

THE MORTGAGE RATE CONUNDRUM

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ABSTRACT. We document the emergence of a disconnect between mortgage and Treasury interest rates in the summer of 2003. Following the end of the Federal Reserve easing cycle in June 2003, mortgage rates failed to rise according to their historical relationship with Treasury yields, leaving mortgage rates persistently depressed. We label this phenomenon the “mortgage rate conundrum,” because it echoes the under-reaction of long-term Treasury rates to the rise in the Federal Funds rate during the subsequent tightening cycle highlighted by Alan Greenspan. We uncover this phenomenon by analyzing a large dataset with millions of loan-level observations. These detailed data allow us to control for a variety of loan, borrower and geographic characteristics, guaranteeing that the low level of mortgage rates after mid 2003 was not just due to a change in observable risk factors.

KEY WORDS AND PHRASES: Credit boom, housing boom, securitization, private label, subprime.

1. INTRODUCTION

Mortgage interest rates fell significantly between 2000 and 2006, at the same time as mortgage debt and house prices were rising to unprecedented levels. Figure 1.1 plots the behavior of the 30-year conventional mortgage rate, the most widely used measure of the economy-wide cost of mortgage financing. This rate dropped from an average of around 8% during the 1990s expansion, and about 8.5% at its peak in 2000, to around 6.5% in 2006 and 2007, at the apex of the credit boom, with rates as low as 5% in the middle of 2003.

The mortgage rate depicted in figure 1.1 is a national average of interest rates on “first-lien prime conventional conforming home purchase mortgages with a loan-to-value of 80 percent” from Freddie Mac’s Primary Mortgage Market Survey.¹ But during the first half

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¹See <http://www.freddiemac.com/pmms/abtpmms.htm>.

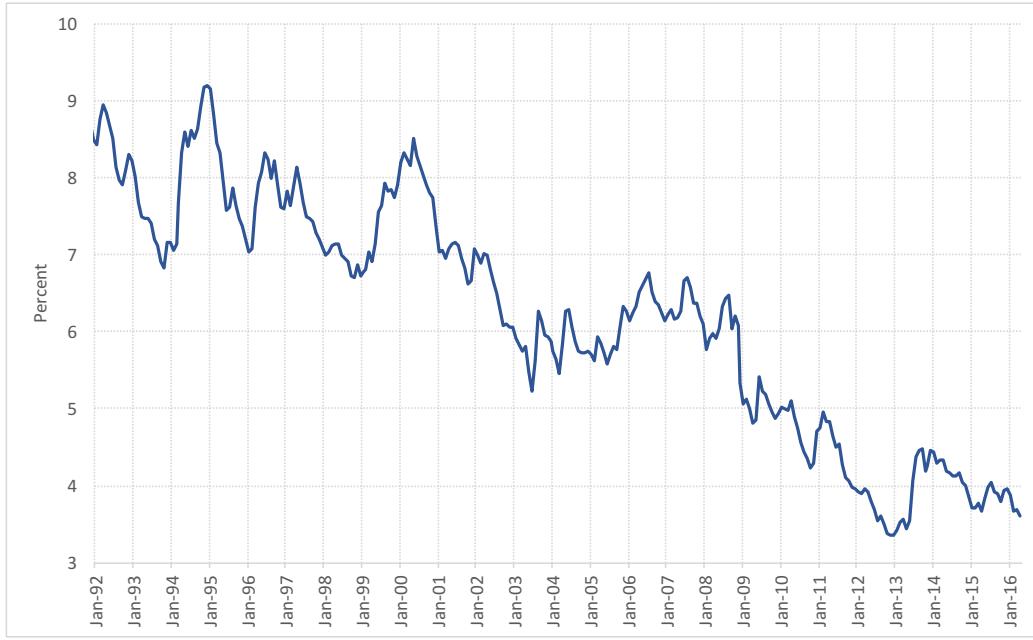


FIGURE 1.1. 30-year conventional mortgage rate.

of the 2000s, this average is likely to have become less representative of overall conditions in the U.S. mortgage market, due to the rapid diffusion over that period of non-conforming products, such as subprime, jumbo, and Alt-A mortgages with high loan-to-value (LTV) and other unconventional features. The spreading of non-conforming loans, in turn, was supported by the meteoric rise of the private-label securitization market. As shown in figure 1.2, the market share of non-agency mortgage-backed securities (MBS), which mostly collected those non-conforming mortgages, increased from about 20% in the early 2000s to more than 50% in 2005 and 2006, before evaporating in 2008. This paper studies the extent to which this transformation in mortgage finance affected the cost of mortgage credit during the housing boom.

Using detailed loan-level data, we compute a *conditional spread* of mortgage rates over four Treasury market factors that summarize the level, slope, curvature and volatility of the yield curve. This spread is “conditional” because it controls for a long list of observable individual borrower and loan characteristics, such as the borrower’s FICO score, the loan-to-value ratio, and the type of mortgage contract, which should all be reflected in the mortgage rate. To the extent that those observable traits capture most of the well-documented changes in the mortgage industry in the early 2000s, this spread should provide a measure

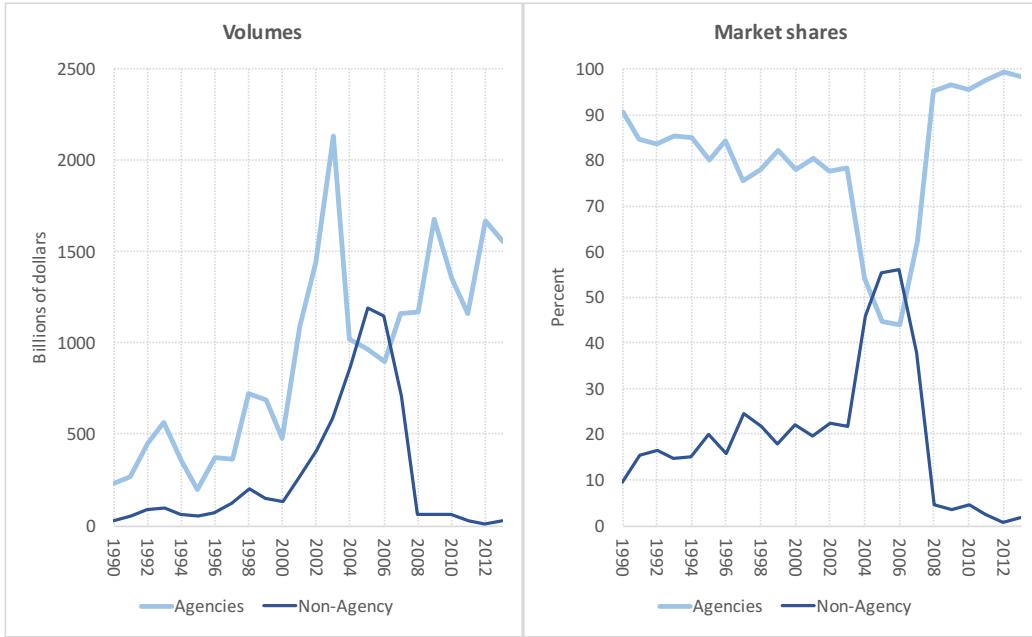


FIGURE 1.2. Securitization of residential mortgages by program: market shares and volumes of origination.

of the cost of mortgage credit that is comparable over time and across mortgages, even as the underlying composition of the market was changing. In this respect, our approach is similar in spirit to the analysis of corporate bond spreads of [Gilchrist and Zakrajsek \(2012\)](#).

