



MELANIE BOSTWICK



Atlanta, Georgia



+1 404 805 7788



mbostwick1@gmail.com



melaniesamazing.com
Password: Panda



github.com/mbostwick1

SOFTWARE

Photoshop

Illustrator

Animate

After Effects

Premiere Pro

VS Code

RevJet

Google Web Designer

Google Workspace

MS Office

EXPERIENCE

Senior Designer @ 22Squared | Atlanta, Georgia

June 2017 - Present

Design, animate, develop, manage, & maintain dynamic banners for Southeast Toyota.

Animate social posts & Instagram stories for Baskin-Robbins & Truist

Animate & develop Publix standard banners & rich media

Spearheading Studio department in DoubleClick ad server migration

Led Studio department through XML migration for Southeast Toyota

Senior Designer @ Centro | Chicago, Illinois

September 2012 - June 2017

Concept, design, develop, and troubleshoot interactive standard HTML5, desktop and mobile rich media, social and native advertising.

Create compelling mock-ups to help win new business.

Work autonomously on projects, collaborate with co-designers, and mentor junior designers.

Consult and communicate with clients regularly.

Manage and lead the team in the adoption of new technologies.

Keep current with innovative formats, best practices, and design trends.

EDUCATION

Full-Stack Development @ Georgia Institute of Technology

August 2020 - February 2021 | Atlanta, Georgia

BFA @ Georgia State University

August 2004 - May 2011 | Atlanta, Georgia

DEV

HTML/CSS/JS

JQuery

AJAX

Node.js

React

SKILLS & EXPERTISE

Digital Advertising

Standard

Dynamic

Rich Media

Native

Social Media

Facebook

Instagram

Pinterest

SnapChat

Ad Servers

Google Ads

FlashTalking

Celtra

Sizmek