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Current Academic Rank: **Emery M. Findley Distinguished Chair**
 Professor of Management

Citizenship: **USA**

GRADUATE EDUCATION

PhD	Temple University (January, 1996), Pennsylvania, USA Business Administration (in International Business and Strategy)
MS	University of International Business & Economics (June 1988)

EXPERIENCE

Academic

08/03-present	Emery M. Findley Distinguished Endowed Chair, UM
09/07-08/09	Chairman, Management Department, UM
07/02-present	Professor of Management (strategy and IB), UM
08/00-06/02	Tenured Associate Professor of Management (strategy and IB), UM
07/98-07/00	Associate Professor of Management (strategy and IB), U. of Hawaii
01/96-06/98	Assistant Professor of Management (strategy and IB), U. of Hawaii
09/06-12/06	Visiting full professor (sabbatical), U. of Hong Kong School of Business

Nonacademic

07/88-07/92	Head, Overseas Investment Office, China Jiangsu Provincial Commission of Foreign Trade and Economics, Nanjing, China
08/83-08/85	Finance and Accounting Department, China Jiangsu Provincial Foreign Trade Bureau, Nanjing, China

PUBLICATIONS

BOOKS

Scholarly Books

- [17] Shenkar, Oded, Luo, Yadong & Chi, Tailan. 2014. **International Business** (3rd edition), New York, Routledge.
- [16] Shenkar, Oded and Luo, Yadong. 2008. **International Business**, Sage (2nd edition).
- [15] Luo, Yadong. 2007. **Guanxi and Business**. Singapore: World Scientific (2nd edition).
- [14] Luo, Yadong. 2006. **Global Dimensions of Corporate Governance**. Oxford, UK: Blackwell.
- [13] Luo, Yadong. 2004. **Co-opetition in International Business**. Copenhagen, Denmark: Copenhagen Business School Press.
- [12] Schuler, Randall, Susan Jackson and Yadong Luo (2003). **Managing Human Resources in Cross-Border Alliances**. London, UK: Routledge.
- [11] Shenkar, Oded and Yadong Luo. 2003. **International Business**, John Wiley & Sons, 1st Edition.
- [10] Luo, Yadong (2002). **Multinational Enterprises in Emerging Markets**. Copenhagen: Copenhagen Business School Press.
- [9] Luo, Yadong (2001). **China's Service Sector: A New Battlefield for International Corporations**. Copenhagen: Copenhagen Business School Press.
- [8] Luo, Yadong (2001). **Strategy, Structure, and Performance of International Firms: Comparing Asian and Western MNEs in China**, Westport, CT: Quorum Books.
- [7] Yan, Aimin and Yadong Luo (2001). **International Joint Ventures: Theory and Practice**, M.E. Sharpe, New York.
- [6] Luo, Yadong (2000). **How to Enter China: Choices and Lessons**. Ann Arbor, MI: Univ. of Michigan Press.
- [5] Luo, Yadong (2000). **MNCs in China: Benefiting from Structural Transformation**, Copenhagen: Copenhagen Business School Press.
- [4] Luo, Yadong (2000). **Guanxi and Business**, New York: World Scientific.
- [3] Luo, Yadong (2000). **Partnering with Chinese Firms: Lessons for International Managers**, Ashgate Publishing Ltd, Aldershot, UK.
- [2] Luo, Yadong (1999). **Entry and Cooperative Strategies in International Business Expansion**,

Westport, CT: Quorum Books.

- [1] Luo, Yadong (1998). International Investment Strategies in the People's Republic of China, Ashgate Publishing Ltd, Aldershot, UK.

Edited and Translated Book

- [4] Kelley, Lane and Yadong Luo. 1998. China 2000: Emerging Business Issues, Sage Publishing Co., Thousand Oaks, CA.
- [3] Luo, Yadong 1988. The Guide to the Financial Markets (Charles R. Geisst). The Chinese volume was published by Foreign Economic Relations and Trade Press, Beijing, 1988.
- [2] Xie, M., Y. Luo and Z. Wu, 1989. Practical Export Management (Chris J. Noonan). The Chinese volume was published by Foreign Economic Relations and Trade Press, Beijing, 1989.
- [1] Ma, C., Y. Luo and X. Wang, 1990. Internationalization of Business: An Introduction (Richard D. Robinson). The Chinese volume was published by University of International Business & Economics Education Press, Beijing, 1990.

REFEREED JOURNAL ARTICLES

- [188] Luo, Y., Zhang, H. & Bu, J. 2019. Developed country MNEs investing in developing economies: Progress and prospect. Journal of International Business Studies, forthcoming.
- [187] Nambisan, S., Zahra, S. & Luo, Y. 2019. Global platforms and ecosystems: Implications for international business theories. Journal of International Business Studies, forthcoming.
- [186] Guan, H., Gurnani, H., Geng, X. & Luo, Y. 2019. Strategic inventory and supplier encroachment. Manufacturing & Service Operations Management, forthcoming.
- [185] Wang, S., Luo, Y., Makismov, V., Sun, J. & Celly, N. 2019. Achieving temporal ambidexterity in new ventures. Journal of Management Studies, forthcoming.
- [184] Luo, Y. 2019. The cultural relevance of composition-based view. Asia Pacific Journal of Management, forthcoming.
- [183] Luo, Y. & Bu, J. 2018. When are emerging market multinationals more risk-taking? Global Strategy Journal, 8(4): 635-664.
- [182] Cuervo-Cazurra, A., Luo, Y., Ramamurti, R. & Ang, S. 2018. Impact of home country on internationalization. Journal of World Business, 53: 593-604.
- [181] Kumar, V., Gaur, A., Zhan, W. & Luo, Y. 2018. Co-evolution of MNCs and local competitors. International Business Review, forthcoming.
- [180] Luo, Y. & Bu, J. 2018. Contextualizing international strategy by emerging market firms: A