We document that the conditional mortgage spread over Treasuries fell by about 80 basis points in the summer of 2003, signaling a significant shift in credit conditions in the mortgage market relative to Treasuries. This reduction in the conditional spread was reabsorbed only gradually over the course of the subsequent few years. Moreover, it is more pronounced for non-conforming loans included in private-label securitization pools, and particularly for subprime mortgages.

We refer to this large, abrupt and persistent decoupling of mortgage interest rates from the prevailing conditions in the Treasury markets as the mortgage rate conundrum, since it shares some characteristics with the well-known Greenspan conundrum (2005). In particular, Greenspan was puzzled by the fact that long-term Treasury rates did not rise in response to the Federal Reserve's tightening campaign between 2004 and 2006, when the Federal Funds rate increased from 1 to 5.25 percent. Similarly, we show that conditional mortgage rates did not budge in response to the significant steepening of the Treasury yield

curve over the weeks following the FOMC meeting of June 24-25, 2003, when the Committee lowered the FFR from 1.25 to 1 percent, signaling the end of that monetary policy easing cycle.

The emergence of this conundrum, by itself, does not shed light on the factors that might have driven lending rates significantly below their historical relationship with Treasury yields, but the sharp identification of the timing of this discontinuity does. Several important events occurred in quick succession following the June FOMC meeting, which together suggest that the summer of 2003 marked a turning point in the development of the credit boom.

First, the massive refinancing wave that had been surging over the previous two years came to an abrupt conclusion in July 2003. However, this drop in refinancing activity was not followed by a fall in employment among loan brokers, in sharp contrast with what had occurred at the end of the previous two refinancing waves in 1994 and 1999. At the same time, the issuance of non-agency MBS continued to grow rapidly, even though agency securitization slowed down. These facts suggest that lenders started to push harder into subprime and other previously underserved segments of the mortgage market following the collapse of their refinancing business, in order to sustain their elevated level of activity. They did so by keeping mortgage rates low, in the face of an increase in Treasury rates, especially for those marginal borrowers that ex post appear to have contributed disproportionately to inflating the housing bubble (e.g. [Landvoigt et al., 2015](#)), and that ended up defaulting in large numbers already starting in 2004 (e.g. [Mian and Sufi, 2009](#), [Demyanyk and Van Hemert, 2011](#), [Foote et al., 2012](#), [Palmer, 2015](#), [Santos, 2015](#)).

The rest of the paper is organized as follows. Sections 2 and 3 describe the loan-level data used in our paper and the methodology to extract a measure of conditional spread from Treasuries. Section 4 presents our empirical results, while section 5 relates these findings to other important developments in mortgage markets. Section 6 concludes highlighting the main takeaways from the paper.

2. DATA

The goal of this paper is to study the evolution of mortgage interest rates during the U.S. housing boom. The rich microeconomic data used in this analysis comes from two main sources, which we supplement with macroeconomic and other data as further described

below. The primary dataset includes mortgages securitized by private-label issuers of MBS, which provide a comprehensive picture of the transformation in mortgage financing that took place during the 2000s. For comparison, section 4 also analyzes data on mortgages securitized by the government-sponsored enterprises (GSEs), as well as those held by banks in their portfolios.

The Private Label Securities Database (PLSD, sometimes referred to as ABS/MBS) covers the near universe of mortgages that have become part of non-agency securitization pools. This data is based on publicly available information collected by CoreLogic Loan Performance. It includes details about the characteristics of the loans and of the borrowers. For example, for most mortgages in the dataset, we observe the date of origination, the borrowing rate and other loan characteristics, as well as the value of the collateral backing the loan, the loan-to-value ratio, the credit score of the borrower, and whether she provided any income documentation. The PLSD contains observations on approximately 25 million individual mortgages issued since the 1980s, but our analysis concentrates on the period between 2000 and mid 2007, which corresponds to the most intense phase of the housing boom. Moreover, the private-label MBS market was very thin outside this period, as shown in figure 2.1. Origination of non-agency loans took off around the turn of the millennium, and completely dried up at the onset of the financial crisis in 2007.

The PLSD also provides a classification of each mortgage as *prime*, *Alt-A* or *subprime*, based on a flag assigned to the loan by the issuer of the MBS. Approximately two thirds of the dataset consists of subprime mortgages. This relatively large share of subprime loans reflects the fact that the GSEs cannot securitize them, which is why most of them ended up in private-label pools. However, it would be too simplistic to identify private-label MBS with subprime mortgages, since a substantial fraction of the loans in the PLSD are prime (11 percent) or Alt-A (25 percent).

3. METHODOLOGY

We use the microeconomic data described in the previous section to study the behavior of mortgage rates in the U.S. between 2000 and 2007. In particular, we are interested in analyzing the extent to which mortgage credit became progressively cheaper during this period, since “cheap credit” is one of the most often cited culprits for the housing boom and bust.

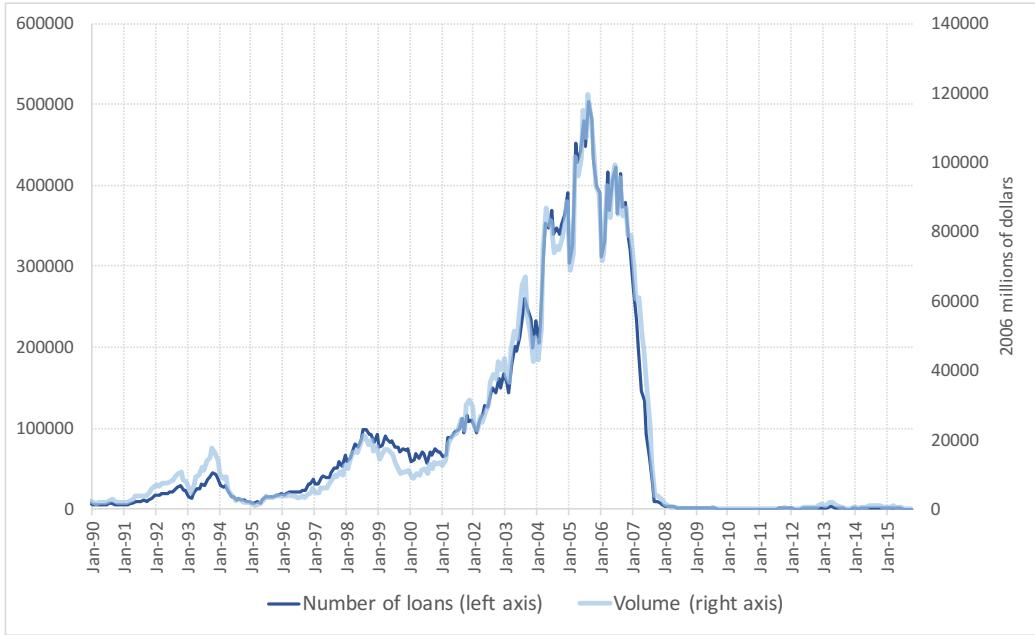


FIGURE 2.1. Mortgage origination in the PLSD.

