# Public Housing for Sale: Evidence from Hong Kong's Tenants Purchase Scheme

Michael B. Wong\*

HKU

September 2023

#### **Abstract**

When designing public housing programs, governments must choose whether to rent or sell unit, whether to conduct income checks, and whether to restrict transfers. To inform these choices, this study examines Hong Kong's Tenants Purchase Scheme. This scheme sold ownership of 120,000 public rental units to sitting tenants at discounted prices, but with restrictions on leasing and resale. By analyzing its staggered roll-out between 1998 and 2006, I find that the scheme reduced household sizes in treated estates by 5-7% and increased household incomes by 23%. These effects suggest that social welfare declined due to worsened targeting of housing subsidies.

Keywords: public housing, privatization, resale restrictions, household composition JEL: H44, I38, R31

<sup>\*</sup>Email: mbwong@hku.hk. I am deeply indebted to my father Yue Chim Richard Wong, whose insights permeate this paper, and William Lui and Jimmy Ho for assistance with the data. I thank David Autor, Leah Brooks, Remi Jedwab, Parag Pathak, Kelvin Wong, and seminar participants at George Washington University, HKU, and AsRES for helpful comments. I gratefully acknowledge funding from the National Science Foundation and the Kuok Foundation.

#### 1 Introduction

Many governments operate public housing programs. When designing such programs, governments must decide whether to rent or sell, whether to conduct regular means testing for rental units, and whether to restrict the leasing and resale of sold units. These policy choices vary widely across time and space. For example, 31 percent of Hong Kong's population reside in public rental housing, for which continuing occupancy depends on income and household size. Another 16 percent of Hong Kong's population live in subsidized ownership units, where continuing occupancy is not conditional, but a hefty premium must be paid before owners can resell or lease. By contrast, 80 percent of Singapore's population reside in government-built subsidized ownership units that automatically become fully transferable after five years of ownership. Recent economic literature analyzes how mechanism design for the initial allocation of public housing alters targeting and allocative efficiency (Thakral 2016, Forthcoming; Waldinger 2021; Lee, Kemp and Reina 2022; Naik and Thakral 2022). Less attention has been devoted to studying how regulations governing occupancy *after* the initial allocation of public housing affects social welfare.

In this paper, I study Hong Kong's Tenants Purchase Scheme (TPS), which allowed 183,700 households to convert their public rental housing units into ownership units at heavily discounted prices. Since the supply and initial allocation of public housing was left unchanged, the subsidized sale presents a unique opportunity to study how a change to subsidized ownership affected the allocative and targeting efficiency of a public housing program. In theory, the conversion of rationed public rental housing into transferable ownership units can reduce housing misallocation by allowing residents to trade residences. In practice, TPS required households to pay a large levy before transfers were allowed. Therefore, TPS may have merely allowed residents to continue to occupy units regardless of their income and household size.

As a theoretical framework, I develop a stylized model to characterize household sorting

<sup>&</sup>lt;sup>1</sup>Relatedly, the Right-to-Buy program in the UK transferred ownership of over 2.8 million council houses to tenants between 1980 and the mid-2000s (Disney and Luo 2017). Ireland's sale of council houses boosted its home ownership rate from 70.8 percent in 1971 to 79.3 percent in 1991. Social housing tenants in Austria can acquire a right-to-buy option by paying a capital contribution at the start of their tenancy. In Sweden, the conversion scheme allows tenants in public rental housing to establish a cooperative. See Legislative Council Secretariat (2020).

and welfare under different subsidized rental and ownership public housing schemes. If the government can perfectly learn household incomes, subsidized housing with optimal income limits achieves both first-best housing allocation across the income distribution and perfect targeting of the subsidy towards the needy. In the absence of perfect information, however, it may be socially optimal to restrict transfers to induce self-selection. Suppose, as is the case in Hong Kong, that public housing is initially non-transferable and means-tested with sub-optimal income limits. An unexpected sale of *transferable* ownership to sitting tenants causes the average household income of public housing residents to fall, reduces housing misallocation, and may thereby improve social welfare. An unexpected sale of *non-transferable* ownership to the tenants lifts the mean-testing requirements, causes average incomes in the public housing units to rise, and worsens both misallocation and targeting inefficiency.

To evaluate the effects of Hong Kong's subsidized sale, I first document that there were very few transfers of purchased units due to a requirement that purchasing households repay a hefty premium before resale or leasing. Because of this requirement, most purchasing households continued to reside in their units. As of 2016, almost twenty years after the program's launch, about 99 percent of households in sold TPS units were owner-occupiers who had not paid the land premium to the government and, as such, were legally prohibited from leasing out or reselling their units on the open market. Transfers of units with unpaid premium to eligible buyers in a restricted secondary market were also very rare.

I then estimate the effect of the subsidized sale on treated housing estates by leveraging the scheme's staggered and incomplete roll-out across housing estates between 1998 and 2006 in a dynamic difference-in-differences design. First, I construct a control group of non-TPS housing estates with similar construction years as TPS estates. I then use the interaction-weighted estimator proposed by Sun and Abraham (2020), which computes the mean of the cohort-specific average treatment effects on the treated estates, weighted by the shares of each treatment cohort. Estate-level outcomes such as population, household sizes, household incomes, user costs, and commute times are computed from restricted-access 10% and 20% random samples of the Hong Kong Population Census.

I find that the subsidized sale increased average household incomes in treated estates. The

increases were not only large, but also grew substantially with time. Average household income rose by 7 percent within a few years, and was a startling 23 percent higher than control 15 years later. Since only 79 percent of units in the treated estates were sold by then, these estimates imply even larger effects of TPS on average incomes in sold units.

The subsidized sale also reduced total population and average household size in treated estates. Total population decreased by 5 percent within a few years, and eventually decreased by roughly 7 percent, or roughly 51,000, within two decades. Average household size declined by roughly 5 percent. These estimates indicate reduced utilization of public housing units.

The above effects are explained by the removal of household-size-contingent income limits and unit allocation rules for purchasing tenants. Prior to the sale, renters with incomes in excess of income limits must pay either 1.5 times rent or double rent. Furthermore, if the number of household members in a rental flat falls below the prevailing standard, the household must move to a smaller flat. I find evidence that many households purchased TPS units in order to avoid these administrative rules. Over the two decades after the sale, the share of households with incomes above the 1.5 times rent income limits increased by 8.1 percentage points from an initial level of 10.2 percent. Consistent with the mechanism proposed in my framework, TPS resulted in greater housing misallocation as private-sector rents soared over time.

Other explanations, such as increased mortgage costs of sitting residents and reduced spatial mismatch, are ruled out. First, TPS significantly reduced the average user cost of households in the treated estates, which is defined as the sum of monthly rental and mortgage payments. Pressure to fulfill mortgage obligations therefore cannot explain the increase in household incomes. Second, TPS did not reduce average commuting times despite evidence that public housing in Hong Kong is associated with significant spatial mismatch (Lui and Suen 2011).

Based on these findings, I conclude that Hong Kong's subsidized sale worsened public housing targeting efficiency. The reason is that TPS discouraged well-off residents from moving out of low-quality public housing units by relaxing income testing and imposing stringent restrictions on resale and leasing. Therefore, even though TPS benefited sitting tenants, the scheme reduced social welfare. If transfer restrictions were lifted, the subsidized sale would still worsen the targeting of housing subsidies towards the low-income population, but it would instead re-

duce housing misallocation and have a more positive effect on social welfare.

Related literature. This paper contributes to a literature that analyzes the trade-off between allocative and targeting efficiency when providing public assistance to needy households (Akerlof 1978; Nichols and Zeckhauser 1982).<sup>2</sup> Recent studies have highlighted this tension in different types of non-housing welfare programs (Deshpande and Li 2019; Finkelstein and Notowidigdo 2019; Lieber and Lockwood 2019) and in the mechanism design for the initial allocation of public housing (Thakral 2016, Forthcoming; Waldinger 2021; Lee, Kemp and Reina 2022; Naik and Thakral 2022). This paper instead studies this trade-off when government choose what rights to grant to residents *after* the initial allocation of public housing. In a closely related paper, Disney and Luo (2017) provide theoretical results regarding the welfare effects of UK's Right-to-Buy program, which shares many similarities with Hong Kong's Tenants Purchase Scheme.

Other studies on the privatization of government housing have generally documented positive effects on the treated population. For example, Wang (2011, 2012) provide quasi-experimental evidence that privatization of state employee housing in China reduced housing misallocation, relaxed credit constraints, and increased self-employment. Disney et al. (2021) present quasi-experimental evidence that UK's Right-to-Buy housing reform reduced crime due to behavioural changes of the incumbent population. Sodini et al. (Forthcoming) show that the privatization of municipally-owned buildings in Sweden caused beneficiaries to experience wealth increases and increased consumption owing to property price appreciation.<sup>3</sup>

The innovations of this paper are to leverage the staggered roll-out of Hong Kong's subsidized sale of public housing to identify causal effects on estate-level populations and to use a simple theoretical framework to assess the impact of the scheme on social welfare. Related studies on the Tenants Purchase Scheme and, more broadly, on misallocation in Hong Kong's public housing sector rely instead on cross-sectional and time series evidence (Wong and Liu

<sup>&</sup>lt;sup>2</sup>See also Dworczak, Kominers and Akbarpour (2021) and Akbarpour, Dworczak and Kominers (2023) for recent contributions.

<sup>&</sup>lt;sup>3</sup>There is also a literature on the effects of means-tested housing assistance on individual outcomes such as labor supply and child outcomes (e.g., Jacob 2004; Kling, Ludwig and Katz 2005; Jacob and Ludwig 2012; Chyn 2018; Dijk 2019).

1988; Yeung 2001; Ho and Wong 2006; Lui and Suen 2011; Cheung et al. 2021). The quasi-experimental evidence presented in this paper reveals that stringent restrictions against the resale and leasing of sold units caused TPS to deepen rather than mitigate housing misallocation. This leads me to conclude that Hong Kong's subsidized sale of public housing had overall negative effects on social welfare.

The paper proceeds as follows. Section 2 describes relevant institutional background. Section 3 provides a theoretical framework. Section 4 provides descriptive evidence. Section 5 presents the estimated effects of TPS. Section 6 concludes.

# 2 Institutional Background

In this section, I explain how TPS changed the nature of occupancy rights granted to purchasing public rental housing (PRH) residents.

