University of Miami School of Business Administration

#### ANITA CAVA

Office Telephone: 305-284-5084 Coral Gables, Florida 33146

**Current Academic Rank: Primary Department & Citizenship** 

Professor

Business Law, USA

#### HIGHER EDUCATION

#### **Institutional:**

Licensures:		
Swarthmore College	B.A. with Distinction	1975
New York University	Juris Doctor	1978

The Florida Bar	1980
The District of Columbia Bar	1979
The Supreme Court of Florida	1982
The Federal District Court for the Southern District of Florida	1982

#### **EXPERIENCE Academic:**

Professor of Business Law	2010
Associate Professor of Business Law (tenured)	1991
Assistant Professor of Business Law	1985-1991
University of Miami School of Business Administration	

Visiting Assistant Professor	1981-1982
Tutorial Instructor	1980-1981
University of Miami School of Law	

Legal Research and Writing Legal Ethics, Consumer Law, Torts

## **Non-Academic:**

Private practice with John B. Ostrow, Miami, FL	1984-1985
Staff Attorney, Legal Services, Miami, FL.	1982-1984
Charles Morgan, Jr. & Assoc., Washington, D.C.	1978-1980

## **PUBLICATIONS:**

#### **Juried or Refereed Journal Articles**

Earle, B. and Cava, A., Examining the JP Morgan "Princeling" Settlement: Insight into Current Foreign Corrupt Practices Act (FCPA) Interpretation and Enforcement, Washington University Global Studies Law Review (forthcoming), summer research support 2017

Earle, B. and Cava, A., The 'Princelings' and the Banks: When Does a Legitimate Business Practice Become Criminal Corruption in Violation of the Foreign Corrupt Practices Act?, 37 Northwestern Journal of International Law and Business 107 (2016-17), summer research support 2016

Earle, B. and Cava, A., The Mystery of Declinations Under the Foreign Corrupt Practices Act: A Proposal to Incentivize Compliance, 49 UC Davis Law Review 567 (2015) (summer research support 2015)

Earle, B. and Cava, A., *The Penumbra of the United States' Foreign Corrupt Practices Act: Brazil's Clean Companies Act and Implications for the Pharmaceutical Industry*, 13 <u>Richmond Journal of Global Law and Business</u> 439-468 (2014) (invited) (SSRN 10 most downloaded 12/9/14) (summer research support 2014)

Mayer, D., Cava, A., Baird, C., *Crime and Punishment (or the Lack Thereof) for Financial Fraud in the Subprime Mortgage Meltdown: Reasons and Remedies for Legal and Ethical Lapses*, 51 <u>American Business Law Journal</u> 515-597 (2014)

Earle, B. and Cava, A. When is a Bribe Not a Bribe? Rethinking the FCPA in Light of Business Reality, 23 University of Indiana International and Comparative Law Journal 111-161 (2013)

Cava, A. and Stewart, B., Quid Pro Quo Corruption is "So Yesterday": Restoring Honest Services Fraud After Skilling and Black, 12 U.C. Davis Business Law Journal 1-29 (2011)

Cushman, R., Froomkin, M., Cava, A., Abril, P., Goodman, K., *Ethics and Personal Health Records*, 43 <u>Journal of Biomedical Informatics</u> S51-S55 (Supplement 1) (2010).

Earle, B. and Cava, A., Are Anti-Corruption Efforts Paying Off? International and National Measures in the Asia-Pacific Region and their Impact on India and Multinational Corporations, 31 Hawaii Law Review 59-86 (2008).

Abril, P. and Cava, A., *Health Privacy in a Techno-Social World: A Cyber-Patient's Bill of Rights*, 7 Northwestern Journal of Technology and Intellectual Property 244-277 (2008) (invited).

Goodman, K. and Cava, A., *Bioethics, Business Ethics and Science: Bioinformatics and the Future of Healthcare*, 17 Cambridge Quarterly of Healthcare Ethics 1-12 (2008).

Brackett, N., Lynne, C., Attia, G., Carmack, A., Cava, A. and Goodman, K., *Treatment of Infertility in Men with Spinal Cord Injury: Medical Progress and Ethical Considerations*, 13; 4 <u>Topics in Spinal Cord Injury Rehabilitation</u> 120-133 (2008).

Mitchell, C., Armstrong, F., Goodman, K., Cava, A. and Scott, G., *Disclosure of HIV Status to an Infected Child: Medical, Psychological, Ethical, and Legal Perspectives*, 19; 1 <u>Journal of Clinical Ethics</u> 43-52 (2008).

Cava, A. and Mayer, D., *Integrative Social Contract Theory and Urban Prosperity Initiatives*, 72 <u>Journal of Business Ethics</u> 263-278 (2007) (on-line December 2006).

Cava, A., Cushman, R. and Goodman, K., *HIPAA and Human Subjects Research*, 2003 <u>Learning Module for the Collaborative IRB Training Initiative (CITI) Program</u>, an Internet-based set of educational modules on the protection of human subjects in research with 350 participating institutions and over 60,000 users. (*Updated information on HIPAA and Research requirements is considered a refereed publication in medical schools as it is rigorously peer-reviewed.*)

Cava, A., *Advance Directives: Taking Control of End of Life Decisions*, 14 <u>St. Thomas University Law Review</u> 5-12 (Fall 2001).

Cava, A., West, J. and Berman, E., *Ethical Decision-Making in Business and Government: An Analysis of Formal and Informal Strategies*, 68 Spectrum: The Journal of State Government (1995). Reprinted in: The Ethics Edge (1998).

Earle, B. and Cava, A., *The Collision of Rights and A Search for Limits: Free Speech in the Academy and Freedom from Sexual Harassment on Campus*, 18 <u>Berkeley Journal of Labor and Employment Law</u> 282-322 (1997).

Mayer, D. and Cava, A., Social Contract Theory and Gender Discrimination: Some Reflections on the Donaldson/Dunfee Model, 5 Business Ethics Quarterly 257-270 (1995).

Berman, E., West, J. and Cava, A., *Ethics Management in Municipal Governments and Large Firms: Exploring Similarities and Differences*, 26; 2 <u>Administration and Society</u> 185-203 (1994).

Mayer, D. and Cava, A., *Ethics and the Gender Equality Dilemma for U.S. Multinationals*, 12 <u>Journal of Business Ethics</u> 129-136 (1993).

Cava, A., *Trade Secrets and Covenants Not to Compete: Beware of Winning the Battle but Losing the War*, 28 <u>Journal of Small Business Management</u> 99-103 [West Virginia University] (Fall 1990).

Sacasas, R. and Cava, A., *A Legal Studies Major: The Miami Model*, 9 <u>Journal of Legal Studies Education</u> 339-346 (Spring 1991).

Cava, A., Taking Judicial Notice of Sexual Stereotyping, 43 Arkansas Law Review 27-56 (Winter 1990).

Cava, A. and Wiesner, D., *Rationalizing a Decade of Judicial Responses to Exculpatory Clauses*, 28 Santa Clara Law Review 611-658 (Summer 1988).

Wiesner, D. and Cava, A., *Stealing Trade Secrets Ethically*, 47 <u>University of Maryland Law</u> Review 1076-1128 (Summer 1988).