As an illustrative first pass at this question, figure 3.1 plots the spread between the average mortgage interest rate in the PLSD and the 10-year Treasury yield. This spread is informative because Treasury securities are used by originators as benchmarks to set up mortgage rates. This spread declines steadily from above 4.5 percentage points in 2001 to around 2.5 percentage points after 2004, with a particularly pronounced, abrupt and persistent fall in the middle of 2003.

Aggregate data, or cross sectional averages like the ones shown in figure 3.1, however, provide a potentially misleading picture of the overall behavior of mortgage rates, because they miss the role of the well-documented changes in the mortgage finance industry during the first decade of the millennium, especially as reflected in the evolution of typical loan terms and borrower types. For example, suppose that average mortgage rates are constant over time. This observation does not necessarily imply that the price of credit is unchanged, because banks might be offering loans at the same interest rate to customers with different relevant characteristics, such as higher or lower credit worthiness. This simple consideration highlights the importance of controlling for the observed evolution of loan and borrower characteristics when studying if indeed mortgage credit became cheaper during the housing boom. Loan-level data as those in the PLSD are essential to perform this task.

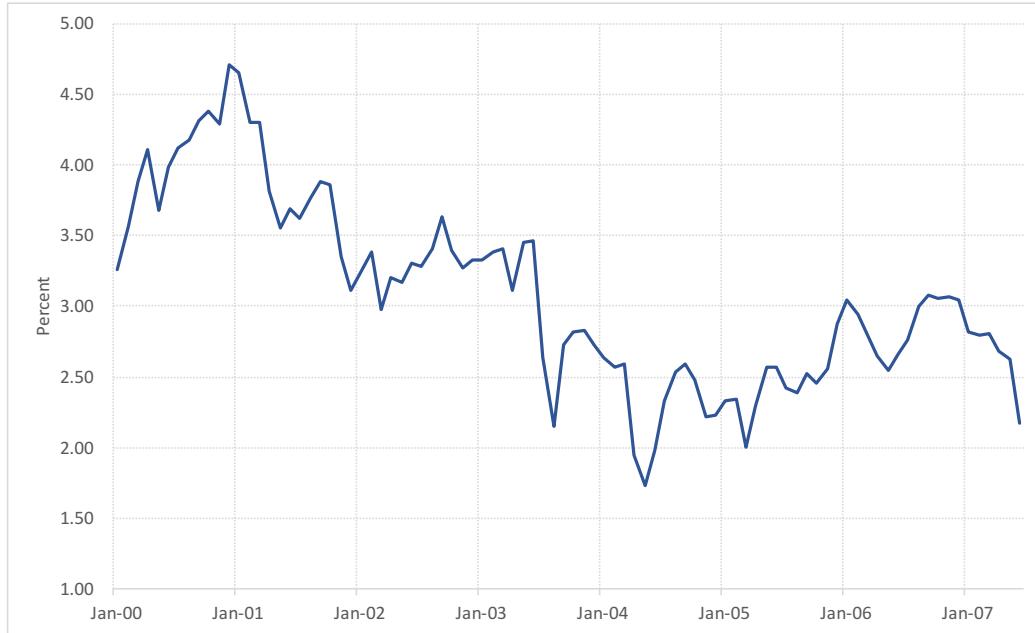


FIGURE 3.1. Spread between the average mortgage rate in the PLSD and the 10-year Treasury yield.

To this end, we estimate the following empirical model of the evolution of mortgage rates

$$(3.1) \quad r_{i,t} = c + f'_{t-1}\beta + x'_{i,t}\gamma + \text{other controls} + \varepsilon_{i,t}.$$

In this expression, $r_{i,t}$ denotes the interest rate on mortgage i at time t (the month of the deal closing date), c is a constant term, $x_{i,t}$ and f_t are vectors of idiosyncratic and aggregate variables, and *other controls* are additional geographic and time controls, such as dummies for the month and the state in which the loan was issued.²

The vector $x_{i,t}$ is a comprehensive set of controls for loan and borrower characteristics, which should a priori be reflected in mortgage interest rates. As a guide to determine what explanatory factors to include in $x_{i,t}$, we rely on loan-rate sheets. These documents list different mortgage products offered by lenders and their interest rates, as a function of variables such as the borrower's credit score, the LTV ratio, whether the loan is a jumbo mortgage, it is intended for purchase or refinancing, and more. A complete list of the variables included in $x_{i,t}$ can be found in table 1, along with some summary statistics that we will discuss in the next section.

²We omit a geographic subscript on the interest rate to lighten the notation.

Turning to the aggregate variables, the vector f_t contains four term-structure factors for Treasuries. The role of these factors in the regression is to control for the comovement between mortgage and Treasury rates in a more comprehensive manner than by simply taking the difference from a long-term Treasury yield, as we have done for illustrative purposes in figure 3.1. Therefore, we interpret the residual of the regression of mortgage rates on Treasury factors as a “spread” that captures the extent to which each mortgage is cheaper, or more expensive, than what is suggested by the historical correlation with the Treasury market. More specifically, we extract the first three principal components from a panel of Treasury yields of maturities ranging from 3 months to 10 years. These principal components have the interpretation of level, slope and curvature factors, which effectively summarize the observed variation in Treasury rates over time. In addition, f_t includes a volatility factor, computed as the realized volatility of the daily 2-year Treasury yield over a rolling 60-day window. We include this measure of interest rate volatility in the regression as a simple way to capture the effect of interest rate uncertainty on the prepayment option value embedded in mortgage rates (Gilchrist and Zakajsek, 2012). These aggregate factors are included in the regression with a lag, to account for the fact that mortgage rates are typically “locked in” a few weeks in advance of closing, which is the point at which we observe $r_{i,t}$.

Our strategy to study the behavior of mortgage rates focuses mostly on the residuals of equation (3.1). We interpret these residuals as a spread between actual mortgage rates and their predicted value based on aggregate factors alone, as summarized by the evolution of the four Treasury factors, after controlling for the loan and borrower characteristics included in $x_{i,t}$. Given how we construct them, we refer to these residuals as *conditional mortgage rate spreads*. They provide a measure of what happened to the underlying cost of mortgage credit over the housing boom, once we take into account the changes in the types of loans being originated, and in the kinds of borrowers that took out those loans, as well as in the macroeconomic and monetary policy environment as reflected in the Treasury market. Persistent negative realizations of these spreads indicate that mortgage rates are systematically lower than expected, based on their historical correlation with idiosyncratic and aggregate risk factors. We examine the time-series behavior of these spreads in the next section, where we also discuss their econometric and economic interpretation in more detail.

4. RESULTS

This section presents the empirical results. We begin with some summary statistics on the characteristics of the loans and corresponding borrowers in the PLSD. We then comment briefly on the parameter estimates for equation (3.1), before analyzing the behavior of the error distribution, which is our main object of interest.

