

Portfolio Project Template

Project Title: The Neighborhood Acai and Juice Bar

1. Introduction

- A brief introduction to your website idea. State the goals of the project.
- The values / benefits (tangible and intangible) this application can bring to a company/organization/end user.
- The Neighborhood Acai and Juice Bar is a locally owned super-food shop which promotes healthy living and environmentally friendly products. Their products are amazingly bright and delicious, but their website currently does not showcase this.
- My goal with this website is to bring their black-and-white design the color and cheerfulness that their food inspires. I would also like to add some better organization and photos of products that this website is currently lacking. These added features will allow the user to understand what The Neighborhood really is, an eye-catching and inviting super-food shop.

2. Expected List of Features

- A brief list of features that you expect your website to support.
- Brief justifications for including these features.
- Reorganization of the site.
 - Home page:
 - Navbar
 - Brief description
 - Logo of The Neighborhood
 - Quick Links to the menu and ordering

- Hours
- Contact us: Phone, address, social media, and yelp.
- Menu page:
 - Dropdown list of menu items for better organization.
 - Expansion of product ingredients with accompanied photos when the product title is clicked.
 - There are lots of menu items, so I would still wish to showcase all of them while minimizing the clutter.
- About Us page:
 - Information about the shop.
- Contact Us:
 - Form to submit feedback.
 - Locations (two separate columns)
 - Phone - Link to call from device
 - Hours
 - Address
 - Email
 - Social media links - Facebook, Instagram, Yelp

3. Market Survey

- Do a survey of the web to find about five websites similar to yours.
- Briefly compare/contrast the features of these websites with your idea.
- <https://www.neighborhoodacai.com/>
 - The original website I am basing my design descriptions off of.
- <https://www.juiceitup.com/los-angeles-usc/>
- <https://www.ubatubaacainorthridge.com/>
- <https://www.bowldacai.com/>

- <https://simplychocolate.dk/product/grainy-billy/>
- <http://www.seedsongarden.com/>
 - The above sample websites have useful features:
 - Bright design and photos
 - Using food items and ingredients
 - Links to social media, phone and email
 - Organization of their menus and hyperlinks
 - Online ordering links
 - Navbar/hyperlinks to select menu items
 - Bowl
 - Juice / Cleanses
 - Smoothie
 - Food
 - Hyperlinks at the bottom of the page back to other site elements

4. References

- Give references to any material / websites / books, et cetera, relevant to your website idea.
- Give the links to the websites relevant to your idea that you listed in the section above.

Website to modify/model from:

<https://www.neighborhoodacai.com/smoothie>

Websites used for creative process:

<https://springsummer.dk/>

<https://unsplash.com/>