

# BRK03: Digital Brokerage Disruption

Executive Summary | February 01, 2026

## Key Performance Indicators

12M MAU	8M FUNDED ACCOUNTS	\$80B AUC
\$56 ARPU	\$4.9B AVG EQUITY VOLUME	High OPTIONS DOMINANCE

## Stock Performance Summary

Metric	Value	Interpretation
Total Return (4.5Y)	185.7%	Cumulative appreciation
Annualized Return	26.4%	Geometric mean annual
Volatility	73.6%	Annualized std dev
Sharpe Ratio	0.36	Risk-adjusted return
Max Drawdown	-90.2%	Peak-to-trough

## Data Coverage

Company: Robinhood (HOOD)
Analysis Period: 2021-07-29 to 2026-01-30
Total Data Points: 7,241
Data Sources: Yahoo Finance (stock), synthetic operational metrics
Focus: Commission-free trading and democratization