As mentioned in section 2, the analysis focuses on the period of the housing boom, between 2000 and mid 2007, during which private-label securitization flourished. In addition, we restrict attention to first-lien mortgages with a maturity of 30 years, destined to the purchase or refinancing of owner-occupied housing.³ These restrictions result in a relatively more homogeneous sample, which however still captures the main changes observed in the mortgage market over this period.

4.1. Summary statistics. Table 1 provides summary statistics for the variables included in the regressions. About two thirds of mortgages in the dataset are subprime, with the remaining third approximately equally split between prime and Alt-A. The share of Alt-A mortgages exhibits a marked upward trend after 2003, while the fraction of prime and subprime loans declines. Another striking feature of the data is the trend in the share of standard fixed-rate mortgages, which falls from approximately one half to one fourth of the sample. Progressively more and more loans are instead either interest-only or balloon mortgages. Combined, these unconventional products account for about 50 percent of the sample in 2007.⁴

Perhaps surprisingly, both the FICO score of the average borrower and the LTV ratio of the loans are approximately constant over time. Instead, the fraction of borrowers presenting low income documentation, or no documentation at all, rises very substantially, which is consistent with the findings of Keys et al. (2012) and Mian and Sufi (2015). Overall, table 1 paints the picture of a transforming mortgage finance industry, in which non-traditional mortgage products become gradually more popular, at least until 2007.

³Second-lien mortgages usually have a substantially lower claim on the collateral, and mortgages backed by investment properties are more likely to default, since the borrower does not live in the house and thus has less at stake. Together with mortgages with maturity lower than 30 years, these loans have a substantially different risk profile among them and with respect to the those included in our sample, and hence are likely to be priced quite differently.

⁴Interest-only mortgages are loans requiring only the payment of the interest on the principal, for a set term. Balloon mortgages are loans that require a final large payment (the so-called “balloon payment”) at the end of the amortization period.

Year	2000	2001	2002	2003	2004	2005	2006	2007
Interest Rate (%)	10.1	8.8	7.8	7.0	6.6	6.7	7.7	7.4
Loan-to-value ratio (%)	78.5	77.9	77.8	78.6	78.9	77.9	78.3	77.1
Borrower's FICO score	625	645	649	650	649	657	653	673
Origination amount (log)	11.7	12.1	12.1	12.1	12.2	12.3	12.3	12.6
Full documentation (%)	73	71	67	60	58	52	47	43
Prepayment penalty (%)	58	53	58	59	60	58	59	46
Jumbo (%)	24	36	32	25	21	22	20	35
Collateral Type (%)								
Prime	16	25	22	18	11	8	7	16
Alt-A	12	15	16	15	24	33	34	41
Subprime	72	60	62	67	65	59	59	42
Purpose (%)								
Purchase	47	38	34	34	41	44	44	34
Refinance w/cash-out	41	43	44	46	46	46	46	47
Refinance	12	20	22	20	12	10	10	19
Contract Type (%)								
Fixed Rate	41	48	39	36	22	20	22	28
ARM (not back loaded)	33	25	30	27	28	25	18	12
Interest Only (IO)	1	1	5	9	22	31	27	35
Balloon	0	0	0	0	0	3	17	14
Option ARM	2	0	1	0	5	10	8	7
Other	23	26	25	26	23	11	9	3

TABLE 1. Summary statistics for 30-year, first-lien mortgages on owner-occupied houses in the PLSD. Averages or share of total, per year.

Some of these loans are riskier than more traditional products, and thus involve relatively higher interest rates. Others, such as adjustable-rate mortgages (ARM), might instead be associated with lower “teaser” rates at origination. Therefore, failing to control for these changes might lead to a misrepresentation of the behavior of mortgage rates for given loan and borrower characteristics.

4.2. Parameter estimates. Table 2 presents the coefficient estimates of equation (3.1). The first column reports the baseline, most comprehensive specification, which includes 11 million observations on fixed and variable interest rate mortgages, for both purchase and refinancing.

According to the regression, Alt-A and, especially, subprime mortgages carry a higher interest rate on average. However, this classification does not capture all dimensions of

Specification	I	II	III	IV	V					
	Purchases & Refis	Purchases	Refis	FRM	FRM & Purchases					
Yield Curve										
Level	1.032	*	1.047	*	1.028	*	1.042	*	1.061	*
Slope	0.724	*	0.711	*	0.728	*	1.134	*	1.208	*
Curvature	3.776	*	3.347	*	3.936	*	3.716	*	3.354	*
Realized volatility	0.139	*	0.172	*	0.119	*	0.098	*	0.125	*
Loan and Borrower										
LTV ratio	0.016	*	0.028	*	0.012	*	0.014	*	0.019	*
log(orig. amt.)	-0.553	*	-0.489	*	-0.575	*	-0.667	*	-0.517	*
FICO score	-0.008	*	-0.007	*	-0.008	*	-0.007	*	-0.006	*
Low/no doc	0.355	*	0.368	*	0.338	*	0.245	*	0.208	*
Prepayment penalty	-0.055	+	0.023		-0.086	*	0.042		0.272	*
Jumbo	0.406	*	0.355	*	0.441	*	0.515	*	0.390	*
Collateral Type										
Prime (base)										
AltA	0.188	*	0.262	*	0.104	*	-0.002		0.187	*
Subprime	0.715	*	0.848	*	0.587	*	0.355	*	0.646	*
Contract Type										
Fixed rate (base)										
IO	-0.374	*	-0.421	*	-0.359	*				
Option ARM	-1.552	*	-1.759	*	-1.451	*				
ARM (not back loaded)	-0.102	*	-0.162	*	-0.090	*				
Balloon	-0.360	*	-0.424	*	-0.337	*				
Other	-0.031	+	-0.162	*	0.031	#				
Purpose										
Purchase (base)										
Refi (cash out)	-0.067	*			0.045	+	-0.064	*		
Refi (no cash out)	-0.081	*					-0.084	+		
<i>R</i> ²	0.621		0.658		0.607		0.637		0.657	
N	10990130		4466147		6523983		2815198		942056	

TABLE 2. Coefficient estimates in various specifications of equation (3.1). Significance levels: (#) 10 percent, (+) 5 percent, (*) 1 percent. White standard errors clustered at the state level. All specifications include a constant, state and month dummies, as well as dummies for the property type (single family residence, condo, etc.). FRM refers to fixed-rate mortgages.

risk. In fact, even within these groups, riskier borrower profiles, such as those with higher LTV ratios, lower FICO score, or without full income documentation, as well as jumbo

mortgages command higher mortgage rates. On the contrary, mortgage rates are generally somewhat lower when refinancing, regardless of whether this involves equity extraction. Finally, interest-only, ARM and balloon mortgages have substantially lower interest rates at closing, since the main feature of these contracts are smaller initial payments and enhanced initial affordability.

To allow for the possibility of varying interest rate sensitivity to risk factors across different broad classes of mortgages, columns II-V in table 2 analyze more restrictive specifications, with smaller, but more uniform samples. In particular, columns II and III distinguish between mortgages intended for purchase or refinancing, while column IV only focuses on fixed-rate mortgages. The last column is the most restrictive specification, with fixed-rate mortgages only intended for purchase. The sign of the estimated coefficients is the same across all these specifications, and their magnitude is also approximately similar.