#### 2.1 Public Rental Housing in Hong Kong

The purpose of Hong Kong's PRH program is to provide subsidised units for qualifying low-income families. Applicants are funnelled through a waiting-list system, which processes applications mainly on a first-come-first-served basis. Individual units are then offered to applicants by random computer batching according to each applicant's household size, unit allocation standards, and choice of district. Applicants receive up to three housing offers, which are given out one at a time. If all three offers are rejected, then the applicant must wait one year before reapplying. The average wait time for housed applicants was 2.0 years in 2011, but had risen to 5.5 years by 2019. In 1998, the year before the launch of TPS, 2.3 million Hong Kong residents lived in PRH units, roughly 38 percent of the total population.<sup>5</sup> The average rent of a PRH unit

<sup>&</sup>lt;sup>4</sup>Wong and Liu (1988) provide evidence on misallocation using data on rent and income in the Population Census. Lui and Suen (2011) study spatial misallocation using mobility patterns, while Cheung, Wong, Chau and Yiu (2021) study turnover rates. Yeung (2001) provides descriptive survey evidence and simulations to study how TPS affected Hong Kong's property prices. Ho and Wong (2006) provides time-series evidence on the effects of TPS on private-sector housing prices, but their estimates are likely confounded by contemporaneous events such as the Asian Financial Crisis.

<sup>&</sup>lt;sup>5</sup>See Housing Department (2021) and Legislative Council Secretariat (2020). As of March 2019, public rental housing units accounted for about 29 percent of the stock of permanent housing and housed about 31 percent of

in 2016 is \$1,563, which is on average about 18.4 percent of a similar private-sector unit.<sup>6</sup>

Well-off Tenants Policy. To improve the targeting of public housing provision to low-income families, the "Well-off Tenants Policy" was created to reallocate PRH units from households whose incomes have significantly risen to families that are more in need. This policy requires tenants who have lived in PRH units for 10 years or more to declare the income and assets of all household members biennially. Households who report total monthly incomes in excess of household-size-contingent income limits are required to pay either 1.5 times rent or double rent, and households who additionally have large net asset holdings are asked to move out. To encourage truthful reporting, income and asset declarations are randomly chosen for in-depth verification. Households with all members aged 60 or above are exempted from the policy.<sup>7</sup>

**Under-occupation.** To ensure equitable utilization of PRH units, the government reallocates units if the size of a household significantly falls due to move-out, death, marriage, or emigration of some household members. To address under-occupation (UO), tenants are required to declare biennially their occupancy position. These declarations are verified through random unit visits. If the number of household members in a PRH unit is below the minimum number set by the HA for the unit, the household is asked to move to a suitable unit. Under-occupation is a significant problem. As of March 2021, there were 79,380 UO households, roughly 10 percent of the total number of PRH households, of which 5,320 were considered prioritized UO cases. Between 2016 and 2020, the government resolved an average of about 2,200 prioritized UO cases each

total households in Hong Kong (Census and Statistics Department 2020; Transport and Bureau 2019).

<sup>&</sup>lt;sup>6</sup>As shown in Online Appendix Figure A1, there was a large increase in private-sector rents between 2004 and 2020. The rent of 20-40 square meter units in the private sector nearly tripled, from \$3,214 in 2004 to \$9,474 in 2020. The average monthly rent of public housing units of similar quality increased from \$1,536 in 2004 only to \$2,082 in 2020.

<sup>&</sup>lt;sup>7</sup>See Audit Commission (2007) for more details. The Housing Subsidy Policy (HSP) and the Policy on Safeguarding Rational Allocation of Public Housing Resources (PSRA) were implemented in 1987 and 1996 respectively and are collectively referred to as "Well-off Tenants Policies". Under the PSRA, household income and net asset value are adopted as the two criteria for determining PRH households' eligibility to continue to receive subsidised public housing. Under section 26(1) of the Housing Ordinance, any person who knowingly makes any false statement are liable on conviction to a maximum fine of \$50,000 and to imprisonment for six months. Between 2003 and 2006, roughly 6 percent of households were found to have under-reported their incomes, of which 18 percent were prosecuted.

#### 2.2 History of Tenants Purchase Scheme

In 1997, the Hong Kong Housing Authority announced the Tenants Purchase Scheme (TPS), which allowed PRH tenants to buy the units they lived in at a discounted price. The policy announcement was unexpected and its stated goal was to boost Hong Kong's homeownership rate to 70 percent within ten years' time. Between 1998 and 2006, units in 39 PRH estates, totalling 183,700 units and comprising roughly 27 percent of the total stock of PRH units, were made available for sale.

Strong incentives were put in place to encourage rapid sale. Almost all sitting tenants in the selected estates were offered the opportunity to purchase. Tenants who do not wish to purchase can continue to rent and occupy their units as before. The purchase price was set at replacement cost, but given a further discount of 60% on purchase within the first year, which is as low as 12% of market value. To fund the purchase, the government agreed with several banks to provide mortgages of up to 100% of the balance of the purchase price of the unit for up to 25 years. Following the sale, the unit owner became responsible for maintenance and repairs, building management fees, as well as property taxes.

In response to the collapse of private-sector property prices during the Asian Financial Crisis, the government dropped the target for increasing homeownership in 2002. In August 2005, the Housing Authority announced that there will be no further sale of PRH units after 2006. In Section 5, I leverage the staggered and incomplete roll-out of TPS across housing estates to identify the impact of the program.<sup>11</sup>

<sup>&</sup>lt;sup>8</sup>See Audit Commission (2013) and GovHK (2021).

<sup>&</sup>lt;sup>9</sup>The exceptions were those living in the following units: 1) Housing for Senior Citizens and Small Household Block; 2) units used for social welfare purposes; and 3) units with common entrance and communal facilities such as bathroom, kitchen and entrance.

<sup>&</sup>lt;sup>10</sup>New tenants who purchase TPS units enjoy a full credit if they buy within the first year and a halved credit in the second year. After the second year, no credit will be given. Purchasers will need to pay, apart from the price of the unit, the stamp duty, registration fees and legal costs. See Housing Authority (2014) for more details.

<sup>&</sup>lt;sup>11</sup>In each of the first five phases of TPS launch, around 26,000 to 28,000 PRH units in six selected estates were offered for sale. In the last phase, which comprised phase 6A and phase 6B, around 49,000 PRH units in nine estates were offered for sale (Legislative Council Secretariat 2020).

#### 2.3 Restrictions on Resale and Leasing of TPS Units

TPS granted a peculiar form of occupancy right to purchasing households. TPS unit owners were no longer subject to the Well-off Tenant Policy and under-occupancy unit allocation rules of PRH tenants, so they can occupy the purchased unit unconditionally. However, they were largely restricted from resale and letting.

Premium payment requirement. TPS household cannot lease or resale on the open market until a premium equivalent to current value of the original discount is paid to the government.<sup>12</sup> For example, suppose that a unit was purchased at 12 percent of the initial market value, and the household now wishes to sell the unit on the open market and simultaneously purchase another unit of equivalent value on the open market. The premium requirement is then equivalent to an 88 percent transaction levy. Because of this requirement, extremely few TPS owners paid the premium. In the district of Tuen Mun, there were 14,383 sold TPS unit as of September 23, 2021, of which only 200 had premiums paid between 2005 and 2020. In other words, the number of premium payments per year was less than 0.1 percent of the stock of sold TPS units.<sup>13</sup>

Restricted secondary market. TPS households were permitted to sell their unit without payment of a premium only to public housing renters and other eligible purchasers in the Home Ownership Scheme (HOS) Secondary Market. Most of these eligible purchasers can wait to buy from the government at a discounted price and therefore had low willingness to pay. However, TPS owners were generally unwilling to sell at discounted prices, since they are ineligible to purchase in the secondary market and would not be able to obtain a unit of equivalent value in

<sup>&</sup>lt;sup>12</sup>In the first two years after the sale, a TPS unit owner can only sell the unit back to HA at the list price. Within the third to fifth years from the date of first assignment, TPS unit owners can sell back their units to Housing Authority at assessed market value less the original purchase discount. If HA declines to buy back the units, however, TPS unit owners can sell, let or assign their units in the open market. In addition, the Housing Authority may give consent to a request for change of ownership under special circumstances, such as divorce or separation, emigration or long-term working abroad, death, old age, bankruptcy, or terminal illness of owner. TPS owners letting units in breach of the Housing Ordinance are liable on conviction to a maximum fine of \$500,000 and to imprisonment for one year. See Housing Authority (2014).

<sup>&</sup>lt;sup>13</sup>See: https://www.housingauthority.gov.hk/en/home-ownership/information-for-home-owners/premium-payment-arrangement/premium-statistics/index.html

the open market. Transactions in the HOS Secondary Market were thus very rare. For TPS units in the district of Tuen Mun, there were only 702 between the beginning of 2002 and October 2021. The number of transactions on the HOS Secondary Market per year was therefore less than 0.3 percent of the stock of sold TPS units.<sup>14</sup>

#### 3 Theoretical Framework

In this section, I use a stylized model to illustrate how income testing and transfer restrictions affect population sorting into subsidized low-quality public housing. For simplicity, I assume that income and composition are fixed features of households and quality is a fixed feature of houses. There is also no scope for houses to function as collateral.

#### 3.1 Setup

There is a unit measure of households who have utility u(c,h) over consumption c and housing quality h. Household budget sets are given by  $c+r(h) \leq I$ , where r(h) denotes the rent for housing quality h. Incomes I are distributed according to a continuous distribution F with support on  $[\underline{I},\overline{I}]$ , where  $\overline{I} > \underline{I} > 0$ . Social welfare is given by the integral over the expected utilities of all households:

$$W = \int \mathbb{E}_{r,h|I} \left[ u \left( I - r, h \right) \right] dF(I).$$

Households can obtain housing in the market, where the quality is H and the rent is  $r_M$ .<sup>15</sup> There is also a measure  $\mu$  of public housing of quality L < H and whose subsidized rent is  $r_G$ . We assume that given these rents, households prefer to reside in public housing if and only if their incomes are equal to or below some cutoff  $\hat{I} > I^* \equiv F^{-1}(\mu)$ .<sup>16</sup> In other words, there is rationing of subsidized housing, which I assume is random. If the rent of low-quality public housing units were competitively determined instead, they would be rented instead at  $r_L > r_G$ ,

<sup>&</sup>lt;sup>14</sup>See: https://www.housingauthority.gov.hk/en/home-ownership/hos-secondary-market/transaction-records/index.html

<sup>&</sup>lt;sup>15</sup>For simplicity, I assume here that  $r_H$  is exogenous, so public housing program design does not alter the rents in the competitive sector. In reality, however, these effects are present and are discussed at the end of Section 5.

