

JOAN MARTÍNEZ EVORA

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Coral Gables, FL 33124-6532
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Current Academic Rank
Primary Department
Citizenship

Lecturer
Business Law
USA
Born in Havana, Cuba

HIGHER EDUCATION

Institutional:

University of Miami School of Law Coral Gables, Florida	Juris Doctor, <i>magna cum laude</i>	2011
University of Havana School of Law Havana, Cuba	Licenciado en Derecho, <i>with Honors</i>	2004

LICENSURE

The United States District Court for the Southern District of Florida <i>Attorney at Law</i>	2014
The Florida Bar <i>Attorney at Law</i>	2013
Florida Real Estate Commission <i>Real Estate Sales Associate</i>	2008 - 2010
Cuban Bar <i>Attorney at Law</i>	2004

EXPERIENCE

Academic:

Lecturer in Business Law 2012 - present
University of Miami
School of Business Administration
Coral Gables, Florida

Adjunct Lecturer of Business Law Spring 2012
University of Miami
School of Business Administration
Coral Gables, Florida

Visiting Assistant Professor of Law 2011 - 2012
University of Miami
School of Law
Coral Gables, Florida

Research and Teaching Assistant 2010 - 2011
University of Miami
School of Business Administration
Coral Gables, Florida

Law Professor 2004 - 2005
University of Havana
School of Law
Havana, Cuba

Law Student Instructor 2003 - 2004
University of Havana
School of Law
Havana, Cuba

Research Assistant 2001 - 2002
University of Havana
School of Law
Havana, Cuba

Non-Academic:

Attorney, President (*Business and Real Estate Law*) July 2014 - present
Martínez Evora Law Offices, P.A.
Doral, Florida

Attorney, Of Counsel (<i>Business and Real Estate Law</i>) Paez & Associates, P.A. Miami, Florida	December 2013 - July 2014
Attorney, Of Counsel (<i>General Practice</i>) Brea-Stevens & Paez, P.A. Miami, Florida	September - December 2013
Law Student Intern (<i>Litigation</i>) Children's Legal Services Miami, Florida	March - May 2011
Real Estate Sales Associate Coldwell Banker MDR Doral, Florida	2008 - 2010
Economic Self-Sufficiency Specialist I (2007-2009) / Specialist II (2009) Florida Department of Children and Families Miami, Florida	2007 - 2009
Attorney at Law (<i>Litigation</i>) Havana, Cuba	2004 - 2005
Law Student Intern/Clerkships Cuban Supreme Court (<i>First group</i>) Agencia Cubana de Derecho de Autor Musical, ACDAM (<i>Intellectual Property</i>) Bufete Internacional, Playa, Havana City (<i>International Law, Economic Law</i>)	1999 - 2004

PUBLICATIONS

Co-Author: *The Right to Withdraw in Consumer Contracts: A Comparative Analysis of American and European Law* (Forthcoming)

Author: *Incorporando una Visión Global en Cursos Tradicionales de Administración de Empresas. La Experiencia del Curso Introducción al Derecho de los Negocios en Español* [Incorporating a Global Vision in Traditional Courses in Business Administration. The Experience Teaching Introduction to Business Law in Spanish]. Article included in book *Aprendizaje Cooperativo. Un Recurso Indispensable en la Formación Universitaria* [Cooperative Learning. An Indispensable Tool in the College Experience]. International Working Research Group Project, sponsored by Finestra Oberta UV_SFPIE GER 15-314671, "Conceptual Maps as an Active Teaching Methodology in the European Higher Education Area." Available under research in Ciències Jurídiques at: <http://roderic.uv.es/handle/10550/55175> (University of Valencia, Spain) (2016)

Author: *La Compraventa de Mercaderías en los Estados Unidos: Referencia a las Reglas de la Oferta y la Aceptación*. [The Sale of Goods in the United States: Reference to the Laws of Offer and Acceptance.] Revista Actualidad Jurídica Iberoamericana, núm. 3, agosto 2015, pp. 231-260. Iberoamerican Law Institute (IDIBE) (2015)