- composition-based approach. **Journal of World Business**, 53(3): 337-355.
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- [178] Tallman, S., Luo, Y. & Buckley, P. 2018. Business models in global competition. **Global Strategy Journal**, 8(4): 517-535.
- [177] Sun, J., Wang, S. & Luo, Y. 2018. Strategic entry or strategic exit? International presence by emerging economy enterprises. **International Business Review**, 27(2): 418-430.
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- [173] Maksimov, V., Wang, S. & Luo, Y. 2017. Institutional imprinting, entrepreneurial agency, and private firm innovation in transition economies. **Journal of World Business**, 52(6): 854-865.
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- [168] Huang, Y., Luo, Y., Liu, Y. and Yang, Q. 2016. An investigation of interpersonal ties in inter-organizational exchanges in emerging markets: A boundary-spanning perspective. **Journal of Management**, 42(6): 1557-1587.
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 - [10] Luo, Yadong. 1997. Business as Usual after Tiananmen Square? In Arvind Phatak, International Management: Concepts and Cases: 137-139. Cincinnati, Ohio: South-Western College Publishing.
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 - [3] Luo, Yadong. 1997. Strategic management of the China venture (book review), China Review International, 4(2), Fall 1997: 539-541.
 - [2] Luo, Y., Y., Li & Y. Hu. 2017. Global strategies of Samsung: Lessons for Chinese MNEs. Fudan U. EMBA Case (in Chinese).
 - [1] Luo, Y. & Y. Hu. 2017. Global catchup by Mindray. Fudan U. EMBA Case (in Chinese).

ACCOLADES (partial list)

Honor:

- Fellow, Academy of International Business, 2008 - present
- Distinguished honorary professor, Sun Yat-Sen U. Business School, 2010 - present
- Distinguished honorary professor, Fudan U. School of Management, 2007 – present

Rank:

- Ranked #2 worldwide in management and #6 worldwide among all business school faculty concerning top journal/research contributions (Korkeamaki, Sihvonen & Vahamea, 2018, *Journal of Business Research*, 84: 220-232)
- World's most prolific author in international strategic management research (2000-2013) (White,

G.O., Guldiken, O., Hemphill, T. He, W. & Khoobdeh, M. *Management International Review*, 2016, 56: 35-65)

- World's top contributor among overseas Chinese strategy scholars (Li, Li, Shu & Zhou, *Asia Pacific Journal of Management*, 2015, 32:1085-1108)
- World's top scholar in IB (Xu, Poon & Chan, *Management International Review*, 2014, 54: 735-755)
- World's top scholar in strategic management among overseas Chinese scholars 1991-2011 (Jiao, Cui, Wang & Xu, *Asia Pacific Journal of Management*, 2015, 32: 1065-1082)
- World's most productive scholar in IB (2001-2009) (Lahiri & Kumar, *Management International Review*, 2012, 52/3: 317-340)
- World's second most productive scholar in top management journals (2000-2009) (Jackson & Brown, *Academy of Economics & Finance Journal*, 2011, 2: 59-70)
- World's most productive scholar in IB (1996-2008) (Trevino, Mixon, Funk & Inkpen, *International Business Review*, 2010, 19: 378-387)
- World's most prolific author in IJVs (Reus & Rottig, *Management International Review*, 2009, 49/5: 607-640)
- World's most prolific author in leading IB journals and in JIBS (1996-2006) (Xu, Yalcinkaya & Seggie, *Asia Pacific Journal of Management*, 2008, 25/2: 189-207)
- World's most prolific author in Asian management research (Bruton & Lau, *Journal of Management Studies*, 2008, 45/3: 636-659)
- World's most prolific author and most cited author on Chinese management (2000-2006) (Quer, Claver & Rienda, *Asia Pacific Journal of Management*, 2007, 24/3: 359-384)
- World's most productive scholar on IB strategy 1991-2000 (Jane Lu, *Journal of International Management*, 2003, 9/2: 193-213)

Awards

Research Awards

- Best Phenomenon-Based Article Award, *Journal of World Business*, 2018
- Bank of America Senior Faculty Research Award, UM Business School, 2015
- Outstanding Strategic Management Scholar in the Asian Century, awarded in 2014 by Strategic Management Society (SMS)
- Distinguished Scholarly Contribution Award, 2014, IACMR (International Association of Chinese Management Research), Beijing, June, 2014
- AOM Best Paper Award (IM Division), "A Temporal Ambidexterity View towards Emerging Market Firms", 2014, August, 2014, Philadelphia
- Professor of the Week, *Financial Times*, March 15, 2012
- UM Faculty Senate Distinguished Faculty Scholar Award 2009 (first ever for UM business school faculty)
- Best Paper Award, *Human Relations*, 2006
- Provost's Award for Scholarly Activity, 2003, U. of Miami
- Research Excellence Award, School of Business, U. of Miami, 2001, 2002, 2003, 2004, 2005
- Regents' Medal for Excellence in Research, 1999, U. of Hawaii (first ever for UH business school faculty)
- Distinguished Professorship Award, 2000, College of Business, U. of Hawaii
- Scholarly Contribution Award, IACMR (International Association of Chinese Management Research), June, 2004, Beijing
- *Journal of Operations Management* Best Paper Finalist, 2012, 2009

