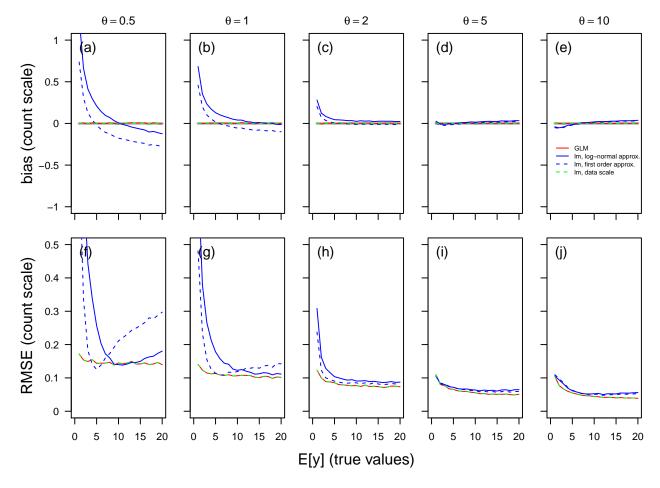


Figure S.2: Bias (a-e) and overall accuracy (f-j) of inferences of the mean of a count variable. Data (n = 100) for a count variable x were simulated from a negative binomial distribution with mean E[y] and size parameter  $\theta$ . Each replicate simulation yielded estimates of means for 20 groups, with true mean values of 1 to 20, and a single estimate of the dispersion parameter relevant to each model. Expressions for the two transformations of the analysis of log(y + 1) data are given in equations 6 and 8 of table 1. 10000 replicate simulations of each simulation were conducted and estimators of log(E[y]) were constructed from a suite of GLM and LM analyses.

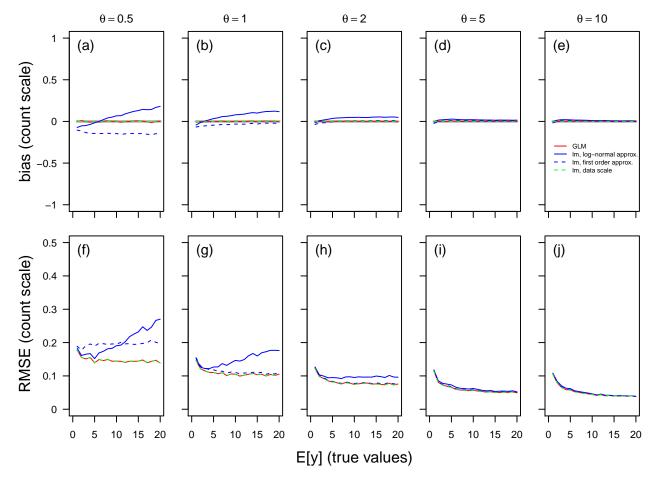


Figure S.3: Bias (a-e) and overall accuracy (f-j) of inferences of the logarithm of the mean of a count variable. Data (n = 100) for a count variable x were simulated from a negative binomial distribution with mean E[y] and size parameter  $\theta$ . Each replicate simulation yielded separate estimates of means for 20 groups, with true mean values of 1 to 20; and corresponding separate estimates of the dispersion parameter relevant to each model. Expressions for the two transformations of the analysis of log(y+1) data are given in equations 6 and 8 of table 1. 10000 replicate simulations of each simulation were conducted and estimators of log(E[y]) were constructed from a suite of GLM and LM analyses.

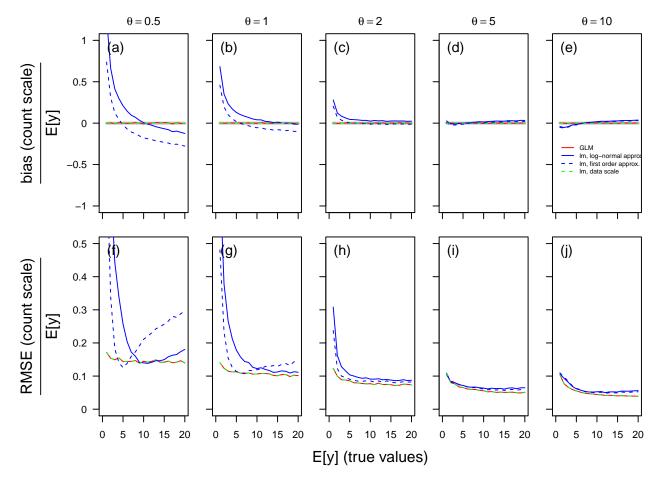


Figure S.4: Bias (a-e) and overall accuracy (f-j) of inferences of the mean of a count variable, expressed in relation to the true mean. Data (n = 100) for a count variable x were simulated from a negative binomial distribution with mean E[y] and size parameter  $\theta$ . Each replicate simulation yielded estimates of means for 20 groups, with true mean values of 1 to 20, and a single estimate of the dispersion parameter relevant to each model. Expressions for the two transformations of the analysis of log(y + 1) data are given in equations 6 and 8 of table 1. 10000 replicate simulations of each simulation were conducted and estimators of log(E[y]) were constructed from a suite of GLM and LM analyses.

