

# MOMS CLUB

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KIDS RULE!

2022 FEEDBACK SURVEY  
RESULTS AND ANALYSIS

## Overview

In May 2022, the board of the MOMS Club of Valparaiso sent an anonymous survey to all members of the club looking for feedback on three key areas:

1. Overall Feelings on the Club
2. Participation and Events of the Previous 12 Months
3. Participation and Events in the Next 12 Months

At the time the survey was issued there were 92 active members of the club; 53 members submitted responses. This constitutes at 58% response rate to the survey. The following pages will give a detail breakdown of responses, analysis of results, and recommendations to the incoming board.

While the main body of this document is a summary of the results, complete survey results and comments can be found at the end of the document for review. Additionally, individual survey results can be found in the "My Files" section of the JotForms online service for the MOMS Club of Valparaiso.

**Survey Result % Notes:** Results are taken to the nearest whole percentage for ease of reporting. Due to rounding errors, some total result percentages may not add up to 100%.

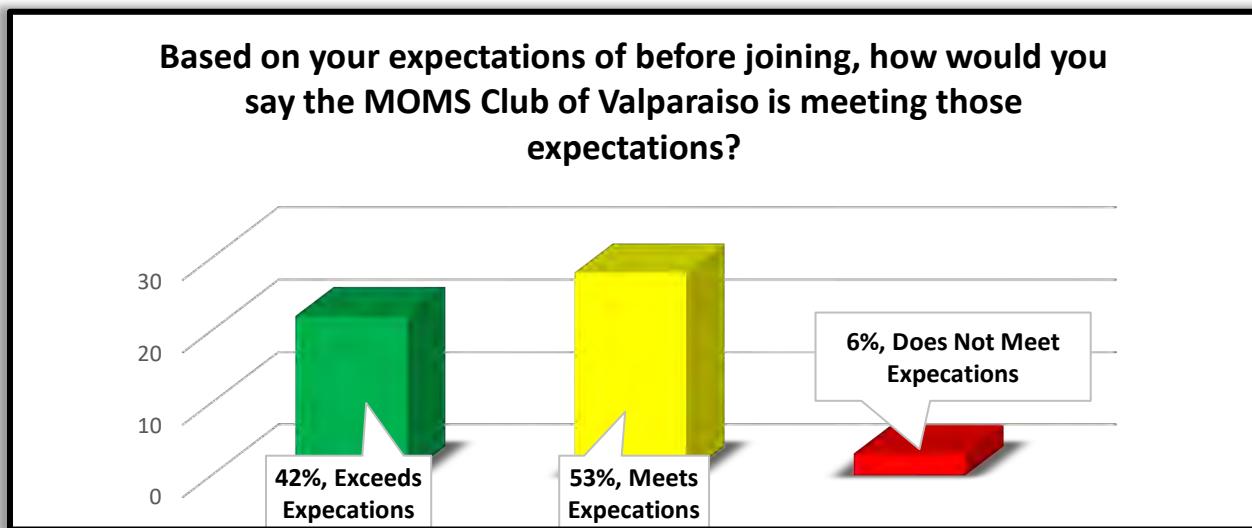
## Key Take-Aways

More detailed information, additional recommendations, concerns, etc. can be found in the remainder of the document but the biggest, most consistently reported, take-aways from the 2022 survey are as follows:

1. New members need more guidance getting to know everyone in the group, how the group works and feeling welcome at events. Existing members don't feel like they are given enough opportunity to get to know the new members and want more information and interaction. New members need someone who can guide them at events and introduce them and make them feel comfortable.
2. The RSVP system needs to be fixed. Across the board, everyone feels like they never actually know if anyone is going to show up to an event and have oftentimes been the only one at an event even when there were people still RSVP'd as coming. Hosts of events waste time and money preparing for people who never come. People do not trust the RSVP system because it is so rarely accurate and it's hurting attendance at all events.
3. Members want to see more variety in the day and time of events. Many of the members do not participate because their kids are in school and there are no after school activities scheduled. Events during the day should occur at more varied times to accommodate moms who have set schedules which makes attending events that are always at the same time difficult.

## MOMS Club General Overview

To gauge overall satisfaction with the club, the members were asked, based on their expectations, how does MOMS Club stand. Over 90% of the responders rated the club as “meeting” or “exceeding” expectations.



While the group that indicated the club “Does Not Meet Expectations” is small, the reasoning for why they felt this way is echoed throughout the survey in several other member comments. There is a general feeling that the members don’t get to know each other very well and a sense that those that have already made friends are not welcoming to newer members.

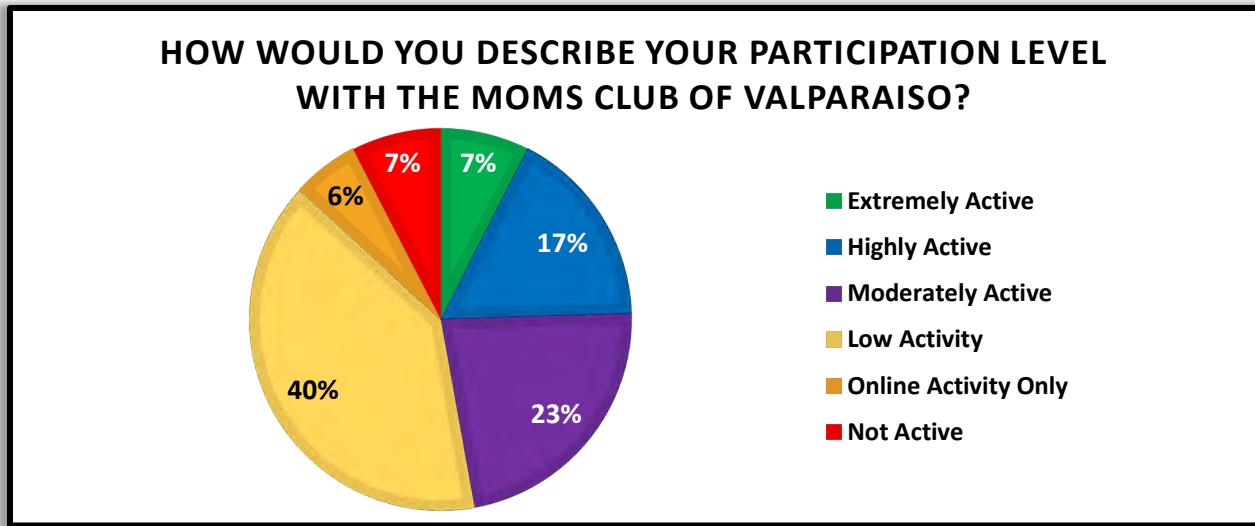
Some members have suggested regular “meet and greet” style mixers designed specifically to get to know new members would be helpful. Also, a request to reinstate the “getting to know you” questions, in the Facebook group, when a new member joins was also made.

## General Participation

The board and many members note that while the club is very large, it seems the same small group of people attend activities, volunteer for things, and/or attend meetings. To understand how much members participate and why, the survey asked the members to rate their level of participation.

The responses were categorized as follows:

- Extremely Active (Attends 1+ events per week and most general meetings)
- Highly Active (Attends 3+ events per month and some general meetings)
- Moderately Active (Attends about 1 event per month and some general meetings)
- Low Activity (Attends occasional events and no general meetings)
- Online Activity Only (Does not attend events/meetings but participates in Facebook group)
- Not Active (Does not attend events/meetings and does not participate in Facebook group)

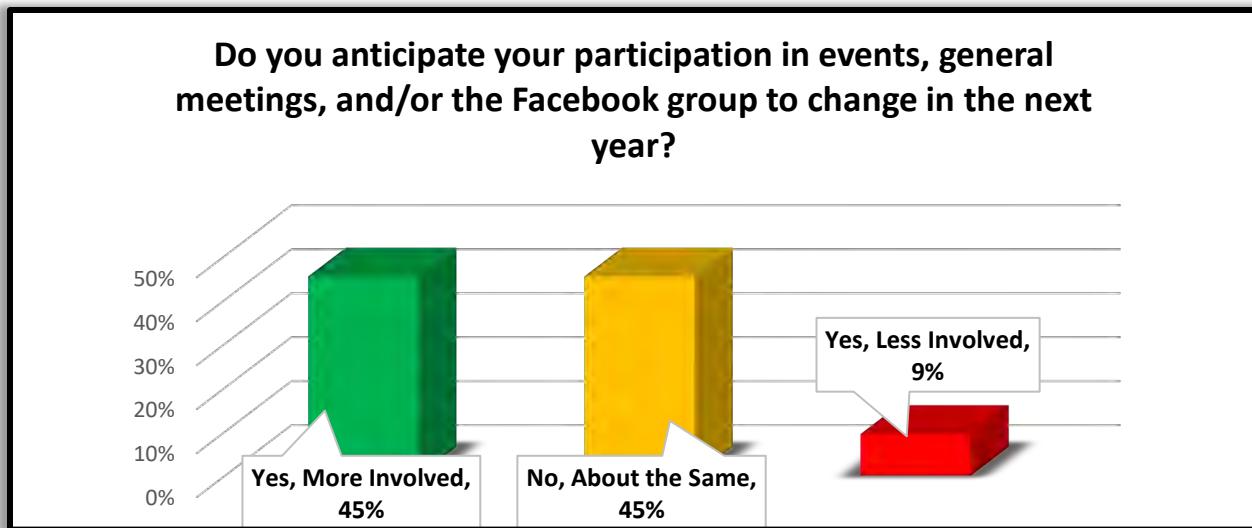


The majority of responders put themselves in the no to low activity categories (54% of responders) while 23% of the group is attending about one per month and the remaining 24% is attending three more events per month. If these numbers are extrapolated out to the entire group that means approximately 50 members attend fewer than one event per month, approximately 20 members attend one event per month, and approximately 22 members attend 3 or more events per month. This is consistent with the real-world results members have reported.