<sup>&</sup>lt;sup>16</sup>Here  $\hat{I}$  is given by the indifference condition  $u(\hat{I} - r_G, L) = u(\hat{I} - r_H, H)$ .

where  $r_L$  is determined by the following indifference condition:

$$u(I^* - r_L, L) = u(I^* - r_H, H).$$

**Perfect information.** Suppose the government knows each household's income and rations public housing based on an optimal income cutoff rule. Given standard assumptions on the concavity of the utility function, the government can achieve maximal social welfare by giving subsidized public housing only to those whose incomes are below  $I^*$ . The first-best social welfare is

$$W^{FB} = \int_{\underline{I}}^{I^*} u(I - r_G, L) dF(I) + \int_{I^*}^{\overline{I}} u(I - r_H, H) dF(I).$$

Let us define *housing misallocation* as the measure of households with incomes above  $I^*$  but live in L-type housing, while we define *targeting inefficiency* as the measure of households with incomes above  $I^*$  but receive subsidies. Under the first-best policy, there is zero housing misallocation and zero targeting inefficiency.

**No information.** If the government has no information about each individual household's income, then the first-best allocation cannot be achieved. In this case, there is a trade-off between allocative and targeting efficiency. Restricting the transferability of subsidized housing disincentivizes households with incomes above  $\hat{I}$  from obtaining subsidized lower-quality housing. However, it results in housing misallocation, since households with incomes between  $I^*$  and  $\hat{I}$  will be induced to compete for low-quality subsidized housing, so some household with incomes below  $I^*$  end up renting in the high-quality segment. Selling transferable housing allows households to resell in a competitive secondary market. Allocations are efficient in the secondary market, but all households with income above  $I^*$  will compete for low-quality housing only to resell in the secondary market. The government therefore fails to target the housing subsidy to lower-income households.

#### 3.2 Effects of a Subsidized Sale

To formally analyze the Tenants Purchase Scheme in Hong Kong, this section extends the above model so that subsidized houses are initially means-tested and non-transferable. At the start of a second period, an unexpected policy change that allows sitting public housing tenants to purchase their units may then arrive. To capture the possibility that incomes may then change, household incomes are redrawn from distribution F for a fraction  $s \in (0,1)$  of the population. Thereafter, public housing residents may or may not be permitted to resell or lease their units to other households.

**Baseline policy.** Suppose that the government knows household incomes, but due to political constraints, it randomly rations non-transferable public housing with a non-optimal income cutoff  $I_G \in (I^*, \hat{I})$ . In the first period, all households with incomes below  $I_G$  attempt to obtain subsidized housing, but some fraction are not able to due to rationing. In the absence of policy change, households with redrawn incomes that are above  $I_G$  move out in the second period, thereby creating vacancies for households with incomes below  $I_G$  that were initially outside the public sector to receive housing subsidies in the second period. The second-period social welfare loss relative to first-best is given by:

$$\begin{split} \Delta_{\text{non-transferable}} &= \int_{\underline{I}}^{I^*} \left(1 - \frac{\mu}{F(I_G)}\right) \left[u(I - r_H, H) - u(I - r_G, L)\right] dF(I) \\ &+ \int_{I^*}^{I_G} \frac{\mu}{F(I_G)} \left[u(I - r_G, L) - u(I - r_H, H)\right] dF(I) \end{split}$$

The first term captures the welfare loss from assigning high-quality non-subsidized housing to low-income households. The second terms captures the welfare loss from assigning medium-income households to reside in low-quality housing.

**Subsidized sale of non-transferable housing.** Suppose the government unexpectedly decides to sell public housing at a subsidized price  $p_L$ , but restricts the subsequent resale or leasing of sold units. For simplicity, suppose that  $p_L = r_L$  and that the household can sell the unit back to the government at the original price  $p_L$  after a purchase. The sale is therefore equiva-

lent to a relaxation of the income restriction. Since the sale increases the utility of the initial public housing renters, all incumbent households buy.<sup>17</sup> Having done so, those whose incomes increase to be between  $I_G$  and  $\hat{I}$  in the second period will no longer vacate and instead continue to reside in their low-quality unit, so the average income of residents in public housing rises. There are thus fewer vacancies for households with incomes below  $I_G$  that were initially outside the public sector. Furthermore, households who receive subsidies in the second period also have on average higher incomes. These effects cause social welfare to unambiguously decline.<sup>18</sup>

**Proposition 1.** An unexpected subsidized sale of non-transferable public housing to sitting tenants increases both housing misallocation and targeting inefficiency. The average income of public housing residents rises, while social welfare unambiguously falls.

Subsidized sale of transferable housing. Suppose now purchasing residents can freely lease the unit to anyone in a perfectly competitive secondary market. Enabling trade unambiguously raises the utility of all households relative to a subsidized sale that forbids subsequent transfers. Purchasing households with second-period income above  $I^*$  will now lease purchased units to households with incomes below  $I^*$  in the secondary market and rent in the high-quality segment instead. This results in an optimal assignment of houses to households, which would cause the average income of public housing residents to fall relative to the baseline policy. However, it is still the case that the subsidized sale reduces targeting efficiency, since there will be households who obtain the subsidy but redraw higher incomes in the second period. Because of this, an unexpected subsidized sale of transferable housing increases social welfare only if household incomes are highly persistent.

**Proposition 2.** An unexpected subsidized sale of transferable public housing to sitting tenants reduces housing misallocation but increases targeting inefficiency. The average income of public housing residents falls and if s is sufficiently small, social welfare increases.

<sup>&</sup>lt;sup>17</sup>As shown in Section 4, elderly households were less likely to purchase. This can be explained by the fact that elderly households were already exempt from income testing.

<sup>&</sup>lt;sup>18</sup>As shown in Section 5.3, the subsidized price of the sale was in reality lower than the net present value of future rents. This further deepens misallocation and mis-targeting by inducing households with even higher incomes to remain in low-quality housing.

# 4 Data and Summary Statistics

In this section, I describe the data and provide two descriptive facts. First, the vast majority of TPS-eligible households did not become private owners with premiums paid and therefore could not resell or lease their units in the open market. Second, TPS participants were disproportionately larger, younger, and high-income households who were more likely to benefit from a relaxation of income limits and unit allocation rules.

#### 4.1 Hong Kong Population Census

To measure the effects of TPS on estate outcomes, I use restricted-access data from the Hong Kong Population Census and By-census, specifically, the 20% random samples in 2001, 2011 and the 10% random samples in 1996, 2006, 2016. These data provide information about each respondent's age, sex, household composition, employment, and earnings, as well as an indicator for whether the respondent moved in the last five years. Furthermore, these data include identifiers for 136 public rental housing estates, including all 39 estates where residents became eligible to partake in TPS. This allows me to construct a panel of estates for analysis in Section 5.

### 4.2 Trends in Ownership and Leasing in TPS Estates

Table 1 shows the trend in ownership and leasing composition of households in TPS estates. There are three findings. First, a large majority of units in TPS estates were sold immediately after the launch of TPS. By 2006, the share of households residing in sold TPS units had risen to 57.4 percent from zero in 1996. By 2016, the share further increased to 71.9 percent.

Second, nearly 99 percent of sold TPS units were owner-occupied with their premium unpaid. Since the premium must be paid before a TPS owner could sell, let, assign, or otherwise alienate the unit on the open market, this implies that only a tiny proportion of sold TPS units were either rented out or resold on the open market. The number of transactions in HOS Sec-

<sup>&</sup>lt;sup>19</sup>Real income is deflated using 1996 dollars.

Table 1: Unit ownership of households in TPS estates over time

Year	1996	2001	2006	2011	2016
Share of HHs in unsold TPS units	100.0%	68.9%	42.6%	35.7%	28.1%
Share of HHs in sold TPS units	0.0%	31.1%	57.4%	64.3%	71.9%
TPS premium unpaid, Owner-occupied	0.0%	31.1%	55.6%	62.5%	70.9%
TPS premium unpaid, Rented	0.0%	0.0%	1.8%	1.4%	0.1%
TPS premium paid, Owner occupied	0.0%	0.0%	0.0%	0.3%	0.5%
TPS premium paid, Rented	0.0%	0.0%	0.0%	0.1%	0.4%
Number of households	185962	185641	181876	180022	177413

Notes: Table decomposes ownership status by household in TPS estates. Source: Hong Kong Population Census.

ondary Market was also small, as later shown in Section 2.3. This suggests that most purchasing households did not move away for many years.

Third, the number of households residing in TPS estates fell from roughly 186,000 in 1996 to 177,000 in 2016. Since the number of units in these estates did not change during this time, this decline anticipates our finding below in Section 5 that the TPS reduced the population and number of households in treated estates.

#### 4.3 Who Became TPS Owners?

There is strong evidence that avoidance of household-size-contingent unit allocation rules and means testing requirements motivated households to purchase TPS units.

Table 2 shows mean household characteristics in TPS estates in 2006, respectively for residents in sold and unsold TPS units. Larger and higher-income households, for whom these rules were more binding, were more likely to live in sold TPS units. <sup>20</sup> By contrast, households whose members are all over 60 years old and therefore not subject to means testing requirements are less likely to live in sold TPS units. A government study in 2001 similarly reported that "the sale results of TPS flats were better among households who were paying additional rent, of larger size and with non-elderly members" (Housing Authority 2001). Yeung (2001) presents survey evidence that fear of paying extra rent was an important motivator for TPS purchases.

<sup>&</sup>lt;sup>20</sup>See also Online Appendix Figure A3, which plots the distribution of household incomes for sold and unsold units in 2006 for each household size.

Table 2: HH characteristics, sold and unsold units in TPS estates, 2006

	Sold units	Unsold units	Standardized difference
HH size	3.52	2.91	0.45
	(1.3)	(1.36)	
HH income	18668	12853	0.49
	(13157)	(10304)	
Working persons per HH	1.84	1.24	0.54
	(1.16)	(1.09)	
HH with all 60+ y. o.	0.06	0.15	-0.29
	(0.24)	(0.36)	
Single-person	0.06	0.18	-0.36
Nuclear family	0.76	0.71	0.12
Extended family	0.38	0.32	0.17
Non-family	0.08	0.07	0.02
HH size = 1	0.06	0.18	-0.36
HH size = 2	0.16	0.23	-0.16
HH size = 3	0.25	0.25	0.01
HH size = 4	0.32	0.24	0.18
HH size = 5	0.15	0.08	0.23
HH size = 6+	0.06	0.03	0.11
Number of HHs	101112	80764	

Notes: Table shows mean household characteristics in TPS estates in 2006, respectively for TPS buyers and non-buyers.

