# **University of Miami**

Curriculum Vitae January 2018

# **Contact Information:**

Alex R. Horenstein Assistant Professor Department of Economics University of Miami Jenkins Building, Room 521 5250 University Drive Coral Gables, FL 33124 alexhorenstein@gmail.com www.alexhorenstein.com

# **Employment**:

2013 - Assistant Professor of Economics, University of Miami
2009 - 2013 Assistant Professor of Finance, Instituto Tecnológico Autónomo de México

# **Education:**

ARIZONA STATE UNIVERSITY, Ph. D. Economics, 2009 ARIZONA STATE UNIVERSITY, M.S. Economics, 2006 UNIVERSIDAD NACIONAL DE CUYO, Licentiate in Economics, Mendoza, Argentina, 2003.

### **Research Fields:**

Asset Pricing, Econometrics, Applied Economics, Experimental and Behavioral Economics.

# **Research:**

#### **Publications:**

"Eigenvalue Ratio Test for the Number of Factors," Econometrica, 2013 (with S. C. Ahn)

"Parcel Size and Land Value: A Comparison of Approaches," Journal of Real Estate Research, 2015 (with Karl Guntermann, Federico Nardari and Garreth Thomas)

"Out-of-town Buyers, Mispricing and the Availability Heuristic in a Housing Market," Real Estate Finance, 2017 (with Daniel Osgood and Avichai Snir)

"Portfolio Choice in Mexico," Journal of Behavioral and Experimental Finance, 2017 (with Avichai Snir)

"Beta Matrix and Common Factors in Stock Returns" (with Seung C. Ahn and Na Wang) – Forthcoming at Journal of Financial and Quantitative Analysis

"Understanding Growth Patterns in US Health Care Expenditures" (with Manuel Santos) – Forthcoming Journal of the European Economic Association

# Working Papers:

Asset Pricing and Excess Returns over the Market Returns (with Seung C. Ahn) – Revise and Resubmit

Betting Against Alpha

Leverage and Performance Metrics in Asset Pricing

Product-Consumer Substitution and Safety Regulation (with Konrad Grabiszewski)

### Work in Progress:

Perceiving and Solving Trees: Mobile Experiment (with Konrad Grabiszewski)

Estimating Preferences under Risk: Theory and Mobile Experiment (with Konrad Grabiszewski)

Effort-based Utility: Theory and Mobile Experiment (with Konrad Grabiszewski)

Markups, Innovation, and the Cross-Section of Expected Stock Returns (with Miguel Iraola and Manuel Santos)

Medical Malpractice and US Health Care Expenditures (with Manuel Santos)

Driving Tests and Road Safety: The Case of Mexico City (with Konrad Grabiszewski)

A Solution to the Single Factor Bias in Arbitrage Pricing Models (with Seung C. Ahn)

Do Investors Flip Over Housing? (with Crocker Liu and Adam Nowak)

# **Presentations at Universities and Conferences:**

Texas A&M University, Bar Ilan University, Sam Houston State University, Norwegian School of Economics and Business Administration, University of Alberta, Instituto Tecnológico Autónomo de México - Finance, Latin American Econometric Society 2009, Midwest Finance Association 2010, Eastern Finance Association 2010, Instituto Tecnológico Autónomo de México - Economics, Universidad Autónoma de Nuevo León, Banco de México, Financial Management Association 2010, International Healthcare Services Academic Conference 2011, Midwest Finance Association 2011, Eastern Finance Association 2011, Universidad de San Andrés, Universidad Torcuato Di Tella, World Finance Conference 2012, Universidad Nacional de Cuyo, Latin American Econometric Society 2012, American Real Estate Society 2013, University of Miami, Northern Finance Association 2013, SoFiE – Large-Scale Factor Models in Finance, Latin American Econometric Society 2013, ASSA-American Economic Association 2014, New York Camp Econometrics IX, ITAM Finance Conference 2014, Florida Gulf Coast University, ASU Ph.D. Reunion Conference 2014, Federal Reserve of New York (visiting), ITAM Finance Conference 2015, Financial Engineering and Risk Management Guangzhou Symposium 2016, Paris Financial Management Conference 2016, FMA Latin America 2017, ITAM Finance Conference 2017, ASU Ph.D. Reunion Conference 2017, Wilfrid Laurier University, Instituto Tecnológico Autónomo de México - Economics.

### **Professional Activities and Services:**

Referee: Review of Financial Studies, Journal of Econometrics, Journal of Business Economics and Statistics, Statistica Sinica, Econometric Theory, Computational Statistics and Data Analysis, Empirical Economics, Journal of Real Estate Research, Statistical Papers, Oxford Bulletin of Economics and Statistics, Social Sciences and Humanities Research Council of Canada, Real Estate Economics.

Member: University of Miami Economics Department, Economics seminar organization, 2013-2018

University of Miami Economics Department Faculty Recruiting Committee, 2014.

ITAM School of Business Faculty Recruiting Committee, 2010-2013. ITAM Finance Conference, Organizing Committee, 2012-2013.

# **Teaching Experience:**

International Economics and Finance (PhD) UM - Spring 2014, Fall 2014, Fall 2015, Fall

2016, Fall 2017.

