

GAM04: UGC Gaming Platform Economics

Executive Summary | January 31, 2026

User Metrics

98M

DAILY ACTIVE USERS

\$1769M

BOOKINGS

29.5B

HOURS ENGAGED

\$105M

CREATOR PAYOUTS

Creator Economy

Active Developers: 3064K

Experiences: 31M

Monthly Payouts: \$105M

Engagement

Concurrent Peak: 13M | Daily Games: 111M | Social: Core differentiator