Another piece of evidence comes from the Official Proceedings of Hong Kong's Legislative Council. On October 31, 2012, Council member Wong Kwok-kin made the following remark while lobbying the government to expand TPS:

Many well-off tenants want to buy their own flats through the TPS so as to avoid the trouble of paying double rent or undergoing random checking. However, many well-off tenants are not sitting tenants in the dozens of TPS estates. Therefore, I would like to ask the Secretary: Whether the authorities will study and consider the proposal of giving well-off tenants not living in the existing TPS estates the option to buy PRH flats if they have such a need? (GovHK 2012)

If transfer restrictions were stringent and households bought TPS units purely to avoid household-size-contingent unit allocation rules and mean testing requirements, then the framework in Section 3 predicts that well-off households purchasing TPS units would become less likely to move out. As shown in the next section, this is indeed the case.

## 5 Impact of the Tenants Purchase Scheme

In this section, I estimate the effects of TPS using its staggered and incomplete rollout across housing estates. The estimates reveal that TPS reduced total population and average household size in the treated estates, increased average household income, substantially reduced user costs, and did not alter commute times.

#### **5.1** Empirical Strategy

To identify the effects of TPS on estate-level outcomes, I leverage the staggered and incomplete roll-out of the program across estates in dynamic difference-in-differences design.

The analysis sample includes all 39 treated estates and 43 control estates, chosen as follows. I take all public rental housing estates where residents did not become eligible for TPS. Since the estates chosen for TPS tend to be more recently built, I exclude all estates with any buildings constructed before 1980, to ensure that the control estates had similar building features and resident populations. I also exclude all estates with any buildings constructed after 1996, so that our estimates are not contaminated by influxes of new residents upon the completion of new construction.<sup>21</sup>

I then estimate the following equation:

$$y_{et} = \sum_{\tau \in \mathscr{T}} \beta_{\tau} \left( T_e \times 1_{t=t_e^* + \tau} \right) + \delta_e + \delta_t + \varepsilon_{et},$$

where e indexes estates,  $t \in \{1996, 2001, 2006, 2011, 2016\}$  is the Census year,  $y_{et}$  is an estate-

<sup>&</sup>lt;sup>21</sup>Online Appendix Table A1 and A2 displays the sample restrictions and lists the chosen estates. Building construction years are collated from four sources: (1) data.gov.hk; (2) Wikipedia; (3) website of the Housing Society; and (4) website of the Housing Authority.

level outcome variable,  $T_e$  indicates whether estate e was ever treated,  $t_e^*$  is the first Census year following treatment for estate e,  $\tau \in \mathcal{T} \equiv \{-10,0,5,10,15\}$  indexes the year relative to  $t_e^*$ , and  $\delta_e$  and  $\delta_t$  denote estate and year fixed effects. This equation includes year fixed effects and thus controls for confounding city-wide changes in the housing market that contaminates previous estimates of the effects of the TPS program (e.g. Ho and Wong 2006).

Since the timing of TPS introduction was staggered across estates, my main specification uses the interaction-weighted estimator proposed by Sun and Abraham (2020), which computes an average of the cohort-specific average treatment effect on the treated estates, weighted by the shares of each cohort.<sup>22</sup> Standard errors clustered at the estate level are reported.

The  $\beta_{\tau}$  coefficients identify the causal effect of TPS under the assumption that the outcomes of treated estates would have evolved in parallel to those of control estates in the absence of treatment. It is possible to check for pre-treatment trends, since two pre-treatment Census years are available for the later cohort of treated estates. As shown below, the estimates consistently reveal an absence of pre-treatment trends.

The treatment and control estates are broadly similar in pre-treatment characteristics. Each estate houses roughly 4,500 households, or a population of roughly 18,000. As shown in Online Appendix Figure A2, the treated and control estates are evenly dispersed across Hong Kong. Their average household incomes are highly similar. However, treated estates have larger populations and larger average household sizes than control, suggesting that there remain systematic differences between the treated and control estates. Online Appendix Tables A3-A6 provide detailed comparisons of the pre-treatment characteristics of treated and control estates.

For robustness, I report cohort-specific estimates where observations are reweighted using entropy-balancing (Hainmueller 2012), with two goals in mind. First, reweighting the data so that that treated and control estates have the same pre-treatment average household size and average household income enables us to gauge whether observed pre-treatment differences in estate characteristics lead to selection bias. Second, cohort-specific estimates allow us to gauge whether the effects were similar across the cohorts. As reassuringly shown below, cohort-

<sup>&</sup>lt;sup>22</sup>This specification ensures that estimates are not contaminated by treatment effects from other periods when treatment is staggered (Callaway and Sant'Anna 2020; de Chaisemartin and D'Haultfœuille 2020).

specific estimates using entropy-balancing weights are highly similar to the main estimates.

#### **5.2** Effects on Household Composition

The estimates reveal that TPS altered household composition in treated estates. Total population and average household size both fell. The share of single-person households increased, while the share of extended-family households fell.

Figure 1 visualizes the effects of TPS on estate composition. Within each panel, the black series plots coefficients from the Sun-Abraham interaction-weighted estimator. The maroon and yellow series plots cohort-specific estimates using entropy-balancing weights, as described above. Year 0 denotes first observed Census year following treatment.

The share of households residing in sold TPS units immediately rose by 60 percent once residents became eligible to purchase TPS units in Year 0. As shown in Panel (a), this share eventually reached 79 percent higher than control in Year 15.

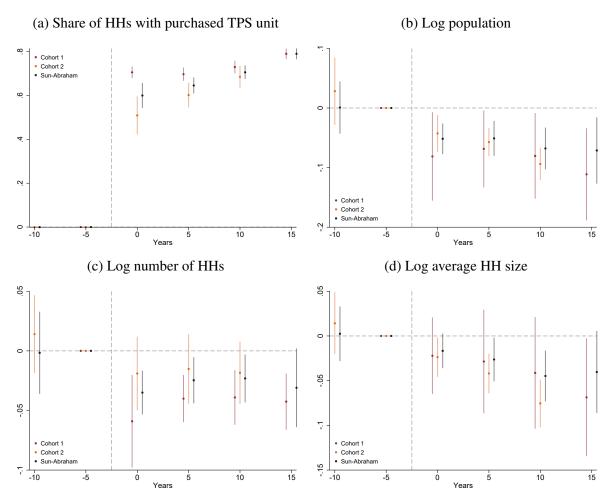
Total population in treated estates immediately declined by 5 log points, as shown in Panel (b). This effect was persistent and reached 7 log points lower than control in Year 15. Since the total population in TPS estates in 1996 was roughly 733,000, these estimates imply that the total population in TPS estates fell by roughly 51,000.

The number of households in treated estates immediately and persistently declined by roughly 2-3 log points, as shown in Panel (c). This decline in the number of households suggests housing units became underutilized as a consequence of TPS sales. These estimates imply that the total number of households in TPS estates fell by roughly 4,000.

Average household size in treated estates immediately declined by 0.08, relative to a mean of 4.0 in the pre-treatment year of 1996, as show in Panel (d). This decline widened over time, eventually reaching 0.21, or roughly 5 percent lower than control, in Year 15.

These estimated effects are unlikely to be driven by pre-existing trends or selection of estates into treatment. In all of the above panels, we do not detect pre-treatment trends in Year -10. Furthermore, the cohort-specific estimates using entropy-balancing weights are highly similar

Figure 1: Effects of TPS on estate composition



Notes: The black series plots coefficients from the interaction-weighted estimator in Sun and Abraham 2020. The maroon and yellow series plots cohort-specific coefficients, estimated with entropy balancing weights (Hainmueller 2012) that are based on estate-level average household size and income in 1996. Sample is all estates where all buildings were built after 1979 and before 1996. Year 0 denotes first observed Census year following treatment. Standard errors (clustered at the estate level) are shown in bars. Online Appendix Table A7 displays coefficients and pre-treatment means.

to the Sun-Abraham estimates, even though they are less precise.<sup>23</sup>

The shares of households with one, two, or three members, while the shares of households with four, five, or six members fell. Furthermore, the share of extended-family households fell by 2.9 percentage points, while the share of single and nuclear family households rose by 0.8 and 1.7 percentage points, respectively (see Online Appendix Figure A5).

<sup>&</sup>lt;sup>23</sup>Online Appendix Table A7 tabulates the Sun-Abraham estimates. Online Appendix Figure A4 plots the raw trends in average outcomes in treated and control estates.

The reduction in population in the treated estates is concentrated on birth cohorts that were less than 65 years old around the time of program launch. Consistent with evidence that elderly households were less likely to purchase TPS units, birth cohorts that were above 60 years old at the time of program launch did not experience changes in population (see Online Appendix Figure A6).

#### **5.3** Effects on Household Income

While TPS reduced household sizes, average household incomes rose in treated estates. As shown in Figure 2, by Year 0, average real household income in treated estates rose by 1132 dollars per month, or 7 percent relative to the 1996 mean in treated estates. Average real household income continued to diverge between treatment and control estates. By Year 15, average real monthly household income was 3712 dollars (or 23 percent) higher in treated estates.

The average number of working members per household also rose. By Year 5, the average number of working members per household in treated estates increased by 0.2 (or 12 percent). This positive effect persisted until Year 15. Once again, these estimated effects do not appear to be driven by pre-existing trends or selection of estates into treatment.

The share of households above the 1.5X rent income limit rose sharply. By Year 0, the share of households above the 1.5X rent income limit increased by 3.2 percentage points, or 31 percent relative the 1996 mean in treated estates of 10.2 percent. This divergence further widened thereafter. By Year 15, the share of households above the 1.5X rent income limit was 8.1 percentage points (or 80 percent) higher than control.

A similar pattern exists for the share of households above the 2X rent cutoff. By Year 0, the share of households above the 2X rent increased by 0.9 percentage points (or 40 percent) in treated estates. By Year 15, the share of households above the 2X rent increased by 2.2 percentage points, roughly double the 1996 mean in treated estates.

Figure 3 plots the effect of TPS on the share of households within household income bins.<sup>24</sup> The figure reveals that the share of households with incomes much lower than the 1.5X rent

<sup>&</sup>lt;sup>24</sup>This exercise relates to a growing literature on bunching at tax kinks, tax notches, and wage floors (Saez 2010; Kleven and Waseem 2013; Kleven 2016; Cengiz et al. 2019; Blomquist et al. 2021).