While Covid-19 had some effect on attendance (see Covid-19 survey results below), the majority of the reasons members give for not attending events is essentially two-fold:

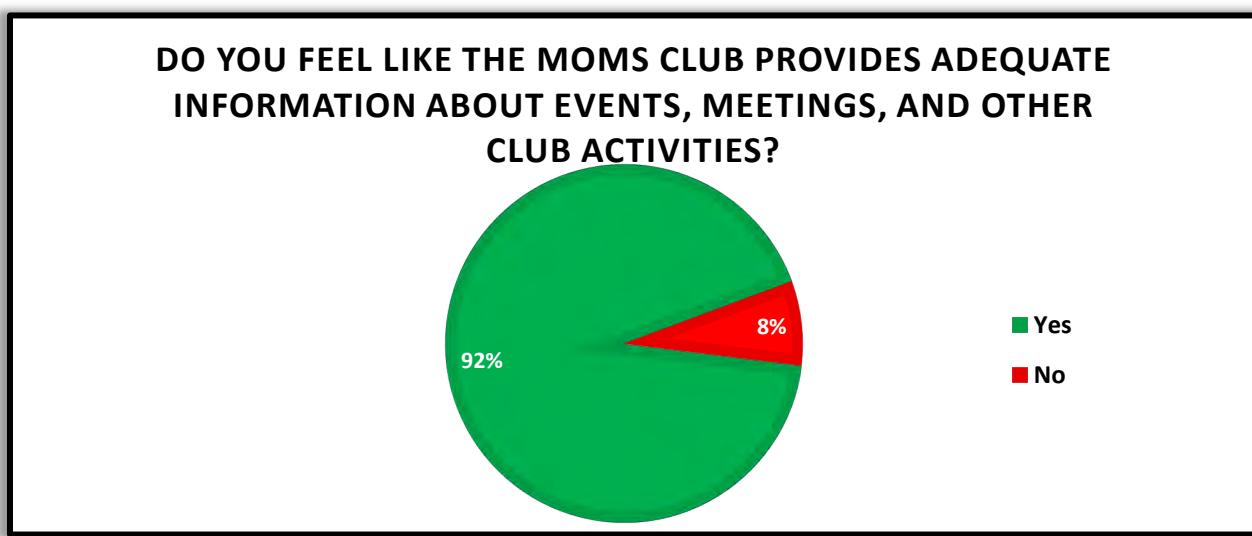
1. They have school aged children who are not able to participate because most events are in the morning
2. Events are always at the same time of morning and it conflicts with nap, work, or other scheduling items in the mom's life

As the board looks to the next 12 months, it was important to gauge how the members expect their participation level to change in the coming year. As the chart below shows, about half of the members expect their participation level to remain the same while an equal amount expects it to increase and only a small portion expects to be less involved.



### Information Sharing

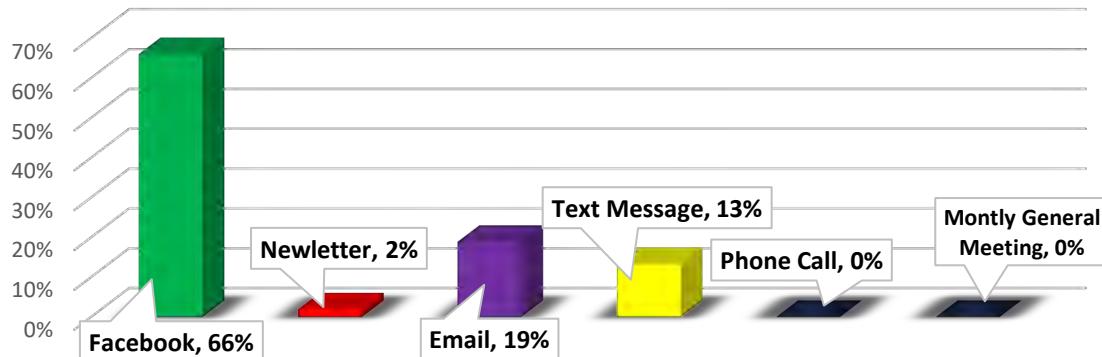
To ensure that all members feel that they know about upcoming MOMS Club events, meetings, charity events, etc. the survey asked if members felt they were provided adequate information by the board.



While the overwhelming majority felt that they are receiving adequate information from the club the small percentage that said "no" all had, essentially, the same complaint: the Facebook event descriptions do not provide enough detail. Moms who said they needed more information from the club indicated they had trouble knowing where to meet for events, who to be looking for, and what exactly was going to be occurring at events.

Additionally, the board wanted to know how the members prefer to receive information so as to reach the most number of members, in the most convenient way. While a small number of members prefer email or text messages, the majority prefer to use Facebook.

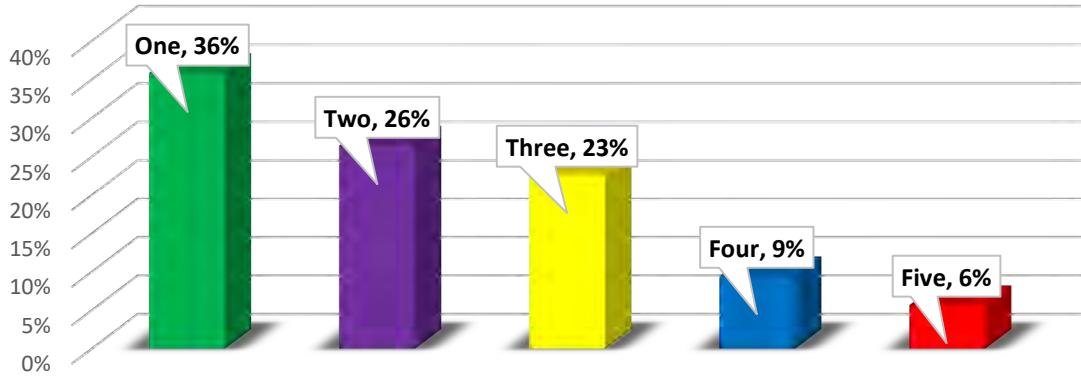
## How do you prefer to receive information about club activities and updates?



### Covid-19 Concerns

To understand how to properly plan events, the board wanted to know what members are feeling in terms of safety concerns around Covid-19 and what they would like to see the board do to mitigate any potential exposures.

## One a Scale of 1 (Not Concerned) to 5 (Very Concerned), how would you rate your level of concern around Covid-19 as it relates to MOMS Clubs Events?



While most moms (62%) reported having no to low concerns about Covid-19 as it relates to MOMS Club events, the survey still shows 38% who have mid to high level concerns. Most moms indicated that they felt the board was doing everything within its power to mitigate risks they did indicate that indoor events were still a bit of a concern and looked forward to summer when they can participate in as many outdoor activities as possible. It is important to note that even the moms who listed their Covid concerns at "one" or "two" as well as the moms who listed it higher all indicated that it was very important to them that members police themselves wisely and stay home if they are symptomatic or have been exposed and quarantine if they are confirmed to have Covid.

## Additional Feedback

The survey asked moms to provide any additional feedback, about anything, to the board. Many were very complimentary of the club, the activities, the discourse on the Facebook group, and the board itself. Some comments that stood out as things to potentially address included:

- Periodic reminders of the club's illness policy
- Having more open house events
- No profanity or disparaging remarks about moms/kids at any club events
- More support for new moms who join to engage them with the group
- Fixing the RSVP system\*

\*The RSVP "problem" came up in almost every aspect of the survey. Members complained that people cancelled last minute or were RSVP'd "yes" but just didn't show up. Many members were disheartened that multiple times they'd show up to an event only to find they were the only ones there. The issue was brought up in regard to general club events, play groups, host your own activities, and MOMS Night Out Events. Particularly with play groups and host your own activities, moms complained of spending their own money on snacks, crafts, etc. based on the number of RSVP's only to have everyone or a significant number cancel the morning of or just not show up at all. It is likely event attendance would increase if the RSVP system was more reliable and moms could count on the numbers shown in the Facebook group. Ideally, each member would be able to create their own reminder system and keep it updated but historically that has not been the case, so it is the job of the board to help ensure members are keeping current with the RSVP system.

## General Club Recommendations

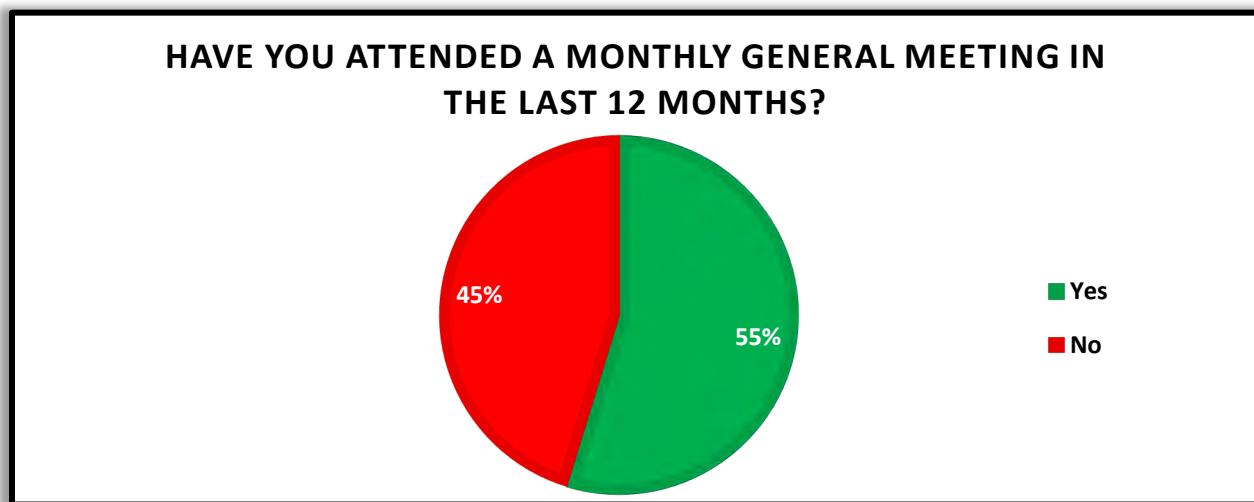
- Host new member meet and greet sessions on days and times when the new members and their children are able to attend
- Create some "Getting to Know You" Questions and have a new member email responses and post with their "Welcome" post on Facebook.
- Assign each event an "Event Ambassador" who is responsible for greeting members who attend, making sure everyone gets to the right location, and introducing new and old members who may not know each other yet.
- When creating Facebook events include more detail than just date, time, and location. Additional information could include the Event Ambassador (and their photo so people have a face to the name), specific meetup location (if applicable), what to expect from the event, rain check location/activity for outdoor events (IE if it rains, we'll meet on the 2<sup>nd</sup> floor of the library instead!), how much an event will cost, about how long the activity will last (which is helpful for any members who may arrive late), etc.
- Update Covid-19 policy to reflect current members concerns and CDC guidelines and share with the members
- Address the RSVP system issues. Some ways to fix this may include encouraging members to add events to their calendars when they RSVP and setting a reminder, on their phones, for 48 hours before so they can make a change if needed. Send out individual event reminders to everyone who has RSVP'd yes and maybe 72 hours before the event encouraging people to update their RSVPs accordingly if they are attending or cannot attend. Another suggestion would be to share

the event on the main Facebook page 48 hours before the event and remind people, again, to update their RSVPs. Assign and RSVP Czar who is in charge of sending out reminders for all events so that the board, who already has a lot on its plate, doesn't also have to do the additional reminders.

- Resend and, potentially, update the MOMS Club Behavior Policy to address any new concerns (i.e. profanity, disparaging comments at events) so all members are aware of expectations and consequences.
- Provide new members a "Welcome Packet" that outlines all the different options in the MOMS Club (HOOT OWL, JUMP, the Sales page, Campers page, etc.) and give them an opportunity to opt or ask questions in as soon as they join.

## General Meetings

The Monthly General Meeting is designed to be a great source of club information, a chance for moms and kids to gather, and a way to share information about issues affecting moms in the club. To ensure that as many moms as possible are able to attend the general meetings the survey asked how many had attended one in the previous 12 months and, if they hadn't, why.

