Digital Ego.ai™

AI Development Acceleration
-Built for Enterprise Trust

FOUNDER'S
NOTE

What started as an experiment in persona design quickly evolved into something more: **a framework for AI you can trust.**

DigitalEgo isn't about replacing developers. It's about accelerating them by surrounding them with AI teammates who work transparently, respect boundaries, and explain themselves clearly.

This is what enterprise AI should be: modular, auditable, human-centered, and fast. It's the beginning of something bigger — what we call **Synthetic Enablement**™.

We've only just begun. The response has been energizing. If you're reading this, thank you for taking a look. I hope you'll see what I see: a chance to scale software delivery without scaling risk.

The vision is simple: give every team the power of a world-class engineering crew, without adding headcount or complexity. By combining modular AI personas with built-in consent, coordination, and auditability, we're not just making AI useful — we're making it usable. For teams. For companies. For the real work that needs doing.

Let's build the future with velocity, visibility, and trust.

Mike Bumpus
Founder & Systems Architect

A tech-first leader with two decades of experience across smart buildings, SaaS platforms, enterprise delivery, and business operations. Equal parts strategist and builder, with a background that spans naval engineering, intelligence operations, and AI integration. Published in peer-reviewed journals on cybersecurity, machine learning, and human-AI trust. Known for translating complexity into clarity and shipping ambitious ideas fast.
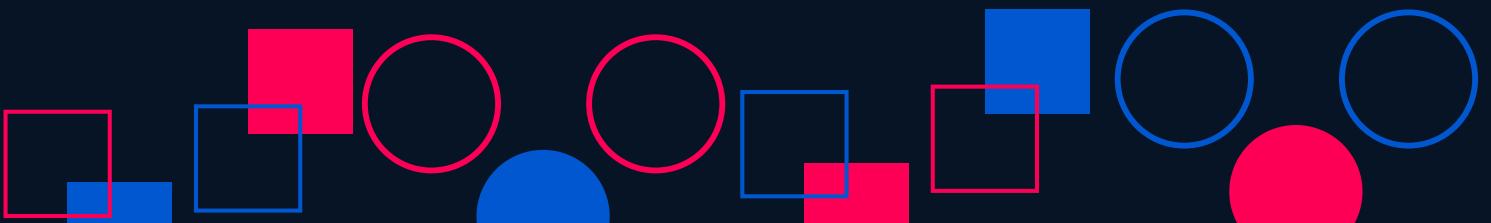
The Problem ⚠️

Why AI Isn't Fixing the Developer Shortage

Companies urgently need to build more software, but can't hire fast enough to do it.

Current AI tools make the problem worse:
- **Black box decisions** — Security teams can't audit what AI actually did
- **No governance layer** — Leaders have zero control over AI behavior
- **Individual tools, not team solutions** — Built for solo developers, not enterprise workflows

They're fast — but they're not trustworthy.

The Solution 🎯

AI Developer Crews That Build, Ship, and Log Everything

DigitalEgo deploys modular agent crews that handle 80% of the heavy lifting.Your developers stay in control — they review, refine, and ship.

What makes it enterprise-ready:
- Modular specialist roles (not generic chatbots)
- Consent-gated execution — Every action requires appropriate trust level
- Complete audit trail — From brainstorm to deployment, every decision is logged
- Retroactive compliance — Redact and audit any action after the fact

It's 10x velocity, without 10x risk.

The Vision 💡

Synthetic Enablement™ — AI that works like a team, not a tool

We're building the first AI runtime that enterprises can actually trust:
- Every agent has role boundaries — No scope creep, no surprises
- Every action is consent-gated — Three trust states: Enabled, Restricted, Disabled
- Every decision is explainable — ReasonBox protocol shows the "why" behind every output

This isn't about replacing developers.It's about giving every team an AI crew they can govern, audit, and trust.

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HOW IT WORKS

The DigitalEgo Runtime: Consent-Gated, Crew-Coordinated, Fully Traceable

At the core of DigitalEgo is a self-contained AI runtime that simulates a development team. Each AI agent has a specific role (e.g., frontend, backend, product, compliance) and operates within a shared environment.