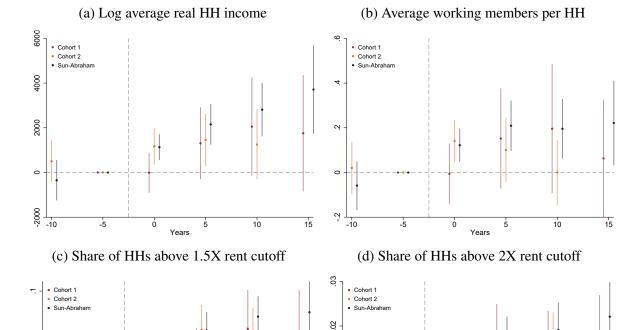


Figure 2: Effects of TPS on estate average HH income

Notes: The black series plots coefficients from the interaction-weighted estimator in Sun and Abraham (2020). The maroon and yellow series plots cohort-specific coefficients, estimated with entropy balancing weights (Hainmueller 2012) that are based on estate-level average household size and income in 1996. Sample includes all estates where all buildings were built after 1979 and before 1996. Year 0 denotes first observed Census year following treatment. Standard errors (clustered at the estate level) are shown in bars. Online Appendix Table A8 displays coefficients and pre-treatment means.

15

6

0

-.01

-10

-5

15

10

.05

-.05

-10

income limit dramatically fell in treated estates, while the share of households with incomes both above and slightly below the income limit increased.

The lack of a discontinuous response at the cutoff is consistent with the fact that public renter households did not appear to bunch around the income limit even before treatment, as shown in Online Appendix Figure A7. One possible reason is that optimization frictions prevented bunching just below the very large rent notch since it is difficult to coordinate among household members. Another possible reason is measurement error. Consistent with the latter,

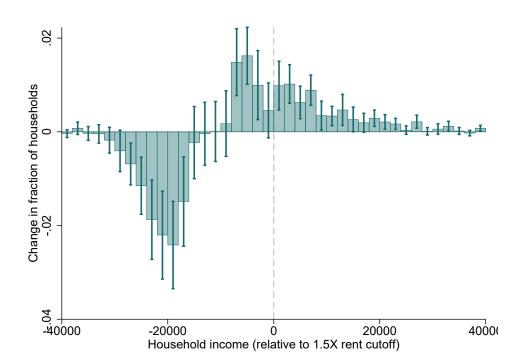


Figure 3: Effect of TPS on HH income distribution relative to 1.5X rent cutoff

Notes: Figure plots the effect of TPS on the share of households within a given household income bin relative to the 1.5X rent income limit in the second Census following treatment relative to that of the last Census year before treatment, estimated using the interaction-weighted estimator in Sun and Abraham (2020). Standard errors (clustered at the estate level) are shown in bars.

I observe bunching at round numbers in the data, especially for one-person households, which may obscure bunching.

The increase in household incomes are driven by increases in average incomes in all working age demographic groups. The increase for younger women is the largest. By Year 10, the average income of women between ages 25-44 rose by 54 percent in treated estates (see Online Appendix Table A8). By contrast, the average income of men in the same age group only rose by 11 percent. TPS also caused the average schooling of adults between ages 25-44 in treated estates to increase, while the average schooling of adults between ages 45-64 stayed the same (see Online Appendix Table A9). Since the data do not allow me to follow individuals or households over time, I cannot rule out the possibility that the increases in income and schooling are partly driven by changes in labor supply and human capital investment. The fact that average

income increased much more for women than men is consistent with meta-analyses that show that female labor supply to be much more elastic. However, the observed effects appear much larger than implied by typical estimates for the elasticity of labor supply (Evers, De Mooij and Van Vuuren 2008).

One alternative explanation for the increases in incomes is that TPS may have increased the cost of housing by requiring households to pay a high mortgage. The added mortgage burden could pressure households to increase their incomes. However, as shown in Online Appendix Table A10, the average user cost, defined as the sum of monthly rental and mortgage payments, in the TPS estates fell dramatically relative to control. By Year 0, average user costs fell by \$272, or roughly 22 percent of the average rent in treated estates in 1996. The decline deepened and reached \$646 by Year 15, or roughly 51 percent. In other words, mortgage payments were lower than counterfactual rent payments immediately after the rollout of TPS and further diverged over time. Pressure to fulfill mortgage obligations thus cannot explain the increase in employment and income.

Another possible explanation for increased incomes is that TPS reduced spatial match and improved the labor market opportunities of residents in the treated estates. Previous studies have shown that public housing in Hong Kong, both rental and ownership, features significant misallocation due to rationing, as exhibited by larger commuting distances of their residents relative to private-sector counterparts (Lui and Suen 2011). However, as shown in Online Appendix Table A11, TPS did not meaningfully reduce the average commute times of working persons in the treated households, in any of four demographic groups. This suggests that TPS did not reduce spatial mismatch. This lack of housing reallocation is attributable to stringent restrictions against resale and leasing.

Having cast doubt on competing explanations, I conclude that the large increase in average income is substantially driven by changes in household sorting and composition. Consistent with this, Yeung (2001) shows survey evidence that TPS reduced demand for other subsidized ownership units, suggesting that higher-income and larger households were discouraged from moving out. Moreover, increases in household incomes in treated estates significantly deepened significantly over time. This is likely attributable to the fact that private-sector rents significantly

diverged from public-sector rents between 2004-2020 (see Online Appendix Figure A1), which caused a greater proportion of higher-income households to remain in these ownership units.<sup>25</sup>

Given the large effects I uncover, TPS is likely to have spillover effects on prices in the private sector. First, TPS inhibited movement of higher-income households out of public housing, which implies that the movement of low-income households into public housing must also have slowed. Second, the population in treated estates fell, which implies that additional demand for low-quality housing was created. These two mechanisms unambiguously increase the rents for low-quality housing but has more ambiguous effects on the prices of high-quality housing. A proper accounting of these spillover effects is left for future work.

#### 6 Conclusion

This paper contributes evidence on the effects of Hong Kong's Tenants Purchase Scheme, a large-scale housing reform that allowed 183,700 households to convert their public rental housing units into ownership units at heavily discounted prices. Unlike the privatization of Chinese state employee housing studied by Wang (2011, 2012), Hong Kong's subsidized sale of public housing failed to reduce housing misallocation. The reason is that a hefty premium was required before units could be freely transferred. This prevented the emergence of a liquid secondary market.

The scheme nevertheless induced large changes in the estate-level outcomes. Using a difference-in-difference research design leveraging the staggered roll-out across estates, I estimate that the subsidized sale increased average household income in the treated estates by 23 percent and reduced population by 5-7 percent. These effects are driven by relaxed meanstesting and unit allocation rules, which caused richer households and richer members of households to stay in the treated estates. Consistent with this explanation, there is evidence that many households purchased units in order to avoid these rules. The share of population above the income limits also rose dramatically in treated estates.

<sup>&</sup>lt;sup>25</sup>Estimates of the effects of TPS on the share of households who moved in the last five years show null effects but do not rule out the possibility that TPS reduced turnover, since they are highly imprecise (See column (8) in Online Appendix Table A7).

This study provides guidance to policymakers who design and operate public housing programs on whether to rent or sell units, whether to impose means testing requirements, and whether to restrict resale and leasing. Interpreted through a simple theoretical framework, my findings suggest that even though the sale of *non-transferable* housing benefited sitting tenants, it unambiguously lowered targeting efficiency and social welfare relative to rental housing with regular means testing. A subsidized sale of *transferable* housing would instead improve housing allocation and have less negative effects on social welfare.

#### References

- Akbarpour, Mohammad, Piotr Dworczak and Scott Duke Kominers. 2023. "Redistributive Allocation Mechanisms.". Working paper.
- Akerlof, George A. 1978. "The Economics of "Tagging" as Applied to the Optimal Income Tax, Welfare Programs, and Manpower Planning." *The American Economic Review* 68(1):8–19.
- Audit Commission. 2007. "Management of public rental housing tenancies.". Chapter 5, Director of Audit Report No. 48.
- Audit Commission. 2013. "Allocation and utilisation of public rental housing flats.". Chapter 3, Director of Audit Report No. 61.
- Blomquist, Sören, Whitney K. Newey, Anil Kumar and Che-Yuan Liang. 2021. "On Bunching and Identification of the Taxable Income Elasticity." *Journal of Political Economy* 129(8):2320–2343.
- Callaway, Brantly and Pedro H. C. Sant'Anna. 2020. "Difference-in-Differences with multiple time periods." *Journal of Econometrics*.
- Cengiz, Doruk, Arindrajit Dube, Attila Lindner and Ben Zipperer. 2019. "The Effect of Minimum Wages on Low-Wage Jobs." *Quarterly Journal of Economics* 134(3):1405–1454.
- Census and Statistics Department. 2020. "Population Estimates Publications and Tables.". Accessed from: https://www.censtatd.gov.hk/hkstat/sub/sp150.jsp on October 11, 2021.
- Cheung, Ka Shing, Siu Kei Wong, Kwong Wing Chau and Chung Yim Yiu. 2021. "The Misallocation Problem of Subsidized Housing: A Lesson from Hong Kong." *Sustainability* 13(4).
- Chyn, Eric. 2018. "Moved to Opportunity: The Long-Run Effects of Public Housing Demolition on Children." *American Economic Review* 108(10):3028–56.
- de Chaisemartin, Clément and Xavier D'Haultfœuille. 2020. "Two-Way Fixed Effects Estimators with Heterogeneous Treatment Effects." *American Economic Review* 110(9):2964–96.
- Deshpande, Manasi and Yue Li. 2019. "Who Is Screened Out? Application Costs and the Targeting of Disability Programs." *American Economic Journal: Economic Policy* 11(4):213–48.
- Dijk, Winnie Van. 2019. "The socio-economic consequences of housing assistance.". Working Paper.
- Disney, Richard F., John Gathergood, Stephen J. Machin and Matteo Sandi. 2021. "Does Homeownership Reduce Crime? A Radical Housing Reform from the UK." SSRN Electronic Journal.

