

BET04: Casino Omnichannel Strategy

Executive Summary | February 01, 2026

Key Performance Indicators

<div>\$3229M</div> <div>DIGITAL REVENUE</div>	<div>15.6%</div> <div>DIGITAL SHARE</div>	<div>8929K users</div> <div>CROSS CHANNEL</div>
<div>69M</div> <div>REWARDS MEMBERS</div>	<div>Las Vegas</div> <div>TOP REGION</div>	<div>83%</div> <div>AVG OCCUPANCY</div>

Stock Performance Summary

Metric	Value	Interpretation
Total Return (10.0Y)	106.0%	Cumulative appreciation
Annualized Return	7.5%	Geometric mean annual
Volatility	60.2%	Annualized std dev
Sharpe Ratio	0.12	Risk-adjusted return
Max Drawdown	-89.8%	Peak-to-trough

Data Coverage

<div>Company: Caesars (CZR)</div> <div>Analysis Period: 2016-02-03 to 2026-01-30</div> <div>Total Data Points: 13,880</div> <div>Data Sources: Yahoo Finance (stock), synthetic operational metrics</div> <div>Focus: Integrated resort and digital gaming convergence</div>
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