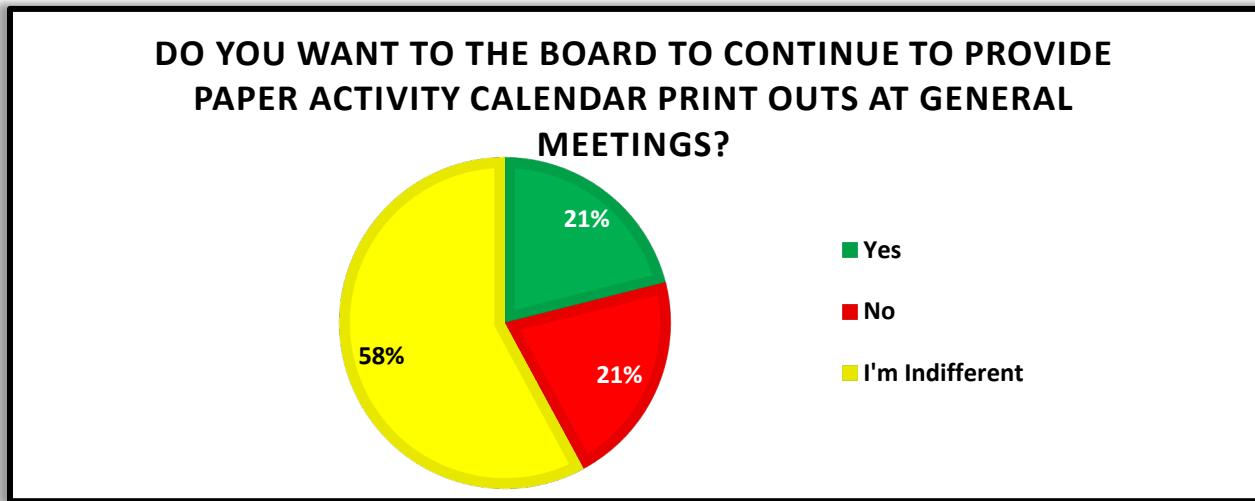


For the members that had attended a general meeting, many were complimentary of the speakers and information provided. Some, however, noted that it was chaotic and difficult to hear the speakers while others said the speakers didn't seem very prepared or weren't prepared for the noise level and amount of activity in the room. Also, there was a request for more information on the speakers prior to the meeting so members could more adequately prepare questions.

For those that have not attended, almost all said it was because the meeting was during a time when they had work, nap time, or other commitments and wished the meeting was on a different day/time. It was a fairly even split between people saying the YMCA location is convenient and works well and those that wished the meeting was back at the church or other larger space that gave the kids more room to play away from the meeting.

### Event Calendar Print Outs

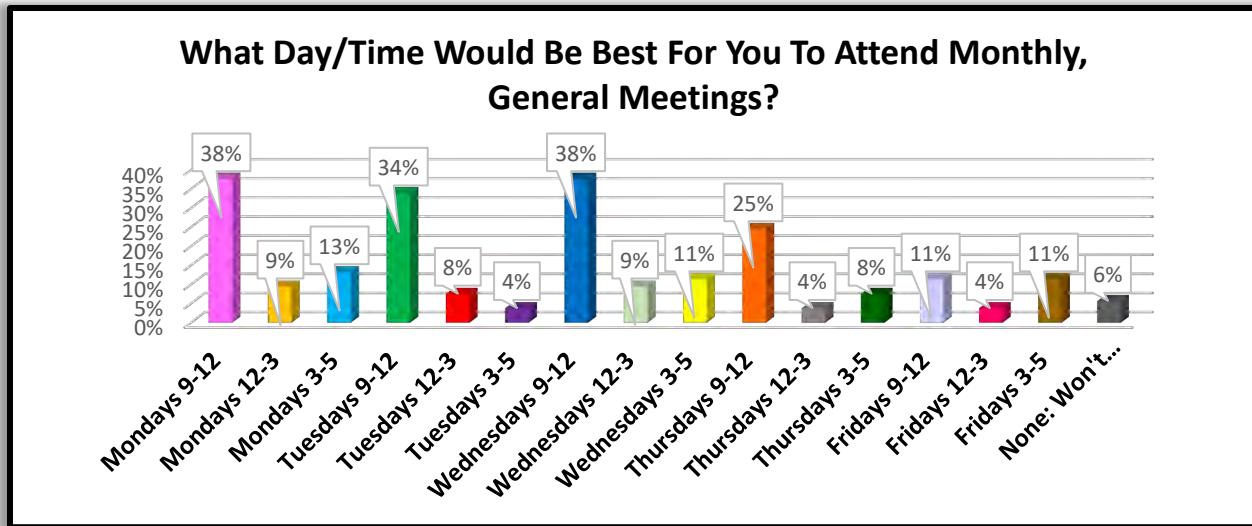
At the meeting, the board spends part of the annual budget to print calendars to pass out to the attendees. It was suggested that many members may not actually want/need these physical calendars and could save the board the expense and time of printing them.



79% of respondents said they did not want to have a calendar printed out or said they didn't care one way or the other. Based on this, it would seem the board no longer needs to print physical copies of the events calendar for the general meetings.

### General Meeting Date/Time

Many members expressed the reason they do not attend the general meeting is because of the date and time. In the survey members were asked to choose alternative dates/times for the meeting that would be more conducive to their schedules.



\*NOTE: Final Result Option is "None: Won't Attend Regardless of Meeting Date/Time"

The results of the survey indicate that either Monday, Tuesday, Wednesday or Thursday between 9 and 12 would be the best time to have the meeting. In the past, general meetings have been held at 10 AM on Wednesdays which indicates that that particular time on Wednesdays doesn't work for many members and should go with an earlier/later time in that window.

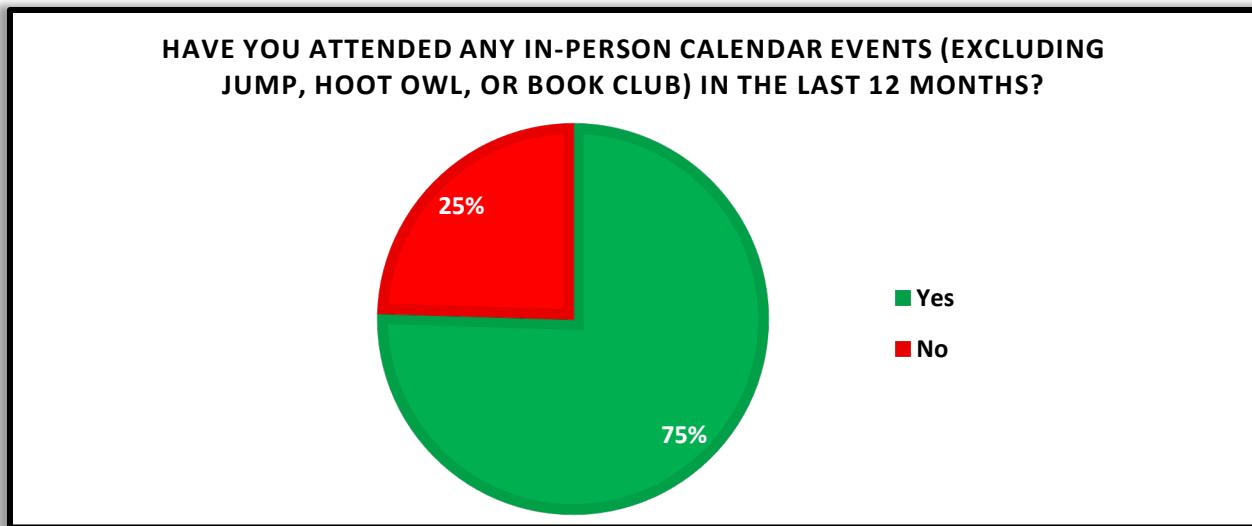
### General Meeting Recommendations

- Prepare speakers better for what they can expect from the meeting in terms of kids, noise, etc.
- Prepare members better about what speakers are attending and what they will be discussing
- Now that the survey has narrowed down when members prefer to have the monthly meeting, decide among the board what days/times would work for the board and then create a poll in Facebook to pick a new date/time. It seems that 10 AM is a difficult time on Wednesdays so perhaps varying the choices would be good. It should also coincide with times the YMCA (or whatever venue the board chooses to use) is also available before the poll is created.
- No longer provide printouts of events calendars at general meetings

### Events and Activities

A large portion of the survey centered around the events/activities that members had participated in, would like to participate in, the best days/times for events/activities and any feedback on events the members had.

Initially, the survey looked at how many of the respondents had attended an event in the last 12 months.



The members who said they had not attended an event in the last 12 months indicated that they were either new to the group, consistently had scheduling conflicts as many events occurred at the same time of the day, or are parents of children who are school aged.

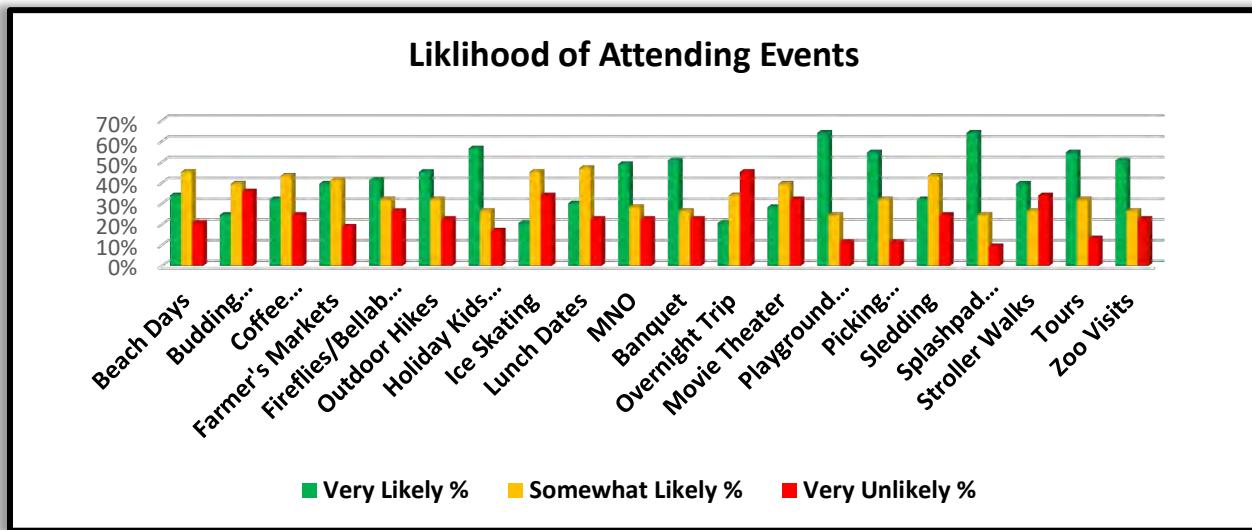
The MOMS Club has a variety of events that consistently happen each month (as the weather allows), so the survey wanted to look those events and understand if moms were participating in them and, if they were, did they enjoy them. The survey also examined if moms would be likely to participate in these same kinds of events in the coming year.