Teaching Awards

- Finker Frenkel Family Foundation Teaching Excellence Award, 2016, UM
- Professional MBA Teaching Excellence Award, 2016, UM
- Executive Teaching Excellence Award, 2009, U. of Miami
- Executive Teaching Excellence Award, 2008, U. of Miami
- Teaching Excellence Award, 2002, U. of Miami
- Dennis Ching Outstanding Teaching Excellence Award, 1999, U. of Hawaii
- Teaching Excellence Award, College of Business, 1997, U. of Hawaii

Services Awards

- Global Leader Forum Award, Fudan U., 2016
- Service Contribution Award, AIB, 2002, 1997
- Outstanding Contribution Award (2004-2007), IACMR-MOR

Educator Awards

- The Outstanding Educator Award, AOM IM Division, Atlanta, 2017
- The Thought Leader Award, CEIBS, Shanghai, 2017

Awards and Honors from China

- Most cited Chinese scholar in “Business, Management and Accounting” by Elsevier in years of 2018, 2017, 2016, 2015, and 2014 (爱思唯尔 Elsevier 2014 年, 2015 年, 2016 年, 2017 年, 2018 年中国高被引学者, 商业, 管理和会计类)
- Rank #1 – World’s most impactful scholar in knowledge communication (business & management) (see 项敏: 管理学科知识传播网络研究, 2013, Zhejiang University)
- Top 20 Business Knowledge Guru in All China 《经理人》杂志, 08/02/11
- 国家自然科学基金重点项目 PI-Developing contextualized theories for Chinese firms - RMB¥2,380,000 (US\$383,870) granted by China Natural Science Foundation #71232010 (1/1/1013 – 12/31/2017)
- Rank #1 – World’s most prolific Chinese scholar in business & economics (J. of Intelligence, 情报杂志, December 2010, 29/12: 5-9)
- 第六届高等学校科学研究优秀成果奖管理学论文一等奖 (Governing buyer-supplier relationships through transactional and relational mechanisms: Evidence from China, *Journal of Operations Management* 2009 年第 4 期 刘益、Yadong Luo、刘婷)
- 第七届高等学校科学研究优秀成果奖管理学论文一等奖 (How does justice matter in achieving buyer-supplier relationship performance? 2012, *Journal of Operations Management*, 30: 355-367. 刘益, 黄莺, Yadong Luo, 赵阳)

PROFESSIONAL

Editorial Responsibilities

Editor

- Journal of International Business Studies (Senior Editor, 07/2016-07/2020)
- Journal of International Business Studies (Department Editor 2003-2006; Consulting Editor 2007-)
- Journal of World Business (Editor, 2006-2013)
- Management and Organization Review (Senior Editor: 2003-2007 & 2010-2013; Advisory Editor 2013-present)

Editorial Board

- Strategic Management Journal (2007-2018)
- Journal of International Business Studies (since 2009)
- Global Strategy Journal (senior advisor since 2009)
- Management and Organization Review (senior advisor since 2013)
- Cross Cultural and Strategic Management (Since 2016)
- Journal of International Management (2000-2018)
- Journal of Management Studies (since 2001)
- Harvard Business Review (Chinese edition) (since 2001)
- Oxford Research Reviews: Business and Management (since 2012)
- International Journal of Emerging Markets (since 2017)
- Multinational Business Review (since 2002)
- Asia Pacific Journal of Management (1998-2003)
- Nankai Business Review (both English and Chinese edition) (since 2012)
- The Management Quarterly (Chinese; academic board since 2019)

Guest Editor

- Journal of International Business Studies (Special Issue: Making Dynamic Capability Actionable in International Business, 2017-2018)
- Journal of World Business (Special Issue: How Does a Multinational Company's Home Country Matter, 2016-2018)
- International Business Review (Special Issue: Competitive Dynamics and Co-evolution of MNCs and Local Rivals in Emerging Markets, 2017-2018)
- Global Strategy Journal (Special Issue on Innovating in Business Models in Global Competition, 2014-2016)
- Academy of Management Journal (Special Issue on West Meets East: New Concepts and Theories; co-guest editor, 2011-2012)
- Management and Organizational Review (Special Issue on Ethics, Justice and Behavior, 2011-12)
- Journal of International Business Studies (Special Issue on International Expansion of Emerging Market Enterprises, 2005-2006)
- Journal of International Management (Special Issue on Corporate Governance and Accountability in Multinational Enterprises, 2003-2004)
- Journal of International Management (Co-guest editor on the special issue of Liability of Foreignness, 2001)

Ad Hoc Reviewer (for dozens of journals in management and business; details omitted)

Book Reviewer

Administrative Science Quarterly
Academy of Management Review

Book Proposal Reviewer

- Stanford University Press
- University of Michigan Press
- John Wiley & Sons

Conference Speeches and Organization (partial list)

Panel Speaker, Session Chair, Faculty Advisor for Junior Faculty & Doctoral Students Consortium (multiple times; details omitted)

- Academy of International Business
- Academy of Management
- Strategic Management Society
- International Association of Chinese Management Research (IACMR)

Conference Organizing (since 2011; earlier activities omitted)