System Layers:

1. Agent Layer: Modular, persona-driven agents with defined scopes
2. Coordination Layer: Crew logic and task orchestration
3. Consent & Trust Layer: Execution gates, redaction hooks, memory tagging
4. Audit Layer: Logs, traceability, retroactive policy enforcement

Every interaction, from brainstorming to code generation to review, is recorded with agent attribution and governed by consent protocols.

Nothing gets shipped without human-in-the-loop approval.
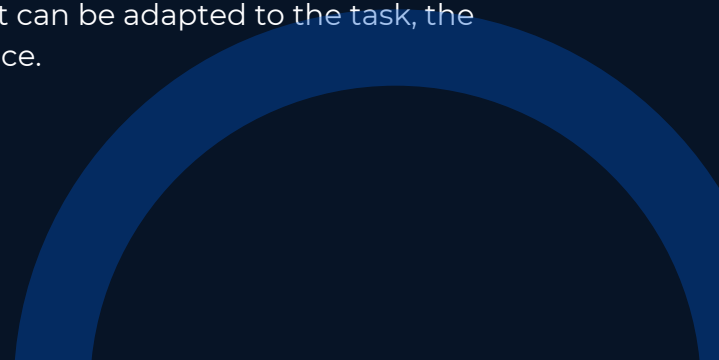
CORE MODULES

Modular Personas. Trust Layer. Transparent Memory.

DigitalEgo isn't just one agent. It's a structured team of AI collaborators. Each module is reusable and portable across platforms.

Key Modules:

- **Agent Personas:** Custom-configured roles like Automation Specialist, Product Manager, Security Officer, Data Scientist
- **Trust Layer:** Consent states applied to actions, memory, and tool access
- **Runtime Orchestrator:** Master controller for tasks, handoffs, and progress tracking
- **ReasonBox:** Inline logic explainer for transparent decision-making
- **Memory Hooks:** Scoped memory for agents, with redaction and audit triggers

Each of these is a standalone building block that can be adapted to the task, the environment, and the organization's risk tolerance.

IP STRATEGY

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21 provisional patents filed across system design, AI orchestration, trust layers, and behavioral governance — forming the legal foundation of Synthetic Enablement™.

CATEGORY	EXAMPLES OF FILED PPA
Agent Behavior & Personas	Modular Persona Construction, Role-Scoped Memory, Dynamic Evolution Logic
Consent & Governance	Consent-Gated Execution, Trust State Switching, Redaction Triggers
Transparency & Explainability	ReasonBox Decision Tracing, Runtime Logic Annotation
Coordination & Runtime Control	Crew-Based Orchestration, Multi-Agent Task Management, Natural Language Delegation
System-wide Infrastructure	Dynamic Consent Pipelines, Modular Runtime Initialization, Cross-Platform AI Portability

💼 TRADEMARKS FILED:
- DigitalEgo™
- AI Cabinet Method™
- Synthetic Enablement™

All filings are held by AI Cabinet Method LLC under micro-entity status. Additional patents are currently in development.

🌐 BRAND & DOMAIN ASSETS:
- digitalego.ai — Core platform for modular AI persona runtime
- aicabinetmethod.com — Governance and advisory framework
- aicabinetframework.com — Alternate/expanded methodology reference
- baronvonboost.com — Flagship public persona and free-tier entry point
- digitalego.health — Reserved for regulated / health-focused AI application

All domains are actively maintained and aligned with trademarked terms and product roadmap initiatives.

GO-TO-MARKET &
BUSINESS MODEL

Deploy modular AI coordination. Monetize trust.

🎯 TARGET SEGMENTS

- Enterprise Dev Teams
- Healthcare & Regulated AI
- Advisory & Coaching Platforms
- Public Sector & Edge Environments

💼 REVENUE MODELS

MODEL	STATUS
SaaS Runtime	Architecture staged
Licensing	IP locked, unlaunched
Services	Offering scoped
Agent Marketplace	Future roadmap