The primary objective of regression equation (3.1) is to recover a measure of mortgage rate spreads over the Treasury factors, which controls for the changes in mortgage finance observed in the early 2000s. Therefore, the exact interpretation of the coefficients in the regression is not crucial to the analysis of those spreads. However, the signs of these coefficients are all consistent with the hypothesis that equation (3.1) corresponds to a mortgage supply schedule, according to which riskier loan-borrower combinations are charged higher interest rates.⁵ This interpretation is in turn consistent with a model of the mortgage market in which all financial institutions post similar rate sheets, and the borrowers take the conditions in those sheets as given. Under these assumptions, most of the cross-sectional variation in mortgage rates would originate from the observed variability in the characteristics of loan demand, as captured by the covariates included in vector $x_{i,t}$. In any case, this interpretation of equation (3.1) is not essential to the results that follow.

4.3. Regression residuals: the conditional mortgage spread. This subsection presents the central result of the paper, which concerns the evolution of the residuals of equation (3.1) over time, what we have referred to as the conditional mortgage rate spread.

⁵The only coefficient that is apparently at odds with this interpretation is the one capturing the relationship between mortgage rates and the (log) size of the loan origination amount. However, closer inspection reveals that the negative estimate in this linear model is entirely due to the effect of small loans. Since the mortgage originator pays a fixed cost to issue each loan, small loans carry relatively higher interest rates to cover that cost.

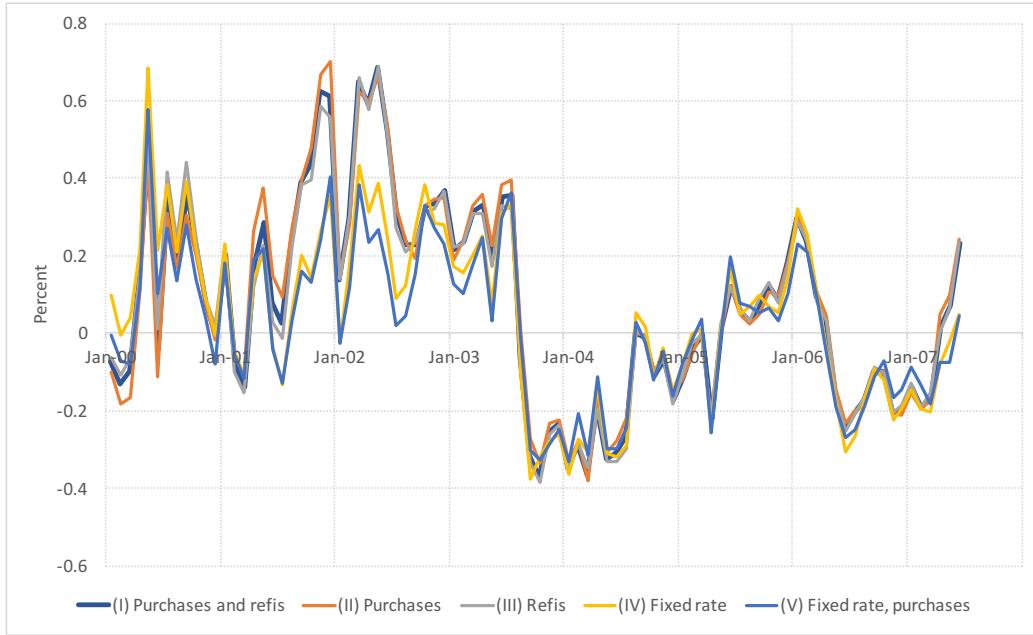


FIGURE 4.1. Average residuals in the five specifications of table 2.

Figure 4.1 depicts the cross-sectional mean of the distribution of these residuals, for each month in the sample. By construction, the time average of this sequence of cross-sectional means is equal to zero. This time series, however, exhibits a peculiar pattern: it bounces around a positive average between 2000 and 2003, but drops sharply in the middle of 2003. After this large fall of about 80 basis points, the mean of the residuals moves back, but only very gradually.

Figure 4.1 also demonstrates that this phenomenon is not just due to the increasing popularity of products with attractive teaser rates. Rather, it is common to all the specifications of equation (3.1) described in table 2, including the most restrictive one that only includes fixed-rate purchase mortgages. In fact, all five specifications agree on the size and timing of the shift in the residuals, even if they often diverge in the period before.

Our interpretation of this finding is that, in the middle of 2003, mortgage credit became significantly and persistently cheaper with respect to the prevailing conditions in the Treasury market, even after controlling for the concomitant evolution of observable loan and borrower characteristics. We refer to this decoupling between conditions in the mortgage and Treasury markets as the mortgage rate conundrum.

4.4. The mortgage rate conundrum. This section attempts to shed more light on the origin of the mortgage rate conundrum described above. The question that we want to address is to what extent the abrupt fall in the conditional spreads in the middle of 2003 shown in figure 4.1 was due to an actual reduction in mortgage rates, or to changes in the conditioning factors. The main conclusion of this investigation is that the conundrum emerged due to the lack of response of mortgage rates to the developments in Treasury markets that followed the FOMC meeting of June 2003, rather than to an abrupt change in mortgage rates themselves. The peculiar behavior of mortgage rates identified above, therefore, is reminiscent of the puzzling stability of long-term Treasury yields in the face of rising policy rates that emerged between 2004 and 2006, Alan Greenspan's famous conundrum ([Greenspan, 2005](#)).

To illustrate the relative behavior of mortgage rates and Treasury yield factors, it is useful to estimate equation (3.1) in two steps. In the first step, we re-estimate the model excluding the aggregate factors, f_t , but including a set of time dummies instead. By construction, these time dummies force the cross-sectional average of the regression residuals to be zero at each point in time. Figure 4.2 plots the behavior over time of the coefficients on the time dummies in the baseline specification that includes all mortgages. This time series captures the evolution of average mortgage rates (up to a constant term), after controlling for all the loan and borrower characteristics included in $x_{i,t}$. This average conditional mortgage rate falls steadily between mid 2001 and mid 2004, by about 3.5 percentage points in total, consistent with the idea that mortgage credit became significantly cheaper over this period.

Of course, conditions on the Treasury market were also changing at the same time, which accounts for some of the movements in the time-dummy coefficients. To control for the effect of these changes in the Treasury market, the second step of the procedure is to regress the time effect on the term-structure and volatility factors f_t .⁶ Figure 4.2 plots the residuals of this second-stage time series regression, which look very similar to the average residuals of the baseline regression reported in figure 4.1.

Comparing the two series in figure 4.2, we see that the abrupt fall in residuals that occurs in mid 2003 was not due to a sudden fall in average conditional mortgage rates. The time

⁶In principle, this procedure suffers from a generated-regressor problem, but we have so many observations to estimate the coefficients on the time dummies, that their standard errors are effectively equal to zero.