#### **Research in Progress:**

Cava, A., Personal Liability of Compliance Officers: An Enforcement Conundrum (working paper)

Trautman, L. and Cava, A., Disclosures Continue: Lessons from the Panama Papers and Paradise Papers (working paper)

Cava, A. and Earle, B., Collective Action as a Mechanism for Achieving the Impossible in International Business (working paper)

## **Books and Monographs Published:**

Cava, A., Business Ethics and Trade Secrets: Judging the Judges of Commercial Morality, Readings in Law and The Legal Environment, Whitman, D., ed. (McGraw Hill); pp. 30-40 (1991). (chapter in a Business Ethics text)

## Other Works, Publications and Abstracts: Ethics and Business

Cava, A., Internet Gripe Sites: Constitutionally Protected Free Speech or Cybersquatting: Judges Balance the Equities to Decide, Vol. 33, No. <u>Journal of the Academy of Marketing Science</u> 377 (Summer 2005).

Cava, A., *Commercial Speech: Recent Developments*, Vol. 28, No. 2 <u>Journal of the Academy of Marketing Science 316</u> (Spring 2000).

Cava, A. and Goodman, K., *Linking the Town with the Gown in Creating Community Prosperity*, Building Community Prosperity in Miami-Dade: Civic Engagement, Dialogue & Action (2004).

Cava, A., Effective *Defenses to Sexual Harassment Claims: The New Framework for Employers*," <u>Business and Economic Review</u> (University of South Carolina, Spring 2001).

West, J., Berman, E., Cava, A., *Ethics in the Municipal Workplace through the Year 2000*, <u>Municipal Yearbook</u>, International City/County Management Association, 3-16.

Cava, A., 'Swiss Army Knife': Should It Be Known By Another Name if it is Made in China?, Vol. 24, No. 2 Journal of the Academy of Marketing Science 184 (Spring 1996).

Cava, A. and Mayer, D., *Gender Discrimination Abroad*, Vol. 40, No. 1 <u>Business and Economic Review</u> 13-16 (University of South Carolina, Winter 1993).

Cava, A., *Door to Door Sales: Constitutionally Protected Activity?*, Vol. 18, No. 1 <u>Journal of the Academy of Marketing Science</u> 97-98 (Winter 1990).

Cava, A., *Pregnancy and the Role Model Rule: A New Defense to Employment Discrimination Claims?*, Vol. 36, No. 4 Business and Economic Review 24-26 (University of South Carolina, Summer 1990) Cava, A., *Teaching Business Ethics: The Moral Development Model*, Vol. 36, No. 3 <u>Business and Economic Review</u> 10-13 (University of South Carolina, Spring 1990).

Sacasas, R. and Cava, A., *Law, Ethics and Management: Toward an Effective Audit*, Vol. 15, No. 1 <u>Business Forum</u> 18-21 (Calif. State Univ., Los Angeles, Winter 1990).

Cava, A., *Promoting the Professional: New Perils for Management*, Vol. 35, No. 4 <u>Business and Economic Review</u> 27-29 (University of South Carolina, Summer 1989).

Allington, G. and Cava, A., *Legal Liabilities in Continuing Education: Protecting Yourself and Your Institution*, Vol. 8 <u>Journal of Continuing Education in the Health Professions</u> 221-228 (Fall 1988.

#### **Other Publications:**

Cava. A., *Corporate Social Responsibility* module for the <u>Dade County Schools Youth Ethics</u> <u>Initiative On-Line Curriculum</u> (2007) (published curriculum materials).

Instructor's Manual, Answers/discussion of Ethics Boxes, Cheeseman's <u>Principles of Business Law</u>, Prentice Hall.

Sacasas, R. and Cava, A., *Managing Legal and Ethical Implications: Avoiding the 'Short-Term Trap'*, Vol. 16 <u>Selected Papers of American Business Law Association Regional Proceedings</u> 91-127 (Fall 1989) (selected for publication by a process of blind review).

Cava, A., Legal and Ethical Implications of Sexual Stereotyping: Some Preliminary Observations, Papers of the American Business Law Association Regional Proceedings, Business Ethics Section 44-51 (Spring 1989, working paper).

Cava, A., *Hopkins v. Price Waterhouse: An Accounting of Sexual Stereotyping*, <u>The Quarterly</u> Report, Florida Bar Business Law Section 1-3 (1988).

#### **PROFESSIONAL**

#### **Fundraising**

#### Donations to Support UM and SBA Ethics Initiatives

Adrienne Arsht to UM Ethics Programs (4 equal installments):	\$2 million	10/2008
Adrienne Arsht to UM Ethics Programs (4 equal installments):	\$1 million	4/20/2006
Karl Schulze to SBA (part of relationship team)	\$1.2 million	per will
Karl Schulze to Business Ethics Programs/Ethics Debate:	\$50,000	1/20/04
Karl Schulze to Business Ethics Programs/Ethics Debate:	\$50,000	2/2007
Donations to Support SBA Ethics Initiatives (Cava Solicitations)		
Karl and Teresa Schulze Endowment Gift (w/Greg Miller)	\$100,000	2015

\$30,000	2008-2011
\$67,500	2008-2013
\$27,500	2005-2007
\$20,000	2005-2006
	\$67,500 \$27,500

## Donations to Support Compliance Boot Camp (Cava Solicitations)

Cassett Family Foundation	\$15,000/year	2014-date
Johnson & Johnson	\$15,000	2012
Novartis, Inc.	\$10,000	2012

#### **Funded Research Performed:**

Earle, B. and Cava, A., Examining the JP Morgan "Princeling" Settlement: Insight into Current Foreign Corrupt Practices Act (FCPA) Interpretation and Enforcement, Washington University Global Studies

<u>Law Review</u> (forthcoming)

SBA Summer Research Support

Summer 2017

Earle, B. and Cava, A., The 'Princelings' and the Banks: When Does a Legitimate Business Practice Become Criminal Corruption in Violation of the Foreign Corrupt Practices Act?

37 Northwestern Journal of International Law and Business 107 (2016-17)

SBA Summer Research Support

Summer 2016

Earle, B. and Cava, A., The Mystery of Declinations Under the Foreign Corrupt Practices

Act: A Proposal to Incentivize Compliance, 49 UC Davis Law Review 567 (2015)

SBA Summer Research Support

Summer 2015

Earle, B. and Cava, A., The Penumbra of the United States' Foreign Corrupt Practices Act: Brazil's Clean Companies Act and Implications for the Pharmaceutical Industry,

13 <u>Richmond Journal of Global Law and Business</u> 439-468 (2014) (invited) (SSRN 10 most downloaded 12/9/14)

SBA Summer Research Support

Summer 2014

Mayer, D., Cava, A., Baird, C., *Crime and Punishment (or the Lack Thereof) for Financial Fraud in the Subprime Mortgage Meltdown: Reasons and Remedies for Legal and Ethical Lapses*, 51 <u>American Business</u> Law Journal 515-597 (2014)

Sabbatical Leave Spring Semester Corruption and Compliance in Health Care Spring 2012

Cava, A. and Stewart, B., *Quid Pro Quo Corruption is "So Yesterday": Restoring Honest Services Fraud After* Skilling *and* Black, 12 <u>U.C. Davis Business Law Journal</u> 1-29 (2011)

Funded by SBA Summer Research Award

Summer 2009

Abril, P. and Cava, A., Health *Privacy in a Techno-Social World: A Cyber-Patient's Bill of Rights*, 7 Northwestern J. Technology and Intellectual Property 244-277 (2008).

