

SUSY ALVAREZ-DIAZ

CURRICULUM VITAE

PROFESSIONAL EXPERIENCE

ACADEMIA

UNIVERSITY OF MIAMI, Coral Gables, FL

2008 - present

Lecturer (2017-present)

Bascom Palmer Eye Institute, Master of Science in Vision Science and Investigative Ophthalmology

Lecturer (2012- present)

School of Business Administration, Department of Management

Director of Entrepreneurship Program (2012- 2016)

School of Business Administration, Department of Management

Adjunct Faculty (2008 – 2012)

School of Business Administration, Department of Management

MIAMI DADE COLLEGE, Miami, FL

2004 - 2008

Adjunct Faculty (2004 – 2008)

School of Business Administration, North Campus

CORPORATE

ADG OMNIMEDIA, Miami, FL

Public relations, marketing, and branding consulting firm

2003 - present

Founder & CEO (2003- present)

AGILENT TECHNOLOGIES, INC., Miami, FL

Global technology leader in communications, electronics and life sciences.

1999 - 2003

Executive Management Consultant, *Worldwide Corporate Relations* (2003)

Public Relations Manager, *Latin America Region* (1999-2003)

HEWLETT-PACKARD COMPANY, Miami, FL

Global technology solutions provider to consumers, businesses and institutions.

1993 - 1999

Business Development Specialist, *Semi-conductor Products Group, Latin America Region* (1999)

Marketing Program Integrator, *Semi-conductor Products Group, Latin America Region* (1996-1999)

Account Manager, *Computer Products Organization, Latin America Region* (1995-1996)

Order Processing Coordinator, *Computer Products Organization, Latin America Region* (1993-1995)

EDUCATION

University of Miami, Coral Gables, FL
Master of Business Administration, Dual Concentration in Marketing and Management
Bachelor of Business Administration, International Finance and Marketing

Henry King Stanford Scholarship, Florida Undergraduate Scholarship, Honor Graduate

COMMUNITY INVOLVEMENT/HONORS/AWARDS

Iron Arrow Honor Society
WINLab Coach – Babson College
Mentor, Miami Dade College Idea Center
Foote Fellow Faculty Advisor
Executive Director – STAYinFLA 501(c)3
Board Member, CUARTO – Cuban American Roundtable Organization
Faculty Advisor – Women in Business, EPIC, Kappa Sigma Fraternity
Board Member, Miami Dade County Women's Commission
Board Member, ALPFA Miami
2008 Entrepreneur of the Year-Sunshine Awards, South Florida Hispanic Chamber of Commerce
Founder & Board Member, The Revenue Club Alumni Mentor Program
Member, Miami Dade County Public Schools - Attendance Boundary Committee
Mentor, University of Miami School of Business Administration Mentor Program
Member, The Greater Miami Chamber of Commerce
Member, South Florida Hispanic Chamber of Commerce
President, Keywoman and Alumnae/Collegiate Chairwoman, Zeta Tau Alpha Women's Fraternity,
Miami Alumnae Chapter
Presidential SPARKS award from President/CEO of Agilent Technologies
Presidential STAR award from President/CEO of Hewlett-Packard Company