



# MELANIE BOSTWICK



Atlanta, Georgia



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## SOFTWARE

Photoshop

Illustrator

After Effects

Animate/Flash

InDesign

Media Encoder

VS Code

Flashtalking Studio

Google Web Designer

Celtra Ad Creator

MS Office

## EXPERIENCE

### Senior Designer @ 22Squared | Atlanta, Georgia

June 2017 - Present

Design, animate, develop, manage, & maintain dynamic banners for Southeast Toyota.

Animate social posts & Instagram stories for Baskin-Robbins & Truist

Animate & develop Publix standard banners & rich media

Spearheading Studio department in DoubleClick ad server migration

Led Studio department through XML migration for Southeast Toyota

### Senior Designer @ Centro | Chicago, Illinois

September 2012 - June 2017

Concept, design, develop, and troubleshoot interactive standard HTML5, desktop and mobile rich media, social and native advertising.

Create compelling mock-ups to help win new business.

Work autonomously on projects, collaborate with co-designers, and mentor junior designers.

Consult and communicate with clients regularly.

Manage and lead the team in the adoption of new technologies.

Keep current with innovative formats, best practices, and design trends.

## EDUCATION

### Full-Stack Development @ Georgia Institute of Technology

August 2020 - February 2021 | Atlanta, Georgia

### BFA @ Georgia State University

August 2004 - May 2011 | Atlanta, Georgia

## DEV

HTML

CSS

Javascript

JQuery

AJAX

Node.js

## SKILLS & EXPERTISE

Digital Advertising

Standard

Dynamic

Rich Media

Native

Social Media

Facebook

Instagram

Pinterest

SnapChat

Ad Servers

DoubleClick

AdWords

FlashTalking

Sizmek