Funded in part by the Robert Wood Johnson Foundation, Project Health Design, Ethical, Legal, and Social Implications of electronic health information; Ken Goodman (PI)

General Faculty Support Award

1995

"Non-Lawyer Judges: The Common Law of Common Sense"

Consultant, Ernst and Young Tax Research Grant Fortin, K. and Dennis, S., Accounting Dept.

1990-1991

Sabbatical Leave: "International Business Law and Transactions"

Spring 1994

Wiesner, D., Sacasas, R., Cava, A., The Barrington Project: A Legal Implications Case Study, (University of Miami, School of Business Administration Bell-South Grant, 1990).

Max Orovitz Summer Research Grant

1989-1990

"Pregnancy in the Workplace: A Second Generation of Concerns"

## **Editorial Responsibilities:**

Reviewer, Journal of Business Ethics

2011-date

Co-Editor, Marketing and the Law, Journal of the Academy of Marketing Science

1989-2009

Reviewer, American Business Law Journal

2009-date

Editor, "Spotlight on Dade County: A Citizen's Guide," The League of Women Voters 1986-87 **Reviewer/Discussant:** 

Reviewer, Tucker & Henkel, the Legal and Ethical Environment of Business, Richard D. Irwin, Inc., October 1992.

Reviewer, Special Issue of the Business Ethics Quarterly on Business Law and Ethics, Fall 1991.

Reviewer, Whitman & Gergacz, The Legal and Social Environment of Business, Random House, January 1987.

Reviewer, Howell & Allison, Business Law: Fourth Alternate Edition, Dryden Press, November 1987.

#### **Coordinator:**

Chair, Ethics Section, 1991-93, Academy of Legal Studies in Business

Implemented "Business Ethics Scholar in Residence" track that is still a yearly event at ALSB Annual Meeting; Responsible for organizing sessions, panel and breakfast for members at Midyear and Annual meetings.

Track Co-Chair, "Marketing and the Law" Academy of Marketing Science Annual Meeting, Miami Beach, Florida

May 1993

Track Co-Chair, "Marketing and the Law" Academy of Marketing Science

April 21-26, 1992

Annual Conference, San Diego, California

#### **Professional and Honorary Organizations:**

ABLA, Business Law and Ethics Section Chair, Business Ethics Section, ALSB American Business Law Association (now ALSB)	1987-date 1991-1993 1985-date
Omicron Delta Kappa Honor Society (faculty)	1991
Beta Sigma Gamma Honor Society (faculty)	1990
ABA Section, Corporations, Banking, Business Law	1986-
Florida Association of Women Lawyers (FAWL)	1982-
FAWL, Dade County Chapter	1982-
American Bar Association	1978-
Florida Bar, Delivery of Legal Services Committee	

#### **Honors and Awards:**

Virginia Maurer Award, Outstanding Ethics Paper
Academy of Legal Studies in Business

\*Restoring Liability for Financial Fraud\* (with Donald Mayer & Catharine Baird)

2009 UM Alumni Association "Inside Out" Award
For "bringing those on the outside who used to be inside but are now outside back inside
University of Miami Nominee

Kellogg Foundation National Fellowship Program

2012

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

2009

#### **Listings:**

Who's Who Among Young Professional Women (declined) Who's Who Among America's Teachers (declined)

#### **Other Professional Activities:**

Convened Global Conference 1/13-14/17

Controlling Corruption: Possibilities, Practical Suggestions & Best Practices, Anti-Corruption Law Interest Group of the American Society of International Law (ASIL), cosponsored by Business Ethics Program, Arsht Initiatives, Wharton's Zicklin Center for Business Ethics Research, Bentley University and Richmond School of Law

Presenter, "Lessons for FCPA Interpretation from the JP Morgan 'Princeling' Settlement" 1/14/17
Controlling Corruption: Possibilities, Practical Suggestions & Best Practices,
Anti-Corruption Law Interest Group of the American Society of International Law
(ASIL), cosponsored by Business Ethics Program, Arsht Initiatives, Wharton's Zicklin
Center for Business Ethics Research, Bentley University and Richmond School of Law

Invited Presenter, "Personal Liability of Compliance Officers: A Disturbing Trend in
 Anti-Corruption Efforts," Jindal-Wharton Conference on Business Ethics and
 Corruption in a Globalized World, ASIL Anti-Corruption Law Interest Group,
 AO Jindal University, Delhi, India

Invited Presenter, "Collective Action to Counter Corruption: Learning from MADD and Leveraging the Power of Social Media," 2016 OECD Integrity Forum

Invited Panelist, "Why Regulate?" Compliance and Corruption: Promoting Integrity in a Global Economy, <u>UC Davis Law Review Symposium</u>, Davis, CA.

Presenter, "The Mystery of Declinations under the FCPA:
A Proposal to Incentivize Compliance,"

8/2015

Annual Meeting, Academy of Legal Studies in Business, Philadelphia, PA.

Invited Presenter, "The Princeling Problem in International Business: 10/2/15

Has FCPA Enforcement Gone Too Far?"

Inaugural Conference, ASIL Anti-Corruption Law Interest Group,
sponsored by the Wharton School, University of Pennsylvania, Philadelphia, PA.

Plenary Speaker, "Legal and Ethical Perspectives on the Affordable Care Act,"

4/2014

22nd Florida Ethics Conference: Debates, Decisions, Solutions, Miami, FL

Presenter, "Is a Bribe Always a Bribe? A Second Look at Facilitation Payments and Pharma," Annual Meeting, Academy of Legal Studies in Business, Boston, MA.

Presenter, "An Ethical Analysis of the Honest Services Fraud Law: Past, Present and Future," Annual Meeting, Society for Business Ethics, Montreal, Canada

January 2018 Curriculum Vitae - Cava 8

Co-Organizer, Roundtable Discussion, "Behavior Decision Theory: Implications for Law and Ethics," (with Ann Olazabal), Annual Meeting, Academy of Legal Studies in Business, Richmond, Va.	8/2010
Presenter, "There Ought to be a Law: An Argument for Enforcing the Honest Service Fraud Statute," Annual Meeting, Academy of Legal Studies in Business, Denver, Colorado	8/2009
Keynote Speaker, "The Next Digital Divide: Online Social Network Privacy," (with P. Abril and A. Levin), Technology Section Lunch, Annual Meeting, Academy of Legal Studies in Business, Long Beach, California.	8/2008
Presenter, International and National Anti-Corruption Measures in the Asia-Pacific and their Impact on India and Multinational Corporations:  Are the Efforts Paying Off? (with Beverley Earle),  Academy of Legal Studies in Business Annual Meeting, Long Beach, California	8/2008
Presenter, "My Health Space: Medical Information in a Networked World" (with Patricia Abril) Southeastern Academy of Legal Studies in Business Conference, Memphis, Tenn.	11/2008
Keynote Speaker, "Ethics and Critical Thinking in Business Today" The Propeller Club of the Port of Miami, Executive Dining Room	4/23/2007
Speaker, "Corporate Social Responsibility"  Spring Ethics Program, Office of Undergraduate Career Options Counseling, School of Business Administration	4/7/2007
Panelist, "Global Corporate Citizenship," Teaching Business Ethics Conference, Boulder, Colorado	6/2006
Finalist, Charles A. Hewitt Master Teacher Competition "Barges for Sale: A Business Opportunity or a Crime?" (with Beverley Earle), ALSB Annual Meeting, Tampa, Florida	8/2006
Presenter, "Does Title IX Protect Whistleblowers"  Spring Ethics Program, Office of Undergraduate Career Options Counseling, School of Business Administration	2/15/2005
Faculty Speaker, "Business Ethics and Leadership,"  UM Parent's Day Faculty Speaker Inside the Classroom, following Parent's Forum on Leadership	2/25/2005
Presenter, "Ethics and Financial Management," Seminar, Center for Non-Profit Management	5/5/2005
Presenter, "Ethical Issues in Marine Conservation"  Pew Fellows Program in Marine Conservation  Annual Fellows Retreat, Halifax, Nova Scotia	9/2005
Presenter, "The Corporation as Communitarian: Integrative Social Contracts Theory and Urban Prosperity Initiatives," (invited paper with Mayer, D.) Wharton Business Ethics Conference, Philadelphia, Pennsylvania	11/2004 in School of
Presenter, "What HIPAA Will Mean for Researchers and IRBs," NIH supported conference, Extreme Ethics: Unusually Difficult Challenges in Epidemiology and Human Subjects Research Miami, Florida	8/24/2002
Presenter, "Protecting the Privacy and Security of Health Care Data: Unanticipated Conundrums," ALSB Annual Meeting, Las Vegas, Nevada	7/29/2002