- Disney, Richard and Guannan Luo. 2017. "The Right to Buy public housing in Britain: A welfare analysis." *Journal of Housing Economics* 35:51–68.
- Dworczak, Piotr, Scott Duke Kominers and Mohammad Akbarpour. 2021. "Redistribution Through Markets." *Econometrica* 89(4):1665–1698.
- Evers, Michiel, Ruud De Mooij and Daniel Van Vuuren. 2008. "The Wage Elasticity of Labour Supply: A Synthesis of Empirical Estimates." *De Economist* 156:25–43.
- Finkelstein, Amy and Matthew J. Notowidigdo. 2019. "Take-Up and Targeting: Experimental Evidence from SNAP." *Quarterly Journal of Economics* 134(3):1505–1556.
- GovHK. 2012. "Press Releases LCQ3: Tenants Purchase Scheme. 31 October.". Accessed from: https://www.info.gov.hk/gia/gener al/201210/31/P201210310311.htm on October 11, 2021.
- GovHK. 2021. "LCQ17: Transfer of under-occupation public rental housing households.". Accessed at https://www.info.gov.hk/gia/general/202106/09/P2021060900398.htm, on October 10, 2021.
- Hainmueller, Jens. 2012. "Entropy Balancing for Causal Effects: A Multivariate Reweighting Method to Produce Balanced Samples in Observational Studies." *Political Analysis* 20(1):25–46.
- Ho, Lok Sang and Gary Wai-Chung Wong. 2006. "Privatization of Public Housing: Did it Cause the 1998 Recession in Hong Kong?" *Contemporary Economic Policy* 24(2):262–273.
- Housing Authority. 2001. "Memorandum for the Home Ownership Committee: Statistical Analysis on Tenants Purchase Scheme.". Paper No. HOC 38/2001.
- Housing Authority. 2014. "Buying a Flat under the Tenants Purchase Scheme: Frequently Asked Questions.". Accessed at https://www.housingauthority.gov.hk/en/common/pdf/homeownership/buying-a-flat-under-tps/FAQ-4.3Buying\_a\_Flat\_underTPS-EN.pdf on October 10, 2021.
- Housing Department. 2021. *Information Booklet on General Housing Policies*. Accessed at https://www.housingauthority.gov.hk/en/about-us/policy-focus/policies-on-public-housing/index.html on October 10, 2021.
- Jacob, Brian A. 2004. "Public Housing, Housing Vouchers, and Student Achievement: Evidence from Public Housing Demolitions in Chicago." *American Economic Review* 94(1):233–258.
- Jacob, Brian A and Jens Ludwig. 2012. "The Effects of Housing Assistance on Labor Supply: Evidence from a Voucher Lottery." *American Economic Review* 102(1):272–304.

- Kleven, Henrik J. and Mazhar Waseem. 2013. "Using Notches to Uncover Optimization Frictions and Structural Elasticities: Theory and Evidence from Pakistan." *Quarterly Journal of Economics* 128(2):669–723.
- Kleven, Henrik Jacobsen. 2016. "Bunching." *Annual Review of Economics* 8(1):435–464.
- Kling, Jeffrey R., Jens Ludwig and Lawrence F. Katz. 2005. "Neighborhood Effects on Crime for Female and Male Youth: Evidence from a Randomized Housing Voucher Experiment." *Quarterly Journal of Economics* 120(1):87–130.
- Lee, Yeonhwa, Peter A. Kemp and Vincent J. Reina. 2022. "Drivers of housing (un)affordability in the advanced economies: a review and new evidence." *Housing Studies* 37(10):1739–1752.
- Legislative Council Secretariat. 2020. "Tenants purchase schemes in selected places.". Accessed from https://www.legco.gov.hk/research-publications/english/1920in06-tenants-purchase-schemes-in-selected-places-20200316-e.pdf on October 11, 2021.
- Lieber, Ethan M. J. and Lee M. Lockwood. 2019. "Targeting with In-Kind Transfers: Evidence from Medicaid Home Care." *American Economic Review* 109(4):1461–85.
- Lui, Hon-Kwong and Wing Suen. 2011. "The effects of public housing on internal mobility in Hong Kong." *Journal of Housing Economics* 20(1):15–29.
- Naik, Canishk and Neil Thakral. 2022. "A Welfare Analysis of Public Housing Allocation Mechanisms." *Mimeo*.
- Nichols, Albert L. and Richard J. Zeckhauser. 1982. "Targeting Transfers through Restrictions on Recipients." *The American Economic Review* 72(2):372–377.
- Saez, Emmanuel. 2010. "Do Taxpayers Bunch at Kink Points?" *American Economic Journal: Economic Policy* 2(3):180–212.
- Sodini, Paolo, Stijn Van Nieuwerburgh, Roine Vestman and Ulf von Lilienfeld-Toal. Forthcoming. "Identifying the Benefits from Homeownership: A Swedish Experiment." *American Economic Review*.
- Sun, Liyang and Sarah Abraham. 2020. "Estimating dynamic treatment effects in event studies with heterogeneous treatment effects." *Journal of Econometrics*.
- Thakral, Neil. 2016. "The Public-Housing Allocation Problem: Theory and Evidence from Pittsburgh.". Working paper.
- Thakral, Neil. Forthcoming. The Design of Public-Housing Policies. In *More Equal by Design: Economic Design Responses to Inequality*, ed. Scott Duke Kominers and Alexander Teytelboym. Oxford University Press.
- Transport and Housing Bureau. 2019. "Housing in Figures 2019.". Accessed from: https://www.thb.gov.hk/eng/psp/publications/housing/HIF2019.pdf on October 11, 2021.

- Waldinger, Daniel. 2021. "Targeting In-Kind Transfers through Market Design: A Revealed Preference Analysis of Public Housing Allocation." *American Economic Review* 111(8):2660–96.
- Wang, Shing-Yi. 2011. "State Misallocation and Housing Prices: Theory and Evidence from China." *American Economic Review* 101(5):2081–2107.
- Wang, Shing-Yi. 2012. "Credit Constraints, Job Mobility, and Entrepreneurship: Evidence from a Property Reform in China." *The Review of Economics and Statistics* 94(2):532–551.
- Wong, Yue-Chim and Pak-Wai Liu. 1988. "The distribution of benefits among public housing tenants in Hong Kong and related policy issues." *Journal of Urban Economics* 23(1):1–20.
- Yeung, Fai Yip. 2001. "A study of the impact of the tenants purchase scheme (TPS) on the Hong Kong housing markets.". Lingnan University Master Thesis.

# **Online Appendix**

Table A1: Sample restrictions

	Treated	Control
All estates observed in Census years 1996-2016	39	97
No construction after 1996	39	72
No construction before 1980	39	43

Notes: Table counts the number of estates identified in the data and after imposing sample restrictions.

Table A2: List of estates

Treated estates. Cohort 1	Treated estates. Cohort 2	Control estates	
Cheung On Estate	Yiu On Estate	Ap Lei Chau Estate	Lower Wong Tai Sin (2) Estate
Choi Ha Estate	Cheung Fat Estate	Butterfly Estate	Lung Hang Estate
Chuk Yuen North Estate	Cheung Wah Estate	Chak On Estate	Mei Lam Estate
Fu Heng Estate	Fu Shin Estate	Cheung Hang Estate	On Ting Estate
Fung Tak Estate	Hing Tin Estate	Choi Fai Estate	On Yam Estate
Fung Wah Estate	King Lam Estate	Choi Yuen Estate	Sam Shing Estate
Heng On Estate	Kwai Hing Estate	Chuk Yuen South Estate	Sha Kok Estate
Hin Keng Estate	Kwong Yuen Estate	Chun Shek Estate	Shek Wai Kok Estate
Kin Sang Estate	Lei Cheng Uk Estate	Hau Tak Estate	Shun Tin Estate
Tai Wo Estate	Lei Tung Estate	Hing Man Estate	Siu Sai Wan Estate
Tak Tin Estate	Leung King Estate	Jat Min Chuen	Sun Chui Estate
Tin King Estate	Long Ping Estate	Ka Fuk Estate	Sun Tin Wai Estate
Tin Ping Estate	Lower Wong Tai Sin (1) Estate	Ka Wai Chuen	Tai Yuen Estate
Tsui Wan Estate	Nam Cheong Estate	Kai Yip Estate	Tin Shui (1) Estate
Wah Kwai Estate	Po Lam Estate	Kwong Fuk Estate	Tin Shui (2) Estate
Wah Ming Estate	Pok Hong Estate	Kwong Tin Estate	Tin Yiu (1) Estate
Wan Tau Tong Estate	Shan King Estate	Kwun Tong Garden Estate	Tin Yiu (2) Estate
Yiu On Estate	Tai Ping Estate	Lai Kok Estate	Tsz Man Estate
	Tsing Yi Estate	Lai On Estate	Wang Tau Hom Estate
	Tsui Lam Estate	Lee On Estate	Wu King Estate
	Tsui Ping North Estate	Lok Wah North Estate	Yiu Tung Estate
	Tung Tau (2) Estate	Lok Wah South Estate	

Notes: Table tabulates all estates included in analysis.

Table A3: Estate characteristics, treated vs control estates, 1996

	Treated	Control	Normalized
	estates	estates	difference
Year built	1989	1986	0.57
	(2)	(5)	
Population	18794	15318	0.5
	(7722)	(6232)	
Number of HHs	4768	4167	0.33
	(1965)	(1639)	
Average HH size	4.0	3.7	0.89
	(0.3)	(0.4)	
Working persons per HH	1.6	1.6	-0.04
	(0.3)	(0.2)	
Average HH income	16221	16323	-0.04
	(2782)	(2307)	
Average rent	1255	1297	-0.17
	(180)	(281)	
HH with all 60+ y. o.	0.07	0.09	-0.39
HH above 1.5X rent cutoff	0.10	0.12	-0.33
HH above 2X rent cutoff	0.02	0.03	-0.18
Average commute time (minutes)			
Male, 25-44 year old	18.9	17.5	0.37
Female, 25-44 year old	15.3	15.0	0.11
Male, 45-64 year old	17.8	16.4	0.39
Female, 45-64 year old	14.1	13.2	0.35
Number of estates	39	43	

Notes: Table shows mean estate characteristics in 1996, respectively for TPS and non-TPS estates.

Table A4: Estate HH composition, treated vs control estates, 1996

	Treated estates	Control estates	Normalized difference
Single-person HH	0.07	0.09	-0.32
	(0.05)	(0.05)	
Nuclear family HH	0.70	0.68	0.12
	(0.11)	(0.09)	
Extended family HH	0.22	0.22	0.09
	(0.09)	(0.07)	
Non-family HH	0.005	0.007	-0.37
	(0.005)	(0.007)	
HH size = 1	0.07	0.09	-0.32
	(0.05)	(0.05)	
HH size = 2	0.09	0.14	-1.11
	(0.04)	(0.06)	
HH size = 3	0.18	0.20	-0.62
	(0.03)	(0.04)	
HH size = 4	0.33	0.30	0.51
	(0.08)	(0.05)	
HH size = 5	0.20	0.18	0.58
	(0.04)	(0.05)	
HH size = 6	0.09	0.07	0.64
	(0.03)	(0.03)	
HH size = 7	0.03	0.02	0.51
	(0.02)	(0.02)	
HH size = 8	0.01	0.01	0.47
	(0.01)	(0.01)	
HH size = 9	0.003	0.002	0.43
	(0.003)	(0.002)	
HH size = 10	0.001	0.001	0.06
	(0.002)	(0.002)	
Number of estates	39	43	

Notes: Table shows mean estate characteristics in 1996, respectively for TPS and non-TPS estates.

