

Mark Bruner

Analytical creative who sees data exploration as a mystery waiting to be solved.

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EDUCATION

Kent State University

Candidate for *Master of Science in Business Analytics*, cumulative GPA 4.0/4.0.
Areas of interest: Data Analysis, Machine Learning, Operations Research.

Kent, OH

Expected: 08/2021

University of Cincinnati

Candidate for *Bachelor of Arts in Mathematics*, cumulative GPA 3.1/4.0.

Kent, OH

06/2002

WORK EXPERIENCE

The Navigators

National Fundraising Coach, Employee Trainer, and Data Analyst

Kent, OH

06/2006 – Present

- Analyzed more than 350,000 donor metrics to identify trends in donation responses to different types of fundraisers.
- Coached 12 employees in fundraising techniques, which of \$160,000 in annual recurring revenue for The Navigators.
- Developed an Excel budget workbook for my team that led to a surplus of \$50,000.
- Created and led the first regional employee training team that:
 - increased regional trainer communication by 300%.
 - designed the regional training curriculum.
 - implemented two innovative training experiences.
- Provided fundraising analysis of 3 employees to advised a salary increase to retain their \$140,000 annual fundraising revenue.

Xavier University

Institutional Research Graduate Assistant

Cincinnati, OH

08/2010 – 06/2011

- Imported and cleaned survey data of more than 2,000 using Microsoft Excel and Access.
- Collected data from university administrators to create the Common Data Set and submitted this information to U.S. News & World Report, Peterson's, and other major college ranking publications.

The YMCA of Greater Cincinnati

Tutoring Program Coordinator

Cincinnati, OH

08/2006 – 06/2011

- Created the first tutoring program at Hughes High School.
- Recruited over 100 weekly tutors to serve as tutors by partnering with General Electric, Proctor & Gamble, University of Cincinnati, and Xavier University.
- Developed a STEM summer program that taught students about growing food, chemistry, and environmental issues.

SKILLS

Computer: R, Python, Tableau, Power BI, Basic HTML & CSS, and Microsoft: Access, Excel, Word, and PowerPoint.

StrengthFinders: Restorative, Discipline, Connectedness, Strategic, and Relator.