



MELANIE BOSTWICK



Chicago, Illinois



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melaniesamazing.com
Password: Panda

SOFTWARE

Photoshop

Illustrator

Edge Animate

Animate/Flash

Dreamweaver

After Effects

InDesign

Sizmek Ad Builder

Google Web Designer

Celtra Ad Creator

MS Office

EXPERIENCE

Senior Designer @ Centro | Chicago, Illinois

September 2012 - Present

- Concept, design, develop, and troubleshoot interactive standard HTML5, desktop and mobile rich media, social and native advertising.
- Create compelling mock-ups to help win new business.
- Work autonomously on projects, collaborate with co-designers, and mentor junior designers.
- Consult and communicate with clients regularly.
- Manage and lead the team in the adoption of new technologies.
- Keep current with innovative formats, best practices, and design trends.

Design Intern @ Hothead Studios | Dectaur, Georgia

January 2012 - April 2012

- Designed promotional materials, ads, web layouts, landing pages, and trade show graphics.

Design Intern @ Adult Swim | Atlanta, Georgia

May 2010 - August 2010

- Conceptualized and designed "List Titles" for adultswim.com.
- Maintained web graphics including product advertisements, feature cards, and thumbnails.

EDUCATION

BFA @ Georgia State University | Atlanta, Georgia

August 2004 - May 2011

- Graduated with a concentration in graphic design.

SKILLS & EXPERTISE

Digital Advertising:

- Standard
- Rich Media
- Dynamic
- Native

HTML/CSS/Javascript

Sizmek API

DoubleClick

Social Media:

- Facebook
- Instagram
- SnapChat

Marketing

Collateral

Branding

Typography

UI/UX



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CERTIFICATIONS



BRANDS WORKED WITH



Crate&Barrel

