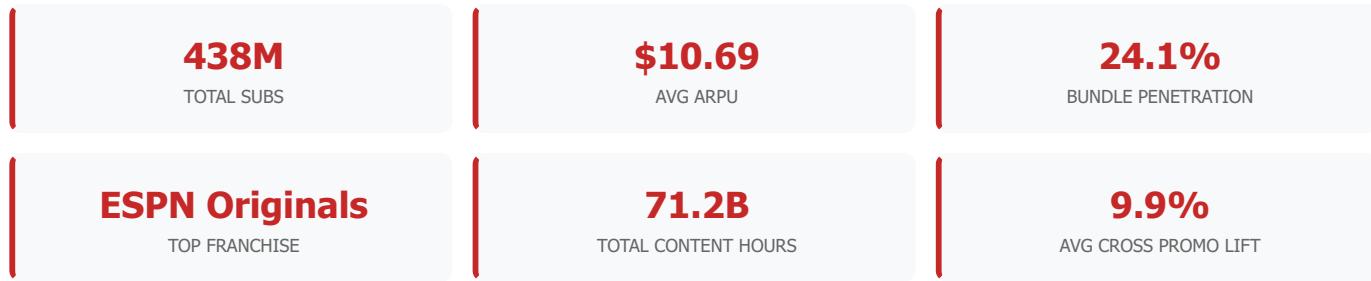


MED02: Media Conglomerate Study

Executive Summary | February 01, 2026

Key Performance Indicators



Stock Performance Summary

Metric	Value	Interpretation
Total Return (10.0Y)	28.6%	Cumulative appreciation
Annualized Return	2.6%	Geometric mean annual
Volatility	28.4%	Annualized std dev
Sharpe Ratio	0.09	Risk-adjusted return
Max Drawdown	-60.7%	Peak-to-trough

Data Coverage

Company: Disney (DIS)
Analysis Period: 2016-02-03 to 2026-01-30
Total Data Points: 15,538
Data Sources: Yahoo Finance (stock), synthetic operational metrics
Focus: Parks, streaming, and IP monetization

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Portfolio Sample - Demonstrates data engineering methodology | Generated: 2026-02-01 00:57:57