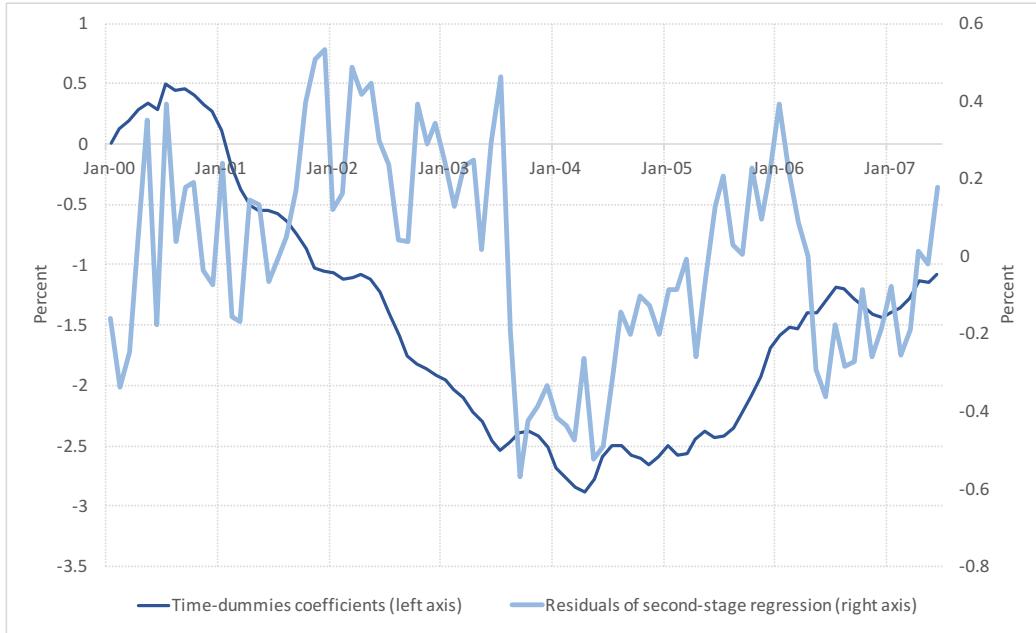


FIGURE 4.2. Estimated coefficients on time dummies and residuals of second-stage regression on Treasury and volatility factors.

effect briefly stops falling around that time, and even rises somewhat for a few months, but this movement is swamped by the drop in the residuals. What happened, therefore, is that credit conditions tightened significantly in the Treasury market, as a response to the end of the monetary policy easing cycle in June 2003. But mortgage rates barely moved in response.

To support this evidence, we run a second experiment, motivated by the fact that the estimated model (3.1) fits the data better between 2000 and mid 2003 than afterwards. In particular, the average residuals over that period appear to fluctuate around a constant without any evident pattern. This evidence suggests that the peculiar dynamics in the second part of the sample might be due to a break in the coefficients of equation (3.1). To verify this statement, we first estimate our baseline specification with data from 2000 to June 2003. We then project mortgage rates after mid 2003 conditional on the estimated coefficients and the realizations of the regressors after mid 2003. Figure 4.3 plots the average difference between the actual and projected values of the mortgage rates. In the first part of the sample, this difference is just the average of the regression residuals, which fluctuates around a roughly zero mean. After mid 2003, however, a large and persistent discrepancy between actual and projected rates emerges. This discrepancy has a similar magnitude and

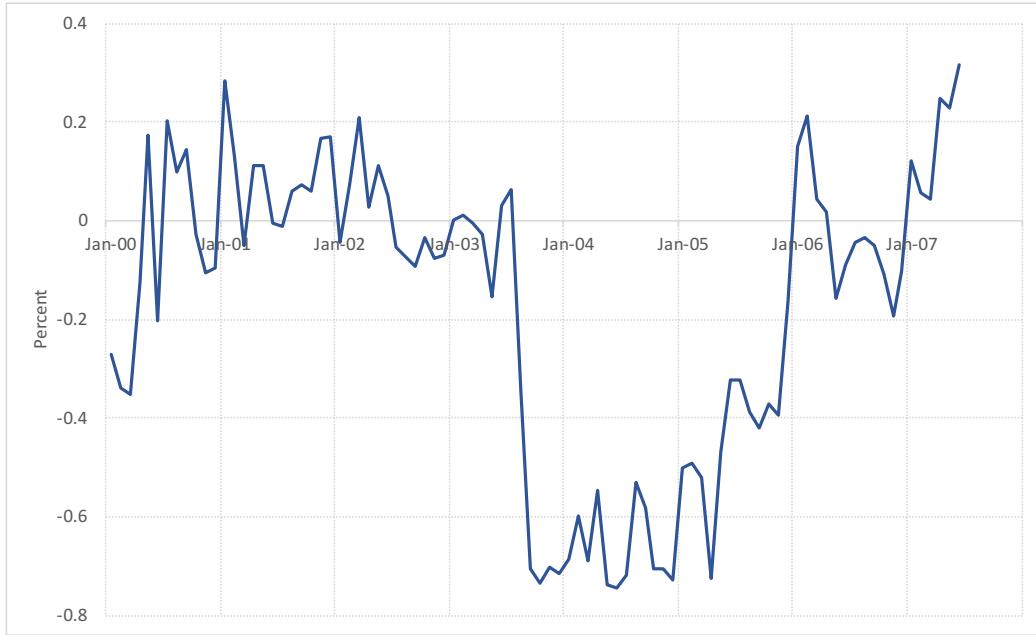


FIGURE 4.3. Average difference between actual and counterfactual mortgage rates.

time series pattern as the residuals plotted in figure 4.1. It hovers between 60 and 80 basis points into 2005, and it reverts to positive territory only in 2006.

Taken together, the two empirical exercises that we just described lead us to conclude that

- (1) The relationship between conditional mortgage rates and Treasury factors was subject to an abrupt break in the middle of 2003;
- (2) This break reflects a tightening of credit conditions in the Treasury market, as captured by changes in the factors included in f_t , rather than an abrupt fall in mortgage interest rates.

We investigate next the extent to which this break was a widespread phenomenon across different types of mortgages, before analyzing some of the factors that might have triggered it.

4.5. How common was the conundrum? Figure 4.4 plots the evolution of the average residuals in alternative specifications of equation (3.1), in which we focus separately on prime, Alt-A and subprime mortgages. The drop in residuals in the summer of 2003 is evident in all these regressions, but it is more pronounced for subprime mortgages, which is consistent with the evidence of Demyanyk and Van Hemert (2011).

