Analysis of Top Colleges

Sentiment analysis is the process of computationally identifying and categorizing opinions expressed in a piece of text, especially in order to determine whether the writer's attitude towards a particular topic, product, etc.

Sentiment analysis is extremely useful in social media monitoring as it allows us to gain an overview of the wider public opinion behind certain topics. Social media monitoring tools like Brandwatch Analytics make that process quicker and easier than ever before, thanks to real-time monitoring capabilities.

In today’s world, opinions and reviews accessible to us are one of the most critical factors in formulating our views and influencing the success of a brand, product or service. With the advent and growth of social media in the world, stakeholders often take to expressing their opinions on popular social media, namely Twitter. While Twitter data is extremely informative, it presents a challenge for analysis because of its humongous and disorganized nature. Twitter is one such well known micro-blogging site,existing system perform sentiment analysis of people’s opinions regarding top colleges in India.Existing system used Naïve Bayes,SVM for finding top colleges from the twitter data.In proposed System various Algorithms such as SVM,CNN,KNN,Decision Tree etc will be used and compare the efficiency of various algorithms.