- Convenor, International entrepreneurship in a digital era. SYSBS, Guangzhou, 12/18
- Conference Co-Chair, Capability building and catchup of emerging market MNEs. UM, 05/18
- Conference Co-Chair, Global strategy and emerging markets, Northeastern U., 06/17
- Convenor, Global knowledge management. SYSBS, Guangzhou, 12/17
- Convenor, Organizational behavior in digitized globalization. SYSBS, Guangzhou, 12/16
- Conference Co-Chair, Global strategy and emerging markets. UM, Miami, 01/16
- Convenor, International strategy of emerging market firms. SYSBS, Guangzhou, 12/15
- Convenor, Social network analysis, SYSBS, 07/16
- Convenor, Computational modeling, SYSBS, Guangzhou, 07/2015
- Convenor, Advanced modeling with longitudinal data, SYSBS, Guangzhou, 07/2014
- Convenor, Academy of Management Journal (AMJ) Workshop, SYSBS, Guangzhou, 10//13
- Convenor, Symposium on Innovating Business Models for Global Competition, SYSBS, 12/13
- Convenor, SMS China Conference, 12/12
- Convenor, Mediated moderation & moderated mediation workshop, SYSBS, 06/13
- Convenor, Mixture latent modeling workshop, SYSBS, Guangzhou, 06/12
- Convenor, Global Business Forum, Guangzhou, 06/13
- Convenor, Global Business Forum, Guangzhou, 06/11
- Convenor, Meta-analysis Workshop, SYSBS, Guangzhou, 06/11
- Convenor, Symposium on Frontier Issues in Strategy, IB & Entrepreneurship, SYSBS, 12/11
- Program Chair, SMS Coral Gables Extension Conference, 2011

Other Academic Services

- Chair, AIB Award Committee (Educator of the Year), 2015-2016
- Co-Chair, Distinguished Scholarly Contribution Award Committee, IACMR, 2015-2016

- Academic Advisory Board, IACMR, 2014-
- Center for China & Globalization, Beijing, China, Academic Expert (courtesy), 2012-
- SKOLKOVO Institute for Emerging Market Studies, Senior Research Fellow (courtesy)
- CEIBS Centre for Emerging Market, Senior Research Fellow (courtesy)
- International Educator of Year Award Committee, AIB, 2011-12
- China National Natural Science Foundation Experts Committee, 2011-
- China National Natural Science Foundation Final Review Committee, 2011-2013
- China Ministry of Education's Changjiang Scholar Selection Committee, 2012-
- China's Ministry of Education 1000-Talents Selection Committee, 2013
- Research Committee, CIBER, U. of Miami, 2010-
- Research Advisory Committee, Guanghua Leadership Institute, Peking U., 2010-
- Academic Advisory Board, Fudan Premium Fund for Management, 2010-
- Award Selection Committee, Fudan Premium Fund for Management, 2010-
- Director (courtesy), Center for Business Studies, Xi'an Jiaotong University, 2010-2011
- Faculty mentor, AIB 2009 Junior Faculty Consortia, San Diego, 2009
- Search Committee, U. of Liverpool Confucius Institute Director, 2009
- Referee, Harvard Business Review (Chinese edition) Executive Award, 2009, 2008, 2007
- Faculty Director, IACMR Workshop in Dissertation, 2007
- IACMR: Various committees (e.g., Research Award, Executive Award, Nomination)
- Vice President, China Jiangsu Provincial Marketing Association, 1989-1992

Professional Associations

- Academy of Management
- Academy of International Business
- Strategic Management Society
- International Association of Chinese Management Research (IACMR)

Conference Presentations (AOM, AIB and SMS only; other conferences omitted)

- Luo, Y. Future research on global corporate governance. AOM, 2018 Annual Meeting, Chicago
- Wang, S., Luo, Y. & Bu, J. How much does host country public service matter? A longitudinal analysis of sixty-two developing countries. AIB 2017 Annual Meeting, Dubai, UAE.
- Zhang, H., Luo, Y., Bruton, G. & Maksimov, V. The role of business entertainment in emerging economies: A gray social capital perspective. SMS 2017 Annual Meeting, Houston.
- Luo, Y. & Bu, J. When EMNEs are more risk-taking? AOM 2017 Annual Meeting, Atlanta.
- Bu, J., Luo, Y. Cuervo-Cazurra, A. & Wang, S. Strategies of foreign firms to overcome infrastructure deficiencies in developing economies. AOM 2017 Annual Meeting, Atlanta.
- Luo, Y., Bu, J. & Gnyawali, R. Co-opetition, Capabilities, and Environments: How Do They Work Together in Shaping Firm Performance? AOM 2016 Annual Meeting, Anaheim, CA.
- Bruton, G., Luo, Y., Zhang, H. Business entertainment in emerging markets. AOM 2016 Annual Meeting, Anaheim, CA
- Bruton, G., Luo, Y., Zhang, H. How gray capital works in foreign emerging markets: The case of business entertainment, AIB 2016 Annual Meeting, New Orleans.
- Luo, Y. Career development and next decade IM research. AOM 2015 IM Junior Faculty Consortium, Vancouver.