- **Beach Days**
  - 81% Did not attend any of this type of event
  - Of The 10 People Who Attended 60% **extremely enjoyed it**, 40% **somewhat enjoyed it**, 0% **Did Not Enjoy it**
  - In the future, 34% are **Very Likely to Attend** and event like this, 45% are **somewhat likely to attend** and 21% are **unlikely to attend**
- **Budding Bookworms**
  - 77% Did not attend any of this type of event
  - Of The 12 People Who Attended 75% **extremely enjoyed it**, 25% **somewhat enjoyed it**, 0% **Did Not Enjoy it**
  - In the future, 25% are **Very Likely to Attend** and event like this, 40% are **somewhat likely to attend** and 36% are **unlikely to attend**
- **Coffee Connections**
  - 51% Did not attend any of this type of event
  - Of The 26 People Who Attended 77% **extremely enjoyed it**, 19% **somewhat enjoyed it**, 4% **Did Not Enjoy it**
  - In the future, 32% are **Very Likely to Attend** and event like this, 43% are **somewhat likely to attend** and 25% are **unlikely to attend**
- **Farmer's Markets**
  - 77% Did not attend any of this type of event

- Of The **12** People Who Attended **67% extremely enjoyed it, 33% somewhat enjoyed it, 0% Did Not Enjoy it**
  - In the future, **40% are Very Likely to Attend** and event like this, **42% are somewhat likely to attend** and **19% are unlikely to attend**
- **Fireflies/Bellaboo/Funflatables Type Locations**
  - **51%** Did not attend any of this type of event
  - Of The **26** People Who Attended **58% extremely enjoyed it, 35% somewhat enjoyed it, 8% Did Not Enjoy it**
  - In the future, **42% are Very Likely to Attend** and event like this, **32% are somewhat likely to attend** and **26% are unlikely to attend**
- **Outdoor Hikes**
  - **58%** Did not attend any of this type of event
  - Of The **22** People Who Attended **86% extremely enjoyed it, 14% somewhat enjoyed it, 0% Did Not Enjoy it**
  - In the future, **45% are Very Likely to Attend** and event like this, **32% are somewhat likely to attend** and **23% are unlikely to attend**
- **Holiday Kids Parties**
  - **45%** Did not attend any of this type of event
  - Of The **29** People Who Attended **76% extremely enjoyed it, 24% somewhat enjoyed it, 0% Did Not Enjoy it**
  - In the future, **57% are Very Likely to Attend** and event like this, **26% are somewhat likely to attend** and **17% are unlikely to attend**
- **Ice Skating**
  - **79%** Did not attend any of this type of event
  - Of The **11** People Who Attended **36% extremely enjoyed it, 64% somewhat enjoyed it, 0% Did Not Enjoy it**
  - In the future, **21% are Very Likely to Attend** and event like this, **45% are somewhat likely to attend** and **34% are unlikely to attend**
- **Lunch Dates**
  - **60%** Did not attend any of this type of event
  - Of The **21** People Who Attended **76% extremely enjoyed it, 19% somewhat enjoyed it, 5% Did Not Enjoy it**
  - In the future, **30% are Very Likely to Attend** and event like this, **47% are somewhat likely to attend** and **23% are unlikely to attend**
- **MOMS Night Out**
  - **47%** Did not attend any of this type of event
  - Of The **28** People Who Attended **86% extremely enjoyed it, 14% somewhat enjoyed it, 0% Did Not Enjoy it**
  - In the future, **49% are Very Likely to Attend** and event like this, **28% are somewhat likely to attend** and **23% are unlikely to attend**
- **MOMS Club Banquet**
  - **60%** Did not attend any of this type of event
  - Of The **21** People Who Attended **90% extremely enjoyed it, 10% somewhat enjoyed it, 0% Did Not Enjoy it**

- In the future, **51% are Very Likely to Attend** and event like this, **26% are somewhat likely to attend** and **23% are unlikely to attend**
- **MOMS Club Overnight Trip**
  - **75% Did not attend** any of this type of event
  - Of The **13 People Who Attended** **85% extremely enjoyed it**, **15% somewhat enjoyed it**, **0% Did Not Enjoy it**
  - In the future, **21% are Very Likely to Attend** and event like this, **34% are somewhat likely to attend** and **45% are unlikely to attend**
- **Movie Theater**
  - **72% Did not attend** any of this type of event
  - Of The **15 People Who Attended** **87% extremely enjoyed it**, **13% somewhat enjoyed it**, **0% Did Not Enjoy it**
  - In the future, **28% are Very Likely to Attend** and event like this, **40% are somewhat likely to attend** and **32% are unlikely to attend**
- **Playground Meetups**
  - **38% Did not attend** any of this type of event
  - Of The **33 People Who Attended** **82% extremely enjoyed it**, **18% somewhat enjoyed it**, **0% Did Not Enjoy it**
  - In the future, **64% are Very Likely to Attend** and event like this, **25% are somewhat likely to attend** and **11% are unlikely to attend**
- **Picking Fruits/Veggies**
  - **57% Did not attend** any of this type of event
  - Of The **23 People Who Attended** **91% extremely enjoyed it**, **4% somewhat enjoyed it**, **4% Did Not Enjoy it**
  - In the future, **55% are Very Likely to Attend** and event like this, **32% are somewhat likely to attend** and **11% are unlikely to attend**
- **Sledding**
  - **83% Did not attend** any of this type of event
  - Of The **9 People Who Attended** **78% extremely enjoyed it**, **22% somewhat enjoyed it**, **0% Did Not Enjoy it**
  - In the future, **32% are Very Likely to Attend** and event like this, **43% are somewhat likely to attend** and **25% are unlikely to attend**
- **Splashpad Meetups**
  - **53% Did not attend** any of this type of event
  - Of The **25 People Who Attended** **76% extremely enjoyed it**, **20% somewhat enjoyed it**, **4% Did Not Enjoy it**
  - In the future, **64% are Very Likely to Attend** and event like this, **25% are somewhat likely to attend** and **9% are unlikely to attend**
- **Stroller Walks**
  - **68% Did not attend** any of this type of event
  - Of The **17 People Who Attended** **47% extremely enjoyed it**, **41% somewhat enjoyed it**, **12% Did Not Enjoy it**
  - In the future, **40% are Very Likely to Attend** and event like this, **26% are somewhat likely to attend** and **34% are unlikely to attend**

- Tours
  - **77% Did not attend any of this type of event**
  - Of The **12 People Who Attended 100% extremely enjoyed it, 0% somewhat enjoyed it, 0% Did Not Enjoy it**
  - In the future, **55% are Very Likely to Attend** and event like this, **32% are somewhat likely to attend** and **13% are unlikely to attend**
- Zoo Visits
  - **79% Did not attend any of this type of event**
  - Of The **11 People Who Attended 91% extremely enjoyed it, 9% somewhat enjoyed it, 0% Did Not Enjoy it**
  - In the future, **51% are Very Likely to Attend** and event like this, **26% are somewhat likely to attend** and **23% are unlikely to attend**

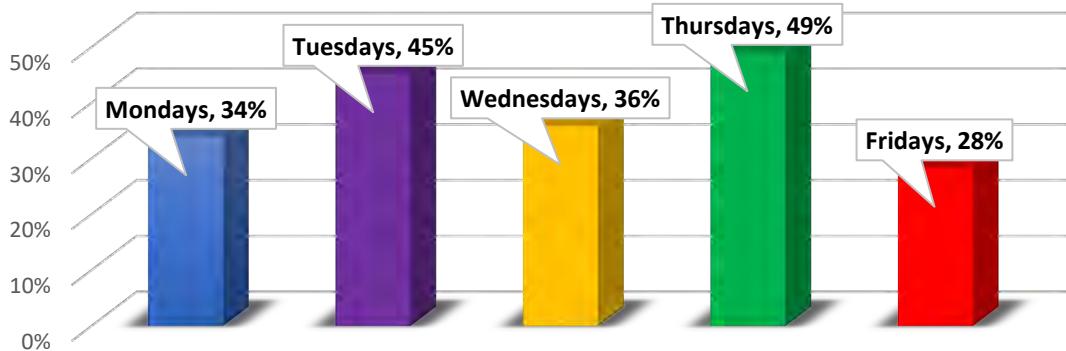


Based on the survey results and comments the events that moms want to attend most frequently are playground meetups, splash pad meetups, holiday parties, picking fruits/veggies, tours, and zoo visits. While all other events remain popular, these are the top events that are likely to garner the most attendance and should be incorporated into the monthly calendar as frequently as possible.

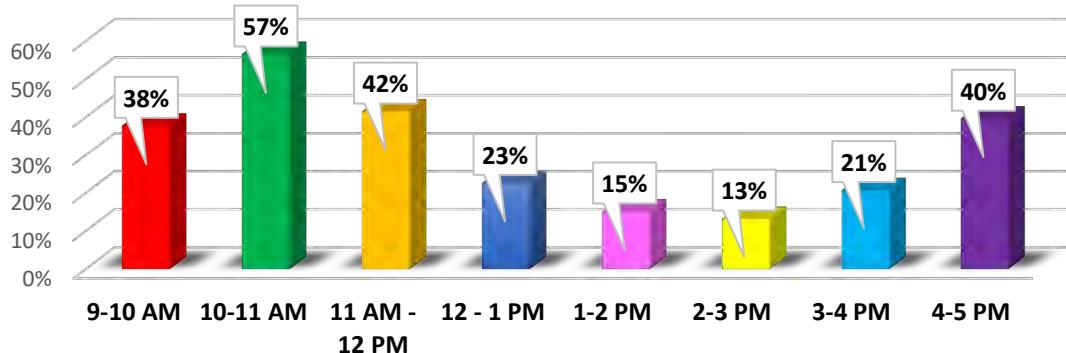
### Events Days and Times

One of the most frequent comments on the survey was that the event times were not varied enough and rarely accommodated parents with school aged children. The survey asked moms to rate what days and times they would most like to see events occurring.

**What Day(s) of the Week are Best for You to attend calendar activities (excluding the monthly general meeting)?**



**What Time(s) of Day are Best for you to attend calendar activities (excluding the monthly general meeting)?**

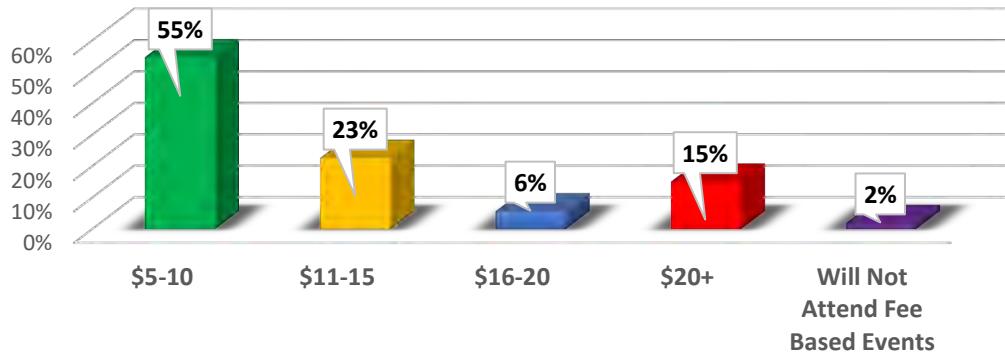


Based on the survey results moms would most like to see events occurring on Tuesdays and Thursdays between 9 AM and 12 PM and 4-5 PM. When creating the calendars, it would be good to schedule events at varied times within these preferred windows giving higher priority events (like playgrounds, tours, etc.) prime days of Tuesdays and Thursdays to get the most participation.