Co-translator, with Patricia Sánchez Abril: *Negociación Dons*. Program on Negotiation, Harvard Law School (2013)

Author: *Comentarios Acerca del Ejercicio de la Abogacía y del Abogado en Cuba*. Association for the Study of the Cuban Economy, ASCE, University of Texas, Vol. 18 (2008)

Author: *El Contrato de Representación entre Autores Musicales y la Agencia Cubana de Derecho de Autor Musical (ACDAM)*. Included in *Contratos Atípicos*, IV International Congress on Contract Law, UNJC CD Memories (2005)

Co-author, with Johannes San Miguel Giralt and Andryth Aguilar Villan: *Los Métodos Alternativos de Solución de Conflictos. Un Enfoque Institucional*. (Comparative Analysis of ADR in WIPO, WTO and ICC) Cuba Lex, Vol. 31 (2005)

Participation in Academic Research Activities, Lectures and Groups

Member: Proyecto I+D La Modernización del Contrato de Servicios en el Derecho Privado: Del Código Civil a los Nuevos Instrumentos Jurídicos del Derecho Contractual Europeo y las Directivas. Research grant awarded to this group by Spain's Ministry of Innovation, Science, and Business for 47,000€ over three years, 2016-2018.

Member: *International Working Research Group*, "Conceptual Maps as an Active Teaching Methodology in the European Higher Education Area." Universitat de València, Innovació educativa 2017-2018

Member: *International Working Research Group*, "Conceptual Maps as an Active Teaching Methodology in the European Higher Education Area." Grant awarded to this group by Resolution from Vicerectorat de Politiques de Formació i Qualitat Educativa, Finançament R/S: 38965/369. Universitat de València, 25 de setembre de 2015, Innovació educativa 2015-2016.

Member: *Working Research Group on Privacy* entitled "La protección jurídica del consumidor adquirente de bienes y contenidos digitales en el moderno derecho privado europeo: consecuencias para el ordenamiento jurídico español." Research grant awarded to this group by Spain's Ministry of Innovation, Science, and Business for 27,000€ over two years 2014-2016.

Lectures at Universitat de València, Facultat de Dret, sponsored by Project GVPROMETEOII 2015-2014 "Derecho civil valenciano y europeo" of Conselleria of Education, Culture and Sport, Universitat de València. (11/2015)

Keynote address to civil law faculty, Facultat de Dret, Universitat de València “*El Método de Casos en la Impartición de los Estudios de Derecho*” [*The Case Method in US Legal Education*] sponsored by “*Conceptual Maps as an Active Teaching Methodology in the European Higher Education Area*,” also by project GVPROMETEOII 2015-2014 “*Derecho civil valenciano y europeo*” and “*Innovation in Education UV Practicum for the simulation of civil trials*,” from Universitat de València. (11/2015)

UM Center for International Business Education and Research (CIBER) grant to cover tuition to attend *Globalization Seminar, Faculty Development Program in International Business* at University of Memphis, Memphis, Tennessee. (06/2014)

PROFESSIONAL

Reviewer/Discussant:

Manuscript Reviewer: Journal of Legal Studies in Business, JLSB (2015 – present)

Arbitrator: Reviewer of answer briefs, VII, VI, V, IV International Commercial Arbitration Competition, Moot Madrid (2015, 2014, 2013, 2012)

Arbitrator: Reviewer of memoranda for claimants, VII, VI International Commercial Arbitration Competition, Moot Madrid (2015, 2014)

Book reviewer: Edward Elgar Publishing Inc. (01/2014)

Business Law Judge: CLEP Introduction to Business Law exam (02/2016)

Professional and Honorary Organizations:

Iberoamerican Law Institute University of Valencia, Spain <i>Member</i>	2015 - present
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Southeastern Academy of Legal Studies in Business <i>Member</i>	2012 - present
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American Bar Association Law Student Division	2010 - 2011
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Cuban American Bar Association Law Student Division	2010 - 2011
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International Moot Court Board <i>Moot Madrid Team Member</i> University of Miami	2010 - 2011
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School of Law

