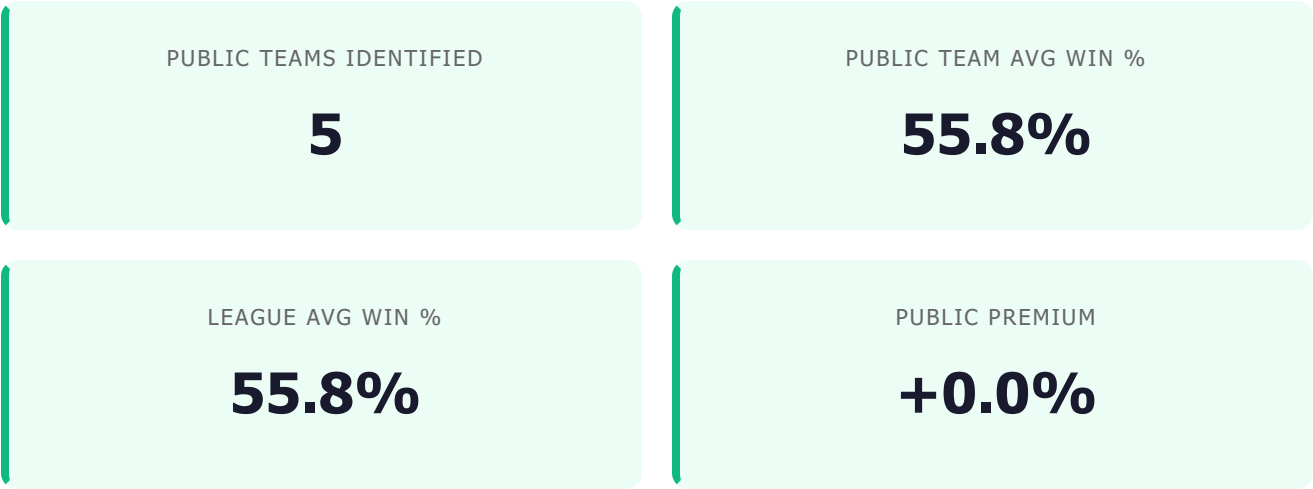


Premier League Public vs Sharp Analysis

January 25, 2026

Identifying Public Betting Bias



Public Team Analysis

Public teams attract more recreational betting volume, often creating line value on opponents.

Team	Rank	Win %	Public Rating	Line Impact
Liverpool	1	65.8%	High	Inflated lines
Arsenal	2	52.6%	High	Inflated lines
Manchester City	3	55.3%	High	Inflated lines
Chelsea	4	52.6%	High	Inflated lines
Newcastle United	5	52.6%	High	Inflated lines

Betting Implications

Scenario	Strategy	Rationale
Public team favored big	Fade public (bet opponent)	Line inflated by recreational money
Public team as underdog	Bet public team	Getting points on good team
Low-profile matchup	Standard analysis	Less public bias in line

Public Betting Insights:

- Public teams typically attract 60-70% of bet count but less than 50% of money
- Sharp bettors often fade heavily-backed public favorites
- Value opportunities exist when public perception diverges from true probability

Methodology: Public teams identified by name recognition, historical popularity, and current rank (top 5). Public rating: High = major market team or top performer, Medium = top 10, Low = others. This analysis helps identify potential line value from public betting bias.