- Luo, Y. Bu, J. & Maksimov, V. A dialectical process view of cultural diversity and geographic diversity for emerging market MNEs. AOM 2015 Annual Meeting, Vancouver
- Wang, S. & Luo, Y. A behavioral learning framework of how emerging economy enterprises upgrade capabilities. AOM 2015 Annual Meeting, Vancouver
- Wang, S. & Luo, Y. Institutional change and firm upgrading speed in emerging economies. AOM 2015 Annual Meeting, Vancouver
- Luo, Y. & Bu, J. How valuable is information and communication technology? A study of emerging economy enterprises. AIB 2015 Annual Meeting, Bangalore
- Luo, Y., Bu, J. & Maksimov, V. How cultural diversity and geographic diversity work for emerging market MNEs. AIB 2015 Annual Meeting, Bangalore
- Luo, Y., Wang, S., Celly, N. Sun, J. A temporal ambidexterity view towards emerging market firms. AOM 2014 Annual Meeting, Philadelphia
- Luo, Y., Maksimov, V., Sun, J. Wang, S. From imitation to imutation: Conditions and Consequences. AOM 2014 Annual Meeting, Philadelphia
- Luo, Y. and Maksimov, V. International springboard by emerging market enterprises: A contextual perspective. AIB 2014 Annual Meeting, Vancouver
- Huang, Y. Luo, Y. Liu, Y. How does justice matter in achieving buyer–supplier relationship performance? The JOM Jack Meredith Best Paper Finalist Presentation, AOM 2013 Annual Meeting, Orlando
- Luo, Y. Panelist and advisor of IM Division Doctoral Consortium. AOM 2013 Annual Meeting, Orlando
- Luo, Y. Pro-market reforms and global competition. AOM 2013 Annual Meeting, Orlando
- Maksimov, V., Luo, Y., & Wang, S.L. Social entrepreneurship in BOP countries. AIB 2013 Annual meeting, Istanbul, Turkey
- Wang, S.L., Luo, Y., & Maksimov, V. Strategic entry or strategic exit? International presence by emerging economy enterprises. AIB 2013 Annual meeting, Istanbul, Turkey
- Maksimov, V., Luo, Y., & Wang, S.L. Firm transitioning during environmental transition: The case of promarket reform in Eastern Europe. AIB 2013 Annual meeting, Istanbul, Turkey
- Wang, S. L., & Luo, Y. A co-evolutionary view towards how emerging market firms catch up. 2013 Inaugural Paul R. Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis, hosted by Harvard Business School, Boston, MA, USA.
- Luo, Y., Maksimov, V., Wang, S.L. 2012. Founding Conditions, Promarket Transformation, and Firm Competitiveness: A Closer Look at Entrepreneurial Enterprises in Emerging Economies. AOM Annual Meeting, Boston, USA.
- Zheng, Q., Luo, Y. and S. L. Wang. 2012. Moral Degradation, Business Ethics, and Corporate Social Responsibility in a Transition Economy. AOM Annual Meeting, Boston, USA.
- Maksimov, V., Luo, Y., Wang, S.L. 2012. : Social Entrepreneurship in BOP Countries. AIB Annual Meeting, Washington DC, USA.
- Jayaraman, V., Wang, S.L., Luo, Y., Paulraj, A. 2012. Information Processing Competency in Global Service Delivery: An Empirical Analysis of Knowledge Process Outsourcing in Service Supply Chains. AIB Annual Meeting, Washington, DC, USA.
- Luo, Y., Lu, S.C., Lu, X., & Sun, J. 2011. Autonomy design by market-seeking emerging market multinationals: An amended information processing perspective. AIB Annual Meeting, Nagoya, Japan
- Luo, Y., & Lu, S.C. .2011. How much does home country matter? A holistic study on outward FDI by developing-country multinational companies. SMS Annual Meeting, Miami, USA

- Luo, Y., & Lu, S.C., Lu, X., & Sun, J. 2011. Parent-subsidiary links in autonomy by emerging market multinationals. AOM Annual Meeting, San Antonio, USA
- Zhong, B., Gong, Y., Luo, Y., Xiao, Z. & Zhao, S. 2011. CEO organizational identification, inter-party cooperation and international joint venture performance. AOM Annual Meeting, San Antonio, USA.
- Luo, Y. and S. Lu. 2010. Deciding to go global: A multilevel investigation of outward FDI by emerging economy enterprises. Academy of International Business, Rio, Brazil.
- Luo, Y., V. Jayaraman and S. Lu. 2010. Business process offshoring in emerging markets: Unique properties and operational modes. Academy of International Business, Rio, Brazil.
- Luo, Y., Y. Liu, Y. Zhao and Y. Huang. 2010. How fairness matters? Path analysis of justice in channel cooperation. Academy of Management, Montreal, Canada.
- Luo, Y., S. Lu, Q. Zheng and V. Jayaraman. 2010. Task nature and process integration in BPO: Evidence from India and China. Academy of Management, Montreal, Canada.
- Shenkar, O. and Y. Luo. 2008. Cultural friction in international management research. Academy of Management, Anaheim.
- Wu Z. and Y. Luo. 2007. Keeping international joint ventures profitable and competitive: A dynamic capability perspective. Academy of Management, Philadelphia
- Wu Z. and Y. Luo. 2007. A dynamic capability perspective toward the development of international joint ventures. Academy of International Business, Indianapolis.
- Gong, Y., O. Shenkar, Y. Luo & M. Nyaw. 2005. Number of partners and IJV performance: The mediating role of contract completeness and partner cooperation. Academy of Management, Hawaii.
- Luo, Y. 2005. International Expansion of Emerging Market Businesses. Academy of International Business, Quebec City.
- Luo, Y. and S. Park. 2001. Toward a multi-party perspective of cooperation in international joint ventures. Academy of Management, Washington DC.
- Gong, Y., O. Shenkar, Y. Luo and M-K Nyaw. 2000. Role conflict and ambiguity of CEOs in International Joint Ventures. Academy of Management, Toronto.
- Luo, Y. 2000. Emerging Issues in Foreign Direct Investment in China. Academy of International Business, Phoenix, Arizona.
- Luo, Y. 2000. Transactional characteristics, institutional environment, and contractual attributes in international joint ventures. Academy of International Business, Phoenix, Arizona.
- Luo, Y. 1999. Entry mode selection during international expansion: The case of MNEs in an emerging market. Academy of Management, Chicago.
- Luo, Y., O. Shenkar and M-K Nyaw. 1999. Contract completeness in international joint ventures: An empirical analysis of its contingencies and consequences. Academy of International Business, Charleston, South Carolina.
- Luo, Y. and Sam Park. 1998. Guanxi and organizational dynamics: Organizational networking in Chinese firms. Academy of International Business, Vienna, Austria.
- Luo, Y. 1998. Timing of investment and international expansion performance. Academy of Management, San Diego.
- Peng M. and Y. Luo. 1998. Managerial ties and firm growth in an emerging economy. Academy of Management, San Diego.
- Luo, Y. and S-H. Park. 1998. Organizational dynamics and guanxi network. Academy of Management, San Diego.
- Luo, Y. 1997. Behavior and performance of emerging market multinationals in China: Review and analysis. Academy of Management, Boston.