Honors and Awards:

Nominee for Outstanding Faculty Member, Apple Polishing Award (2013)

Eric E. Bergsten Prize: *Third Best Oralist in General Rounds*, Moot Madrid, Spain, 2010

International Moot Court Board, University of Miami School of Law, 2010

Dean's Certificate of Achievement Award, *Alternate Dispute Resolution*, University of Miami School of Law, Fall 2009

+0.50 decimal points awarded in *Exámenes de Premio*, University of Havana School of Law (1999-2004): First places in Economic Law, Substantive Criminal Law, Criminal Procedure & Finance Law.

Licenciado en Derecho, *Título de Oro*, University of Havana School of Law, 2004 (GPA: 5.50/5.00)

Valedictorian, Vocational Pre-University Institute of Exact Sciences of Pinar del Río, Cuba, 1998 (GPA: 100/100)

Silver Medal, Second Place, *Concurso Nacional de Español*, Cuba, 1997

Gold Medal, First Place, *Concurso Nacional de Español*, Cuba, 1996

Other Professional Activities:

Presentation: The Right of Withdrawal in Consumer Contracts: A Comparative Analysis of American and European Law. Paper presented at Annual Conference, Southeastern Academy of Legal Studies in Business, Durham, North Carolina (2016)

Member: Tribunal for PhD thesis in Business Law *La Condición en el Contrato de Compraventa de Empresas* [The Condition in Company Sales]. PhD Candidate José Vicente Gimeno Beviá, celebrated at Universitat d' Alacant, Business Law Department, Alicante, Spain (07/28/2016)

Lecture to business law students on the *United States Uniform Commercial Code (UCC)*. Universitat d' Alacant, School of Business Administration, Alicante, Spain (11/26/2015)
Keynote address to civil law faculty: Jornada (Academic conference) "*El Método de Casos en la Impartición de los Estudios de Derecho*" [The Case Method in US Legal Education]. Universitat de València. Valencia, Spain (11/25/2015)

Conferencia magistral: “*El Derecho Sucesorio en los Estados Unidos. Una Visión desde el Derecho Comparado*”. Facultat de Dret, Universitat de València, Valencia, Spain (11/25/2015)

Conference: *The Protection of Patrimonies in International Business*, lecture to law students in the *Erasmus Scholarship Programme*, Facultat de Dret, Universitat de València, Valencia, Spain (11/24/2015)

Conference: *Research Methodologies in the United States*, conferencia to PhD students in the Postgraduate Degree “*Law and Business*,” Facultat de Dret, Universitat de València, Valencia, Spain (11/24/2015)

Member: Working Research Group on Privacy entitled “La protección jurídica del consumidor adquirente de bienes y contenidos digitales en el moderno derecho privado europeo: consecuencias para el ordenamiento jurídico español” under Spain’s Ministry of Innovation, Science, and Business, 2014-2016.

Moderator: Panel *New Legal Trends in EU Business Law [Las Nuevas Tendencias Legales en el Derecho Empresarial Europeo]*, presenters from University of Valencia School of Law, at University of Miami School of Business Administration, Coral Gables, Florida (Fall 2015: 09/21/2015)

Taught *Legal and Ethical Implications of Executive Decision-Making* in the *Executive MBA Program* at Centro Internacional de Mercadeo, Asociación de Industriales de Puerto Rico, Guaynabo, San Juan, Puerto Rico (Fall 2015: July-August/2015)

Instructor: Bilzin Sumberg Baena Price & Axelrod LLP, Miami, Florida, *Business and Legal Spanish for Lawyers* (Fall 2014 – Spring 2015/ 8.5 Florida Bar CLE credits):

Advanced Business and Legal Spanish (Fall 2014)

Intermediate Business and Legal Spanish (Spring 2015)

Advanced Business and Legal Spanish II (Spring 2015)

Guest Speaker (in Professor Patricia Sánchez Abril’s class): *Ética y Derecho en los Negocios. Global Executive MBA*, University of Miami School of Business, Coral Gables, Florida (05/2015). Topic: *Comparative Legal Systems and Real Estate Law*