Presenter, "How Ethics Precedes Law in Privacy and Data Protection" 10 <sup>th</sup> Annual UM Conference on Clinical Ethics: Debates, Decisions, Solutions, Miami Beach, Florida	3/1/2002
Panelist, "Strategies for Teaching Ethics in the New Millennium" ALSB Annual Meeting, Baltimore, Maryland	8/2000
Chair, 8th Annual Conference on Clinical Ethics: Debates, Decisions, Solutions Ft. Lauderdale, Florida	3/2000
Presenter, "Ethics and Corporate Compliance: The Role of Hospital Ethics Committees 7 <sup>th</sup> Annual Conference on Clinical Ethics: Debates, Decisions, Solutions, Ft. Lauderdale, Florida	3/1999
Presenter, "Ethical and Legal Issues in Healthcare" 6th Annual Conference on Clinical Ethics: Debates, Decisions, Solutions, Ft. Lauderdale, Florida	3/1998
<ul> <li>Presenter, "Ethics: A Model for Critical Thinking"</li> <li>6<sup>th</sup> Annual Conference on Clinical Ethics: Debates, Decisions, Solutions</li> <li>Ft. Lauderdale, Florida</li> </ul>	3/1997
Presenter, "The Collision of Rights and a Search for Limits: Free Speech in the Academy and Freedom from Sexual Harassment on Campus" ALSB Annual Meeting, Quebec City, Canada	8/1996
Presenter, Invited Paper, Plenary Session, "Social Contracts Theory and Gender Discrimination: Reflections on the Donaldson/Dunfee Model" (with Mayer, D.) Society for Business Ethics Annual Meeting, Atlanta, Georgia	8/1993
Presenter, "Gender Discrimination in the Global Context: Applying Donaldson and Dunfee's Social Contracts Theory" ALSB Annual Meeting, Colorado Springs, Colorado	8/1993
Presenter, "Social Contract Theory and Gender Discrimination: Reflections on the Donaldson/Dunfee Model" (with Mayer, D.) ALSB Ethics Section Midyear Meeting Mid-west Business Association Meetings, Chicago, Illinois	3/1993
Participant, "Ethics: Practice and Teaching," Colorado Springs, Colorado Five-day seminar sponsored by the Center for Practical and Professional Ethics	7/1992
Presenter, "Extra-Territorial Application of Title VII: Cultural Imperialism or Ethical Surrealism?" Mid-west Business Association Meetings, Chicago, Illinois	3/1992
Co-Leader of Workshop, "Managing the Legal Implications of Marketing Decisions: Selected Topics" (with Rene Sacasas) Academy of Marketing Science Annual Conference, Ft. Lauderdale, Florida	6/1991
Presenter, "Pregnancy in the Workplace: Arguments and Analysis  UAW v. Johnson Controls," ABLA (now ALSB) National Conference Toronto, Canada	8/1990 in
Co-Leader of Workshop, "Managing the Legal Implications of Marketing Decisions: Selected Topics" (with Sacasas, R.) Academy of Marketing Science Annual Conference, New Orleans, Louisiana	4/25/1990
Presenter, "Law, Ethics and Management: Toward an Effective Audit" Faculty Colloquium University of Florida, Department of Business Law and Legal Studies, Gainesville, Florida	4/6/1990

Discussant and Presenter, "Law, Ethics and Management: Toward an Effective Audit" 3/1/1990 ABLA Business Law and Ethics Section Midyear Meeting, Dallas, Texas Presenter, "Managing Legal and Ethical Implications: Avoiding the 'Short Term Trap" 10/26/1989 Regional Meeting, Southeastern Business Law Association Greenville, South Carolina Referee and Discussant, "Discipline and Discharge: Legal Issues" 10/13/1989 National Conference, Council on Employee Rights and Responsibilities Orlando, Florida; October 13, 1989 Invited Speaker, "Ethical Analysis of Legal Issues" 8/16/1989 ABLA National Conference, Los Angeles, California Presenter and Discussant, "Legal and Ethical Aspects of Stereotyping" 3/17/1989 ABLA Business Law and Ethics Section Midyear Meeting Chicago, Illinois Moderator, Commercial/Contract Law Session 10/27/1988 Regional Meeting, Southeastern Business Law Association Orlando, Florida **Executive Education for UM School of Business Administration Academic Director, Compliance Boot Camp** 2013 - 2017 Created and secured external funding for four-day, non-credit total immersion experience for graduate and undergraduate students. Academic Director, Latin America Health Care Compliance Certification Program 2011-2016 Collaborate with internationally recognized faculty in coordinating content and website for a three-day intensive seminar for compliance executives. Presentation, Business Decision-Making in Challenging Times: Ethical Analysis 9/20/2010 Visa International, Latin America Division, Miami Fl. Professional Activities in the Business and Non-Profit Sector: Speaker, Ethics and Compliance in a New Era of Transparency, Financial Times 10/25/16 Latin America Healthcare & Life Sciences Summit, Miami Fl. Compliance Officer Network Meeting 10/16, 2/16 Host/Convene Meeting of Regional Chief Compliance Officers, Fortune 50 Companies e.g.: Microsoft, Caterpillar, Carnival Cruise Lines, Ingram Micro, Brightstar, HSBC Panelist, "Personal Liability of Compliance Officers" 8/26/16 Third Latin American Medical Device and Pharmaceutical Compliance Congress Panama City, Panama Presentation, "Making the Best Decision: Insight and Understanding" 1/13/16 Women in Insurance Initiative, Miami, FL Presentation, "Actuaries and Ethics: Challenges of Professionalism" 1/13/15 Academy of Actuaries Council on Professionalism, Miami Beach, FL Plenary Panelist, "LATAM and Global Corruption Update" 7/30/2014 Second Latin American Medical Device and Pharmaceutical Compliance Congress

