



# DISCLAIMER

## WHET THE APPETITE





BEFORE

**AFTER** 

\*actual results may vary

# LET'S GO BACK TO THE BEGINNING...

- Working on a theme for a large news media company
- Theme to be used by many news sites
- Needed flexibility for complex regions of the site

#### Local News Site http://www.creedthoughts.gov.www\creedthoughts BREAKING NEWS Consectetur | Adipisicing elit | Sed do eiusmod Dolor Logo Developing Story Lorem ipsum dolor sit amet consectetur adipisicing elit Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea Sports Lorem ipsum dolor sit amet Latest Headlines consectetur adipisicing elit Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud Lorem ipsum dolor sit amet exercitation ullamco laboris nisi ut aliquip ex ea commodo consectetur adipisicing elit

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# LET'S GO BACK TO THE BEGINNING...

- A UI for WP\_Query
- What could possibly go wrong?

## PERFORMANCE CONSIDERATIONS

Not all queries are created equal.

# PERFORMANCE CONSIDERATIONS



```
get_posts( array(
    'post__not_in' => $ticker_headlines,
    'tax_query' => array(
       array(
            'field' => 'slug',
            'taxonomy' => 'category',
            'terms' => array( 'news', 'events', 'exclusive' ),
            'relation' => 'OR'
       ),
       array(
            'field' => 'slug',
            'taxonomy' => 'category',
            'terms' => array( 'sponsored', 'breaking' ),
            'operator' => 'NOT IN',
       array(
            'field' => 'slug',
            'taxonomy' => 'post_tag',
            'terms' => array( 'local' ),
            'relation' => 'AND'.
       ),
    'meta_query' => array(
       array(
            'key' => 'featured',
            'value' => '1',
       ),
            'value' => '0',
            'compare' => '>',
            'type' => 'NUMERIC'
            'key' => 'sponsored',
            'value' => '0',
   ),
    'meta_key' => 'location',
    'orderby' => 'meta_value',
    'order' => 'ASC',
));
```

#### THE ROOT OF THE PROBLEM

- Flexibility
- MySQL and our data schema (e.g. wp\_postmeta)

# THE SOLUTION

- Ghost! </kidding>
- Complement MySQL with another technology something better at searching

#### THE SOLUTION

- "Searching" goes beyond keywords
- Structured search
- e.g. Searching for a flight
   Cities, Dates, # Passengers, Layovers, Airline, ...
- WP\_Query
   Categories, Tags, Authors, Meta, Dates, ...

### **ELASTICSEARCH OVERVIEW**

- What is Elasticsearch?
- Built for search
- Breaks data down into tokens

#### **ELASTICSEARCH OVERVIEW**

WordPress → press wordpress

#### **ELASTICSEARCH OVERVIEW**

2014-09-06 ->

year: 2014

month: 9

day: 6

weekday: "sat"

# ELASTICSEARCH AND WORDPRESS

- Built in Java, but has a JSON REST API
- API is simple enough to use without plugins
- Plugins can assist with indexing data
- SearchPress

# POWERING WP\_QUERY WITH ES

- Support native WP\_Query arguments
- Build as a plugin

#### THE TRANSPLANT: OVERVIEW

- Started with unit tests (thanks, core!)
- ES is supplemental; MySQL is canonical
- Get post IDs from ES, get the post data from MySQL

#### Extend WP\_Query

```
$query = new ES_WP_Query( array(
   'post_type' => 'event',
   'tax_query' => array( ... ),
) );

// ... or...
$posts = es_get_posts( array(
   'post_type' => 'event',
   'tax_query' => array( ... ),
) );
```

- Requires manual intervention in your code
- No way to automatically integrate it (e.g. based on args in pre\_get\_posts)
- If the plugin gets deactivated, everything breaks

Add a query var for WP\_Query

```
$query = new WP_Query( array(
    'es' => true,
    'post_type' => 'event',
    'tax_query' => array( ... ),
) );

// ... or...
$posts = get_posts( array(
    'es' => true,
    'post_type' => 'event',
    'tax_query' => array( ... ),
) );
```

Add a query var for WP\_Query

#### Any problems? Only 44...

Add a query var for WP\_Query

- Most of those hooks are very specific to MySQL
- Lots of room for conflict

#### THE TRANSPLANT: CONCLUSION

- Class extension is safer
- Query var has more potential, but risky
- Decided to keep them both available
- WP\_Query is too MySQL-focused

### OTHER CHALLENGES

- Lack of standard ES library required lots of flexibility
- Had to re-map ES several times, e.g. add date tokens. All for the better.

# CONSIDERATIONS

- The more complex the query, the better the results
- The bigger the site, the better the results
- Have to maintain another service

#### **CONCLUSION AND REFLECTION**

- Not that difficult to integrate the flavor-of-the-month data technologies
- The future: maybe a database-agnostic WP\_Query method?
- Is it unreasonable to have multiple storage engines?
- Adding ES as a data layer could open up new doors for WordPress
  - Example: Jetpack now uses ES to power Related Posts

#### THE END

github.com/alleyinteractive/es-wp-query github.com/alleyinteractive/searchpress

Want to do cool stuff like this? We're hiring.

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