- Luo, Y. 1997. Search for fit and synergy in U.S.-China joint ventures. Academy of Management, Boston.
- Luo, Y. 1996. Partner selection and international joint venture performance: Chinese evidence. Academy of Management, Cincinnati.
- Luo, Y. 1996. Linking industry structure to the performance of international joint ventures in China. Academy of Management, Cincinnati.
- Luo, Y. and F. Sadrieh. 1996. An investigation of industry and firm structural characteristics in international strategic alliance performance: Evidence from China. Academy of Management, Cincinnati.
- Luo, Y. and F. Sadrieh. 1996. An empirical analysis of strategic orientation in international strategic alliance performance in a transitional Economy. Academy of International Business, Banff, Canada.
- Luo, Y. 1996. Industry structure and international joint venture performance: Lessons from China. Academy of International Business, Banff, Canada.
- Luo, Y. 1996. Third world multinationals in China: A comparative analysis of their investment behavior and performance relative to Western MNEs. Academy of International Business, Banff, Canada.
- Luo, Y. and M. Chen. 1995. An investigation of corporate and business level determinants affecting international joint ventures in China. Academy of International Business, Seoul, South Korea.
- Luo, Y. 1995. The critical business and investment strategy variables affecting joint venture performance: Lessons from China. Academy of Management, Vancouver, British Columbia.
- Luo, Y. and F. Sadrieh. 1995. International joint venture control and performance: An integrated model. Academy of Management, Cleveland, Ohio.
- Junkunc, M. Jayaraman, V. and Luo, Y. 2008. Governance and integration in knowledge process offshoring. Strategic Management Society, Hyderabad, India, December, 2008
- Luo, Y. 1994. The strategic factors affecting the performance of international joint ventures in China. 14th International Conference of SMS, September 20-23, 1994, Jouy-en-Josas, France.
- Luo, Y. and F. Sadrieh. 1994. Business strategy and performance of international joint ventures in China. 14th International Conference of SMS, September, Jouy-en-Josas, France.

Keynote/Guest Speeches (partial list)

- 111. Rethinking IB theories from digitization. U. of Navarra, Pamplona, Spain, 02/19
- 110. Critical issues on international entrepreneurship in a digital world. SYSBS, Guangzhou, 12/18
- 109. Drafting theoretical contributions and discussions. Fudan U., 12/18
- 108. Theorizing Chinese management. Beijing, Natural Science Foundation of China, 03/18
- 107. Rethinking IB theories from global connectivity. CEIBS, Shanghai, 12/17
- 106. Global knowledge management for MNEs. 2017 SYSBS Int'l Symposium, Guangzhou, 12/17
- 105. Crafting IB publications. 2017 AIB Annual Meeting, JIBS PDW, Dubai, UAE, 07/17
- 104. Home effects for EMNEs. Global Strategy and Emerging Markets Conference, Boston, 06/17
- 103. Componovation advantages. China Innovation & Global Integration Conference, Beijing, 05/17
- 102. Digitized globalization and future IB research. AIB-LAT, Lima, Peru, 03/17
- 101. Frontier issues in global strategy research. Universidad Adolfo Ibáñez, Santiago, Chile, 03/17
- 100. Organizational behavior under global connectivity. SYSBS Int'l Symposium, Guangzhou, 12/16
- 99. From composition to innovation for Asian firms. SMS Conference, Hong Kong, 12/16
- 98. Componovation strategy for emerging market firms. Fudan Global Leadership Forum, 11/16
- 97. Frontiers and future of IB research. WU (Vienna U. of Eco. & Business), 11/16
- 96. Global connectivity and international management, Int'l business conference, Prague, 11/16