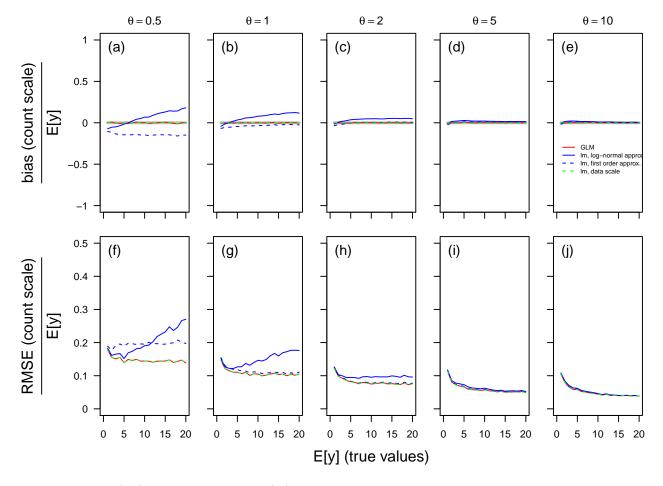


Figure S.5: Bias (a-e) and overall accuracy (f-j) of inferences of the logarithm of the mean of a count variable, expressed in relation to the tru mean. Data (n = 100) for a count variable x were simulated from a negative binomial distribution with mean E[y] and size parameter  $\theta$ . Each replicate simulation yielded separate estimates of means for 20 groups, with true mean values of 1 to 20; and corresponding separate estimates of the dispersion parameter relevant to each model. Expressions for the two transformations of the analysis of log(y + 1) data are given in equations 6 and 8 of table 1. 10000 replicate simulations of each simulation were conducted and estimators of log(E[y]) were constructed from a suite of GLM and LM analyses.

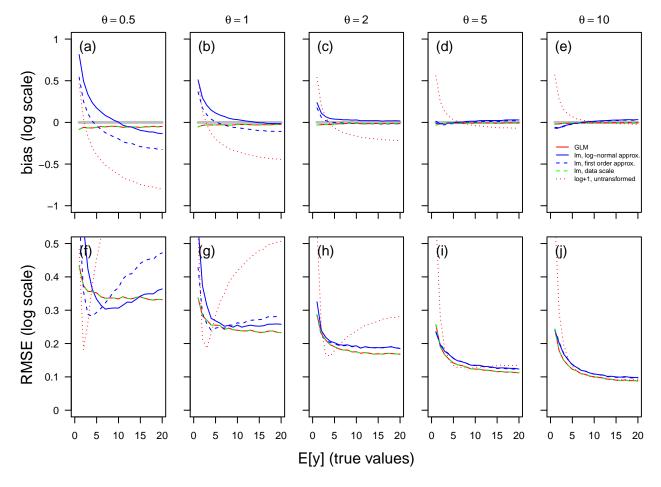


Figure S.6: Bias (a-e) and overall accuracy (f-j) of inferences of the logarithm of the mean of a count variable. Data (n=20, as opposed to n=100 as in figure 2) for a count variable x were simulated from a negative binomial distribution with mean E[y] and size parameter  $\theta$ . Expressions for the two transformations of the analysis of log(y+1) data are given in equations 7 and 9 of table 1. 10000 replicate simulations of each simulation were conducted and estimators of log(E[y]) were constructed from a suite of GLM and LM analyses.

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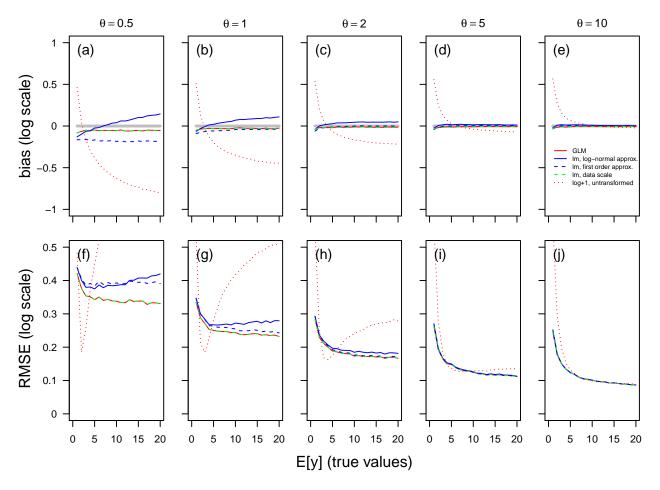


