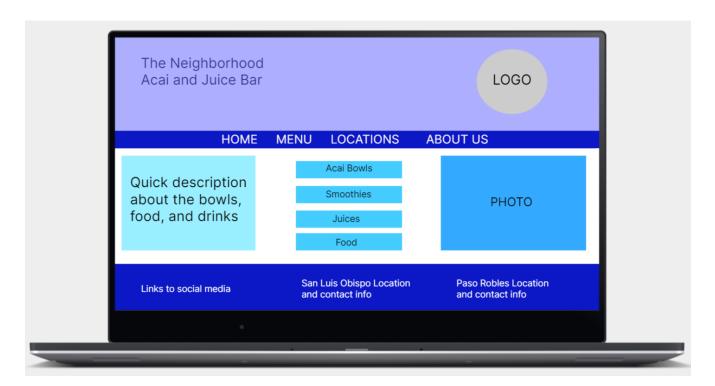# Portfolio Project Template

Project Title: **The Neighborhood Acai and Juice Bar**
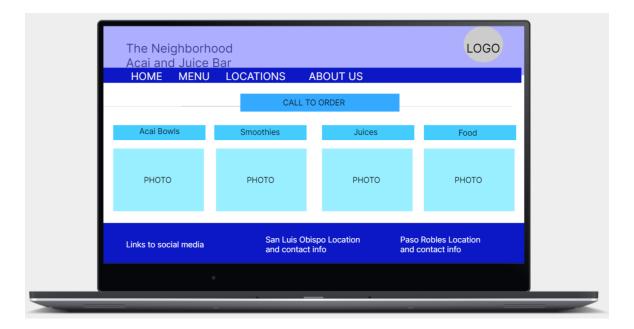
1. Introduction

- The Neighborhood Acai and Juice Bar is a locally owned super-food shop which promotes healthy living and environmentally friendly products. Their products are amazingly bright and delicious, but their website currently does not showcase this.
- My goal with this website is to bring their black-and-white design the color and cheerfulness that their food inspires. I would also like to add some better organization and photos of products that this website is currently lacking. These added features will allow the user to understand what The Neighborhood really is, an eye-catching and inviting super-food shop.
- Reorganization of the site.
  - Home page:
    - Navbar
    - Brief description
    - Logo of The Neighborhood
    - Quick Links to the menu and ordering
    - Footer: Phone, hours, addresses, social media, and yelp.
  - Menu page:
    - Buttons/links to specific menu sections for better organization.
    - Expansion of product ingredients with accompanied photos when the product title is clicked.
      - There are lots of menu items, so I would still wish to showcase all of them while minimizing the clutter.
  - About Us page:
    - Information about the shop.
  - Contact Us/Locations:
    - Form to submit feedback.
    - Locations (two separate columns)
      - Phone - Link to call from device
      - Hours
      - Address
      - Email
    - Social media links - Facebook, Instagram, Yelp

2. User Interface Design and Prototype

- Give some sample user interface layouts for your application. You can use either wireframe diagrams or prototyping tools to construct the mock representations of your UI design
- Briefly explain the rationale behind designing your UI and how it is geared towards supporting the list of features for your application.

- Home Page: With the food and drinks being the main focus of the business, the home page is geared to take your eyes directly to the menu. The nav-bar at the top will have links to "home", "menu", "locations", and "about us." The footer will showcase links to social media such as Facebook, Instagram, and Yelp as well as both locations with contact information. The phone numbers listed in the footer will allow for calling from the device.

- Menu Page: There will be a section header to take you to the desired food or drink item. The item will have a name and photo showing (if available) and a brief description. There will be a link at the bottom of the menu to return to the top. As their menu does not currently allow for online orders through their, I do not intend to add an ordering system but instead link to their online ordering Clover site. On the page itself, there will be a link which states, "Order now" or "Call to Order."
    - https://www.clover.com/online-ordering/neighborhood-paso
    - https://www.clover.com/online-ordering/the-neighborhood--foothill-san-luis-obispo
- Locations Page: This will showcase location name, address, hours of service, and phone numbers (interactive).
- About us Page: The Neighborhood has a great local background and clean future in mind; this will be showcased on this page. A description with links to social media again will be provided as these are their primary marketing sources at the moment.

3. Navigation Structure

- Give a brief overview of the navigation structure for your application.
- Briefly indicate a typical flow of your application in terms of user experience. You can use any way of representing the flow. You can also construct a prototype using one of the prototyping tools to illustrate this

- There will be a navigation bar listed at the top of the page with simplistic choices, as the menu items is the main focus.
- The menu page has a link which states, "Order now" or "Call to Order" as well as a link to Clover, the online ordering site that The Neighborhood utilizes.
- As the menu is pretty extensive, there will be links to each individual menu item, as well as the top of the page.
- The page itself should be colorful, with clean and clear navigation. There will be options to expand menu items for more detailed information if displaying all menu ingredients does not give a clean appearance on the web-page.

4. References

- Give references to any material / websites / books, et cetera, relevant to your website idea.
- Give the links to the websites relevant to your idea that you listed in the section above.

Websites used for creative process:

https://springsummer.dk/

https://unsplash.com/

Original website:

https://www.neighborhoodacai.com/

Website to modify/model from:

https://www.neighborhoodacai.com/smoothie

https://www.juiceitup.com/los-angeles-usc/

https://www.ubatubaacainorthridge.com/

https://www.bowldacai.com/

https://simplychocolate.dk/product/grainy-billy/

http://www.seedsongarden.com/

- The above sample websites have useful features:
  - Bright design and photos
    - Using food items and ingredients
  - Links to social media, phone and email
  - Organization of their menus and hyperlinks
  - Online ordering links
  - Navbar/hyperlinks to select menu items
    - Bowl
    - Juice / Cleanses
    - Smoothie
    - Food
  - Hyperlinks at the bottom of the page back to other site elements