🚀 ACTIVATION IN PROGRESS

- ✅ CustomGPTs live (Baron, Professor)
- ✅ Waitlist & CRM active
- 🚧 API & front-end under development
- 🚧 SaaS onboarding planned post-funding
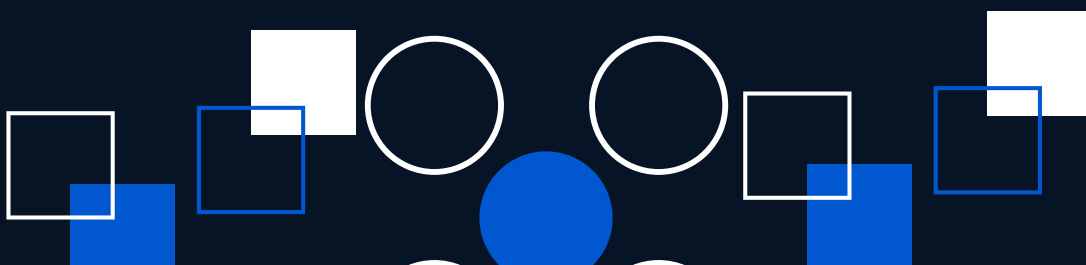
THE
ASK

We're raising $1.25M to convert our IP, scale platform development, and launch early enterprise deployments.

ROUND SNAPSHOT

TERM	DETAILS
Round	Pre-Seed / Seed SAFE
Valuation Cap	$15M
Discount	20%
Total Raise	$1.25M
Runway Target	18 months

WHY NOW

SIGNAL	VALIDATION SOURCE
Agent Crew Runtime	Live tests on 20+ models
Portability Confirmed	Edge-compatible, no fine-tuning
IP Locked	21 PPAs, 3 trademarks filed
Governance Enforced	Consent & redaction system demoed