Globalization Seminar: *Faculty Development Program in International Business*, sponsored by UM Center for International Business Education and Research (CIBER), University of Memphis, Memphis, Tennessee (06/2014)

Guest Speaker (in Professor Patricia Sánchez Abril’s class): *Ética y Derecho en los Negocios. Global Executive MBA*, University of Miami School of Business, Coral Gables, Florida (04/2014). Topic I: *Análisis Ético Y Jurídico A Raíz De La Negociación Dons*. (04/28/2014). Topic II: *Ética Y Derecho En La Contratación*. (05/02/2014)

Lectures (in Professor John Rooney's class): Taught law students three units in *International Business Transactions*. University of Miami School of Law, Coral Gables, Florida (01/2014). Unit 1: *Introduction to Civil Law: History of Codification*. (1/23/2014). Unit 2: *Contractual Obligations I*. (1/28/2014). Unit 3: *Contractual Obligations II: Code-Based Contracts*. (1/30/2014)

Presentation: *A Comparative View of Contractual Obligations: Structure and Synallagma*. Academic Session I. Southeastern Academy of Legal Studies in Business, Annual Conference. Tampa, Florida (2013)

Co-moderator: *Academic Session I*. Southeastern Academy of Legal Studies in Business, Annual Conference. Miami, Florida (2012)

Panel member: *Pedagogy: The Miami Method*. Southeastern Academy of Legal Studies in Business, Annual Conference. Miami, Florida (2012)

Co-translator, with Patricia Sánchez Abril: *Negociación Dons*. Program on Negotiation, Harvard Law School (2013)

Panel member: Sharing the VAP teaching experience with potential applicants (2012, 2013)

Speaker: *Studying Law in the United States*, LL.M. in U.S. and Transnational Law Orientation, International LL.M. Class of 2012 (2011)

Presentation (in Professor Alejandro Portes's class): *The System of Hospitals in Mexico City*, in multidisciplinary course *Idea of a Hospital*. University of Miami, School of Law (2011)

Academic Opinions: Consulted by Miami-based law firms and Massachusetts-based law firm in comparative law and international law areas (Aug. 2009, Sept. 2010, May 2012, June-August 2015)

Presentation: *Comentarios Acerca del Ejercicio de la Abogacía y del Abogado en Cuba*, Association for the Study of the Cuban Economy (ASCE), Annual Meeting, Miami, Florida (2008)

Panel member: *Los Métodos Alternativos de Solución de Conflictos. Un Enfoque Institucional* (Comparative Analysis of ADR in WIPO, WTO and ICC). International Congress on Economic and Trade Law, Havana, Cuba (2005)

Panel member, with Loypa Rodríguez Aponte: *La Litis Contestatio Romana y el Proceso Civil Actual*. International Congress on Roman Civil Law, Havana, Cuba (2005).

Presentation in panel: *Contratos Atípicos: El Contrato de Representación entre Autores Musicales y la Agencia Cubana de Derecho de Autor Musical (ACDAM)*. IV International Congress on Contract Law, National Hotel, Havana, Cuba (2005)

Faculty Relator: Afternoon Session (2nd day). IV International Congress on Contract Law, National Hotel, Cuba (2005)

Languages

Spanish (native, Law Degree)

English (fluent, Law Degree)

French (fluent, Diplôme d'Etudes en Langue Française A1 & A2, formal studies in *français juridique* for the BFP Juridique B2 at L'Alliance Française de la Havane)

Postgraduate Law Studies

Postgraduate law studies in the Masters of Laws, LL.M. in U.S. and Transnational Law, University of Miami School of Law (Coral Gables, Florida)

Postgraduate law studies, Modules in European Marketing, Consumer, and Agricultural Regulations, taught by Faculty from University of Castilla La Mancha, Albacete Campus (Havana, Cuba)

Postgraduate Certificate in Spanish Real Estate Registry Laws, taught by Spanish Notary Martínez de la Riva (Havana, Cuba)

