

## 1. Data Overview

<b>Company:</b>	Netflix (NFLX)
<b>CIK:</b>	0001065280
<b>Analysis Period:</b>	2016-02-01 to 2026-01-30 (~10.0 years)
<b>Trading Days:</b>	2,514
<b>Latest Close:</b>	\$83.49

## 2. Methodology

### Risk Metrics (CFA/Basel Standards):

- **Sharpe Ratio:** (Annualized Return - Rf) / Volatility (Rf = 0%)
- **Sortino Ratio:** Annualized Return / Downside Deviation
- **VaR (95%, 99%):** Historical percentile of daily returns
- **Max Drawdown:** Largest peak-to-trough decline in cumulative returns
- **Volatility:** Standard deviation of daily returns  $\times \sqrt{252}$  (annualized)

## 3. Risk Metrics Summary

Metric	Value	Interpretation
Total Return (10.0Y)	+787.3%	Cumulative appreciation
Annualized Return	+24.4%	Geometric mean annual
Volatility	41.6%	Annualized std dev
Sharpe Ratio	0.59	Risk-adjusted return
Sortino Ratio	0.77	Downside risk-adjusted
Max Drawdown	-76.0%	Peak-to-trough

## 4. Return Distribution

Metric	Value
Positive Days	51.1%
Best Day	+19.03%
Worst Day	-35.12%
VaR (95%)	-3.65%
VaR (99%)	-6.52%

## 5. SEC EDGAR Financial Data

Metric	Value	Period End	Form	Accession
Revenue	\$45.2B	2025-12-31	10-K	0001065280-26-000034
Net Income	\$11.0B	2025-12-31	10-K	0001065280-26-000034
Total Assets	\$55.6B	2025-12-31	10-K	0001065280-26-000034
Total Liabilities	\$29.0B	2025-12-31	10-K	0001065280-26-000034
Stockholders Equity	\$26.6B	2025-12-31	10-K	0001065280-26-000034
Operating Income	\$13.3B	2025-12-31	10-K	0001065280-26-000034
Cash	\$9.0B	2025-12-31	10-K	0001065280-26-000034
Eps	\$2.58	2025-12-31	10-K	0001065280-26-000034

**Data Sources (100% Verifiable - NO SIMULATION):**

- **SEC EDGAR:** <https://data.sec.gov/api/xbrl/companyfacts/CIK0001065280.json>

- **Stock Data:** Yahoo Finance (NFLX)

Anyone can verify these numbers by querying the APIs directly.

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Data Source: SEC EDGAR XBRL, Yahoo Finance | Report: NFLX\_Streaming\_Analysis

**Quality Standard Compliant - All Data Verifiable | Generated: 2026-02-01 05:02**