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USE OF
FUNDS

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Ops & Legal
10%

Key Hires
15%

Product Development
35%

Go-to-Market
20%
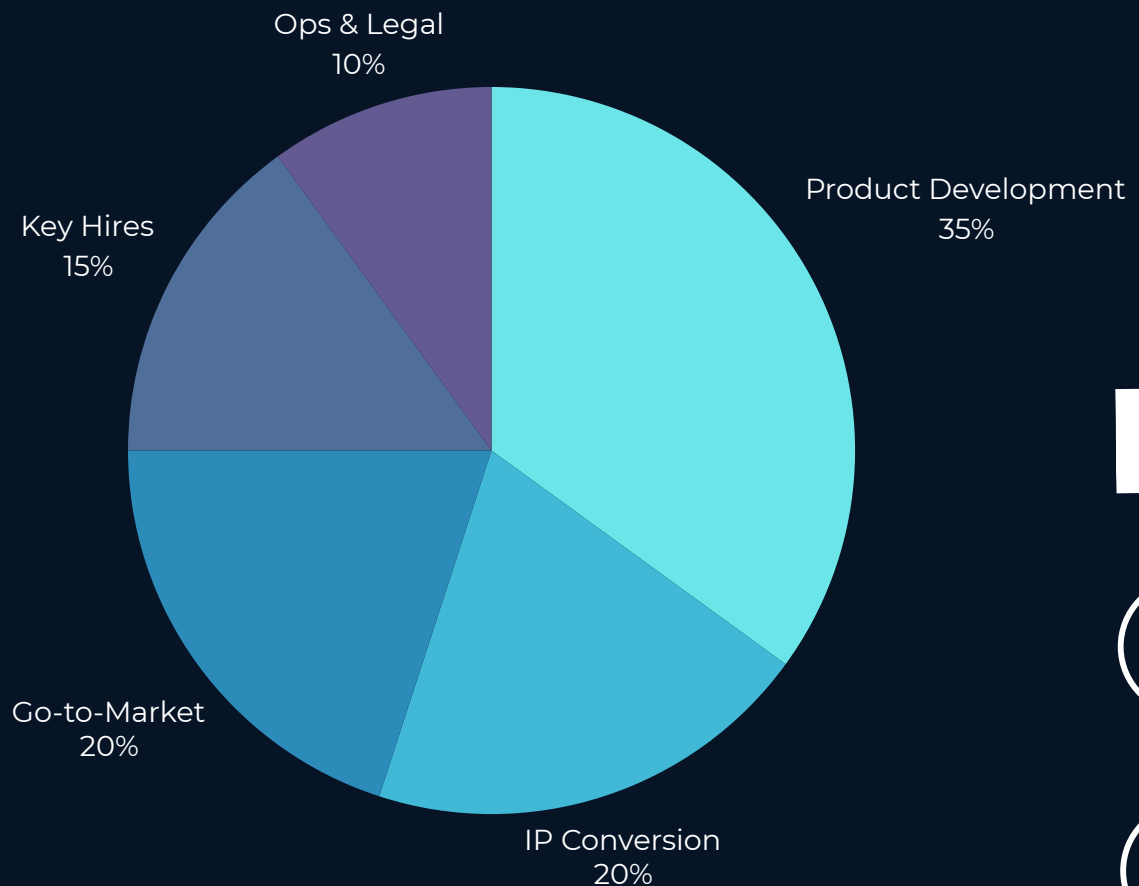
IP Conversion
20%

MILESTONE	TARGET	OUTCOME
Live Beta Runtime	Month 6	3+ pilot users
NPA Conversions Begin	Month 9	Core patents filed
Revenue Activation	Month 12	>$50K ARR secured
Licensing Ecosystem	Month 15	3+ active partner tracks

WHY NOW?

The world is ready. The tools aren't.

- **AI adoption is exploding — but control is lagging.** Companies want to use AI, but they don't trust it yet. That's our in.
- **Modular autonomy is the next frontier.** The shift isn't just model size or inference speed. It's in how AI behaves — explainable, permissioned, governed.
- **Multi-agent orchestration has crossed from sci-fi to shipping.** The old monolithic chat paradigm is giving way to coordinated agent crews. We're already there.
- **DigitalEgo runs anywhere.** Cloud. On-prem. Local. Mobile. What matters isn't where it runs — it's that it works, consistently, ethically, and accountably.

"When the world asks, 'How do we scale AI safely?' — we answer with a runtime, not a warning."

WHY US?

This isn't theory. It's tested, validated, and poised to scale.

- **Architected for trust:** 21 provisional patents. 3 trademarks. A modular framework designed to enforce agent-level transparency and control.
- **Field-proven foundation:** System verified across 20+ leading models — GPT-4o, Claude, Gemini, Phi, Qwen, and more — with real-world edge deployment on mobile and offline hardware.
- **Demos in the wild:** Live CustomGPTs like Baron von Boost are already showcasing the tech. User feedback confirms demand. Curiosity is turning into pipeline.
- **Revenue tracks are defined:** SaaS, licensing, and AI-enabled service models are mapped and validated in prototype form.
- **Just needs fuel:** The groundwork is laid. The engine runs. This round powers the leap from working prototype to scalable product.

MARKET
OPPORTUNITY

AI is everywhere. Coordination isn't — yet.

🧠 **Problem:** AI models are cheap. AI decisions are expensive.

Most enterprises are stuck between hype and risk. They need systems that make AI **auditable**, **deployable**, and **governable** — not just smarter.

📊 **Market Scope**

MARKET	SIZE	RELEVANCE
AI Infrastructure	$80B+ by 2030	We're the orchestration layer
Enterprise SaaS AI	$50B+ by 2028	Modular deployment, internal LLM ops
Governance & Trust	$15B+ emerging sector	Consent, redaction, explainability stack
AI-Enabled Services	$100B+ consulting TAM	Persona-augmented strategy & delivery

Total Addressable Market (TAM): **$200B+**
Serviceable Available Market (SAM): **$40–60B**
Initial Serviceable Obtainable Market (SOM): **$2–4B**
(*Licensable coordination IP + enterprise runtime + AI augmentation consulting*)

THIS IS THE
RUNTIME LAYER OF AI
TRY IT NOW

DigitalEgo.ai

Development Crew
Build systems with AI-managed agent teams.

DigitalEgo.health
Urgent care intake, powered by AI personas.

The Professor
Reflective AI with structured reasoning output.

Baron von Boost
Motivational AI with maximum glam energy.

WIDESPREAD
PORTABILITY

**20+ Models.
Zero Plugins.
Total Control.**

DigitalEgo's agent runtime was validated across more than 20 models from every major AI platform — including OpenAI, Anthropic, Google, Meta, and Cohere.
The system executed structured crew logic, consent gating, escalation protocols, and role memory without API calls or server-side orchestration.