#### Event Fees

Some events require an entrance fee or will have fees that moms needs to pay for what they use (ie lunch dates, coffee connection). Events that are too costly will result in lower attendance so the survey looked at how much each mom is willing to spend, per person, on an event.

### How much are you willing to spend, per person, for any fee-based events?

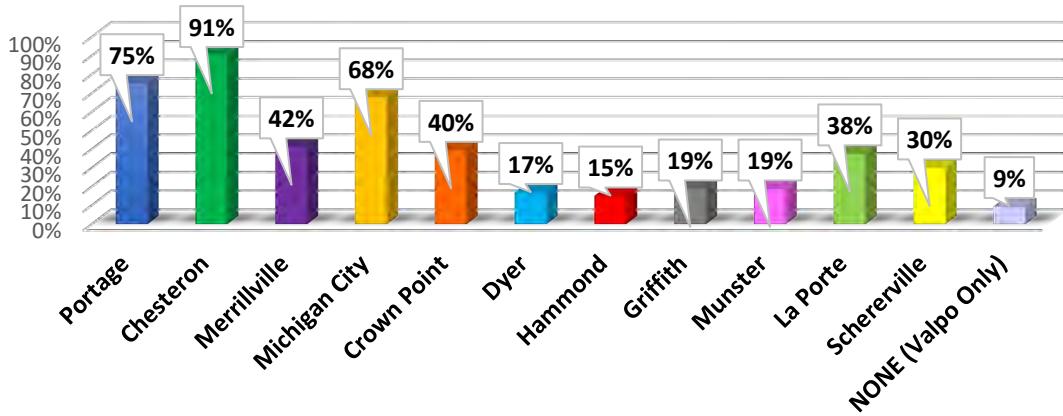


The majority of respondents said they are willing to spend \$5-\$10 per person on an event.

#### Travel

In an effort to find interesting and engaging events around the region, the board will sometimes plan events in neighboring towns. However, many moms have expressed that they do not wish to travel very far for events, particularly for evening events on school nights. The survey examined which neighboring towns most moms would be willing to travel to.

### What other towns are you willing to travel to for activities?



To optimize attendance, events should be kept to Valparaiso, Portage, Chesterton and Michigan City as much as possible.

#### Playgroups

34% of the survey respondents are members of playgroup. When asked for their feedback on how they feel about the date, time, activities of the program the comments were primarily positive as many

moms find this an excellent time for kids to interact and moms to have time to sit and chat with each other. However, some moms did express some areas for improvement which included:

- Extend playgroup to be the entire year, not just during the school year
- Fix the RSVP's so moms can properly prepare
- Try to find more hosts so they can remain consistent
- Have a set end time for playgroups so moms don't feel awkward asking people to leave when they have other things they need to get done after the playgroup

### General Event/Activity Feedback and Suggestions

Moms were encouraged to provide open comments about the events and activities as well as offer suggestions for additional things to do in the coming year. Some of the feedback included:

- More activities scheduled for after school hours
- Bring back tours (fire stations, police department, movie theater, etc.)
- More variety in the start time of events
- Activity Suggestions:
  - Work outs and yoga
  - Music Classes
  - Erin's Farm Tours
  - Fair Oaks Farm
  - Johnson's Outdoor Play Area
  - Hilltop Community Garden
  - Dance Events/Classes
  - Kid Friendly Haunted House
  - Family Day Camp
  - Camping Education Class
  - Biking
  - Fishing
  - Pony Rides at Four Seasons Equestrian Center
  - Crafts
  - Tea Room
  - Career Days
  - Picnics
  - Cooking Classes
  - Board Games
  - Bowling
  - Aquarium

### MOMS Night Out Feedback and Suggestions

Moms were encouraged to provide open comments about the MOMS Night Out events as well as offer suggestions for additional things to do in the coming year. Some of the feedback included:

- Be more varied in the day of the week the MNO occurs on
- Include more restaurants/activities that have healthy menu options/activities
- Focus more on activities versus just going out to dinner

- Activity Suggestions
  - Exercise/Boot Camp Classes
  - Indiana Dunes Restaurant
  - Axe Throwing
  - Board and Brush
  - Game Night
  - Aftermath Cidery
  - Movies
  - Dance Class
  - Wine Tasting
  - Concerts/Live Music Events
  - Blockhead Beerworks
  - Ricochet Taco
  - Don Quixote
  - Furin
  - Blue Chip
  - Sementos
  - Happy Hours
  - Bunco
  - Freezer Meal Party
  - Camping/Backpacking
  - Bowling
  - Spa Night
  - Cooking Classes
  - Escape Rooms
  - Comedy Shows
  - Trivia Nights
  - Lighthouse in Cedar Lake
  - Beer Peddler
  - Market Lounge
  - Shopping Trips
  - Manicures / Spa Trips
  - Festivals

### Events/Activities Recommendations

- Provide more activities at different times during the day, particularly some activities that cater to kids who go to school
- Address the RSVP system to people know how many are actually going to be at events
- For MNO events, make sure the event day of the week is varied and focuses more on activities than dinners
- Keep events close to Valpo and under \$10

MOMS CLUB OF  
VALPARAISO

2022 FEEDBACK SURVEY

# DATA ANALYTICS

Raw Data and Comments



| Based on your expectations of before joining, how would you say the MOMS Club of Valparaiso is meeting those expectations? | Exceeds Expecations | Meets Expecations | Does Not Meet Expecuations |
|--|---------------------|-------------------|----------------------------|
|  | 22                  | 28                | 3                          |
|  | 42%                 | 53%               | 6%                         |

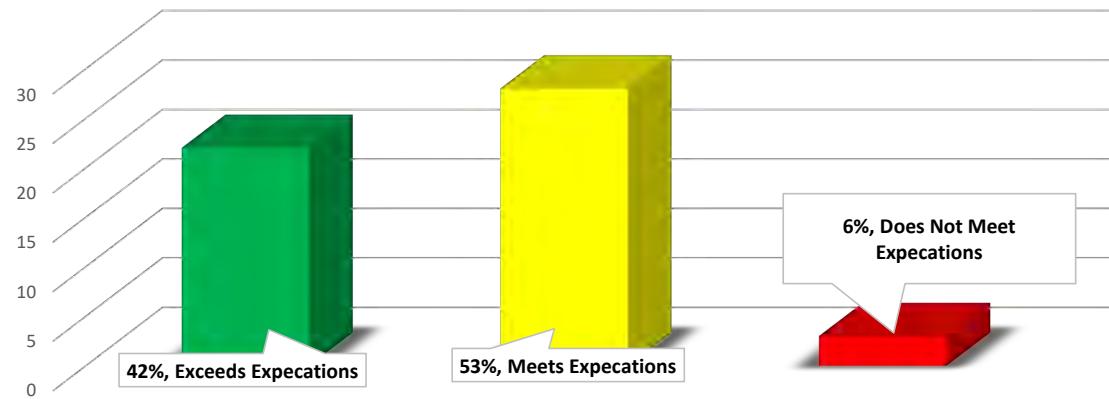
| Total Survey Submissions | Total % Of Club Responding |
|--------------------------|----------------------------|
| 53                       | 58%                        |

**Comments:**

It used to meet my expectations but I feel it has lost a lot of its momentum over the past two years. The pandemic didn't help either

Not extremely friendly. There are two amazing sweet women who have always been kind to me, but otherwise it seems very cliquey. I took my kid to a park meetup one time, literally not one mom spoke or smiled. We went to a different park by ourselves

**Based on your expectations of before joining, how would you say the MOMS Club of Valparaiso is meeting those expectations?**



| How would you describe your participation level with the MOMS Club of Valparaiso? | Extremely Active | Highly Active | Moderately Active | Low Activity | Online Activity Only | Not Active |
|---|------------------|---------------|-------------------|--------------|----------------------|------------|
|   | 4                | 9             | 12                | 21           | 3                    | 4          |
|   | 8%               | 17%           | 23%               | 40%          | 6%                   | 8%         |

| Comments:  |
|--|
| Time constraints & sick children!  |
| Unfortunately I work mornings and Saturday mornings so I am unable to attend majority of the activities but I completely support the club and want to be apart of it because there might be that one day that I could actually go to an event.   |
| Scheduling usually. Events are at nap time or preschool pick up sometimes and it makes it harder to attend.  |
| All kids are in school   |
| It's been difficult for me to come to meetings or events earlier. My toddler still takes naps 10-1. I'm also in Laporte county so I had trouble planning my day at times (sometimes she's on two naps, our drive is at least 25 minutes).  |
| I was much more active before Covid. One of the main issues that affect my attendance is logistics. A lot of the events on are the far north side of Valpo or up by Chesterton. The airport lunch is a favorite event of mine, as well as, play groups when they are on the South side of Valpo. I would love to see more events closer to Hwy 30. Another reason I don't attend as much is bc I do not trust the RSVPs and that the people who RSVP'd Yes will actually attend. More than once, I went to an event knowing that there were 4 or 5 people who had said YES they were coming, and none showed up, or only one. This factor has greatly affected my attendance. Thirdly, it seems like there are less weekly scheduled events nowadays. Some weeks there is only one or 2 events scheduled, so that's not a lot of selection to choose from. |
| My child is school age. I attend mom-only events now   |
| Schedule/work/school   |
| I have a tricky class schedule and work on Mondays and Fridays every week, and I notice that activities seem to cluster on these days.   |
| I am new and unfortunately the events and meetings have not worked with my schedule yet, but I do plan to be more active in the near future.   |
| Some of the times for the activities did not fit within the time frame where I was available.  |
| Most of the events don't interest me very much.  |
| Works in the morning... and we do not have many activities in the afternoon.   |
| I just can attend Book club and MNO  |

Now have almost full time school age children. Summertime will be our active time but the school year we will be less active now that the youngest will start Kindergarten in the fall.

My son's school schedule makes it difficult to attend. Also, I have attended one (I think?) general meeting since they've moved to the YMCA. I REEEEEEEALLY wish the meetings would go back to the church - or a different location. I had an incredibly hard time focusing during the meeting at the Y, with all the activity in the background. At the Church, I loved how the kids could play in the back, bathrooms were right there, parking was easier, and there was much more space. Moms could hang out after the meeting and weren't rushing out the door. It just felt more comfortable and welcoming. That's probably my biggest complaint with moms club these days.

I work part time which affects my participation. I wanted to become more involved this year but after another member spoke poorly about one of my children at an event I no longer felt very comfortable. I am now considering not re-joining again.

I joined after my kids had already started preschool, so we have things going on quite a lot. I also work part time. Hoping to do a bit more during the summer.

