



MELANIE BOSTWICK



Atlanta, Georgia



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SOFTWARE

Photoshop

Illustrator

After Effects

Animate/Flash

InDesign

VS Code

Flashtalking Studio

Google Web Designer

Celtra Ad Creator

RevJet

MS Office

EXPERIENCE

Senior Designer @ 22Squared | Atlanta, Georgia

June 2017 - Present

Design, animate, develop, manage, & maintain dynamic banners for Southeast Toyota.

Animate social posts & Instagram stories for Baskin-Robbins & Truist

Animate & develop Publix standard banners & rich media

Spearheading Studio department in DoubleClick ad server migration

Led Studio department through XML migration for Southeast Toyota

Senior Designer @ Centro | Chicago, Illinois

September 2012 - June 2017

Concept, design, develop, and troubleshoot interactive standard HTML5, desktop and mobile rich media, social and native advertising.

Create compelling mock-ups to help win new business.

Work autonomously on projects, collaborate with co-designers, and mentor junior designers.

Consult and communicate with clients regularly.

Manage and lead the team in the adoption of new technologies.

Keep current with innovative formats, best practices, and design trends.

EDUCATION

Full-Stack Development @ Georgia Institute of Technology

August 2020 - February 2021 | Atlanta, Georgia

BFA @ Georgia State University

August 2004 - May 2011 | Atlanta, Georgia

SKILLS & EXPERTISE

Digital Advertising

Standard

Dynamic

Rich Media

Native

Ad Servers

DoubleClick

AdWords

Social Media

Facebook

Instagram

Pinterest

SnapChat

FlashTalking

Sizmek

DEV

Front End

HTML

CSS &

Frameworks

Bootstrap

Bulma

Javascript

JQuery

Ajax

Back End

npm

mySQL

Express

Sequelize

MongoDB

Robo 3T