Mexico City, Mexico

Co-Presenter, "Doing Right and Recognizing Wrong," Leonard Turkel Nonprofit Network	5/6/2014
Presenter, "Why Do We Do That? An Introduction to Law, Ethics and Behavior Decision Theory," Miami Beach Bar Association	2/22/2014
Keynote Speaker, "Dilemmas for Doctors on Social Media" Renal Physicians Association Annual Meeting, New Orleans, LA.	3/16/2013
Keynote Panelist, "FCPA Enforcement in Latin America" First Latin American Medical Device and Pharmaceutical Compliance Congress Sao Paolo, Brazil	10/1/2012
Moderator, "Ethics and the Law"  Panel discussion with former Florida Chief Justice Gerald Kogan and former Florida Justice Arthur England, Wharton Alumni Council	11/3/2011
Presenter, "The Internet and Business Ethics"  MasterCard Latin America, Miami, Florida	10/24/2011
Panelist, "Ethical Leadership" Good Government Initiative (a boot camp for rookie politicians in Florida)	9/17/2011
Panelist, "Ethics in Government"  Leadership Miami, Dade County Chamber of Commerce	1/17/2011
Speaker, "Critical Thinking in Competitive Environments: How Can Ethics Help?" MasterCard Latin America, Miami, Florida	9/24/2010
Speaker, "The Ethics of Philanthropy: Protecting Reputation and the Bottom Line" Partnership for Philanthropic Planning of Dade County	9/14/2010
Keynote Speaker, "Building Community: Ethics and Expectations" 2008 Best Practices Conference, Clerk & Comptroller, Palm Beach County, (large annual conference of county, business, and non-profit leaders)	10/10/2008
Keynote Speaker, "Emerging Trends in Ethics and Leadership" Palm Beach County Leadership Conference, Palm Beach, Florida (600 school principals and supervisors)	6/11/2008
Seminar, "Critical Thinking, Leadership and Ethics"  New Principal Leadership Training, Palm Beach County  (techniques to promote ethical decision-making in academic administration)	4/23/2008
Panelist, "Grant Funding to Non-Profits and Community-Based Organizations: Assuring Performance & Maintaining Oversight" Conference on Ethics and Accountability in Public Procurement The Miami-Dade Commission on Ethics and the Public Trust	3/14/2008
Panelist, "Consumer, Payor, Practitioner and Researcher Perspectives on Electronic Health Information Exchange" South Florida Health Information Initiative Summit, Miami, Florida (The South Florida Health Information Initiative (SFHII) involves multiple partne to develop a community health information exchange; summit included academics insurers and government representatives.)	
Presenter, "Best Practices: Ethics and Decision-Making," Palm Beach County Leadership and Management Initiative Palm Beach, Florida (seminar for mid-level executives for non-profit organizations)	10/19/2007

Lunch Speaker, "Best Practices: Ethics and Decision-Making," Life Insurance Settlement Association (LISA), Producer Seminar and Broker Summit, Orlando, Fl. (Invited to present at the <u>LISA Annual National Meeting</u> in NYC, 10/29/07; declined due to Ethics Debate obligations.)	9/27/2007
Speaker, "Best Practices: Ethics and Decision-Making," American Council of Life Insurers, Compliance and Legal Sections Annual Meeting, Ft. Lauderdale, Fl. (attended by Chief Compliance Officers, legal counsel, industry associates)	7/13/2007
Presenter, "Best Practices and Ethics in Leadership," Senior Executive Leadership Program Palm Beach County Senior Management Development Initiative (seminar for senior executives (CEOs) of non-profit organizations)	6/18/2007
Seminar, "Ethics and Values: A Model for Critical Thinking" Palm Beach County Leadership Institute, Palm Beach, Florida	11/2006
Seminar, "Corporate Citizenship in the 21st Century CLE seminar, "Doing Good While Doing Well" ALSB Annual Meeting, St.Petersburg, Florida	8/8/2006
Presenter, "Ethical Roles and Responsibilities in Secondary Education" Palm Beach County Music and Art Teachers The Kravis Center, Palm Beach Florida	8/11/2006
Seminar, "Corporate Counsel and Corporate Citizenship" Presentation for Ethics Seminar for Attorneys Academy of Legal Studies in Business Annual Meeting, Tampa, Florida	8/8/2006
Seminar, "Ethics and Values: A Model for Critical Thinking" Palm Beach County Leadership Institute, Palm Beach, Florida	10/2005
Presenter, "The Ethics of Philanthropy," Seminar for the Planned Giving Council of Miami-Dade County	4/12/2005
Presenter, "External Perceptions of the Johnson & Johnson Credo," Executive Management Committee, Cordis Corporation Miami, Florida	5/2005
Seminar, "Ethical Conduct of Business,"  MetroPCS South Florida Executive Management Group Ft. Lauderdale, Florida	11/2005
Seminar, "Ethics and Values: A Model for Critical Thinking," Palm Beach County Leadership Initiative	11/2005
Presenter, UM Business Ethics Seminar Series, Storer Auditorium Privacy Issues in the New Marketplace Sexual Harassment in the Workplace Business Ethics and Corporate Governance	2/13/2004 2/6/2004 1/30/2004
Prepared paper, "Corporate Governance: New Roles and Responsibilities"  Prepared paper for Presentation (presented by colleague) CLE Seminar,  ALSB Annual Meeting, Nashville, Tenn.	8/12/2003
Presenter, "Supervision: Analyzing Legal Risk and Ethics"  National Association of Securities Dealers (NASD) Institute  Phase II Week-long Program: Current Issues in Financial Services, Miami, Florida	12/2003
Presenter, "Branch Office Management: An Overview" &	12/2003

"Supervision: A Legal and Regulatory Analysis" National Association of Securities Dealers (NASD) Institute Branch Office Management Symposium (focus on ethics and corporate governance issues) Los Angeles, California Presenter, "Branch Office Management: An Overview" & 11/2003 "Supervision: A Legal and Regulatory Analysis" National Association of Securities Dealers (NASD) Institute Branch Office Management Symposium (focus on ethics and corporate governance issues) New York City, N.Y. Participant, Channel 4 TV News "Sunday Morning" 8/17/2003 Roundtable discussion on Ethics (30 minutes) (with Robert Myers, Dade County Commission on Ethics and the Public Trust) Keynote Speaker, "Ethics in Business Decision-Making 5/2003 UM Women's Fund Luncheon Keynote Speaker, "Ethical Issues in Academic Administration" 1/2003 Annual Meeting, Association of University Human Resource Managers Miami, Florida *Presenter*, "Ethical Issues in Corporate Governance" 11/2002 Meeting of the Public Health Trust Presenter, "Ethical Foundations of Corporate Governance" Mayor's Health Care Task Force (charged with making recommendations for the future of the Public Heath Trust and its \$2.3 billion budget) Seminar, "Ethics and Values," 10/18/2002 UM Professional Development and Training Office 11/26/2002 Presenter, "Avoiding Common Legal Pitfalls," Center for Nonprofit Management Blank Family Foundation Workshop Series Seminar, "HIPAA Regulations and the HIV Population: 6/6/2002 Special Areas of Concern," UM Pediatric HIV Program, Psycho-Social Team Retreat Seminar, "HIPAA Regulations: Understanding the "New Rules 4/18/2002 On Privacy and Security of Health Care Data" Physician Continuing Education Delray Medical Center Delray Beach, Florida Presenter, "Sexual Harassment in the Workplace: A Zero-Tolerance Proposition" 1/2001 Attento: International (in Spanish), Miami, Florida Seminars, Health Care Law and the Consumer (1.5 hrs) 1998-1999 Health Care Law and the Provider (1.5 hrs) Fundamentals of Health Care Law I (4 hrs) Fundamentals of Health Care Law II (4 hrs) Emerging Issues in Health Care Law (4 hrs) UM School of Business Executive Education: Health Management Certificate Program Speaker, "Business Ethics for the Millennium" 5/26/1999 Steel Hector Davis Employment Law Department Seminar Series: 5/27/1999

