

Earnings Call Analysis Report

Company: AAPLE

Period: Q2 FY2025

Report Date: August 21, 2025

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Executive Summary

Key Highlights:

- Revenue beat expectations by 3% (positive, confidence: 85)
- iPhone sales grew 7% year-over-year (positive, confidence: 92)
- Services revenue reached all-time high (positive, confidence: 88)

Why the Stock Moved

- Revenue beat expectations by 3% (positive, confidence: 85)

Confidence: 75%

- iPhone sales grew 7% year-over-year (positive, confidence: 92)

Confidence: 75%

- Services revenue reached all-time high (positive, confidence: 88)

Confidence: 75%

- Supply chain constraints in China (negative, confidence: 75)

Confidence: 75%

- Regulatory scrutiny of App Store practices (negative, confidence: 70)

Confidence: 75%

Plain English Summary

Apple reported strong Q2 results with revenue of \$97.3 billion, up 5% year-over-year. The company exceeded expectations across all major product categories, with iPhone revenue growing 7% and Services reaching a new record. Gross margins improved to 45.2%, reflecting favorable product mix and operational efficiencies.

Expert Analysis

Metric	Value
Revenue Growth	Extracted from response
Eps Growth	Extracted from response
Margin Trends	Extracted from response

Key Financial Metrics

Risk Factors

Charts & Visualizations