We just have a crazy schedule! We come when we can and almost always have a great time 😊

Just joined and hasn't worked into our schedule yet!

All children are school age.

I attend more events and haven't done general meetings because of a schedule conflict

My daughter's preschool schedule prevents us from attending many events.

I forget about it. Often activities are at inconvenient times for me. My preschooler doesn't get out from school until 11. Many of the activities are at 10 so we don't make it. If there was an occasional after school playgroup we might make it to that more.

I was more active before my kids started school. If there's something I am able to attend I will try.

Some of the Moms Night Out have been in locations outside of Valparaiso or on nights when my kids have activities. I would like to see some of the MNO on a Friday or Saturday.

Life has gotten very busy!

Just added to group a couple days ago

My daughter is in 5 day preschool and the timing was hard. Hoping I can do more this summer.

Difficult with my schedule

Nap times

I work during the day now, but I still enjoy connecting with moms at book club, MNO, and afternoon park play dates.

Timing and kids

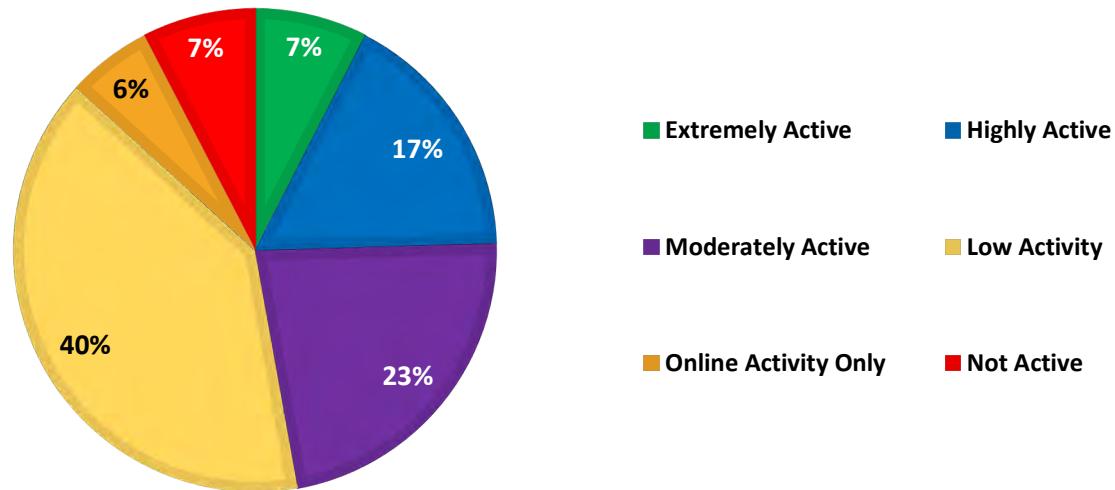
Well..this was my first winter and I was scared to drive! (Chelle did offer us a ride so that was very sweet) Recently I started working from home and I teach a class online from 10-1 (which is when most of the events occur) I plan on attending more events throughout the summer but come August when school starts again I most likely will be teaching at those times. I did attend a Jump event and had a blast!

The first event I attended I did not feel like the people were welcoming. No one even talked to me. They were talking politics the whole time. Huge turn off.

COVID slowed us down big time! Then after having a new baby and older kids in school, it became difficult to find times and events that worked with drop offs, naps, pickups, etc.

My kid was in school on meeting days so I could never attend because I wouldn't make it back in time to pick him up. It would be nice if we could switch up the days that the meetings were on

### HOW WOULD YOU DESCRIBE YOUR PARTICIPATION LEVEL WITH THE MOMS CLUB OF VALPARAISO?



| Do you feel like the MOMS Club provides adequate information about events, meetings, and other club activities? | Yes | No |
|---|-----|----|
|   | 49  | 4  |
|   | 92% | 8% |

#### Comments:

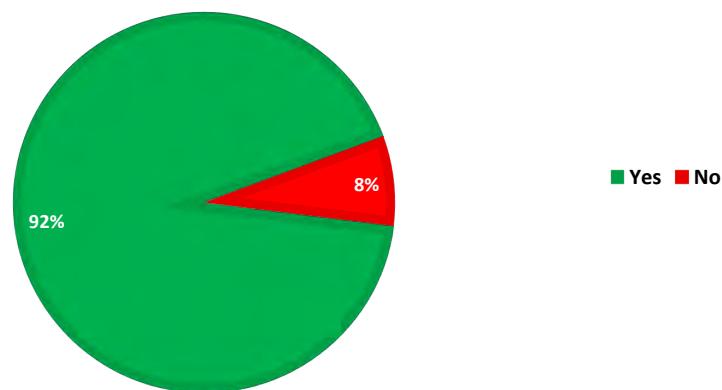
I think this one is complicated - some larger events definitely have adequate information, but then smaller activities can be more confusing (ex. knowing where specifically to meet at a location or if kids are allowed or not)

Most of the events have very little details such as meeting locations (specific spot to meet), details of what we will be doing, etc. The Facebook events really only give the date/time and address of the place.

Sometimes events are canceled last minute because they were mis-scheduled and that event didn't actually exist (such as some LaPorte Christmas market I think that didn't exist or the farmer's market schedule for May when it didn't start until June) so I think there could be a little more research done before scheduling an event like that. I also wish there were better descriptions on the Facebook events. I mean "playground play" is self-explainable but some things like meeting places for hikes, or what exactly is planned for some events. Sometimes it is just a location and a time and I think more details would lead to more attendance.

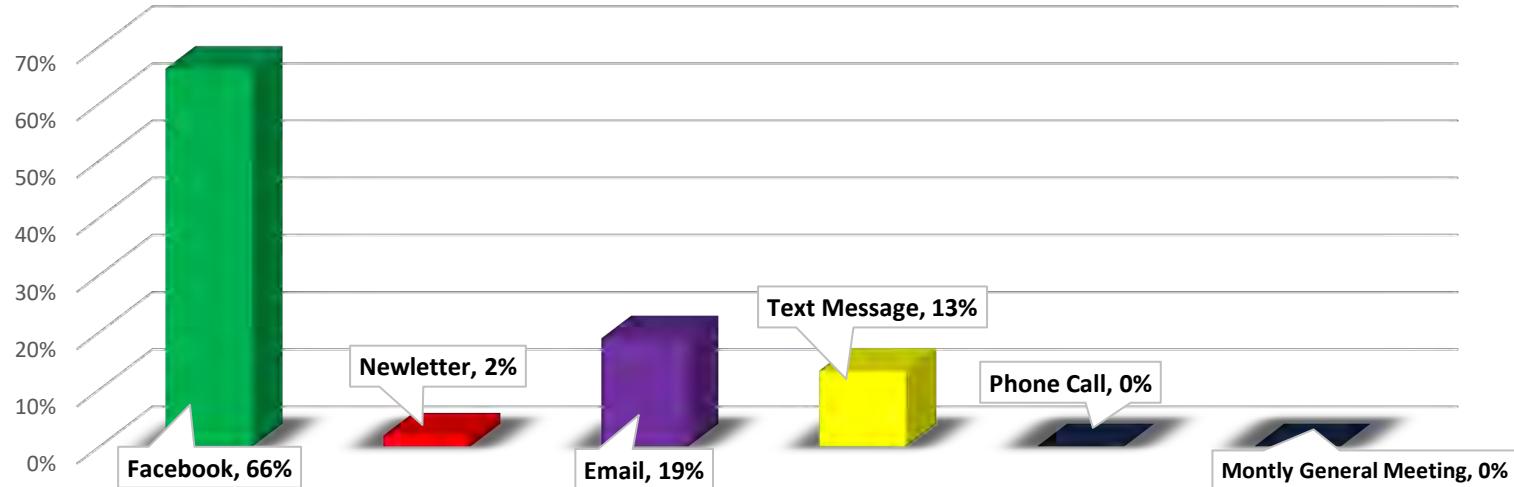
I wish there was more information in the facebook events. If you can't attend general meetings, some events aren't explained in much detail anywhere else.

### DO YOU FEEL LIKE THE MOMS CLUB PROVIDES ADEQUATE INFORMATION ABOUT EVENTS, MEETINGS, AND OTHER CLUB ACTIVITIES?



| How do you prefer to receive information about club activities and updates? | Facebook | Newsletter | Email | Text Message | Phone Call | Monthly General Meeting |
|---|----------|------------|-------|--------------|------------|-------------------------|
|   | 35       | 1          | 10    | 7            | 0          | 0                       |
|   | 66%      | 2%         | 19%   | 13%          | 0%         | 0%                      |

## How do you prefer to receive information about club activities and updates?



| One a Scale of 1 (Not Concerned) to 5 (Very Concerned), how would you rate your level of concern around Covid-19 as it relates to MOMS Clubs Events? | One | Two | Three | Four | Five |
|--|-----|-----|-------|------|------|
|  | 19  | 14  | 12    | 5    | 3    |
|  | 36% | 26% | 23%   | 9%   | 6%   |

| Comments:  |
|--|
| Just notify everybody attending you/your child have symptoms. Before and after. But mostly Moms does it anyway !!  |
| I'm more concerned with stomach flu and hand foot mouth.   |
| Maybe a quarterly event that is in the evenings for us working Moms.   |
| Go outside as much as possible in summer?  |
| I think you're doing a great job   |
| I think its me learning to not be so scared.   |
| I would like for the board to keep the majority of the events outdoors whenever possible.  |
| Since it's summer it's being done with outdoor events. But fall and winter is going to be a little more difficult. We have a lot of members still being careful so maybe some virtual events so they can stay connected.   |
| Make sure you always note that wearing masks is welcome but optional.  |
| I prefer outdoor activities when possible (summertime, etc) and it would be nice to know that everyone agrees to stay home if they have respiratory symptoms   |
| Nothing, I just hope everyone is smart and if they don't or thier kids don't feel well they stay home.   |
| Truly all the explanations that Mom's Club does helps out with preparing for any risks with Covid. They let us know if an event will be held indoors, etc. And based on the RSVP feature, we can see how many people will be there. I think there's a good managing of indoor and outdoor activities with regard to the weather. |
| Currently do not any any concerns about Covid-19. I believe the sick policy is enough- if your kid is sick, stay home!   |
| See where it goes... be mindful of it as we get into the fall.   |
| Not Worried  |
| Just really depends on the infection rate. I say let the moms decide whether they are comfortable with bling to come to an event. I think you all did just fine.   |
| Just those who have Covid in the household to quarantine   |
| Lots of outside activities   |

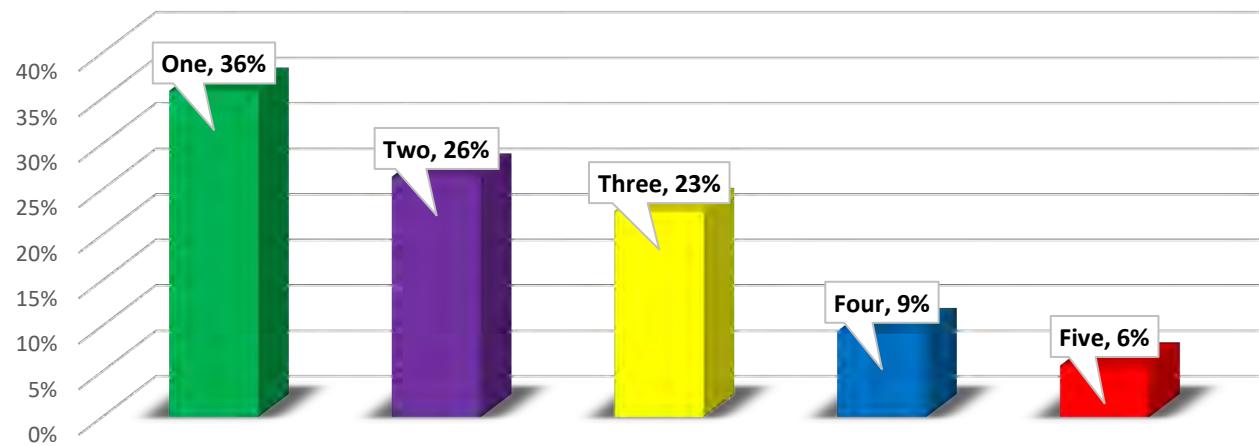
I don't think there is anything the club can do about the concerns. It seems like moms are being cautious and not attending events if kids are sick. Now that the weather is warming up, a lot of events will be outside which I am more comfortable with too.

