



17 Businesses to Start Now!

The Hottest Business Trends of 2011

How to Spot Hot Trends

Visit Trend Websites

Pay Attention

Read Trade Publications

Talk to Teens

What's Out?

- Traditional Employment
- Conspicuous Consumption
- Wasting Natural Resources

What's In?

- Baby Boom 3.0
- Small Indulgences
- Aging of America

Hot Business in 2011

Childcare Services

Mobile Apps

Mobile Gourmet Food

Brain Gyms

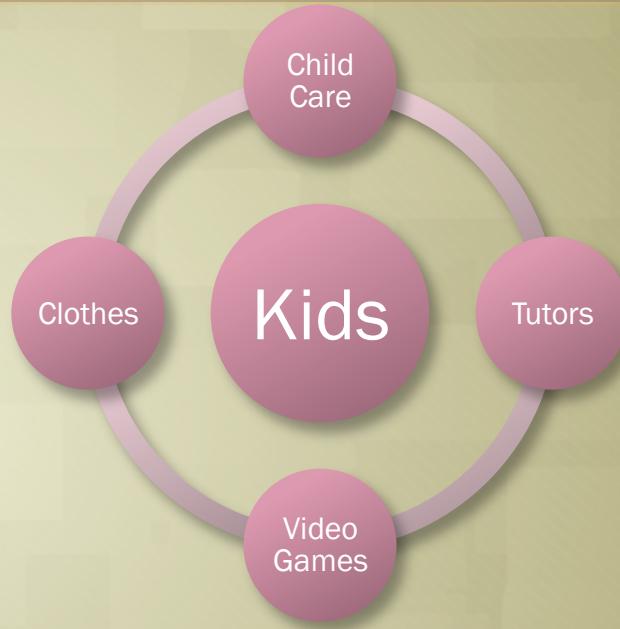
Destination Weddings



There

under age 18 living in the U.S.

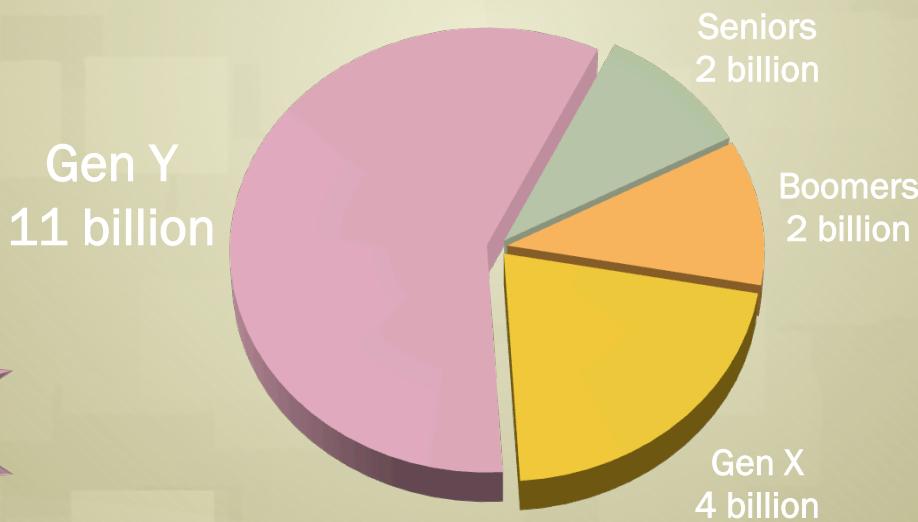
What They Buy



Birth of a Consumer

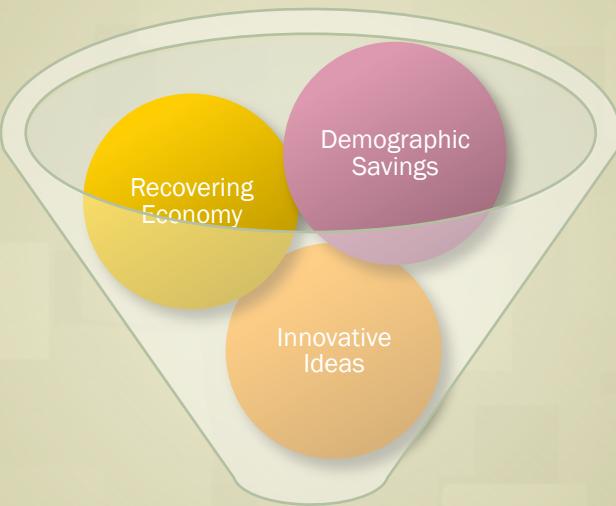
Anatomy of a Hot Market

Surprisingly, the youngest Americans are spending the most



Hey Big
Spender!

Hot Factors in 2011



Makes 2011 a Great
Time to Start a
Business!