

# MED04: Legacy Media Transformation

Executive Summary | February 01, 2026

## Key Performance Indicators



## Stock Performance Summary

Metric	Value	Interpretation
Total Return (10.0Y)	1.0%	Cumulative appreciation
Annualized Return	0.1%	Geometric mean annual
Volatility	47.6%	Annualized std dev
Sharpe Ratio	0.00	Risk-adjusted return
Max Drawdown	-91.3%	Peak-to-trough

## Data Coverage

**Company:** Warner Bros Discovery (WBD)  
**Analysis Period:** 2016-02-03 to 2026-01-30  
**Total Data Points:** 14,682  
**Data Sources:** Yahoo Finance (stock), synthetic operational metrics  
**Focus:** Cable cord-cutting and streaming transition

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Portfolio Sample - Demonstrates data engineering methodology | Generated: 2026-02-01 00:57:58