I think the club did a good job during the height of the pandemic, and now that things have improved, there are still outdoor events for people concerned about meeting in person.

I'm less concerned now, but I didn't attend any of the at home events or indoor events the past year due to Covid and safety

I think you've done the best you could. It's just taken time to feel safe. Love the outdoor events that make it feel the safest.

**One a Scale of 1 (Not Concerned) to 5 (Very Concerned), how would you rate your level of concern around Covid-19 as it relates to MOMS Clubs Events?**



| Have you attended a monthly general meeting in the last 12 months? | Yes | No  |
|--|-----|-----|
|  | 29  | 24  |
|  | 55% | 45% |

### Comments

Are there any other suggestions, feedback, or concerns you'd like to share with the MOMS Club Board? Please include any additional comments below.

I attended the meeting with Ashley Jacobson's dad as the speaker and the meeting with the lawyer speaker (we stuffed eggs for the hunt that day)

I think date, time, and location are all good. Maybe more activities provided to keep kids entertained during the meetings. I know the board puts together the calendar but maybe more input from members on event/meet up ideas.

Convenient location and time. Useful speakers.

The Y worked for me.

My 2 littles don't sit well atm for me to attend the meetings.

Had classes on Wednesdays

Interferes with nap

Everything is efficient and speakers are relevant

I feel like answering this question would no longer make my survey anonymous.

I like it at the Y. But I also miss having it at Trinity Church only because there was so much room for the kids to play.

I like the meetings

I'm happy with general meetings and speakers/content

The timing doesn't work for me (I have classes)

I am new and have not been able to attend a meeting due to scheduling conflicts.

I attended the April 6, 2022 meeting at 10:00am. It was very full and the speaker talked about Estate Planning. It was a little bit rushed, and I felt bad for the speaker because there was not a lot of attention given to him granted with all of our kids. A small suggestion could be that when Mom's club obtains a speaker like that, maybe just give a meeting regarding that, and maybe save guest speakers for the general meeting for anything lively for the kids that attend so there's no awkwardness and people who have in depth questions can ask those as well.

Location and content has been good. Love having it at the Y.

Haven't been able to get to many meetings because of work schedule. Liked the addition of guest speakers. Could also ask moms to come be the guest speaker about a topic they are interested in/what their job is. Something I think is lacking in the world in general is helping stay at home moms get back into to workplace if that's what they want. Would also love a speaker about homeschooling as I am on the fence about public vs homeschool.

Ymca works good for me

All great 😊

I don't remember when I attended a meeting at the Y - I believe it was more than a year ago - but I found it very challenging. See my notes above.

I work on Wednesdays.

It's all good!

Conflicts with pick up time from pre-school for me.

I used to attend every general meeting but then my child has a schedule conflict that did not allow us to attend. But I felt the meetings were informative and I enjoyed the guest speakers we have had in the past.

Rather short, a little chaotic. Would have liked to see guest speakers talk a little bit more in detail.

Just joined

Did not benefit much from Speakers

Schedule conflict

Time and date are fine, although I will not be able to attend in future do to starting a job. The speakers I have seen were enjoyable and relevant.

usually during a time i can't attend

Scheduling conflict

I went to one meeting. I like that it was at the YMCA

Meeting time and place is great for us!

I am working during the day.

I like the meetings held at the Y. It's convenient and the parking is ample.

Too busy

Just joined

I have therapy at that exact time on Wednesdays

Meeting times could be a little later. Maybe a lunch time meeting with rotating potluck or catered meals?

Meeting location is good for me. The content from speakers has been relevant and informative. Sometimes the meetings get started a little late because members are showing up late, but I'm not sure that's something that the board could change.

The time doesn't work for my current schedule.

Schedule conflict

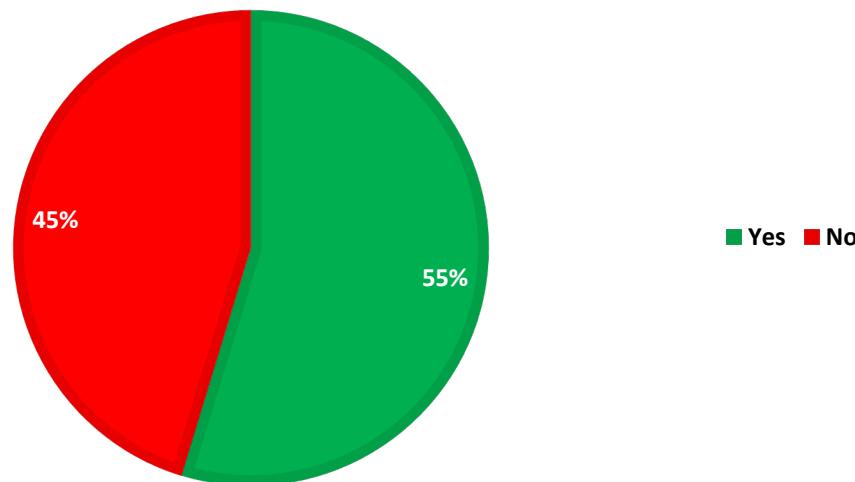
I think I attended the October meeting..maybe Nov. (I don't remember) I only went to one and I think it was at 10-1030am at the Ymca. Ashley's dad spoke (he's a vet) and I bought a mom's club shirt. The meeting was okay.

I love the speakers that you line up for meetings. I think the variety has been great. The one meeting I attended was a bit crowded - I miss the bigger space at the church where the kids could play.

My kid had preschool and the days didn't work for me

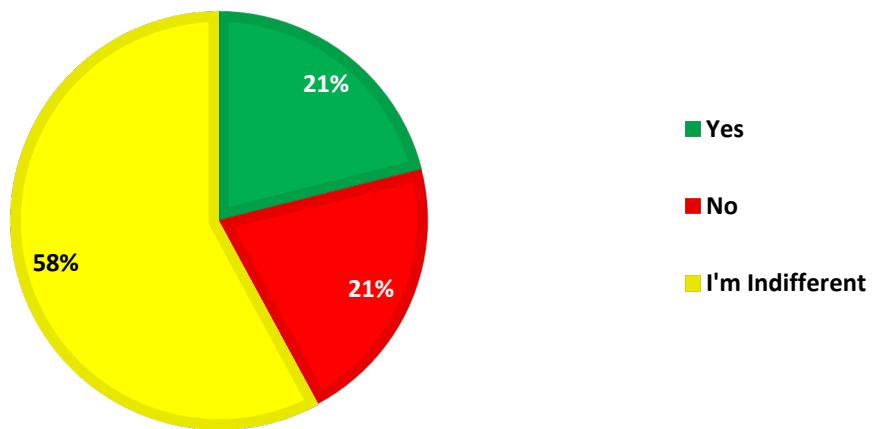
The YMCA location is too small. A fraction of the members show up and it's extremely cramped trying to fit in members, kids, strollers, etc. If more members start showing up, there won't be room for them. We need a larger location like we had with the church or Sunset Hill that gives the kids a space to play and enough room for the adults, and their things, to sit and hear what's going on with the meeting. Also, I would like more information about the speakers prior to the meeting and what they'll be discussing so I can prepare my questions better. I always think of things to ask after the meeting.

### HAVE YOU ATTENDED A MONTHLY GENERAL MEETING IN THE LAST 12 MONTHS?



| If you answered "Yes" to attending General Meetings, do you want to the board to continue to provide paper activity calendar print outs? | Yes | No  | I'm Indifferent |
|--|-----|-----|-----------------|
|  | 8   | 8   | 22              |
|  | 15% | 15% | 42%             |

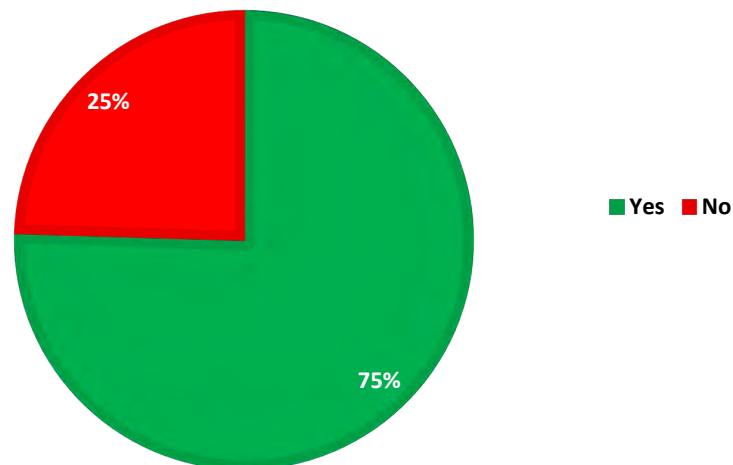
**DO YOU WANT TO THE BOARD TO CONTINUE TO PROVIDE PAPER ACTIVITY CALENDAR PRINT OUTS AT GENERAL MEETINGS?**



| Have you attended any in-person calendar events (excluding JUMP, HOOT OWL, or Book Club) in the last 12 months? | Yes | No  |
|---|-----|-----|
|   | 40  | 13  |
|   | 75% | 25% |

| Comments   |
|--|
| I work during these events. I prefer not to do a Moms out event when I haven't been able to meet the other Moms with their children. |
| Covid, travel times with unpredictable toddler. I'm hoping soon she will down to one nap   |
| Recently joined club. Will be attending moving forward   |
| I am new and scheduling conflicts.   |
| Scheduling conflicts   |
| Kids in school and me working part time  |
| Just joined! I would love to know about a book club!   |
| I have not heard of these activities   |
| Too busy   |
| Just Joined  |
| I prefer fiction, and my child is too young to enjoy the other events right now.   |