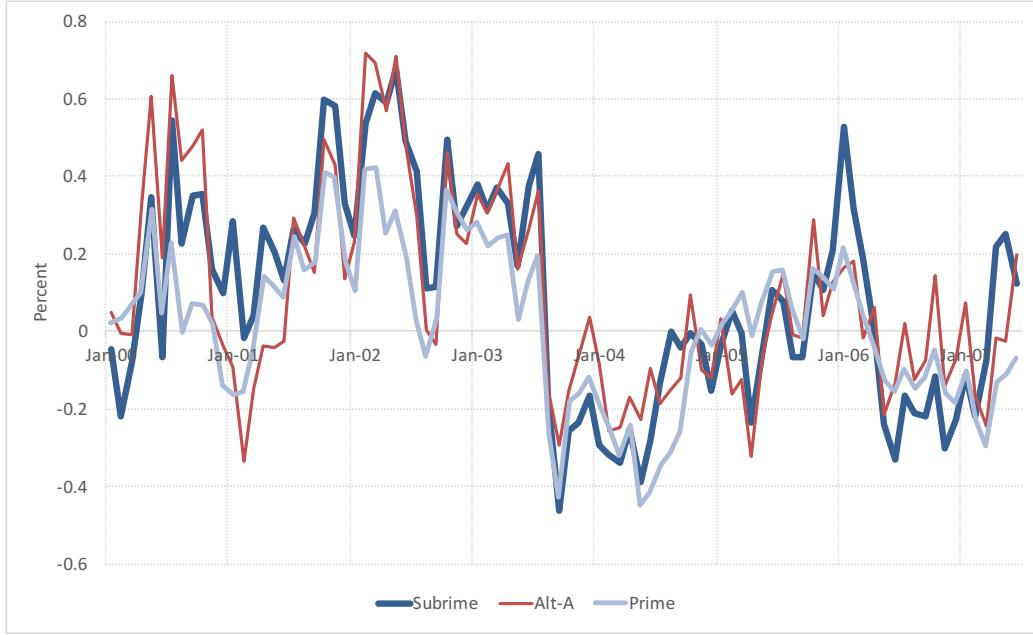


FIGURE 4.4. Average residuals by collateral type.

Next, we study if this phenomenon was specific to the private-label market, or also common to mortgages sold to the GSEs or held in banks portfolios. We investigate this question with a different dataset, the Residential Mortgage Servicing Database (RMSD). This dataset covers the universe of mortgages issued by the 10 largest originators in the U.S. (now fewer due to mergers), which represent about two-thirds of installment loans in the residential mortgage market. Overall, this larger database contains about 151 million individual loans, but with somewhat lesser detail on loan and borrower characteristics relative to the PLSD. This information is collected by Black Knight Financial Services (formerly known as Lender Processing Services Inc. (LPS) Applied Analytics; McDash Analytics) and it reaches back to 1992, although we focus again on the period between 2000 and 2007.

We use the RMSD to obtain information about mortgages held in banks' portfolios, or sold to the GSEs to become part of agency MBS. For this classification we define the loans as “agency” or “portfolio” mortgages based on who owns them six months after origination, as in [Amromin and Kearns \(2014\)](#).

Using these data, we re-estimate equation (3.1) separately for agency and portfolio loans. The average residuals from this regression are plotted in figure 4.5, together with the average



FIGURE 4.5. Average residuals for agency, private-label and portfolio mortgages.

residuals from the baseline specification estimated using private-label loans. The spread on agency and portfolio loans also declines in 2003, but by a smaller amount and less abruptly than for private-label products, suggesting that the conundrum was primarily a phenomenon affecting mortgages in private-label securitizations. This fact is important, because private-label securitization took off exactly between 2003 and 2004, and quickly climbed to represent more than 50 percent of the securitization market, before collapsing in 2007 with the financial crisis (figure 1.2).

5. THE SUMMER OF 2003: A TURNING POINT OF THE CREDIT BOOM

The empirical results presented in the previous sections suggest that mortgage rates disconnected from Treasuries in mid 2003, and that this gap closed only around 2006. In this section, we discuss in more detail the timing of this disconnect and its relationship with other important developments in mortgage markets around the same time. We conclude from this investigation that the summer of 2003 was a crucial turning point in the development of the credit boom. This was mainly due to a shift in the behavior of mortgage lenders, which is most evident in the loan-level interest rate data that are the focus of this paper.

We begin by discussing the exact timing of the sharp fall in the conditional mortgage rate spread, which we estimated as taking place in August 2003. Recall that we model

mortgage rates observed in the month of the deal closing as a function of lagged Treasury factors. This lag accounts for the fact that the mortgage terms are typically “locked in” a few weeks before the actual closing, and thus they are influenced by conditions at that time. Therefore, the initial decoupling between mortgage and Treasury rates must have occurred in July 2003.

This dating of the emergence of the mortgage conundrum is especially notable because it immediately follows the FOMC meeting of June 24-25, 2003. At that meeting, the Committee decided to cut the federal funds rate by 25 basis point, from 1.25 to 1 percent. This was going to be the lowest level reached by the policy rate over the course of that cycle, a fact that became progressively clearer to market participants during the following days and weeks. As a result, the Treasury yield curve steepened significantly over the course of the following month, as shown in figure 5.1. Immediately after the FOMC meeting, Treasury rates increased by a few basis points across the curve, and they continued to rise in the following weeks. By the end of July, longer-term Treasury yields had increased by approximately 100 basis points, reflecting an upward revision in the expectations about the future path of the policy rate. As shown in the previous section, though, mortgage rates barely reacted to this significant tightening in credit conditions in the Treasury market, leading to a large drop in their conditional spread over the Treasury factors.

Another consequence of the realization after the June FOMC meeting that policy rates were unlikely to fall any further was the end of the refinancing wave that had been surging to unprecedented levels since 2002. Figure 5.2 shows that the Mortgage Bankers Association refinance index reached an all-time high in June 2003, from which it dropped precipitously immediately following the FOMC meeting.

However, employment among loan brokers did not fall after the refinancing boom came to an end, as also illustrated in figure 5.2. This stability is in contrast with the pattern observed at the end of the previous two refinancing waves in 1994 and 1999, when employment in the sector fell significantly in response to a sharp reduction in the level of refinancing activity. In fact, the number of loan brokers was roughly stable in the second half of 2003 and then rose again until early 2006. This discontinuity in the correlation between sectoral employment and the level of refinancing activity in the summer of 2003 is all the more notable given the extremely large and sudden drop in the latter, which dwarfs the magnitude of the two previous episodes.

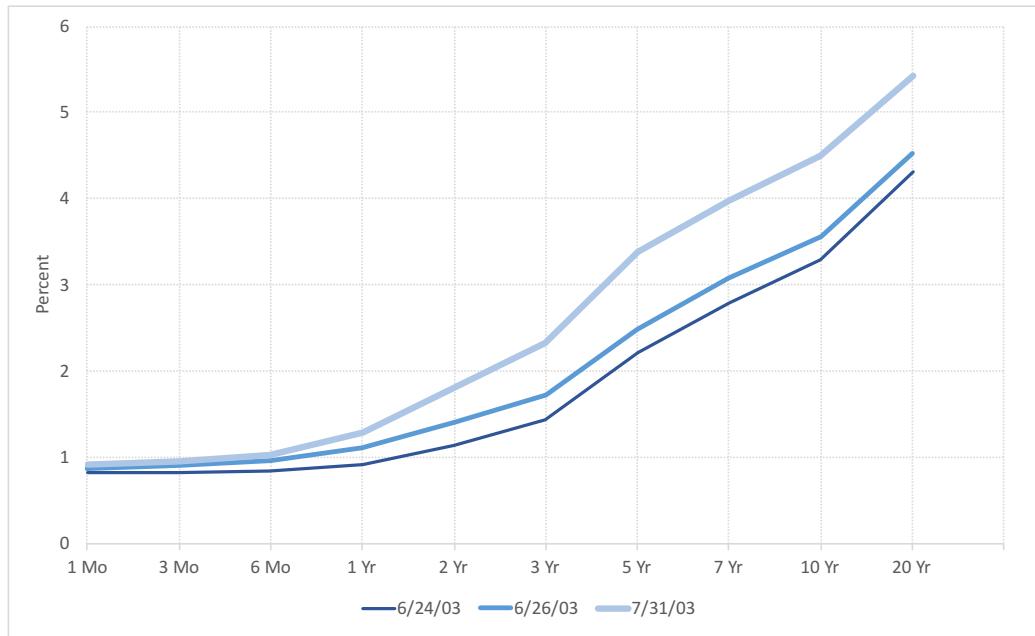


FIGURE 5.1. Treasury yield curve in June and July 2003.

