Michelle Bushoy

SEEKING FULL TIME INTERNSHIP

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EDUCATION

COLLEGE OF ARTS AND SCIENCES
(Sept. 2015 - Present)

University of Rochester
B.A. in Digital Media Studies
Minor in Computer Science
Recipient of Dean's Merit Scholarship
Dean's List
Anticipated graduation May 2019

WORK EXPERIENCE

SEO ANALYST INTERN
(Oct. 2017 - Present)

Gronk Fitness Products, Rochester NY
– Creating and implementing SEO strategy for an up and coming online sports performance store
– Analyzing data to identify trends and generate reports with the goal of creating the most optimal ROI

DIGITAL MARKETING INTERN
(Jun 2017 - Aug. 2017)

Salary.com, Waltham MA
– Developed and implemented SEO strategy for Salary.com and product site, CompAnalyst.com
– Used Moz and Adobe Analytics to monitor traffic, conversions and keyword rankings
– Audited site architecture and URL structures to optimize site foundation

WEB DESIGN INTERN
(Jul. 2016 - Aug. 2016)

AB Data Consultants, Newton MA
– Used HTML, CSS and jQuery to create a mock landing page for a web portal
– Designed wireframes for an employee compensation management system
– Helped client achieve end goal of moving from manual to automated, online tax system

MATH TEACHER
(Jun. 2016 - Jul. 2016)

Studio of Engaging Math, Brookline MA
– Taught three math and logic classes of 10-12 first through sixth grade students
– Prepared and reviewed daily lesson plans for each grade level
– Helped 90% of students overall raise their grades from the first to last day of class

EXTRACURRICULARS

TUTOR
(Oct. 2016 - Present)

Learning and Exploring at Play Program
– Tutored 2 third grade students individually
– Administrated a classroom of 10 kindergarten though third grade students
– Develop weekly lesson plans to help students progress in the language, math, literacy and social skills necessary to succeed in school

PHONE LINE VOLUNTEER
(Feb. 2012 - Jun. 2015)

Samaritans Inc. Suicide Prevention Hotline
– Utilized Cognitive Behavioral Therapy techniques to counsel 15 to 20 callers per day
– Typed out a report for each caller quickly and efficiently to input into the organizations system
– Improved recurring caller retention by 33%

TECHNICAL SKILLS

WEB DEVELOPMENT
HTML
CSS
PHP
JavaScript
jQuery
Bootstrap
Foundation
Materialize

LANGUAGES
Java
Python

SEARCH ENGINE OPTIMIZATION
Moz
Excel
Adobe Analytics
Google Analytics

DESIGN SOFTWARE
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Sketch
MockPlus
Proto.io
Blender

COURSES

CSC 131 Recreational Graphics
CSC 170 Web Design and Development
CSC 171 Intro to Computer Science (Java)
CSC 174 Advanced Front End Web Development
DMS 102 Intro to Computing Multimedia (Python)
MTH 150 Discrete Mathematics

LANGUAGES

ENGLISH ----------
RUSSIAN ----------
SPANISH ----------