95. Linking oriental philosophies and Western management theories. SYSBS Int'l PDW, 06/16
94. Emerging issues for emerging market research. UM GSEM Conference, Miami, 01/2016
93. Emerging markets and international strategy, SYSBS, Guangzhou, 12/15
92. Global new normal s and frontier IB research. Fudan U., Shanghai, 06/15
91. How to conduct revise and resubmission. Fudan U., Shanghai, 06/15
90. International competitiveness of Chinese firms. Global Business Forum, Guangzhou, 03/15
89. Dilemmas & directions for Chinese management research. Chinese Academy of MGT, Guangzhou, 11/14
88. Sustainability, institutions and emerging economies. AIB-SE AIB Fellows Panel, Miami, 10/14
87. Water metaphor in Chinese management. Distinguished Scholars Forum, Jiling U., 08/14
86. Amalgamation (合) theory for Chinese businesses. China's Natural Sci. Foundation, Jiling U., 08/14
85. Designing research and career ambi-culturally. AOM Annual Meeting (CMSC), Philadelphia, 08/14
84. Research career and scholarly contributions. IACMR Bi-Annual Meeting, 06/14, Beijing
83. Innovating business models for global competition. Int'l Management Symposium, SYSBS, 12/13
82. Strategy, competence and growth. Guangzhou Industrial & Commercial Federation, 08/13
81. Innovation and transcending of Chinese firms. SYSU Global Business Forum, Guangzhou, 06/13
80. On the ambidexterity of Chinese business growth. SYSBS MBA Master's Forum, 07/13
79. Rethinking competitive advantages from the composition-based view, SYSBS EMBA Forum, Zhuhai, 06/13
78. Future research on guanxi and networks. Int'l Conference on Social networks, Xian, 07/13
77. Investing beyond borders. Financial Times/Ignites & Aberdeen Event Series, Miami, 04/30/13
76. Market design and firm strategies. 4th Nobel Laureates Forum (Alvin Roth), Fushan, 03/13
75. Critique and directions on international management research. Royal Holloway, U. of London, 03/13
74. The China way of management. Ross School of Business & CCS, U. of Michigan, 03/13
73. The unique Chinese management system: A *he* (合) perspective. CSCC & Wharton, U. of Penn, 02/13
72. International competitiveness of Chinese firms. SYSBS CEO Forum, 12/12
71. A theory of *he* (合) in Chinese management. SMS China Conference, 12/12
70. Building Chinese management theory. China Natural Science Foundation Special Conference, Guangzhou, 12/12
69. A theory of amalgamation (合) for Chinese firms. 8th Int'l Conference on Family Business, China, 11/12
68. International competitiveness of Chinese firms. SYSBS DBA Seminar, 11/12
67. How ordinary firms with ordinary resources grow? National Taiwan U., 06/12
66. Building global brands by Chinese firms: An odyssey journey. Global Brands Summit, Guangzhou, 06/12
65. Future of China's universities in an epoch of globalization. SYSU, 06/12
64. Country, regional and firm competitiveness. Guangdong provincial government, 07/12
63. Where will international management research go? Royal Holloway, U. of London, 05/12
62. Composition-based view toward firm growth. U. of Cambridge, Judge Business School, 05/12
61. Interfaces between strategy, international business and entrepreneurship (SYSBS, 12/11)
60. What are next emergent fields in strategy and IB? (Fudan, 12/11)
59. A learning curve of int'l accreditation for Chinese business schools (Shanghai, 12/11)
58. Research on Chinese multinationals: Road ahead (Harvard, 10/11)
57. Frontier research on emerging market MNEs (Hong Kong U., 07/11)
56. Doctoral seminar on frontier issues in global strategy (Hong Kong U., 06/11)
55. Ambidexterity as a new perspective for Chinese management (Jilin U., 07/11)
54. Frontier topics on internationalization of Chinese firms (Zhejiang U., 06/11)
53. Transforming Chinese firms: A composition view (Global Bus. Forum, Guangzhou, 06/11)
52. Theory development and extension in management (Cisco-Peking U Workshop, 03/11)
51. Beyond internationalization (AMBA Asia Pacific Conference for Deans, Guangzhou, 12/10)
50. Future research on social network (Social network conference, Guangzhou, 12/10)
49. Future research on entrepreneurship & growth (Entrepreneurship conference, GZ, 12/10)

48. Strategy, environment and performance (SYSBS, 12/10)
47. Global strategy: Research and practice (Business School, UM, 11/10)
46. Frontier issues in international business research (Sun Yat-Sen U., 09/10)
45. Developing country MNEs: What can we learn from them (PDW panelist, AOM, 08/10)
44. Social capital and entrepreneurship in emerging economies (PDW panelist, AOM, 08/10)
43. Sustaining scholarship excellence in a global academy (PDW panelist, AOM, 08/10)
42. Management research methods (Ministry of Education Summer Workshop, Xian, 07/10)
41. Learning to publish in mainstream journals (Southwest U. of Eco & Finance, China, 07/10)
40. Future research on global strategy (National Taiwan U., Taiwan, 06/10)
39. A strategic view toward sustainable growth of Chinese firms (Fudan U., 07/10)
38. Frontier studies on emerging economy enterprises (Xi'an Jiaotong U., 06/10)
37. Emerging research issues on emerging markets (Strategy Symposium, Rice U. 04/10)
36. Frontier issues in emerging market-related global strategy (IBRF 2010, Temple U. 04/10)
35. Research on global strategy: What are frontier issues? (Peking U. June 2009)
34. Research methods on management (Tsinghua U., June 2009)
33. Frontier research agenda in international management (Fudan U., June 2009)
32. Int'l management in an epoch of global coopetition (Faculty Senate Research Award ceremony, UM, 05/09)
31. A strategic management view toward product recall (IACMR, Guangzhou, 06/2008)
30. An ambidexterity theory toward Chinese enterprises (IACMR, Guangzhou, June 2008)
29. Frontier research in strategy/international business (Nanjing U. July 2008)
28. New theoretical perspectives toward firm growth in China (Fudan U. June 2008)
27. Co-evolution and co-competence for Chinese enterprises (Xian Jiaotong U. 06/2008)
26. How to develop theory and hypotheses (IACMR, Guangzhou, July 2007)
25. Theory development in management research (Xian Jiaotong University, May 2007)
24. Publishing in mainstream journals as a learning curve (Fudan University, 06/2007)
23. Frontier theories and topics in international management (Fudan U., June 2007)
22. What constitutes a theory in organization and management (Fudan U. June 2007)
21. Marketing and Management Research in China (Fudan U., Shanghai, 11/2006)
20. Strategy for Chinese Firms (Xian Jiaotong U, 10/2006)
19. Internationalization of Chinese Enterprises (U. of Hong Kong, 10/2006)
18. Asian Marketing Research Forum (U. of Hong Kong, 7/2006)
17. New MNCs in China (IACMR, Nanjing, 7/2006)
16. Asian Business Forum of Denmark (Copenhagen, 6/2005)
15. Challenges in Chinese Management Research (IACMR, Beijing, 7/2004)
14. Contract completeness in IJVs (IMD, June/2001)
13. International Business Research Forum (Temple U., 06/2000)
12. Environment, experience and efficiency: Learning effect for MNEs (HKUST, June 1999)
11. Strategic shifts for MNCs in China (Chinese U. of HK, June 1999)
10. Chinese management research: Current status and future directions (City U. of HK, 06/99)
9. Workshop, China's WTO Delegation (4/1999, Honolulu)
8. Workshop, The Zhuhai Government Delegation (Honolulu, 10/1998)
7. Workshop, China's State Council's Planning Commission (Honolulu, 6/1998)
6. Kepco Executive Workshop (Honolulu, 7/1997)
5. The Taiwan Province Delegation (Honolulu; 6/1997)
4. POSCO of Korea (5/1996 & 8/1996 Honolulu)
3. Shanghai Medical and Health Products Import & Export Corp. (Shanghai 3/1988)
2. China Medical and Health Products Import & Export (Group) Corp. (Beijing, 9/1987)
1. China Petrochemicals Import & Export Group Corp. (Beijing, 7/1987)

