

Ruildo Do Carmo Lobo

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CAREER SUMMARY

Highly motivated self-starter with an Interactive Media & Design background looking to contribute to the future success of the team. My design background lends to creative problem-solving skills with a keen eye and attention to detail while designing and creating interactive frontend content.

Area of Expertise:

Graphic Design | Web design | JavaScript | React | SCSS | HTML 5 | JSON | GIT | Adobe Creative Suite
Communication Skills (Verbal and Written) | Analytical |
Customer Service Excellence | Adaptability

STRENGTH AND SKILLS

- Creative problem solver, detail oriented and skilled at prioritizing assignments in a fast-paced environment while collaborating with cross functional teams
- Review application bottlenecks and perform code enhancements with a focus on quality
- Strong problem solving, analytical and technical skills including web development (MAC and Windows), **Adobe Creative Suite – Photoshop, Illustrator, After Effects, Dreamweaver, Lightroom, Premier Pro**

PROFESSIONAL EXPERIENCE

Tiiny.Host – Front end web developer

Apr 2022 –Sept 2022

- Improved performance of a **SCSS** web app by refactoring legacy code utilizing various technologies such as the **HTML5, JQuery, API, Bootstrap, JavaScript, context API, React.js hooks, GIT**
- Work with leaders to ensure performance efficiency and uniformity of the code, allowing for simpler modifications for future updates and bug fixes of the site which receives **30,000 visitors** a month.
- Gathers customer feedback to identify strengths and brainstorm areas of improvement
- Test and troubleshoot web applications, documenting workflows to educate customers.
- Further developed the quality-of-life features of the **User Interface (UI)**, increasing usability, leading to a simpler customer workflow and better engagement.

Graphic Plus Media – Digital Designer, Richmond Hill (Freelance)

Jul 2018 – Mar 2022

- Coordinated with the creative team to help develop concepts across brand, mobile, web campaigns.
- Working with design and UX teams to produce wireframes and user interface designs for clients utilizing **Adobe Photoshop, Illustrator, After Effects**, and **DUIK** plugin to create character rigs and animations with fluid motions.

- Perform demonstrations on single marketing pages, banner ad campaigns creating content for Graphic Plus Media's social medias, YouTube, and Instagram for clients; maximizing engagement and interactions generating leads.
- Delivering designs and artwork in a timely manner that aligned to key project milestones, brand guidelines and brief objectives.
- Coordinated with the teams to strategize the design and layout of the Shclegel Villages Kisok app and implementation of features such as an interactive Suit exploration.
- Experience in developing Single Page Application (SPA) and Responsive Web Design (RWD)

Pixaria – <https://mcmoffin.github.io/pixaria/>

- Created a single page image gallery with a customized layout to resemble varied dimensions of paintings in an art gallery.
- Built upon **Pexels' API** to generate real posts and images from real users updated every week utilizing **React.js**, **JSON**, **GIT**, and **SCSS**.

Speakerhead – www.ruildodcl.ca/pages/festival_website/index.html

- A beautiful four-page website for a music festival with scroll triggered animations and page transitions.
- Assembled with **SCSS**, **GIT**, **Barba**, **Greensock.js** and **Scroll Magic.js** libraries for the intricate scroll parallax animations and page transitions.

Power Athletics - www.power-athletics.ruildodcl.ca/

- Created and maintain pages and functionality on of website (Wordpress)
- Performed browser testing and debugging of the website

EDUCATION, AWARDS AND ACCOMPLISHMENTS

Durham College, Oshawa, ON — Degree Interactive Media and design	2015 - 2018
Introduction to Microsoft Azure Cloud Services	2021 - present
Responsive Web Design	2021 - 2021
Front End Development Libraries	2021 - 2022
JavaScript Algorithms and Data Structures	2021 - 2022