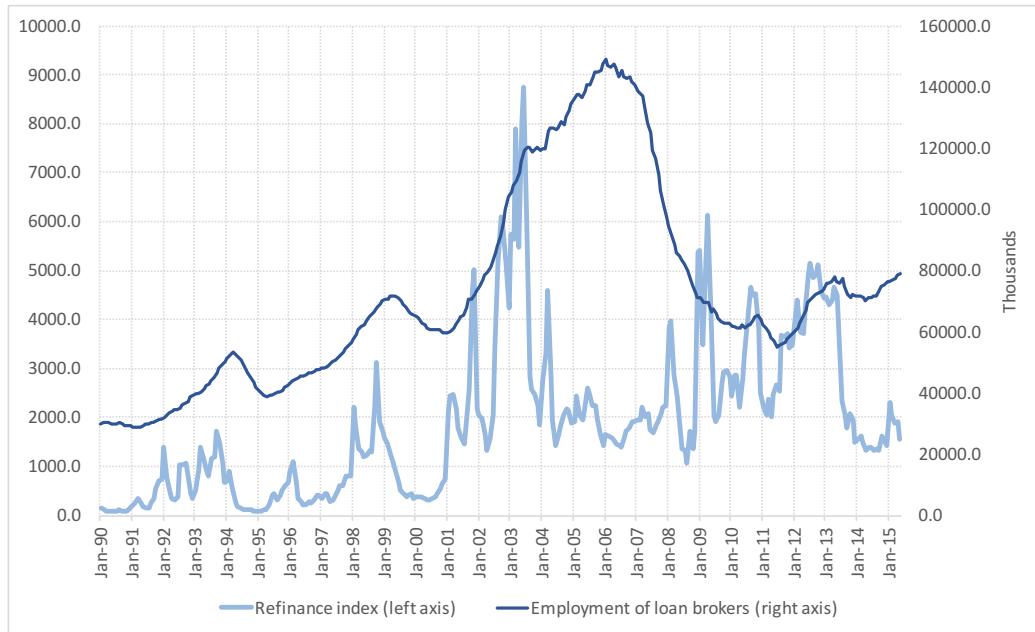


FIGURE 5.2. Mortgage Bankers Association refinance index: Volume of mortgage loan applications for refinancing (seasonally adjusted, Mar-16-1990=100); and employment of mortgage and nonmortgage loan brokers (thousands, seasonally adjusted).

Instead of reducing employment and overall activity in response to the disappearance of refinancing opportunities, as they had done in previous similar episodes, mortgage lenders appear to have redirected some of their resources towards the origination of new mortgages. The issuance of agency MBS fell very significantly after the end of the refinancing wave, in response to a dearth of conforming raw material to securitize (figure 1.2). In contrast, non-agency securitizations grew rapidly in 2003 and 2004, gaining a sizable market share (figure 1.2). It follows that the majority of the newly originated loans after the summer of 2003 were the non-conforming products that fed private-label MBS. This shift in the absolute and relative supply of non-conforming loans is also reflected in the behavior of the conditional mortgage spreads that we computed in section 4. In fact, a mortgage conundrum appears at the same time both among the conforming loans in the RMSD and among the privately securitized ones in the PLSD, but it is more pronounced among the latter, especially those designated as subprime (figures 4.4 and 4.5). This push by mortgage lenders into new markets is also confirmed by the findings of Scharfstein and Sunderam (2015), who observe a sharp increase in competitive pressures in local mortgage markets between 2003 and 2004 (figure 1 in their paper).⁷

In summary, the sequence of events that we have just reviewed suggests that the mortgage industry underwent a significant change in focus in the summer of 2003, when the end of the monetary policy easing cycle brought the ongoing massive refinancing wave to its abrupt conclusion. Following this drop in the refinancing business, lenders shifted their attention towards subprime borrowers and other previously underserved segments of the mortgage market by keeping mortgage rates low especially for those borrowers, in the face of an increase in Treasury rates.

6. LESSONS LEARNED

This shift in the supply of credit towards marginal borrowers has already been amply documented in the literature, along with its ultimate consequences in terms of loan quality. For example, Keys et al. (2012) show that origination standards were approximately

⁷An important open question is why mortgage lenders shifted into non-conforming loans precisely at this time. One obvious consideration is that the volume of business generated by refinancing activity over the previous two years was probably more than they could handle. As the refinancing wave surged, however, issuing non-conforming loans had probably become a gradually more attractive and accessible business, for reasons that have already been explored in the literature (e.g. Shin, 2012, Bernanke et al., 2011, Foote et al., 2012). Therefore, this push into more marginal borrowers probably appeared like a more viable substitute for the lost refinancing business in the summer of 2003 than it might have been before.

unchanged between 1998 and 2002, as measured by the fraction of mortgages with low or no income documentation. On the contrary, the percentage of loans with incomplete documentation started increasing drastically in 2003, as also shown in table 1. [Demyanyk and Van Hemert \(2011\)](#), [Foote et al. \(2012\)](#) and [Santos \(2015\)](#) reach similar conclusions by analyzing the dependence in the cumulative frequency of delinquencies on the year of origination of the loan. They find that the probability of default actually declines for loans issued between 2000 and 2003, but it starts rising markedly after that (see also [Palmer, 2015](#)).⁸

What we add to this literature, through our focus on loan-level interest rates and their conditional spread over Treasuries, is a sharper identification of the timing of this discontinuity, and of some of the factors behind it. In terms of timing, we pin-point the emergence of the conundrum to July 2003. In terms of factors, we relate the conundrum to the attempt of originators to sustain their level of activity by entering new markets, following the collapse of the refinancing business.

A further contribution of this analysis is to refine our understanding of the role of monetary policy during the credit boom. According to a popular narrative, the Federal Reserve was instrumental to the boom since it kept the policy rate “too low for too long” over that period (e.g. [Taylor, 2007](#)), especially when the federal funds rate marched gradually upwards starting in 2004, at a pace that the FOMC described as “likely to be measured” (see FOMC statement of June 30, 2004). According to our results, this narrative misses a crucial element: after the summer of 2003, mortgage rates were low by up to 100 basis points *even* compared to the behavior of Treasury factors. This fact, in turn, suggests that some emphasis in our attempts to reconstruct the chain of events that led to the credit boom should be shifted towards the behavior of mortgage lenders in the summer of 2003, and their response to the end of the easing cycle.

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⁸[Demyanyk and Van Hemert \(2011\)](#) also compute an adjusted delinquency rate, which controls for loan and borrower characteristics. This measure is flat until 2002 and increases sharply afterwards.

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