International Economics and Finance (Master) UM – Fall 2014, Fall 2015, Fall 2016.

International Monetary Economics (Undergrad) UM - Spring 2014, Spring 2015, Spring 2016,

Fall 2016.

Health Economics (Undergrad) UM – Fall 2013, Fall 2014.

Investments (MBA) ITAM - Spring 2010, Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Spring 2013

Managerial Economics (Exec. MBA) ITAM - Spring 2012, Spring 2013

Investments (Undergrad) ITAM - Fall 2009, Spring 2010, Fall 2010,

Spring 2011, Fall 2011.

Portfolio Management (Undergrad) ITAM - Spring 2012, Fall 2012, Spring 2013

International Economics (Undergrad) ASU - Summer 2007 Microeconomic Principles (Undergrad) ASU - Summer 2006

# **Student Supervision:**

Eduardo García Gomez-Tagle Ph.D. Thesis, Economics, ITAM, 2012, member Baruch Axel Avendaño MBA, ITAM, 2013, chair Abraham Antonio Haneine MBA, ITAM, 2013, chair Enrique Navarro Higueras Undergraduate, Economics, ITAM, 2013, chair Isaac Saayed Undergraduate, Business, ITAM, 2013, chair Sofía Fernández Reyes Undergraduate, Economics, ITAM, 2013, member Alberto Shiver Fajsa Undergraduate, Economics, ITAM, 2013, member Santiago Mayoral Alvarez Undergraduate, Business, ITAM, 2012, chair Alejandro Saltiel Cuckier Undergraduate, Business, ITAM, 2011, chair

Emmanuel Juarez Flores Undergraduate, Business, ITAM, 2012, member Ana Cecilia Hernández Undergraduate, Accounting, ITAM, 2009, member

# **Honors and Scholarships:**

2016 UM Provost's Research Award

2015 UM Excellence in Teaching Award (best MA in Economics' professor -selected by the students-)

2008 ASU Barchilon Award for outstanding research in Ph.D.

program. Department of Economics, ASU.

2004 - 2009 ASU Department of Economics full tuition and stipend

scholarship

### **Media Appearances:**

- 12/2007 Arizona Republic (Arizona, USA): "New Valley Housing-Price Index Relies on Repeat Sales"
- 05/2009 AZ Central (Arizona, USA): "Phoenix home prices still falling but not quite as fast"
- 09/2009 Excelsior (Mexico City, Mexico): "Sector Vivienda, Aun Deprimido"
- 10/2009 Excelsior (Mexico City, Mexico): "Aumento al IVA Pegará a Viviendas"
- 01/2010 CNN Español (Mexico City, Mexico): "3 Sectores que Necesitan Reinventarse"
- 03/2010 El Semanario (Mexico City, Mexico): "Alert lights are on with Sofomes and Sofoles"
- 02/2010 Excelsior (Mexico City, Mexico): "Inestabilidad en Insumos"
- 04/2010 El Semanario (Mexico City, Mexico): "Se Apagaron los Focos Rojos?"
- 03/2011 Dirección Estratégica (Mexico City, Mexico): "Diversification: A New Approach"
- 04/2012 GQ (Mexico City, Mexico): "Profesores Extraordinarios que nos Reconcilian con la Educación en México"
- 04/2013 Excelsior (Mexico City, Mexico): "Cumpleaños Gris para Apple"
- 04/2013 Excelsior (Mexico City, Mexico): "La Debacle de la PC y HP"
- 04/2013 Excelsior (Mexico City, Mexico): "Apple Piensa en Wall Street"
- 05/2013 El Economista (Mexico City, Mexico): "Prepare su Bolsillo ante Escenarios de Incertidumbre"
- 09/2017 El Sol (Mendoza, Argentina): "El juego mendocino que puede revolucionar los experimentos sociales"
- 9/2017 Via Pais (Mendoza, Argentina): "Un mendocino creó en Miami un revolucionario juego para celulares que sirve para descubrir cómo pensamos"
- 9/2017 Pap (Warsaw, Poland) Łącz przyjemne z pożytecznym: zagraj w grę, pomóż ekonomistom!
- 10/2017 The Conversation (USA) "Do gamers behave the way game theory predicts they should?" Article reproduced in: Associated Press, TechXplore, Los Angeles Times (California), Chicago Tribune (Illinois), Arizona Daily Star (Arizona), Lompoc Record (California), San Francisco Gate (California), News-Times (Connecticut), Stamford Advocate (Connecticut), Westport News (Connecticut), Idaho Press Tribune (Idaho), Muscatine Journal (Iowa), Bozeman Daily Chronicle (Montana), Independent Record (Montana), Lincoln Journal Star (Nebraska), Albany Times Union (New York), The Citizen (New York), Sentinel (Pennsylvania), Beaumont Enterprise (Texas), Houston Chronicle (Texas), Odessa American (Texas), Cache Valley Daily (Utah), Seattle Post-Intelligencer (Washington), Chippewa Herald (Wisconsin), Journal Times (Wisconsin), Wisconsin State Journal (Wisconsin)
- 11/2017 Miami Today (Miami, FL) "University of Miami team's free game in name of science"
- 11/2017 The Miami Hurricane (Miami, FL) "UM professors create new way to gather scientific data: mobile games"