WENDY CHUN

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SUMMARY

Online strategy and mobile innovation leader with more than 20 years of project management experience with a Fortune 500 and nationally ranked university. Successful track record of delivering several multi-million dollar projects from concept, design, development to deployment. Published a technical programming textbook on Microsoft's C# development language prior to launch. Serves on several industry leading standards organizations and technical advisory committees.

AREAS OF STRENGTH

Management • Research • Leadership • Analysis • Problem-Solving • Organization

ACCREDITATIONS

Project Management Professional (PMP) • Certified Scrum Master (CSM) • Microsoft Certified Solution Developer (MCSD) PRINCE2 Agile Practitioner (P2AP) • Team Kanban Practitioner (TKP) • Leadership in Energy and Environmental Design Accredited Professional (LEED AP BD+C) • Certified Six Sigma Master Black Belt (CSSMBB) • Apple Certified Professional • Google Certified Educator

PROFESSIONAL EXPERIENCE

UNIVERSITY OF MIAMI, Coral Gables, Florida   **2008 – Present**
Faculty Lecturer & Project Management Course Lead, School of Business Administration (2016 – Present)
Business and Technology Department – BTE 210 Fundamentals of Technology and Innovation • BTE 400 Mobile Web Cloud • BTE 417 Fundamentals of Technology Project Management • BTE 617 Information Technology Project Management • BTE 646 IT Planning and Project Management; CIS 410 Fundamentals of Information Systems
Management Science Department – MAS 663 Project Management and Modeling
Marketing Department – MKTG XXX Adobe Photoshop, Dreamweaver, and InDesign Seminar Course for Majors

Director, Web & Online Communications (2008 – 2016)
Position provides project management and strategic coordination of the University of Miami Alumni Association (UMAA) digital communication programs, including alumni relations, annual giving, and customer service areas for 165,000 target constituents. Projects include Alumni, Alumni Center, Alumni Weekend, Annual Giving, Stories of U, Program Micro-sites, Alumni Online Directory, and Alumni and Volunteer Systems. Oversee daily operations of vendor management, newsletter editorial, social media engagement, and technology research and development efforts. Technologies utilized include HTML, CSS, JavaScript, jQuery, CodeIgniter, XML, PHP, MySQL, Bootstrap, WordPress, Xcode (iOS).
- *2012 Blackboard Catalyst Award for Mobile Innovation Winner*
- *BlackBoard World 2012 Conference Speaker*, Marketing and Branding Our Institutions with Mobile
- *2012 American Marketing Association (AMA) Symposium Speaker, How UM is Using a Mobile App to Control Their Brand*
- *Chairperson*, University of Miami Web Advisory Committee (Campus Wide) and Digital Communications Advisory Group
- *Author, Am*erican Marketing Association (AMA) Symposium Paper on UM Mobile Innovations and Branding
- *Project Management & Chairperson*, University of Miami Mobile Application Development "UMobile"

BROWARD COUNTY COMMISSION, Fort Lauderdale, Florida   **2004 - 2008**
Information Technology Manager (Information System Analyst IV/Senior Information Technology Specialist)
Project management, application development, and management of support services for Equal Opportunity, Small Business, Civil Rights, Internal Investigations Divisions, and other county wide technology projects.

Managed projects: Small Business Division Certification Application (NACO Award 2006), Calendar of Events, Emergency Notification, Broward County Public WIFI, Revenue Property Tax Collection, Revenue Occupational License Renewal, Board of Rules and Appeals Online, Broward County Credit Card Processing Component, Wachovia ACH, Building Code Services Credit Card Integration, Broward County's Americans with Disabilities Act Compliance, Internal Investigations Audit Applications, County's Equal Employment Opportunity Reporting Services, and Division Development Infrastructure.

MACMILLAN USA PUBLISHING   **2000 - 2005**
Technical Editor (*Freelance*)
Review and recommend books relating to programming and Internet technologies. Technical editing books of current and upcoming Microsoft .NET technologies.

SUNGARD DATA SYSTEMS, Miami, Florida   **1999 – 2003**
Assistant Vice President, Research & Development (1999-2003)
Overall project management and research efforts of internet products (CRM & ASP) from initial business requirements through specifications, design, development, deployment and maintenance. Developed strategic partnerships with leading edge technology vendors to cross promote and implement key products upon launch. Technologies utilized: .NET, ASP.NET, VB.NET, C#, C++, Passport, Visual Studios 6.0, XML, JavaScript; XML; COM; VC++; VB; ADO, OLE DB; MS SQL; SSL

SAM'S PUBLISHING   **2002**
Author - *Teach Yourself C# in 24 hours (Freelance)*
Co-authored introductory book on Microsoft .NET C# Language prior to RTM. Topics of discussion included the Visual Studios .NET environment, basic UI, programming constructs, data manipulation, and best practices.

FINANCIAL DATA PLANNING, Miami, Florida   **1992 - 1999**
Assistant Vice President, Project Development (1997 – 1999)
Project managed Financial Services Products from the initial proposal stage through design, development, and deployment. Technologies utilized: COM; VB5; ADO, Access; MS SQL.
- Project Management of $2.5 million dollar CRM/Financial Planning Product for Sanlam in Cape Town, South Africa.
- Project Management of CRM development for insurance sector with 40,000+ customer base
- Project Management of ACORD Accreditation for OLE OLifE / XML Life Web Service

Project Manager (**1995 – 1997**)
Responsibilities included project management, development, deployment, and maintenance of a Contact Management System. Managed programs, coders, account executives, clients, technical support staff, and test leads.

Technical Product Development Manager (**1992 – 1995**)
Project management of product development and its related staff. Technologies used: VB3; VB4; DAO; Access.

PROFESSIONAL MEMBERSHIPS
International Project Management Association (IPMA-USA) • Project Management Institute (PMI) • SCRUM Alliance • American Marketing Association (AMA) • U.S. Green Building Council • Microsoft .NET Authors • Microsoft Product Advisory Panel • MS SQL Server • ACORD OlifE Technical Committee

TRAINING CERTIFICATES
Kanban • Six Sigma • Agile • SCRUM • PRINCE2 • Wharton Gamification Certificate • Microsoft Project • ACORD, XML & ACORD XML Standards • eCommerce & Biztalk • Rational Rose • Environmental Systems Research Institute, Inc., ESRI

LANGUAGES
Fluent in English and Spanish

EDUCATION

Florida State University, Tallahassee, Florida   **University of Miami**, Coral Gables, Florida
B.S., Computer Science, Minor; Mathematics   M.B.A., Specialty: International Business