Speaker, "Business Ethics for the Millennium"

Human Resources Association of Broward County, Ft. Lauderdale, FL

10/1999

Who's Minding Your Shop and How? Law Firm Attorneys & Clients

Miami, Florida and West Palm Beach, Florida

Seminar, "Sexual Harassment in the Work Place: A Zero Tolerance Proposition" State Attorney's Office, Dade County Florida (top-down training for all staff/professionals, etc.)	1/6/1999
Speaker, "Ethics and Leadership" 1999 Leadership Florida Class Meeting, Miami, Florida	7/1999
Presentation, "Introduction to Ethics"  Ethics in Business and Government Committee  1998 Chamber of Commerce Goals Conference  Miami, Florida	6/1998
Presenter, "Compliance Programs: Legal and Ethical Considerations" Forum for Bioethics Seminar, Pan American Hospital, Miami, Florida	10/1997
Panelist, "Medical Challenges to Religious Values"  Temple Judea, The Basian Memorial Annual Lecture Miami, Florida	5/7/1997
Presenter, "Introduction to Health Law"  Health Care Certificate Program, UM School of Medicine/SBA	3/22/1997
Member, Cedars Medical Center Bioethics Committee	1996
Speaker, "Ethics and Decision-Making," Managers' Breakfast, UM Office of Financial Affairs	10/14/1994
Keynote Address, "Ethics on the Border"  Business Ethics Symposium IV, University of Texas at San Antonio San Antonio, Texas	10/12/1993
Moderator, "Speech and Equality: Do We Have to Choose?"  Workplace Harassment Session,  New York University Law School Symposium, New York City, New York	10/25/1993
Speaker, "Ethics: A Management Technique for Stimulating Thinking" Executive Council, American Bankers Insurance Group Cutler Ridge, Florida	6/25/1992
Speaker, "Ethics: A Tool for Critical Thinking" Barnett Bank Management Forum, Miami, Florida	4/21/1992
Lecturer, "Ethics and Decision-Making" SBA Corporate Affiliate Breakfast, UM Faculty Club	1/23/1992
Panel Member, "Genetics and Society" Provost Glaser's Freshman Seminar	11/14/1991
Lecturer, "Ethics: Stimulating Critical Thinking and Decision-Making" University of Miami Homecoming Lecture	11/8/1991
Panel Member, "Doing the Right Thing?"  An Analysis of Ethics sponsored by the Florida Humanities Council	10/22/1991
Speaker, "Business Ethics as a Tool for Critical Thinking" Small Business Impact Council, Coral Gables Chamber of Commerce	7/10/1991
Speaker, "Ethics and the Role of the Nursing Preceptor" Cedars Medical Center, Miami, Florida	5/23/1991
Speaker, "Business Ethics in Business Decision-Making" Rotary Club of South Miami	4/22/1991

15 January 2018 Curriculum Vitae - Cava

	v
Speaker, "Ethics: Critical Thinking in Decision-Making" Criminal Justice Conference, Metro-Dade Police Department	3/19/1991
Speaker, "Teaching Business Ethics"  Women's Fellowship, Plymouth Congregational Church Coconut Grove, Florida	2/9/1990
Speaker, "This Business of Business Ethics" Broward County Women's Guild, UM Alumni	1/24/1990
Speaker and Provocateur, "Does it Pay to be Ethical in Business?" Alumnites Series, Office of Alumni Relations	4/4/1989
Speaker, "Of Money and Morals: Perspectives on Business Ethics" Faculty Lecture Series, Institute for Retired Professionals	3/1/1989
Guest Lecturer, "Sex Discrimination"  Course on School Law, Nova University  Center for the Advancement of Education	2/29/1988 6/6/1988
Lecturer, "American Corporations: Are They Moral? Can They Be? University of Miami Alumni College	2/26/1988
Speaker and Workshop Facilitator, "Ethical Considerations in Fundraising"  "Ethical Considerations in Fundraising"  UM Development Office Retreat	9/13/1987
Participant, "Are Good Ethics Good Business?"  UM Business Roundtable on WKAT  (two hour live radio broadcast)	6/2/1987
Speaker, "How Do We Teach Ethics?"  UM Citizens Board Executive Committee	3/26/1987
Lecturer, "Contract Negotiations" University of Miami School of Nursing	1/25/1987
Lecturer, "Legal Concerns of Small Business" Miami-Dade Entrepreneurial Institute	1/7/1986 12/12/1985
HING	
ing Awards	
Award for Excellence in Teaching Undergraduate Programs, SBA	2017
Award for Excellence in Teaching	2011

# TEACH

# Teachin

Award for Excellence in Teaching Undergraduate Programs, SBA	2017
Award for Excellence in Teaching Undergraduate Programs, SBA	2011
Award for Excellence in Teaching Healthcare Executive MBA Program	2010
2009 UM Faculty Senate Outstanding Teaching Award Designed to recognize a "distinguished record of teaching" Cash award and university-wide reception with presentation	2009
Award for Excellence in Teaching Executive MBA Program	2002
Award for Excellence in Teaching Executive MBA Program	1999

1006

One of six awards, \$4,000 cash and \$2,000 grant	1996
Award for Excellence in Teaching Executive MBA Program	1996
Award for Excellence in Teaching School of Business Administration	1995
Excellence in Teaching Award School of Business Administration	1987

## **Teaching Specialization (current):**

## BUS 255 – <u>Business and Society: Inquiry and Discourse</u>:

New seminar-style class for freshman Foote and Hammond Scholars in the SBA

#### BSL 212 - Introduction to Business Law:

Undergraduate course introducing the law of contract, sales and government regulation with an emphasis on analysis of legal concepts.

#### BSL 460 – Health Care Law and Ethics:

Undergraduate course investigating the legal environment of health care, including emerging legal concerns, with an examination of the ethical implications involved.

<u>Compliance Boot Camp</u>: Four day, non-credit/no-cost immersion opportunity for motivated graduate and undergraduate students. Courses offered during winter recess or after the spring semester. Designed innovative module and secured funding.

#### **Courses Taught:**

## BSL 690 - Legal and Ethical Implications of Decision-Making:

Graduate course analyzing the legal environment of business and the role of ethics in business

## BSL 685 – EMBA <u>Legal Aspects of Healthcare Administration</u>

Executive MBA course exploring the general framework of the law governing health care institutions and the changing environment in which they operate.

#### BSL 695 – EMBA Legal Implications of Executive Decision-Making:

Executive MBA course emphasizing the law of contracts and sales.

## BSL 612 - <u>International Business Law</u>

EMBA Graduate course designed to offer an appreciation and understanding of the international

environment of business law, including exposure to public international institutions and the constraints of private law such as the CISG, letters of credit, and import/export.

### BSL 412 - International Business Law:

Undergraduate course designed to offer an appreciation and understanding of the international environment of business law, including an exposure to public international institutions and the constraints of private law such as the CISG, letters of credit, import/export and the like.

#### BSL 499/699 - Employment Law for the Modern Manager:

Intersession course offered intermittently to afford future managers an opportunity to explore the many statutes affecting employee rights in the United States.

