



1922

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WE are the beginning

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B

WORK IS TODAY

The New Typography is distinguished from the old by the fact that its first objective is to develop its visible form out of the functions of the text.

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- 5. We want to hymn the man at the wheel, who hurls the lance of his spirit across the Earth, along the circle of its orbit.
- 6. The poet must spend himself with ardor, splendor, and generosity, to swell the enthusiastic fervor of the primordial elements.
- 7. Except in struggle, there is no more beauty. No work without an aggressive character can be a masterpiece. Poetry must be conceived as a violent attack on unknown forces, to reduce and prostrate them before man.
- 8. We will glorify war—the world's only hygiene—militarism, patriotism, the destructive gesture of freedom-bringers, beautiful ideas worth dying for, and scorn for woman
- 9. We will destroy the museums, libraries, academies of every kind, will fight moralism, feminism, every opportunistic or utilitarian cowardice.

I WE INTEND TO  
SING THE LOE OF DANGER THE  
HABIT OF ENERGY AND FEARLESSNESS

S COURAGE AND REVERT WILL BE ESSENTIAL  
ELEMENTS OF OUR POETRY

8 UP TO NOW LITERATURE HAS CHARTED A PENINSULAR  
YT ECSTASY AND STEEP  
WE INTEND TO CHART A FURTHER INNOVATION  
RACE & STAY  
THE MORTAL FEAR THE PAIN AND THE STR

9 WE SAY THAT THE WORLD  
YET WE  
THE BEAUTY OF SPEED A RACING CAR WHOSE HOOD IS ADORNED WITH GREAT  
PIPED LIKE SERPENTS OF EXHAUSTING BEAT A ROAD CAR THAT SEEMS TO  
HIDE ON CRASHES IS MORE BEAUTIFUL THAN THE MOUNTAINS OF YACHTS

# Man-festo of Futurism

F.T. Marnett 1909

DON T  
TRIP ON WHAT  
IS BE HIDE YOU;  
BREAK DOWN THE DOORS  
OF IMPOSSIBLE

BANNERS AND SEEM TO CHEER LIKE AN ENTHUSIASTIC CROWD  
OF BYGONES WHOSE PROPHETIC CHATTER IN THE MIND LIKE  
STEEL HORSES BRIDGED BY TUBING: AND THE GREEK FLIGHT  
WHEELS SAW THE TRACKS LIKE THE HOOFES OF ENORMOUS  
SINCE THE HORIZON: DEEP- CHESTED LOCOMOTIVES WHOSE  
WITH A GLITTER OF KNIVES: ADVENTUROUS STEAMERS THAT  
THE RIVERS LIKE CIVIL CAMPAIGNS: FLASHING IN THE SUN  
CROOKED LINES OF THEIR SMOKE: BRIDGES THAT STIDE  
BLUNDED SERPENTS: FACTORIES HUNG ON CLOUDS BY THE  
MOONS: GREEDY RAILWAY STATIONS THAT DELONG SMOKE-  
AND SHIPYARDS GLAZING WITH AIOGENT ERECTRIC  
SINE OF THE LIVELY NIGHTLY FERVOR OF ARSENALS  
OF REVOLUTION IN THE MODERN CIVILIZATION: WE WILL  
WILL SINE OF THE MULTICOLORED: POLYPHONIC TIDES  
EXCITED BY WORK: BY PLEASURE: AND BY BLOT: WE  
ME WILL SINE OF GREAT CROWDS

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I don't find Futurism or Constructivism design too be outdated, however I do find the ideology to have some room for criticism. I think both these movements were formed during a time that is hard to understand. Futurism call for "war" as the worlds only "hygiene" is extreme along with the notion that "Art can be nothing but violence, cruelty and injustice." Futurism rejection of past traditions was overdone, I think you have to look back to move forward, the more you can experiment with past movements the stronger your design will be.