Table A5: Incomes and schooling by demographic groups, treated vs control estates, 1996

	Treated estates	Control estates	Normalized difference
Average individual income			_
Male, 25-44 year old	9815	9731	0.14
	(534)	(633)	
Female, 25-44 year old	3985	4566	-0.38
	(1657)	(1419)	
Male, 45-65 year old	6830	6937	-0.11
	(936)	(985)	
Female, 45-65 year old	1959	1994	-0.07
	(512)	(528)	
Years of schooling			_
Male, 25-44 year old	8.61	8.93	-0.43
	(0.75)	(0.73)	
Female, 25-44 year old	8.10	8.26	-0.19
	(0.87)	(0.84)	
Male, 45-65 year old	6.64	6.42	0.29
	(0.77)	(0.74)	
Female, 45-65 year old	4.82	4.60	0.24
	(0.94)	(0.88)	
Number of estates	39	43	

Notes: Table shows mean estate characteristics in 1996, respectively for TPS and non-TPS estates.

Table A6: Estate characteristics, treatment vs weighted controls, 1996, by treatment cohort

	Cohort 1		Cohort 2			
	Treated estates	Control estates	Standardized difference	Treated estates	Control estates	Standardized difference
Year built	1989	1989	0	1988	1988	0
	(1)	(5)		(2)	(5)	
Population	18576	15544	0.47	18980	15945	0.44
	(7603)	(5207)		(8005)	(5420)	
Number of HHs	4636	3889	0.46	4882	4072	0.46
	(1876)	(1310)		(2077)	(1369)	
Average HH size	4.0	4.0	0	3.9	3.9	0
	(0.2)	(0.4)		(0.3)	(0.4)	
HH with all 60+ y. o.	0.06	0.04	0.61	0.07	0.05	0.43
	(0.04)	(0.03)		(0.05)	(0.04)	
Working persons per HH	1.63	1.68	-0.18	1.61	1.65	-0.14
	(0.26)	(0.29)		(0.28)	(0.27)	
Average HH income	16360	16355	0	16103	16048	0.02
	(2722)	(2689)		(2894)	(2466)	
Average rent	1278	1328	-0.23	1236	1279	-0.18
	(147)	(279)		(206)	(262)	
HH above 1.5X rent cutoff	0.10	0.10	0.03	0.10	0.10	0.04
	(0.05)	(0.05)		(0.05)	(0.04)	
HH above 2X rent cutoff	0.02	0.02	0.23	0.02	0.02	0.15
	(0.01)	(0.01)		(0.01)	(0.01)	
Number of estates	18	43		21	43	

Notes: Table shows mean estate characteristics in 1996, separately for the two treated cohorts and their respective controls, whose means are computed with entropy balancing weights (Hainmuller 2012) that are based on estate-level average household size and income in 1996.

Table A7: Effect of TPS on estate HH composition

	(1)	(2)	(3)	(4)	(5)	(9)	(7)	(8)
	Share of TPS units sold	Log population	Log num. of HH	Log average HH size	Share of single-person HH	Share of nuclear family HH	Share of extended family HH	Share of HH moved in last 5 years
t = -10	~00.0	0.00	-0.002	0.03	0.002	-0.004	0.001	-0.13~
	(0.00)	(0.02)	(0.018)	(0.06)	(0.009)	(0.009)	(0.008)	(0.07)
t = 0	**09.0	-0.05**	-0.035**	-0.08*	0.001	0.018*	-0.021**	-0.01
	(0.03)	(0.01)	(0.009)	(0.03)	(0.005)	(0.007)	(0.007)	(0.05)
t = 5	0.65**	-0.05**	-0.025*	-0.13**	0.008	$0.017 \sim$	-0.029**	0.01
	(0.02)	(0.01)	(0.010)	(0.04)	(0.007)	(0.010)	(0.000)	(0.05)
t = 10	0.71**	-0.07**	-0.023*	-0.19**	$0.016 \sim$	-0.008	-0.012	0.02
	(0.02)	(0.02)	(0.010)	(0.04)	(0.008)	(0.012)	(0.012)	(0.05)
t = 15	**62.0	-0.07*	$\textbf{-}0.031\sim$	-0.21**	0.011	900.0	-0.020	0.00
	(0.01)	(0.03)	(0.017)	(0.07)	(0.012)	(0.021)	(0.021)	(0.10)
Treated mean, 1996	0.00	18794	4768	3.96	0.07	0.70	0.22	0.14
R2	86.0	0.99	1.00	0.94	0.87	0.88	0.81	0.50
Num. of estate-years	410	410	410	410	410	410	410	410
Num. of estates	82	82	82	82	82	82	82	82

Notes: Table shows coefficients from the interaction-weighted estimator in Sun and Abraham (2020). Sample is all estates where all buildings were built after 1979 and before 1996. Year 0 denotes first observed Census year following treatment. Standard errors (clustered at the estate level) are shown in bars, with  $\sim$  = significant at the 10% level, \* = significant at the 5% level, and \*\* = significant at the 1% level.

Table A8: Effect of TPS on estate HH income distribution

	(1)	(2)	(3)	(4)	(5)	(9)	(7)	(8)
	Average	Share of	Share of	Working	Av	Average real personal income	ersonal inco	me
	real HH	1.5X rent	nn above 2X rent	persons	Men,	Women 25-	Men,	Women,
	income	cutoff	cutoff	per HH	25-44 y.o.	44 y.o.	45-64 y.o.	45-64 y.o.
t = -10	-347	-0.003	0.000	-0.06	-220	-141	<b>-</b> 580*	-104
	(460)	(0.010)	(0.003)	(0.00)	(231)	(152)	(227)	(148)
t = 0	1132**	0.032**	0.009**	0.12**	**655	486**	737**	133
	(294)	(0.005)	(0.002)	(0.04)	(153)	(140)	(169)	(128)
t = 5	2153**	0.065	0.017**	0.21**	**/99	1426**	973**	$332\sim$
	(466)	(0.008)	(0.003)	(0.00)	(194)	(275)	(235)	(174)
t = 10	2807**	0.077	0.019**	0.20	1050**	2151**	**568	398~
	(610)	(0.000)	(0.003)	(0.07)	(237)	(399)	(299)	(234)
t = 15	3712**	0.081**	0.022**	0.22*	1256**	2105**	710*	376
	(1012)	(0.014)	(0.004)	(0.10)	(240)	(550)	(316)	(407)
Treated mean, 1996	16221	0.102	0.023	1.62	9815	3985	0889	1959
R2	0.71	0.70	0.63	0.67	0.71	0.82	0.63	99.0
Num. of estate-years	410	410	410	410	410	410	410	410
Num. of estates	82	82	82	82	82	82	82	82

after 1979 and before 1996. Year 0 denotes first observed Census year following treatment. Standard errors (clustered at the estate level) are shown in bars, Notes: Table shows coefficients from the interaction-weighted estimator in Sun and Abraham (2020). Sample is all estates where all buildings were built with  $\sim$  = significant at the 10% level, \* = significant at the 5% level, and \*\* = significant at the 1% level.

Table A9: Effect of TPS on estate-level average schooling

	(1)	(2)	(3)	(4)
	Men,	Women 25-	, ,	Women,
	25-44 y.o.	44 y.o.	45-64 y.o.	45-64 y.o.
t = -10	-0.06	0.12	0.21	0.08
	(0.13)	(0.13)	(0.14)	(0.14)
t = 0	0.25*	0.15	0.07	-0.08
	(0.10)	(0.12)	(0.12)	(0.12)
t = 5	0.67**	0.66**	0.05	-0.20
	(0.15)	(0.18)	(0.17)	(0.17)
t = 10	0.68**	0.89**	-0.14	-0.21
	(0.17)	(0.23)	(0.21)	(0.23)
t = 15	1.00**	0.96**	-0.35	-0.07
	(0.21)	(0.29)	(0.32)	(0.39)
Treated mean, 1996	8.6	8.1	6.6	4.8
R2	0.91	0.91	0.71	0.82
Num. of estate-years	410	410	410	410
Num. of estates	82	82	82	82

Notes: Table shows coefficients from the interaction-weighted estimator in Sun and Abraham (2020). Sample is all estates where all buildings were built after 1979 and before 1996. Year 0 denotes first observed Census year following treatment. Standard errors (clustered at the estate level) are shown in bars, with  $\sim$  = significant at the 10% level, \* = significant at the 5% level, and \*\* = significant at the 1% level.

Table A10: Effect of TPS on average user cost

t = -10	22.56
	(36.57)
t = 0	-272.06**
	(36.74)
t = 5	-487.30**
	(34.38)
t = 10	-545.04**
	(36.21)
t = 15	-645.81**
	(44.54)
Treated mean, 1996	1255
R2	0.95
Num. of estate-years	410
Num. of estates	82

Notes: Table shows coefficients from the interaction-weighted estimator in Sun and Abraham (2020). Sample is all estates where all buildings were built after 1979 and before 1996. Year 0 denotes first observed Census year following treatment. Standard errors (clustered at the estate level) are shown in bars, with  $\sim$  = significant at the 10% level, \* = significant at the 5% level, and \*\* = significant at the 1% level.

Table A11: Effect of TPS on commute times

	(1)	(2)	(3)	(4)
	Men,	Women 25-	` '	Women,
	25-44 y.o.	44 y.o.	45-64 y.o.	45-64 y.o.
t = -10	-0.38	0.43	-0.29	0.42
	(0.36)	(0.41)	(0.44)	(0.62)
t = 0	-0.11	0.33	-0.21	-0.32
	(0.25)	(0.30)	(0.28)	(0.40)
t = 5	0.08	1.16*	-0.03	-0.32
	(0.33)	(0.59)	(0.35)	(0.42)
t = 10	0.10	1.63**	-0.20	-0.35
	(0.43)	(0.63)	(0.32)	(0.42)
t = 15	-0.12	0.91	-0.78	-1.05
	(0.46)	(0.88)	(0.56)	(0.73)
Treated mean, 1996	18.9	15.3	17.8	14.1
R2	0.93	0.82	0.89	0.73
Num. of estate-years	410	410	410	410
Num. of estates	82	82	82	82

Notes: Table shows coefficients from the interaction-weighted estimator in Sun and Abraham (2020). Sample is all estates where all buildings were built after 1979 and before 1996. Year 0 denotes first observed Census year following treatment. Standard errors (clustered at the estate level) are shown in bars, with  $\sim$  = significant at the 10% level, \* = significant at the 5% level, and \*\* = significant at the 1% level.