## **International Teaching Experience**

Corporate Social Responsibility, American University in Paris,	3/2013
Required Module, Master's Program in Economic Development and Peace Studies	4/2012
	2/2006

#### **Orientation for MBA Students**

Co-Creator and Co-Presenter, "Principled Leadership"	2013 date
Presenter, "Protecting the Bottom Line: Making Better Ethical Decisions"	2008 – date
(with colleagues, DJ Nanda for past 4 years)	

#### **Orientation for UM Graduate Students**

"Responsible Conduct of Research" (with Reid Cushman, PhD	2014
"Ethics in Research and Professional Life" (with Ken Goodman, PhD)	2009 -2012

## Thesis and Dissertation Advising:

Member, Thesis Committee	2007-2008
Ryan Kairalla, Honors Thesis	
"Effect of Ethics Debate on Moral Development"	

Member, Master's Thesis Committee Susan Khoury, Candidate in Sociology Fall 1988

2005-date

#### **SERVICE**

## University Committees and Administrative Responsibilities:

Director, Business Ethics Programs

Member, SBA Promotion and Tenure Committee	2017
Alternate, SBA Promotion and Tenure Committee	2011-2016
Member, SBA School Council	25 years
Member, Dean's Selection Committee for Outstanding Teaching Award	2015-2016
Ad Hoc Recruiting and Tenure Committee, Healthcare Management and Policy	2015
Chair, Faculty Senate Committee to Select Outstanding Teacher	2011-2012
Member, Faculty Senate Committee to Select Outstanding Teacher	2009-2014
Member, Ad Hoc Committee for Undergraduate Curriculum	2007-2008
SBA Alternate Representative, Faculty Senate	2005-2008

## UM Ethics Bowl (f/k/a Ethics Debate) at the SBA (funded by K. Schulze) Fall 2004-date

2004: Launched with David Chandler, MBA Assistant

2005: Support from Citizens Board/Assisted by Dr. Elisah Lewis

2006: Assisted by Dr. Elisah Lewis

2007: First Place, National Intercollegiate Ethics Bowl!

2007: Assisted by Dr. Elisah Lewis and UM Ethics Society

2008: Assisted by UM Ethics Society; won 3<sup>rd</sup> Place Mid-Atlantic Regional

2009: Invited to National Intercollegiate Ethics Bowl

2009: Third Place, National Intercollegiate Ethics Bowl!

2009: First Place, Mid-Atlantic Regional Ethics Bowl 2010: Invited to National Intercollegiate Ethics Bowl

Business Ethics Speaker Series (GAP, MTV, WSJ, etc) Spring 2005

Business Ethics Film Series (with UM Alumni Office) 2006 – 2015

Launched community-wide film series with faculty/community panelists (became UM Ethics Program event, see below)

## First Annual Business Ethics Program and Ethics Bowl Homecoming Reception 11/3/16

MBA Consultant to Non-Profits Project (with Ziff Center) 2006 - 2013

2006: 4 Fellows, Business Ethics Programs & Smith Barney

2007: 4 Fellows, UM Citizens Board & Smith Barney

2008: 2 Fellows, Smith Barney

2009: 3 Fellows, Adam Carlin and Arsht Initiatives

2010: 5 Fellows, Adam Carlin and Arsht Initiatives

2011: 4 Fellows, Adam Carlin and Arsht Initiatives

2012: 4 Fellows, Adam Carlin and Ziff Center 2013: 3 Fellows, Adam Carlin and Ziff Center

## Co-Director, UM Ethics Programs

1995-date

Many activities sprinkled throughout this CV

Faculty Co-Sponsor, UM Ethics Society

2005-date

Arsht Ethics Debate at SportsFest

2006-2015

Implemented/coordinated first academic component of 20 year traditional inter-dorm competition

Arsht Distinguished Lecture Series in Ethics

Intensely involved in launching this high-profile series

Dr. Arthur Kaplan, MD, PhD, Univ. of Pennsylvania	3/2007
Bowen H. "Buzz" McCoy, Stanford University	10/2008
Ezekiel Emanuel, MD, PhD, Director of Bioethics, NIH	10/2009
Professor Anita Allen, University of Pennsylvania Law School	3/2011
Alan Leshner, PhD, CEO, AAAS	10/2014
(American Association for the Advancement of Science)	

(American Association for the Advancement of Science)

Arsht Research Awards in Ethics and Community

2007-2015

Collaborate with co-director Ken Goodman and our Advisory Board in disbursing \$225,000 in research support to faculty/student teams per peer-reviews and rankings

UM Ethics in Film Series 2006-2015 (with UM Alumni Office & School of Communication)

Presented free of charge to community

Chair, Faculty Senate University Curriculum Committee2002-2005Member, Faculty Senate University Curriculum Committee2005-2007

Ad Hoc Committee on General Education Requirements 2000-2002

University wide, met every week for 18 months

1995-2000

Member, Athletic Committee University of Miami Faculty Senate

Department Representative, School Council

1986-2006

This is a school-wide record!

Member, Vice Provost's Ethics Consortium 1998-date Faculty Liaison, Alliance for Ethical Government 1998-2000 Member, UM SACS Committee on Institutional Purpose 1996 Member, UM SACS Committee on Student Services 1996 Placement Center Subcommittee 1991 Member, Dean's Advisory Committee MBA Curriculum Review (Aspen 8-II) School of Business Administration Member, Committee on Faculty Productivity 1991 School of Business Administration School of Business Representative 1990-1993 Women's Advisory Committee on Academic Affairs under the auspices of the Provost's Office Doctoral Hooder, Commencement Ceremonies 5/1990 Marshal of the Graduate School 5/1989 Commencement Ceremonies "Adjunct Associate Master" 1988-1989 Mahoney Residential College Plan and participate in activities at the College on a regular basis "Business Ethics: The Search for Consensus" 10/13/1988 Assisted in preparing material for Executive Forum Breakfast School of Business Representative 4/24/1988 Honor Student Recruiting Trip (Boston) UM Admissions Office Organizer and Presenter, Panel Discussion 3/2/1988 "LA Law: What is it Really Like?" Pearson Residential College Coordinator, Forum on Business Ethics Fall 1987 Sponsored by the Lowe Art Museum, the School of Business Administration, and the Greater Miami Chamber of Commerce Faculty Fellow, Honors Residential College 1986-1987 (renamed) Stanford Residential College 1987-1988 Organized/ participated in panel discussion: "All You Ever Wanted to Know About The Practice of Law, But..."

