

# Reasons to become a Sponsor or Benefactor of the Abundant Nexus Conference!

## Sponsorship Opportunities

The Abundant Nexus Conference is a special event to honor the extraordinary and enduring legacy of Dr. Janusz Bryzek who passed in November 2022. It focuses on three pillars of Janusz' legacy:

1. **MEMS.** Micro-electromechanical systems. Sensors and actuators such as: inkjet printer heads, pressure sensors, IMUs (inertial measurement units = 3-axis accelerometer, 3-axis gyro, and 3-axis magnetometer), microphones, displays (e.g., Texas Instrument's DLP or digital light processor), clocks/oscillators, filters, optical switches, ultrasound transducers, atomic force microscopes, LiDAR, etc.
2. **Entrepreneurism.** The art of starting and running a company. Janusz created 11 during his 40+ year career.
3. **Abundance.** Coined by Dr. Peter Diamandis and Steven Kotler in their book titled "Abundance." They argue that humans have irrational fears spurred on by news and social media. In reality, though, the human civilization continues to get better according to nearly every metric. They argue that this trend will continue, driven by exponentially growing technologies including MEMS, artificial intelligence, robotics, infinite computing, ubiquitous broadband, digital manufacturing, nanomaterials, synthetic biology and many other technologies. The authors foresee dramatic changes touching every facet of life: water, food energy, healthcare, education, etc. Imagine eliminating water pollution, deploying handheld medical tricorders (a la StarTrek), and vertical farms an order of magnitude more efficient than traditional agriculture. By about 2040, Diamandis and Kotler argue we will have the "ability to meet and exceed the basic needs of every man, woman, and child on the planet"<sup>1</sup>.

**Attendees** to the Abundant Nexus Conference will gain insights into critical concepts including:

- The historical evolution of MEMS from concept to exponential phenomenon.
- The cutting-edge applications and growth prospects for MEMS.
- Strategies for evaluating the viability of your startup ideas and how to position them for seed and Series-A funding.
- The philosophy of Abundance and its empowerment in the monetization of your business.
- The opportunity to network with up to 250 MEMS and sensor business luminaries, thought and business leaders, academics, and like-minded entrepreneurs.

**Sponsors and Benefactors** of the Abundant Nexus Conference will benefit from:

- Exposure to the expected audience of up to 250 entrepreneurs, luminaries, academics and business leaders.
- Association with industry icons including Dr. Peter Diamandis (XPRIZE, Singularity University, Abundance), Benedetto Vigna (CEO of Ferrari), Sandeep Akkaraju (CEO of Exo), and Kurt Petersen (Band of Angels).
- Inclusion in the signage at the entrance to the event, or at the food/beverage tables.
- Acknowledgement of the Sponsor at the event.
- Placement of the Sponsor's logo or Benefactor's name on the website.
- Tabletop display for Silver+ Sponsors and above: approximately 72" x 30" table, two chairs, tablecloth, and power. Conference attendees will be able to visit the tables during breakfast, lunch, and the final reception, as well as three breaks: nearly 5 hours of time.
- Enabling the availability of student tickets at the significant discount of 50%.
- Creating an award in Dr. Janusz Bryzek' name to be offered to a student researcher at the Hilton Head Workshop in June 2024.
- Networking and sales opportunities vis-à-vis the highly qualified audience.
- A unique opportunity to celebrate and honor one of the great luminaries in the history of MEMS: Dr. Janusz Bryzek.