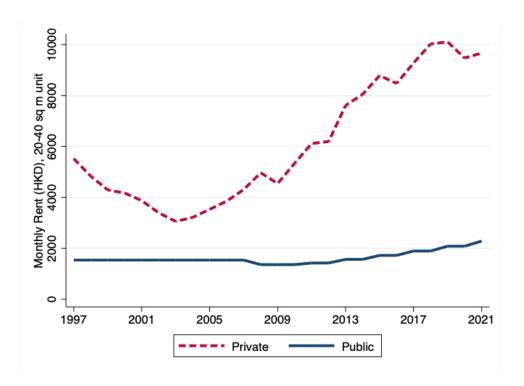


Figure A1: Public and Private Rent for Similar Units

Notes: Figure plots rent indices for PRH and comparable private homes. The PRH rent index is constructed as follows. I first construct a PRH rent index with 2016 normalized to one using government announcements about the percentage changes in PRH rent. I then multiply the rent index by the average rent of households residing in 20-40 square meter PRH units in the 5% sample of the 2016 Hong Kong Population census. Note that 20-40 square meter units accounts for 67.2 percent of PRH housing stock in 2016. The rent index for comparable private sector homes is constructed as follows. First, I compute the average rent of comparable private homes in 2016. We take the average rent by district of renters in 20-40 square meter private-sector units in the 5% sample of the 2016 Hong Kong Population Census. I average across districts, with the number of 20-40 sq m PRH units in each district in 2016 as weights. Next, I obtain private-sector rent indices for Class A (i.e., <40 square meters) units by region (Hong Kong Island, Kowloon and New Territories) from the Rating and Valuation Department (RVD). I take the average across the RVD indices, weighted by the number of 20-40 square meter PRH units in each region. I then normalize 2016 to be the average rent of comparable private homes in 2016, as calculated from the Census data.

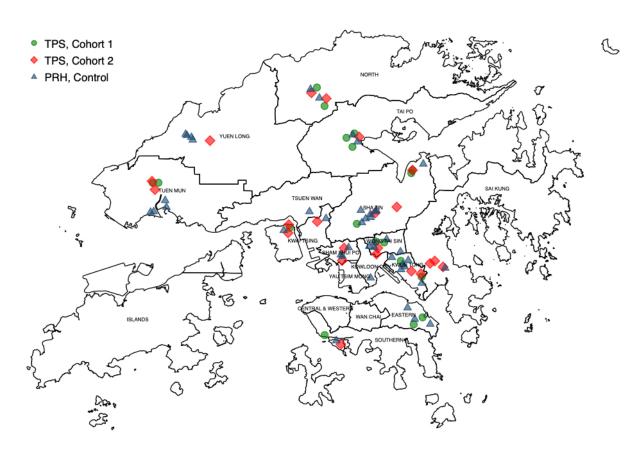
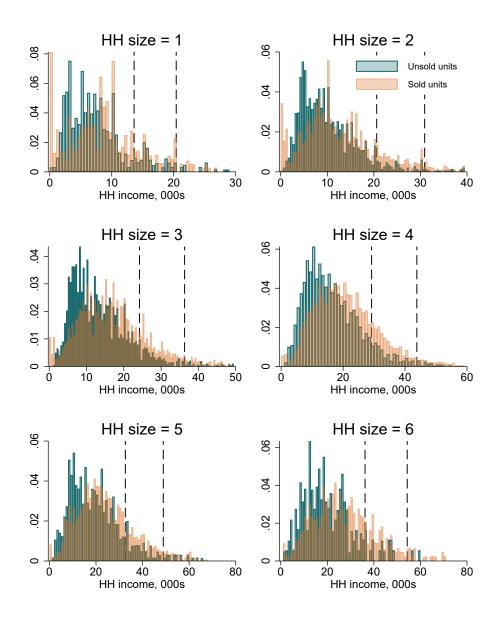


Figure A2: Map of treated and control estates

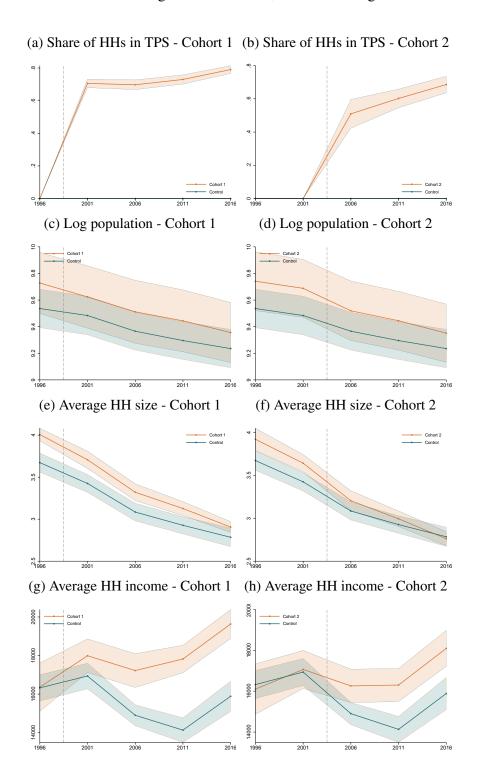
Notes: Figures plots each treated and control estate included in the analysis sample.

Figure A3: HH income distribution by household size, sold vs unsold units, 2006



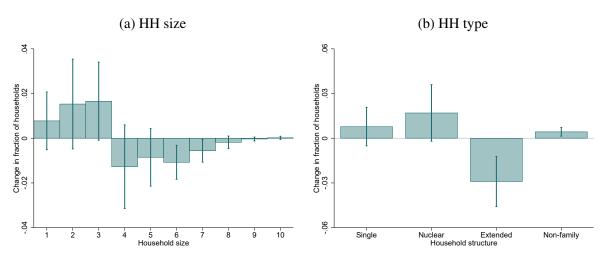
Notes: Figure plots the distribution of household income in TPS estates in 2006 by household size, respectively for sold and unsold units. The 1.5X and 2X rent income limits are plotted in dashed vertical lines. Households with all members above age 60 are excluded.

Figure A4: Trends in housing estate outcomes, treated vs weighted control estates



Notes: Each panel shows the trend in mean estate characteristics, separately for the two treated cohorts and their respective controls, whose means are computed with entropy balancing weights (Hainmuller 2012) that are based on estate-level average household size and income in 1996. Sample includes all estates where all buildings were built after 1979 and before 1996. Standard errors are shown in the shade area.

Figure A5: Effect of TPS on distribution of household types



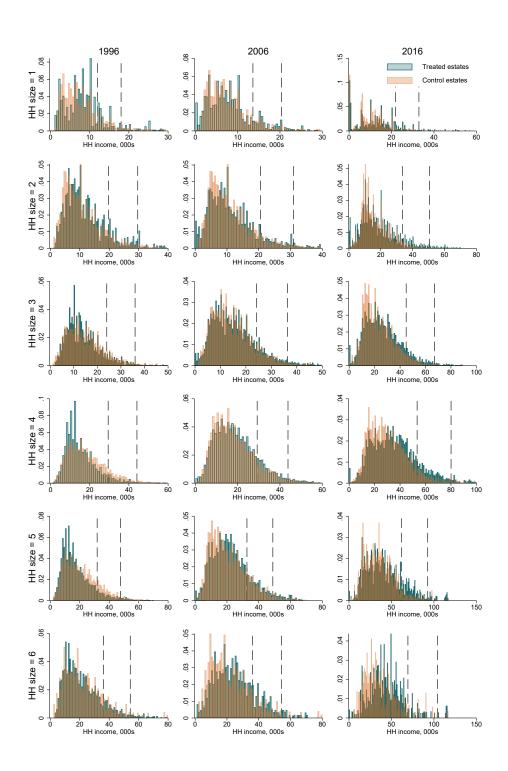
Notes: Figure plots the effect of TPS on the share of households with a given household type in the second Census year following treatment relative to that of the last Census year before treatment, estimated using the interaction-weighted estimator in Sun and Abraham (2020). Standard errors (clustered at the estate level) are shown in bars. Single households include only one person. Nuclear households include a couple and any of their children. Extended-family households include a nuclear family and additional relatives, e.g. at least one parent of the couple.

Figure A6: Effect of TPS on population by birth cohort



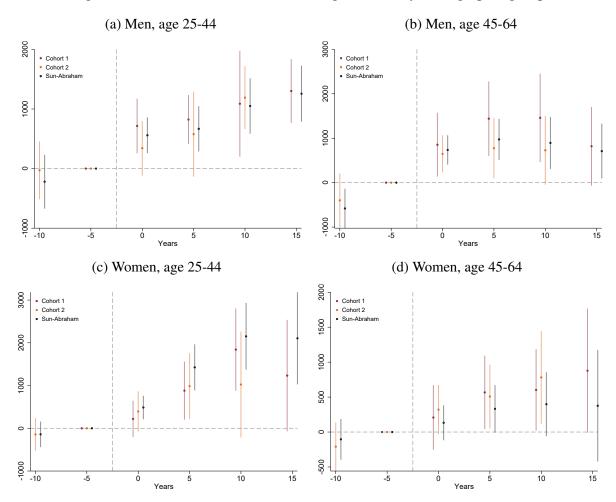
Notes: Figure plots the effect of TPS on the cohort size in treated estates as a fraction of 1996 cohort size in the second Census year following treatment relative to that of the last Census year before treatment, estimated using the interaction-weighted estimator in Sun and Abraham (2020). Standard errors (clustered at the estate level) are shown in bars.

Figure A7: HH income distribution by household size, treated vs control estates



Notes: Figure plots the distribution of household income in treated and control estates, respectively in 1996, 2006, and 2016. The 1.5X and 2X rent income limits are plotted in dashed vertical lines. Households with all members above age 60 are excluded.

Figure A8: Effect of TPS on estate average income by demographic group



Notes: The black series plots coefficients from the interaction-weighted estimator in Sun and Abraham (2020). The maroon and yellow series plots cohort-specific coefficients, estimated with entropy balancing weights (Hainmueller 2012) that are based on estate-level average household size and income in 1996. Sample is all estates where all buildings were built after 1979 and before 1996. Year 0 denotes first observed Census year following treatment. Standard errors (clustered at the estate level) are shown in bars.