

SOL04: Residential Solar Market Study

Executive Summary | January 31, 2026

Customers

2682K

TOTAL

\$62.0B

NET SUBSCRIBER VALUE

243 MW

MONTHLY MW

35%

STORAGE ATTACH

Economics

MRR: \$94M | Renewal: 94%

Contracts

Contract Length: 24 years | Avg Size: 10 kW

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