

Martin Yim

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Experience

M.Gemi

Data Analyst

New York, NY

December 2017 - Present

- Created analysis resulting in identification and removal of a website tool negatively impacting a KPI
- Designed and implemented a new analytics schema and workflow using Jenkins and dbt
- Wrote a script to recoup tens of thousands of dollars in revenue and automated the process
- Built, maintained, and simplified reporting and data integrity in Looker
- Simultaneously assisted new sister company for six months with BI needs across all functions

Credo Reference

Data Analyst Intern

Boston, MA

January 2017 - May 2017

- Created a visualization illustrating that a new manual process was flawed, saving tens of man hours
- Refactored a set of scripts parsing and analyzing data, reducing runtime from three days to 12 hours
- Used user stories to design and implement five client-facing dashboards, automating ad-hoc analysis

Analytic Partners

Analyst Intern

New York, NY

May 2016 - July 2016

- Created a visualization illustrating that a new manual process was flawed, saving tens of man hours
- Refactored a set of scripts parsing and analyzing data, reducing runtime from three days to 12 hours
- Used user stories to design and implement five client-facing dashboards, automating ad-hoc analysis

Credo Reference

Business Analyst Intern

Boston, MA

January 2016 - April 2016

- Increased Salesforce database hygiene by creating new fields, workflow rules and triggers
- Summarized product sales data which demonstrated which products were over and underperforming
- Wrote a market research report for the CEO which contributed to the decision to forgo the project

Center for an Urban Future

Research Assistant

New York, NY

May 2015 - August 2015

- Collected raw data for multiple research reports on economic development issues in New York City
- Made memos for the Executive Director, edited research reports, and transcribed interviews

Education

Boston University

B.A. Economics, Minors: Computer Science, Statistical Methods

Boston, MA

Graduated May 2017

Skills

Technical: Python, SQL, Looker, dbt, Excel