Test Results: Fully local compatibility confirmed on mobile and desktop hardware using open-weight SLMs.

Model	Consent Logic	Escalation	Role Memory	Offline Capable	Result
GPT-4o	☑	☑	☑	✕	☑ Pass
GPT-3.5 Turbo	☑	☑	☑ (scaffolded)	✕	☑ Pass
Claude Sonnet 4	☑	☑	☑	✕	☑ Pass
Gemini 1.5 Flash	☑	☑	☑	✕	☑ Pass
Phi-3.5 Mini (local)	☑	☑	☑	☑	☑ Pass
Qwen 3 4B (local)	☑	☑	☑	☑	☑ Pass
LLaMA 3.1 8B DI	☑	☑	☑	☑	☑ Pass
Yi-9B	⚠ (partial)	☑	⚠ (meta only)	☑	⚠ Needs tuning
Cohere Command R+	☑	☑	☑	✕	☑ Pass
Mistral (via Poe)	☑	☑	☑	✕	☑ Pass
Perplexity AI	☑	☑	☑	✕	☑ Pass
DeepSeek v3	☑	☑	☑	✕	☑ Pass
Grok Beta (Poe)	☑	☑	☑	✕	☑ Pass
Gemini 2.5	☑	☑	☑	✕	☑ Pass
Mercury Coder Small	☑	☑	☑	☑	☑ Pass
Nova Pro (Amazon)	☑	☑	☑	✕	☑ Pass

📝 *Manual scaffolding = context reinforcement via structured prompts (used where native memory is absent).*
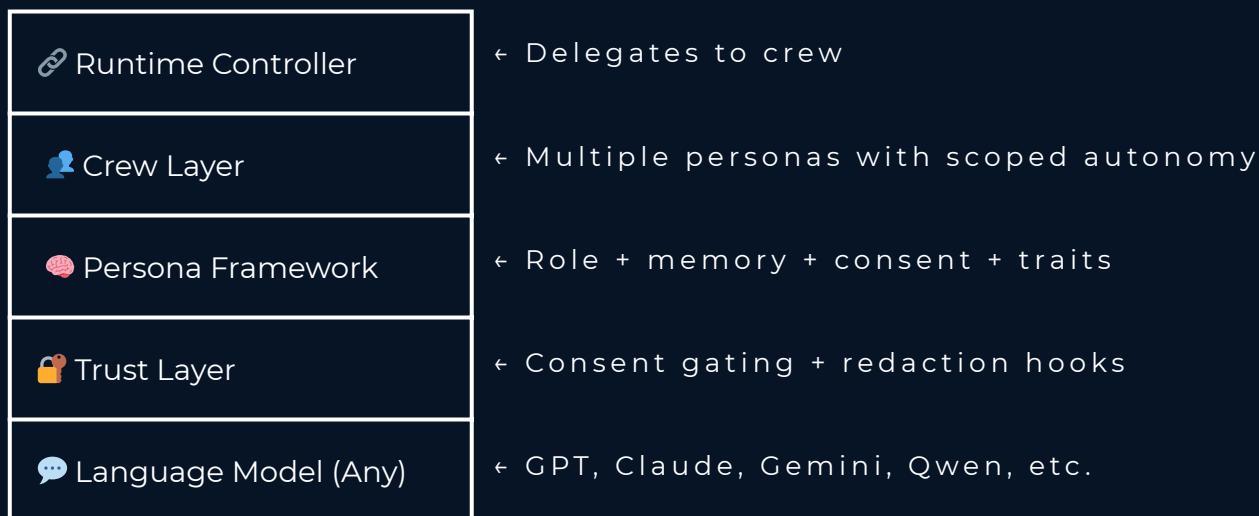⚠ *Partial = logic was respected but not interpreted as seamlessly.*

FROM PERSONALITY
TO PLATFORM

How synthetic agents coordinate, scale, and ship results.

DigitalEgo is more than a persona engine.

It's a full-stack coordination layer that turns large language models into structured systems — governed by identity, purpose, and constraint.

This is how we go from one-off prompts to repeatable workflows and deployable teams.

