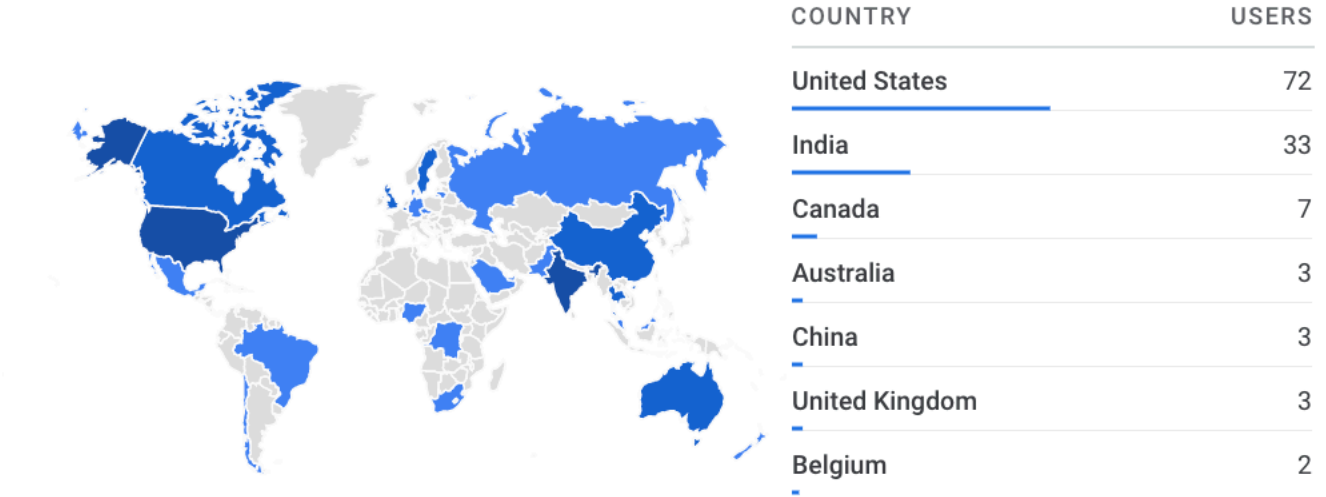


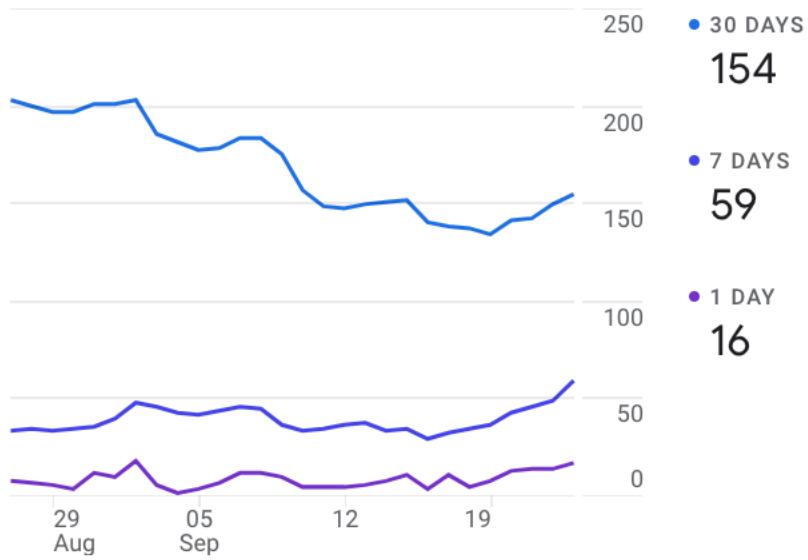
Users ▾ by Country



[View countries →](#)

HOW ARE ACTIVE USERS TRENDING?

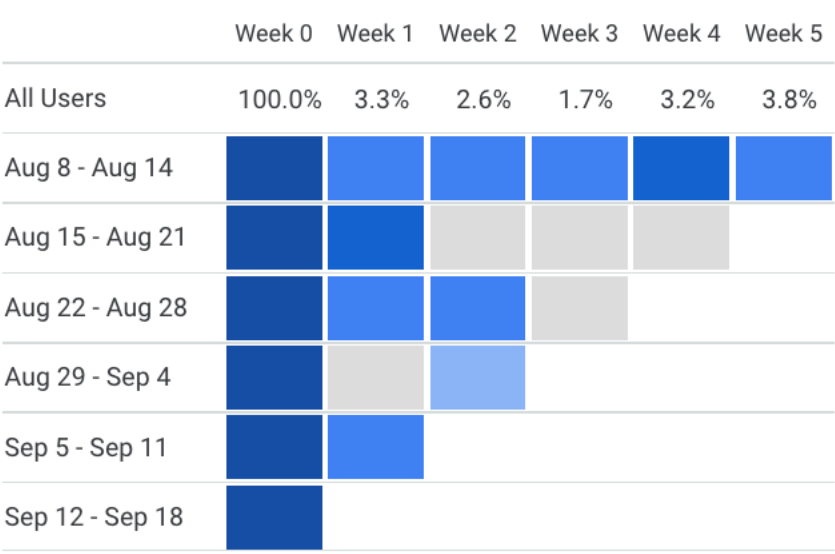
User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only



6 weeks ending Sep 18

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN...	VIEWS
Open Case Studi... Air Pollution	64
Open Case Studi... urban regions	40
Open Case Stud... United States	35
Open Case Stud...United States	24
Open Case Stu...merican Youth	23
Open Case Stud...merican Youth	19
Open Case Stud... Disconnection	18

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
session_start	327
page_view	296
user_engagement	182
first_visit	147
scroll	34
click	21
file_download	4

[View events →](#)