TEACHING

Teaching Specialization (courses taught):

University of Miami School of Business Administration:

BSL 212	Introduction to Business Law (<i>In Spanish</i>) ** new course developed
BSL 212	Introduction to Business Law
BSL 412	International Business Law
BSL 692	Legal Implications of International Business Transactions (MBA, MIBS)
BSL 695	Legal and Ethical Implications of Executive Decision-Making (WPMBA)
BSL 695	Legal and Ethical Implications of Executive Decision-Making (EMBA) Executive MBA Program in San Juan, Puerto Rico

- BSL 696 Ética y Derecho en los Negocios (GEMBA)
- BUS 657 Business Fundamentals: Business Law Module (EMBA for the Americas)

University of Miami School of Law:

- Law 278 Law of Obligations (*In Spanish*) ** new course developed
- Law 358 International Family Law ** new course developed

University of Havana School of Law:

- Law Civil Procedure
- Other Introduction to Law (School of Social Work) and Lectures on
Obligations and Contracts (School of Economics and Accounting)

OTHER PROFESSIONAL TEACHING/CONSULTING

Instructor: Bilzin Sumberg Baena Price & Axelrod LLP, Miami, Florida, *Business and Legal Spanish for Lawyers* (Fall 2014 – Spring 2015)

Law Firm, Guayaquil, Republic of Ecuador (Fall 2014)

Thesis and Dissertation Advising

Member: Tribunal for PhD in Business Law Thesis: *La Condición en el Contrato de Compraventa de Empresas* [The Condition in Company Sales], PhD Candidate José Vicente Gimeno Beviá, celebrated at Universitat d' Alacant, Business Law Department. Alicante, Spain (07/28/2016)

Law 800 Writing supervisor for law students (School of Law, 2011-2012):

A Surrogate Mother's Rights in the International Surrogacy Context (R. Castells, 2012)

Investor-State Dispute Settlement under the U.S.-Colombian Trade Agreement and the Colombian Arbitration Regime (P. Abello, 2012)

Theory of Damages for Breach of Contract in Venezuela and the United States: A Comparative View (D. Rodrigues Gonçalves, 2011)

Coordinator and Organizer of the following academic activities

Moderator: Panel *New Legal Trends in EU Business Law [Las Nuevas Tendencias Legales en el Derecho Empresarial Europeo]*, presenters from University of Valencia School of Law, seminar celebrated at University of Miami School of Business Administration, Aresty Bldg. 331, Coral Gables, Florida (Fall 2015: 09/21/2015)

Conference Organizer: Conference *The Future of the Cuban Legal System [El Futuro del Sistema Legal Cubano]*, presenter Professor María Elena Cobas Cobiella, University of Valencia School of Law, organized in conjunction with the Institute for Cuban and Cuban American Studies, ICCAS, at Casa Bacardí, University of Miami, Coral Gables, Florida (Summer 2015)

Media

CNN Dinero: ¿Puede una unión cobrar a los no sindicalizados por representarlos en negociaciones colectivas? EEUU: El Futuro de los Sindicatos (08/28/2017)

Faculty Profile: University of Miami Special Report, The People of Cuba and the Caribbean. *Cuban Lecturer Inspires Students Through Stories of Resilience* (06/01/2017)

Faculty Profile: International Graduate Law Programs, University of Miami School of Law. *Visiting Assistant Professor and Miami Law Alumn to Teach Legal Courses*. (08/2011)

SERVICE

Community Activities

Faculty volunteer, Career Law Day, International Graduate Law Programs, University of Miami School of Law (2016 - present)

Faculty Advisor, UM Pre-Law Association (2013 – 2015)

Judge: (Practice Rounds, Moot Madrid UM Law Team), International Moot Court Program (2011, 2012, 2013)

Judge: (Practice Rounds, Buenos Aires UM Law Team), International Moot Court Program (2011, 2012)

Mentor, UM Law International Graduate Law Programs, Mentor/Mentee Program (2011)

Recruiting panel member, Orientation, J.D. Class of 2013 (2010)