🔗 Runtime Controller	← Delegates to crew
👥 Crew Layer	← Multiple personas with scoped autonomy
🧠 Persona Framework	← Role + memory + consent + traits
🔐 Trust Layer	← Consent gating + redaction hooks
💬 Language Model (Any)	← GPT, Claude, Gemini, Qwen, etc.

Modular by Design

Every component — from identity to memory — is hot-swappable and governed by consent logic.

Not Just Output. Orchestration.

Crews coordinate tasks, escalate ambiguity, and reason through multi-step logic.

Trust-Layered Execution

Every action is logged. Every decision can be explained. Memory is permission-scoped and revocable.

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The future of AI isn't smarter — it's structured.

Join us in shaping the coordination layer of synthetic intelligence.

- *Schedule a demo. Explore the runtime.*
- *Backed by 21 patents, 3 trademarks, and live crew orchestration.*
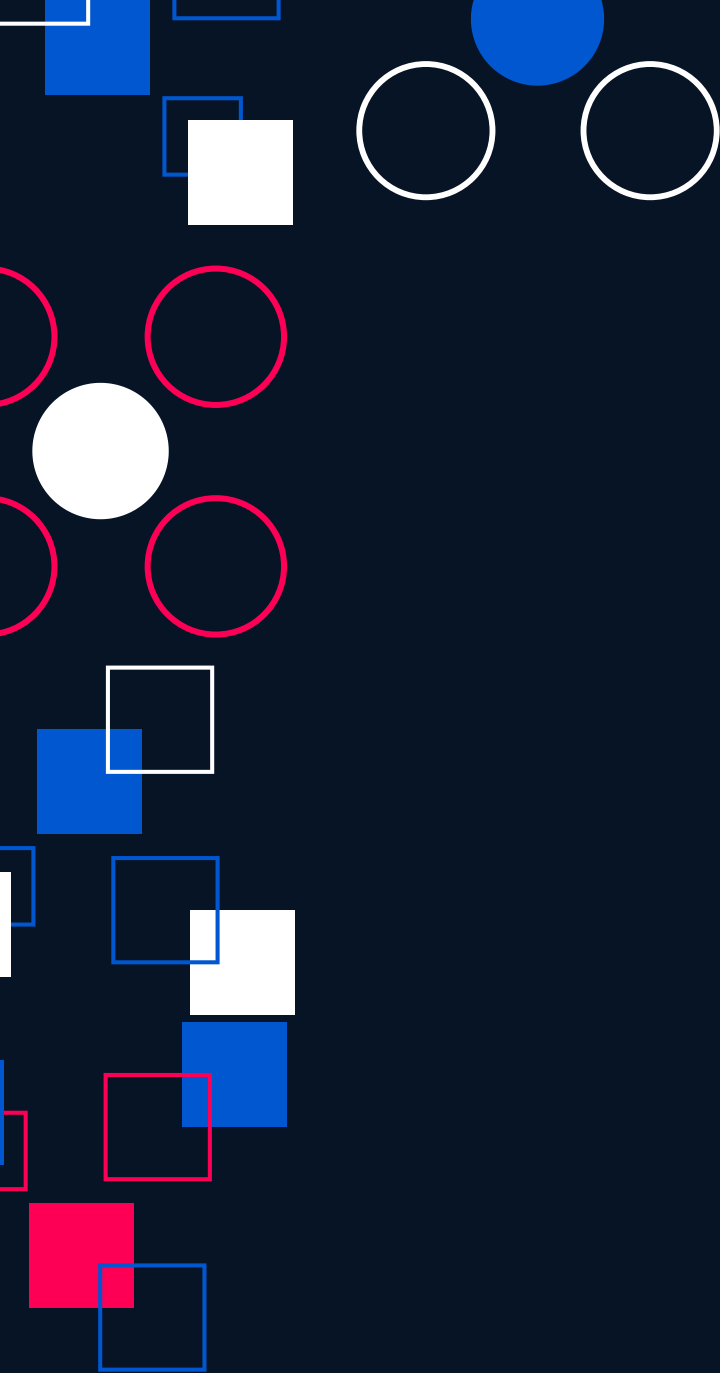- *Now raising $1.25M to scale.*

205-623-7032

hello@digitalego.ai

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Built to reflect *your* brilliance