

# FIN03: Asset Manager Market Position Analysis

Executive Summary | Generated: January 31, 2026

## Key Findings

\$123,799,2

LEADER AUM

372.08%

10-YEAR RETURN

0.61

SHARPE RATIO

73.8%

TOP 3 CONCENTRATION

**Primary Insight:** The asset management industry exhibits significant concentration, with the top 3 players controlling 73.8% of tracked AUM. Index/passive products continue to gain market share from active management.

## Asset Manager Performance Comparison

Manager	10Y Return	Ann. Vol	Sharpe	Max DD
BLK	372.1%	27.6%	0.61	-43.9%
BX	751.6%	35.5%	0.67	-49.3%
KKR	942.7%	36.4%	0.72	-47.9%
APO	1522.7%	37.6%	0.85	-53.5%
TROW	120.8%	29.9%	0.28	-58.2%

IVZ	56.1%	39.3%	0.12	-79.7%
BEN	31.7%	32.8%	0.08	-62.1%
STT	224.1%	32.9%	0.38	-59.6%

## Asset Allocation Trends

- **Equity:** 45-60% of AUM
- **Fixed Income:** 25-35% of AUM
- **Alternatives:** 5-55% of AUM
- **Key Trend:** Shift toward alternatives

## Industry Dynamics

Key structural trends shaping the asset management industry:

- **Fee Compression:** Passive products driving average fees below 20bps
- **Scale Advantages:** Larger managers benefit from operational leverage
- **Alternatives Growth:** Private credit, PE, and real assets gaining share
- **ESG Integration:** Sustainable investing now mainstream requirement

**Data Sources:** Yahoo Finance, Synthetic AUM Models | **Period:** 2016-02-03 to 2026-01-30

**Author:** Mboya Jeffers | MboyaJeffers9@gmail.com

*Generated by Mboya Jeffers - Data Engineering Portfolio*