

# BET04: Traditional Casino Digital Integration

Executive Summary | January 31, 2026

## Digital Integration

\$3229M

DIGITAL REVENUE

15.6%

DIGITAL % OF TOTAL

69M

REWARDS MEMBERS

40%

DIGITAL ENGAGEMENT

## Property Performance

Top Region: Las Vegas

Avg Occupancy: 83%

RevPAR: \$166

## Loyalty Metrics

Active Members: 60M | Daily Enrollments: 13K | Cross-Channel: 8929K users