

Michael Bukur

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EDUCATION

Loughborough University Loughborough, UK

OCTOBER 2021-PRESENT

PhD Studentship in Sport, Exercise and Health Sciences

Project: How can community health and wellbeing programmes engage individuals and groups of lower socio-economic status (SES) more effectively?

One Education

London, UK

March 2020

120-hour TEFL (TESOL) Certificate

University of Westminster London, UK | Distinction

FEBRUARY 2020

Master of Arts in Cultural and Critical Studies

Dissertation: The New York City Marathon: Spectacle and American Road Races

New York University

New York, USA | magna cum laude

JANUARY 2019

Bachelor of Science in Media, Culture, and Communication

Minor in Producing

Thesis: The Politics of Truth of Kenyan

Distance Running

NYU London

London, UK

JANUARY 2018–MAY 2018

Coursework in Business and the Humanities

Capstone: Running Culture in a Mediated World

PROFESSIONAL EXPERIENCE

English Teacher | Freelance | Virtual

OCTOBER 2021–PRESENT

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University Teacher | Loughborough University | Loughborough, UK

JANUARY 2022–PRESENT

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Research Assistant | Loughborough University | Loughborough, UK

JANUARY 2022–JULY 2022

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Runner Services | New York Road Runners | New York, NY

DECEMBER 2016–JANUARY 2018 and JUNE 2018–JANUARY 2019

Managed social media engagement and coded content across all NYRR accounts including the NYC Marathon on Facebook, Twitter, and Instagram utilising the media monitoring software Spredfast.

Coordinated communication to over 250 active running clubs and led the redevelopment of the 'Race Free' programme which provides free race entries to low-income New York residents.

Marketing Intern | Virgin Sport | London, UK

FEBRUARY 2018–MAY 2018

Conducted community outreach via phone calls, emails, and in-person conversations with local stakeholders and managed relationships with the local council, sports clubs, and corporate sponsors.

Marketing Intern | Bleecker Street | New York, USA

SEPTEMBER 2017–DECEMBER 2017

Compiled performance data and marketing materials for the top films on the independent film festival circuit in addition to conducting closer marketing analyses for films that were direct competitors.

Managed calendars for film festival and award submission deadlines in addition to proofing digital and print advertisement schedules that corresponded with marketing initiatives and premiere dates

Production Coordinator | Project Peppermint | New York, USA

MAY 2017–DECEMBER 2017

Led press outreach initiatives, receiving write-ups in *Billboard*, *AM New York*, *Out*, *LGBT Weekly*, and *NewNowNext*, which supported an Indiegogo campaign that raised \$54,000 and thousands of shares, comments, and likes across Facebook, Twitter, and Instagram accounts.

ADMINISTRATIVE EXPERIENCE

Member | UNESCO Chair | Loughborough, UK

AUGUST 2022–PRESENT

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Collaborations Lead | LGBT+ Staff Network | Loughborough, UK

AUGUST 2022–PRESENT

Build links with university, industry, and community stakeholders to promote LGBT+ inclusion and diversity, especially in sport. This is accomplished through academic discourse and engagement with local LGBT+ sports clubs in addition to larger LGBT+ sport events such as the Gay Games.

Committee Member | Open Research Collective | Loughborough, UK

NOVEMBER 2021–PRESENT

Network with leaders in the field of open research and facilitate conversations on the topic via social media and hybrid events which contribute to research training and development at Loughborough.

Doctoral Representative | School of Sport | Loughborough, UK

NOVEMBER 2021–PRESENT

Advocate for doctoral researchers in the School of Sport, Exercise and Health Sciences and create opportunities for sport scholars to network and showcase their research internally and externally.

Peer Group Facilitator | #Me | Loughborough, UK

OCTOBER 2021–PRESENT

Coordinate weekly meetings for a group of seven doctoral students where practical strategies and resources are provided amidst group discussions to improve mental health and wellbeing.

Course Representative | University of Westminster | London, UK

JANUARY 2019–JANUARY 2020

Advocated for postgraduate Humanities students at the university and departmental levels through the collection and presentation of feedback from my peers which was used to brainstorm potential solutions to improve student experience both in and outside the classroom.

SKILLS

Languages: English (native), Spanish (B1), R, HTML (basic)

Technical: Microsoft Suite, InDesign, Photoshop, WordPress, NVivo

AWARDS AND HONORS

University Leadership Honors | New York University | New York, NY

SPRING 2017

Developed leadership skills and knowledge through the combination of readings, discussions, and interactive sessions coupled with meetings and presentations by leaders in industry and academia.

Dean's Global Honors Seminar | New York University | New York, NY

FALL 2016

Designed an independent research project entitled 'Running Without A Medal' which presented a comparative analysis of running cultures in Tel Aviv and New York which culminated in a 10-day research trip to Israel.

Sophomore Honors Seminar | New York University | New York, NY

FALL 2016

Explored methods for personal and professional development through career planning and leadership skill development all focused on the objective to develop strategies to affect change across fields.

PUBLICATIONS

Blog | WordPress

OCTOBER 2016–PRESENT

['The Marathon Life'](#): documenting my personal experiences of identity formation, community, training methods, and racing.

Article | The Huffington Post

JANUARY 2014

['Love Letters: Da Region'](#): my affective experience of childhood and adolescence in the Chicago suburb of Northwest Indiana.

CONFERENCES

New York State Communication Association Conference | Callicoon, NY

From Plato to Pixels: Honoring the Past. Celebrating the Present. Shaping the Future.

OCTOBER 2017

Panel: 'The Changing Media Landscape of Celebrity Culture'

Paper: 'Bridging the Gap: Celebrities and Fans'

PROFESSIONAL MEMBERSHIPS

Member | New York State Communication Association | New York State

OCTOBER 2017–OCTOBER 2018

Collaborated with a network of academics and students to study, improve, and apply communication principles across various fields and industries culminating in an annual academic conference.