Teaching (UM since 2000)

- Strategic Management (MGT 401-undergraduate: Evaluation 4.6-5.0 with 5.0 full score)
- Strategic Management (MGT 658-MBA: Evaluation 4.5-4.8)
- Strategic Management (MGT 658-EMBA: Evaluation 4.7-5.0)
- Corporate Strategy & Organization (MGT 677: Evaluation 4.6)
- Management of Multinational Enterprises (MGT 659-graduate: Evaluation 4.6-4.9)
- Global Corporate Strategy (MGT 498/598-undergraduate/graduate: Evaluation 4.5-4.9)
- International Management (MGT 691-graduate: Evaluation 4.7-4.9)
- Doing Business in China (MGT698-RMBA: Evaluation 4.6-4.9)
- Theories in Management and Organization (MGT692 – Ph.D course: Evaluation 4.8-5.0)
- Theories and Research in International Business (MGT693 – Ph.D course: 4.9-5.0)
- Theories and Research in Strategic Management (MGT 694 – Ph.D course: 4.8-4.9)
- Theories and Research on Emerging Economies (MGT 695 – Ph.D course: 4.8-5.0)

Executive Education

- International Management – Fudan U. School of Management
- Strategic Management & Entrepreneurship – Sun Yat-Sen Business School
- Management of Multinational Enterprises – U. of Miami
- Doing Business in China – U. of Miami
- Strategic Management – U. of Miami
- Global Strategy – Tsinghua U. School of Economics & Management
- Cross-cultural Management – U. of Hong Kong Business School
- Strategy and Innovation – Xian Jiaotong U. School of Management
- Business Policy and Strategy in Healthcare Sector – U. of Hawaii

University Service (UM since 2000)

- Co-Chair, MBS Research Cluster on Global Operations, 2018 -
- School Strategy Steering Committee, 2018 -
- School Research Committee, 2007 -
- School Tenure & Promotion Committee, 2010 -
- Endowed Chair Search Committee, UM business school, 2017-2018
- Chair, Faculty Senate Research Excellence Committee, 2011-2012
- Faculty Senate Research Excellence Committee, 2010-2014
- University Academic Personnel Board (APB), 2002-2005
- Provost Scholarly Activity Award Committee, 2004, 2010
- School Committee on Strategy, 2011-2014
- School Dean Search Committee, 2006-2007
- School Research Award Committee, 2006 -

Services at University of Hawaii (1996-2000)

- Faculty Director, China-Focused MBA
- Regents' Research Excellence Committee
- School Research Committee

- Ph.D Director, Management Department
- University's China Initiatives Committee
- President, Chinese Faculty Club
- Chinese Scholars and Students Association, Faculty Advisor

Global Academic Community Service

- Global Advisory Board, Sun Yat-Sen University, 2014 -
- International Advisory Board, School of Management, Fudan University, 2015 -
- International Advisory Board, UIBE Business School, 2017 -
- International Dean, Sun Yat-Sen Business School, SYSU, 2011-2014
- Ho's Education Foundation Board of Trustees (Hong Kong), 2010 -
- Strategic Advisory Board, Sun Yat-Sen Business School, 2014 -
- Advisory Board, Lingnan University (Hong Kong Institute of Business Studies), 2005 –
- China National Natural Science Foundation Final Review Committee, 2010 -
- China Ministry of Education's Changjiang Scholar Selection Committee, 2011-2014

Media Mentions & Contributions

Financial Times, Economist, EIU, CCTV, Times Weekly, 21st Century Herald, Xinhua News, Guangzhou Daily, China Southern Daily, China Daily, Voice of America, to name a few

Doctoral Advising & Dissertation Committee

Chief Advisor at UM: Stephanie L. Wang (faculty at Indiana University, Bloomington, 2015)
Vladislav Maksimov (faculty at U. of North Carolina, Greensboro, 2016)
Juan Bu (faculty at Indiana University, Bloomington, 2018)

Dissertation committee member: List omitted (near a dozen)

External committee member for doctoral students at the following schools:

Cambridge U, Rutgers U, Tel Aviv U, National U. of Singapore, U of Western Ontario

Referee for promotion/tenure cases at the following institutions

INSEAD, Northeastern University, Rice University, UT Dallas, Rutgers University, Boston University, American University, Saint Louis University, University of Missouri, University of Colorado, Tel Aviv University, Peking University, Fudan University, China Europe International Business School (CEIBS), Cheung Kong Graduate School of Business (CKGSB), among others.

Peer Review Team (PRT) member for international accreditation of business schools

- University of Hong Kong Faculty of Business & Economics – EFMD/EQUIS reaccreditation, 04/14
- Xiamen University School of Management – EFMD/EQUIS accreditation, 04/13
- Simon Fraser University Beedie School of Business – 7-year external review, 03/14