

## Key Financial Metrics (SEC EDGAR)

<b>\$2.8B</b> REVENUE (2024)	<b>\$303.3M</b> NET INCOME	<b>\$2.4B</b> TOTAL ASSETS	<b>\$-758.9M</b> STOCKHOLDERS EQUITY
<b>\$2.64</b> EPS (BASIC)			

## Stock Performance (10.0 Years)

Metric	Value	Interpretation
Total Return	+601.5%	Cumulative price appreciation
Annualized Return	+21.6%	Geometric mean annual return
Volatility	56.1%	Annualized standard deviation
Sharpe Ratio	0.38	Risk-adjusted return (higher=better)
Max Drawdown	-86.3%	Largest peak-to-trough decline

## Data Coverage

<b>Stock Data Period:</b>	2016-02-01 to 2026-01-30
<b>Trading Days Analyzed:</b>	2,514
<b>Financial Data:</b>	SEC Form 10-K (Filed 2024-12-31)
<b>SEC Accession:</b>	0001370637-25-000017

### Data Sources (100% Verifiable):

- **Financials:** SEC EDGAR XBRL - <https://data.sec.gov/api/xbrl/companyfacts/CIK0001370637.json>
- **Stock Prices:** Yahoo Finance (ETSY)

**NO SYNTHETIC OR SIMULATED DATA**

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All metrics verifiable via public APIs - Quality Standard Compliant