Figure S.7: Bias (a-e) and overall accuracy (f-j) of inferences of the logarithm of the mean of a count variable. Separate models were fitted for each factor level (each with a different rue mean). Data (n=20, as opposed to n=100 as in figure 3) for a count variable x were simulated from a negative binomial distribution with mean E[y] and size parameter  $\theta$ . Expressions for the two transformations of the analysis of log(y+1) data are given in equations 7 and 9 of table 1. 10000 replicate simulations of each simulation were conducted and estimators of log(E[y]) were constructed from a suite of GLM and LM analyses.

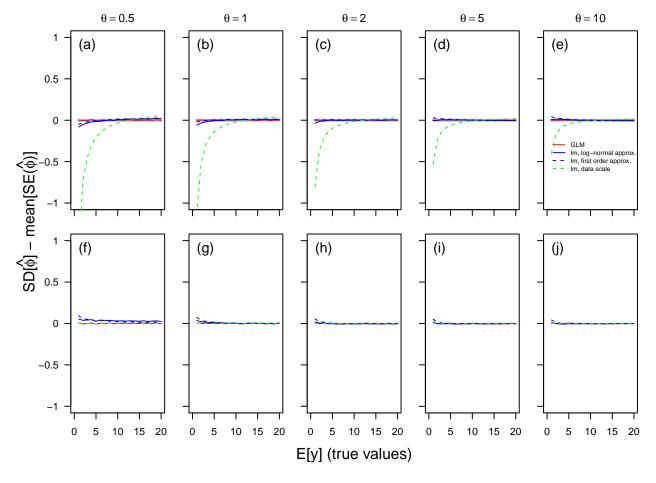


Figure S.8: The validity of standard errors of estimates of the log of the mean of a count variable (i.e.,  $\phi = log(E[y])$ ), evaluated by the difference between the empirical standard deviation of estimates across simulations, and the mean standard error taken across simulations. (a-e) show results when estimates groups with true values of log(E[y]) between 1 and 20 are inferred simultaneously, and (f-j) show results when log(E[y]) for each group is estimated separately. Data for a count variable y and a predicor variable x with twenty groups (n=100 per group) with true means from 1 to 20, were simulated from a negative binomial distribution with mean E[y] and size parameter  $\theta$ , and analysed with models estimating twenty location parameters and a single dispersion parameter (parts a-e) or with a separate model for each level of x (parts f-g. 10000 replicate simulations of each simulation were conducted and estimators of log(E[y]) were constructed from a suite of GLM and LM analyses.

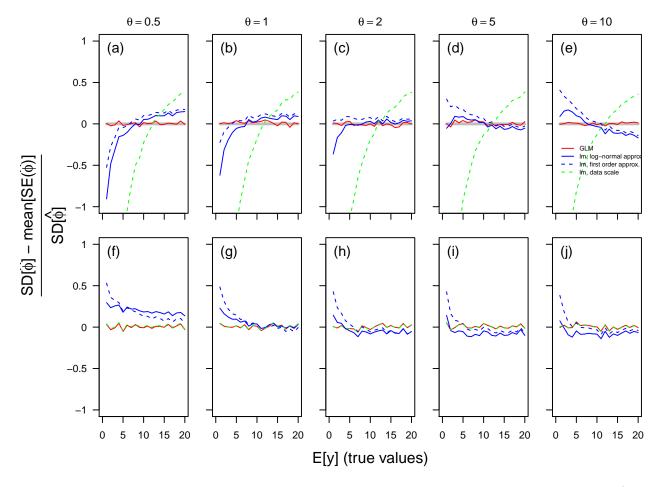


Figure S.9: The validity of standard errors of estimates of the log of the mean of a count variable (i.e.,  $\phi = log(E[y])$ ), evaluated by the difference between the empirical standard deviation of estimates across simulations, and the mean standard error taken across simulations, and expressed in relation to the true standard deviation. (a-e) show results when estimates groups with true values of log(E[y]) between 1 and 20 are inferred simultaneously, and (f-j) show results when log(E[y]) for each group is estimated separately. Data for a count variable y and a predicor variable x with twenty groups (n=100 per group) with true means from 1 to 20, were simulated from a negative binomial distribution with mean E[y] and size parameter  $\theta$ , and analysed with models estimating twenty location parameters and a single dispersion parameter (parts a-e) or with a separate model for each level of x (parts f-g. 10000 replicate simulations of each simulation were conducted and estimators of log(E[y]) were constructed from a suite of GLM and LM analyses.