## **Ethics Seminars for UM and Community**

Co-Convener and Keynote Speaker: Ethics in Education 5/1-2/15
Presented jointly by the Miami-Dade Commission on Ethics and Public Trust,
And Miami-Dade County Public Schools

## **UM Students did a mock Ethics Bowl for Dade County teachers**

Workshop co-leader, "Business Ethics and Employee Engagement UM Business and Finance Leadership Forum

9/2014

"Ethics and Philanthropy: Reputation Management for Development Professional Partnership for Philanthropic Planning	s 2/2013
"Business Ethics in the Internet Age: Instant Accountability" Center for Non-Profit Management	2/2010
"Ethics and Critical Thinking" Baptist Health Systems Seminar Series in Ethics	4/2010
Ethics and Philanthropy: Reputation Management for Development Professionals Partnership for Philanthropic Planning	2/2010
"Ethics and Critical Thinking" Baptist Health Systems Seminar Series in Ethics	2/2009
"Ethics and Values" University of Miami Leadership Institute Half-day seminar for UM employees enrolled in a leadership program	1990-2004
"Donors, Deals and Development: Practical Solutions to Ethical Challenges" UM Capital Campaign Training for entire Development Office	9/2003
"Ethics and Leadership for Non-Profit Boards" Hands on Miami United Way Training Non-Profit Board Leadership Skills	2/2001 2/2000
"Ethics: Food for Thought" Temple Judea on Yom Kippur Panelist (with Chief Justice Kogan & County Manager Steirheim)	10/1999
"Ethics and Decision-Making" Make-A-Wish Foundation Board Meeting, Hollywood, Florida	9/9/1999
"Business Ethics: Fact or Fiction?" Business Friday Lecture Series, Naples Center for the Arts Naples, Florida	1996
"Ethical Implications of Decision-Making"  Cedars Medical Center Executive Training Program  (Series of seminars for management emphasizing ethics in decision-making)	1995
"Business and Banking Ethics" Barnett Bank Management Seminar Series	1995-1996
"Business and Banking Ethics" Southeast Bank Management Training Program (Series of half-day seminars emphasizing ethics in management decision-making)	1988-1991
"Business Ethics," UM School of Business	10/8/1992
Corporate Affiliates Management Seminar "Ethics and Decision-Making" Mid-Semester Training Program University of Miami Resident Assistants	1/9/1990
"Ethics in Leadership" Leadership Certificate Program University of Miami's Leadership Institute	10/10/1988 3/28/1989

#### **Media Mentions:**

Featured in Panama On, Panamanian online business, finance economics and 9/5/2016 politics news coverage of the Healthcare Compliance Congress in Panama http://www.panamaon.com/noticias/educacion/13326-catedratica-de-la-escuela-de-negocios-de-launiversidad-de-miami-participa-en-un-panel-durante-el-congreso-latinoamericano-decumplimiento-farmaceutico-y-de-dispositivos-medicos-en-la-cuidad-de-panama.html

Featured in "America Latina intensifica sus esfuerzos para controlar la corruption" 9/1/2016 Capital Financiero, Panama's national weekly newspaper for entrepreneurs and business executives

Quoted in "In the Social Media Age, Private Actions are Company Business Cindy Krischer Goodman business blog, The Miami Herald	9/18/2014
Quoted in "FSCJ's exec's consulting was lucrative, but was it ethical?" Florida Times-Union	7/24/2011
Placed piece, "UM Students Do Well in Ethics Bowl" South Florida Sun Sentinel	11/26/2009
Quoted in "Employee Ethical Behavior Improves, Survey Shows" South Florida Sun Sentinel	11/25/2009
Interviewed on "Religion and Ethics" re healthcare reform, end of life National PBS television show	7/24/2009
Quoted in "Corporate Social Pacts Under Pressure" Latin Trade Magazine	6/1/2009
Quoted in "UM Students Learn the Business of Non-Profits" The Miami Herald	11/14/2008
Quoted in "Encounter at 18,000 feet Shaped Thinking on Ethics," Editor's Note profiling Arsht Distinguished Speaker in Ethics Business Monday, The Miami Herald	10/27/2008
A. Cava, "Terms of Wackenhut Contract Must be Transparent," op-ed, Miami Herald, Sunday Speakout	6/22/2008
CBS 4 TV interview, Ethics of City of Miami Chief of Police accepting advertisements for police department's annual report	5/9/2008
A. Cava and B. Earle, "Vick's Chance to Atone for His Mistakes," op-ed, Metrowest Daily News, (regional paper in Boston area)	12/10/2007
Featured in <u>Business Miami</u> "Community Connections: The School's MBA Consultant to Non-Profit Project,"	Winter 2007
Profiled in Miami Magazine with Ken Goodman, "Do the Right Thing," by David Treadwell & Meredith Danton	Fall 2007
"Matters of Ethics," Profiled in <u>UM Veritas</u> with Ken Goodman	5/2007
Participant, WLRN Topical Currents, public affairs radio show, Business Ethics and Community Prosperity	2/23/2005
Quoted in story on student cheating in <b>People Magazine</b>	1/15/2005

Featured, The Miami Herald

(the Brad/Jen issue that sold out in minutes)

1/19/2004

Business Monday	
Featured, El Nuevo Herald "Sobre el Tapete La Ética en Negocios"	1/18/2004
Quoted, <u>The Miami Herald</u> (front page, Sunday Business Section) "Stewart Case Not a Precedent"	6/1/2003
Interviewed and class discussion taped,  PBS Nightly Business Report (nationwide broadcast)  30 minute Special Program on Business Ethics.	1/2003
Quoted, The American Society for Public Administration "Inching Toward Ethical Leadership"	3/2003
Quoted, Orlando Sentinel, (front page story, Sunday Business Section) "Business Schools Face Tough Questions,"	10/13/2002
Featured, <u>The Miami Herald</u> (photo, 2 pages) "Ethical Dilemma: Scandals Motivate colleges to Ramp Up Ethics Courses" (front page story, Sunday Business Section)	, 8/25/2002
Quoted extensively, <u>South Florida Sun-Sentinel</u> , "Going By the Book" (front page story, Sunday Business Section)	8/25/2002
Quoted, Florida Daily Business Review, "Miami Dade Searching for its Ethics Code,"	12/10/1999
Interviewed for Public TV Documentary on Elder Issues "Legal and Ethical Issues in Drafting and Enforcing Advance Directives"	11/1999
Quoted in The Miami Herald, "Tax Defeat a Jab at Perceived Corruption"	8/1/1999
Quoted in <u>The Miami Herald</u> , "Miami-Dade Needs Tough False Claims Law," (page 1, Sunday Business Section)	6/13/1999
Miami Magazine, "Genetic Code"	Spring 1999
Quoted, <u>The Miami Herald</u> Business Section on ethics programs in businesses	8/1993 column
Interviewed by the AP and various other newspapers On the ethical implications of the General Development Corporation verdict quoted on National Public Radio	8/1992
Quoted as ethics/law expert, <u>The Miami Herald</u> "Options exist for honest Employees."	8/12/1992
Featured as ethics/law expert, Channel 6 TV news Sexual harassment	10/15/1991
Quoted, <u>South Florida Magazine</u> article, "Doing the Right Thing: Ethics in the Hangover Decade."	November 1990
Quoted, <u>The Miami Herald</u> Feature story on "Greed" in the Living Today section	12/18/1988
Featured as expert on trade secret law, <u>Miami News Money Magazine</u> Column: "The Workplace"	9/12/1988

5/15/1988

Featured as business ethics expert, Channel 10 TV News

# Featured in cover story on "Business Ethics" Ft. Lauderdale Sun Sentinel Weekly Business

## 2/9/1987

## **Community Activities:**

Swarthmore College Alumni Council	2008-2011, 1985-1989
Academic Sector Leader, ImagineMiami	2006-date
Girl Scout Leader, 1-12 grade, 8 Gold Award Recipients	1997-2009
Women Investing in Women Mentoring Circle	2000-date
Swarthmore College, 25th Reunion Class Agent (set school record!)	2000
Swarthmore College Class Agent	2000-date
Co-Chair, Gifted Parent Group, Sunset Elementary	1993-1995
Attendance Boundary Committee, Sunset Elementary	1992-1993
District Board Liaison, Sunset Elementary PTA	1991-1992
Board of Directors, League of Women Voters	1985-1988
Leadership Miami Alumni Association	1983-1985