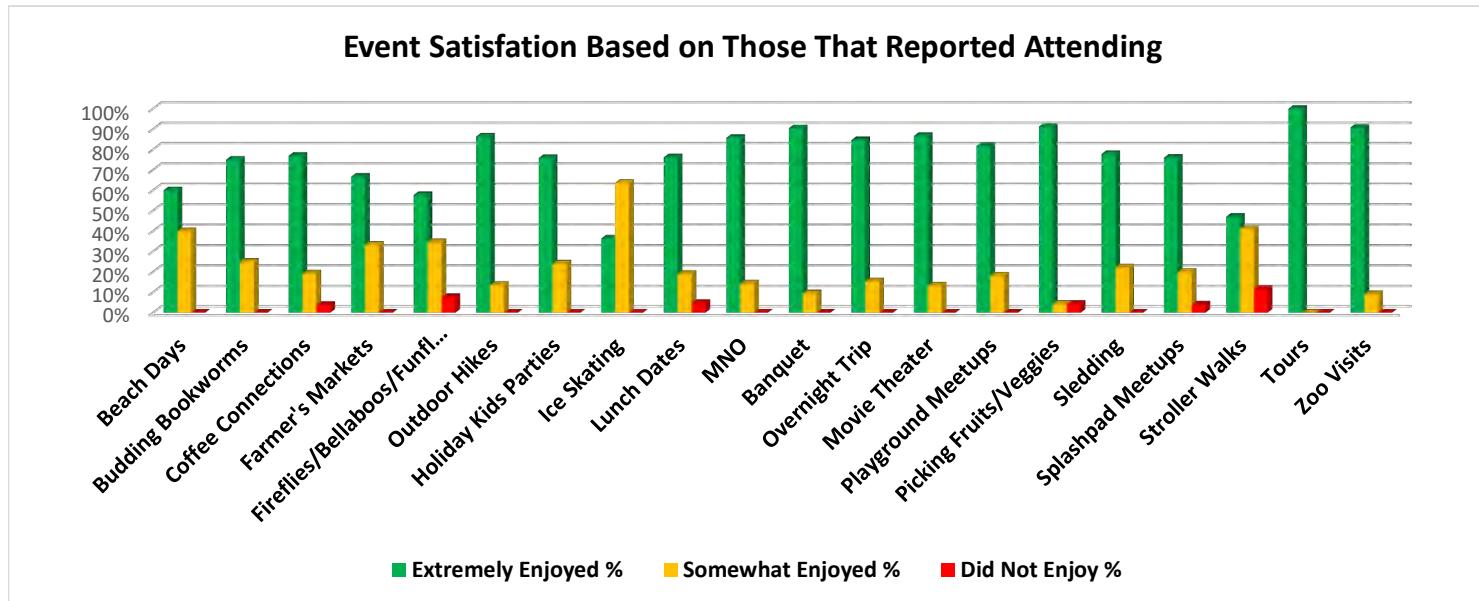
### HAVE YOU ATTENDED ANY IN-PERSON CALENDAR EVENTS (EXCLUDING JUMP, HOOT OWL, OR BOOK CLUB) IN THE LAST 12 MONTHS?



| Full Results                                     |                   |                     |                  |                    |               |                 |                |                  |  |
|--|-------------------|---------------------|------------------|--------------------|---------------|-----------------|----------------|------------------|--|
|  | Extremely Enjoyed | Extremely Enjoyed % | Somewhat Enjoyed | Somewhat Enjoyed % | Did Not Enjoy | Did Not Enjoy % | Did Not Attend | Did Not Attend % |  |
| Beach Days                                       | 6                 | 11%                 | 4                | 8%                 | 0             | 0%              | 43             | 81%              |  |
| Budding Bookworms                                | 9                 | 17%                 | 3                | 6%                 | 0             | 0%              | 41             | 77%              |  |
| Coffee Connections                               | 20                | 38%                 | 5                | 9%                 | 1             | 2%              | 27             | 51%              |  |
| Farmer's Markets                                 | 8                 | 15%                 | 4                | 8%                 | 0             | 0%              | 41             | 77%              |  |
| Fireflies/Bellabooos/Funflatables Type Locations | 15                | 28%                 | 9                | 17%                | 2             | 4%              | 27             | 51%              |  |
| Outdoor Hikes                                    | 19                | 36%                 | 3                | 6%                 | 0             | 0%              | 31             | 58%              |  |
| Holiday Kids Parties                             | 22                | 42%                 | 7                | 13%                | 0             | 0%              | 24             | 45%              |  |
| Ice Skating                                      | 4                 | 8%                  | 7                | 13%                | 0             | 0%              | 42             | 79%              |  |
| Lunch Dates                                      | 16                | 30%                 | 4                | 8%                 | 1             | 2%              | 32             | 60%              |  |
| MNO  | 24                | 45%                 | 4                | 8%                 | 0             | 0%              | 25             | 47%              |  |
| Banquet  | 19                | 36%                 | 2                | 4%                 | 0             | 0%              | 32             | 60%              |  |
| Overnight Trip                                   | 11                | 21%                 | 2                | 4%                 | 0             | 0%              | 40             | 75%              |  |
| Movie Theater                                    | 13                | 25%                 | 2                | 4%                 | 0             | 0%              | 38             | 72%              |  |
| Playground Meetups                               | 27                | 51%                 | 6                | 11%                | 0             | 0%              | 20             | 38%              |  |
| Picking Fruits/Veggies                           | 21                | 40%                 | 1                | 2%                 | 1             | 2%              | 30             | 57%              |  |
| Sledding   | 7                 | 13%                 | 2                | 4%                 | 0             | 0%              | 44             | 83%              |  |
| Splashpad Meetups                                | 19                | 36%                 | 5                | 9%                 | 1             | 2%              | 28             | 53%              |  |
| Stroller Walks                                   | 8                 | 15%                 | 7                | 13%                | 2             | 4%              | 36             | 68%              |  |
| Tours  | 12                | 23%                 | 0                | 0%                 | 0             | 0%              | 41             | 77%              |  |
| Zoo Visits                                       | 10                | 19%                 | 1                | 2%                 | 0             | 0%              | 42             | 79%              |  |

| Based on Those That Reported Attending Only      |                   |                     |                  |                    |               |                 |                       |
|--|-------------------|---------------------|------------------|--------------------|---------------|-----------------|-----------------------|
|  | Extremely Enjoyed | Extremely Enjoyed % | Somewhat Enjoyed | Somewhat Enjoyed % | Did Not Enjoy | Did Not Enjoy % | Total People Attended |
| Beach Days                                       | 6                 | 60%                 | 4                | 40%                | 0             | 0%              | 10                    |
| Budding Bookworms                                | 9                 | 75%                 | 3                | 25%                | 0             | 0%              | 12                    |
| Coffee Connections                               | 20                | 77%                 | 5                | 19%                | 1             | 4%              | 26                    |
| Farmer's Markets                                 | 8                 | 67%                 | 4                | 33%                | 0             | 0%              | 12                    |
| Fireflies/Bellabooos/Funflatables Type Locations | 15                | 58%                 | 9                | 35%                | 2             | 8%              | 26                    |
| Outdoor Hikes                                    | 19                | 86%                 | 3                | 14%                | 0             | 0%              | 22                    |
| Holiday Kids Parties                             | 22                | 76%                 | 7                | 24%                | 0             | 0%              | 29                    |
| Ice Skating                                      | 4                 | 36%                 | 7                | 64%                | 0             | 0%              | 11                    |
| Lunch Dates                                      | 16                | 76%                 | 4                | 19%                | 1             | 5%              | 21                    |

|                        |    |      |   |     |   |     |    |
|------------------------|----|------|---|-----|---|-----|----|
| MNO                    | 24 | 86%  | 4 | 14% | 0 | 0%  | 28 |
| Banquet                | 19 | 90%  | 2 | 10% | 0 | 0%  | 21 |
| Overnight Trip         | 11 | 85%  | 2 | 15% | 0 | 0%  | 13 |
| Movie Theater          | 13 | 87%  | 2 | 13% | 0 | 0%  | 15 |
| Playground Meetups     | 27 | 82%  | 6 | 18% | 0 | 0%  | 33 |
| Picking Fruits/Veggies | 21 | 91%  | 1 | 4%  | 1 | 4%  | 23 |
| Sledding               | 7  | 78%  | 2 | 22% | 0 | 0%  | 9  |
| Splashpad Meetups      | 19 | 76%  | 5 | 20% | 1 | 4%  | 25 |
| Stroller Walks         | 8  | 47%  | 7 | 41% | 2 | 12% | 17 |
| Tours                  | 12 | 100% | 0 | 0%  | 0 | 0%  | 12 |
| Zoo Visits             | 10 | 91%  | 1 | 9%  | 0 | 0%  | 11 |

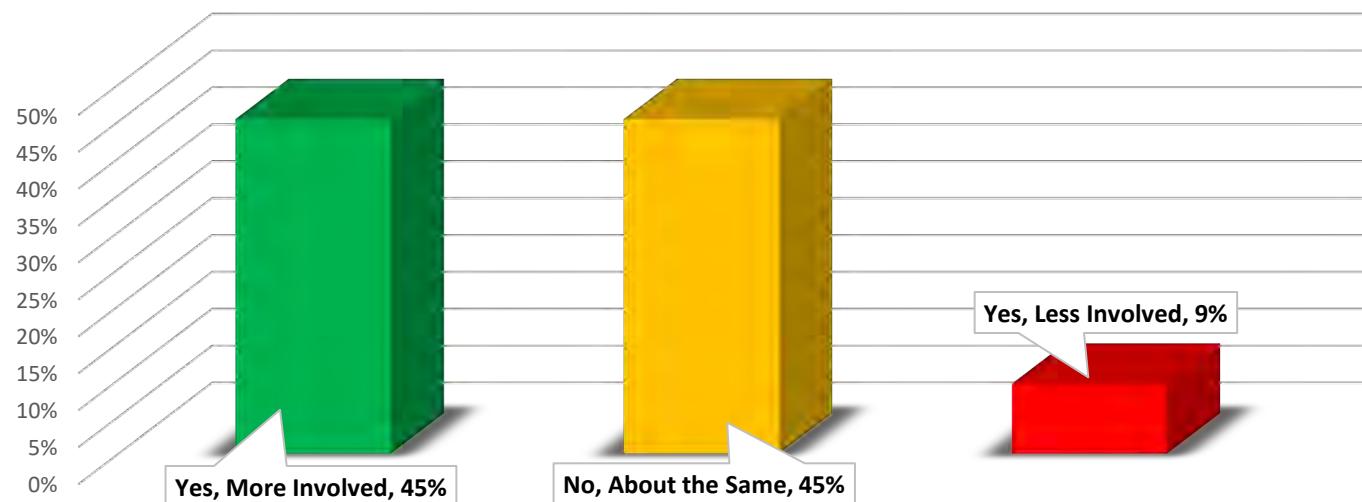


| Are you a member of the weekly Play Groups? | Yes | No  |
|---|-----|-----|
|   | 18  | 35  |
|   | 34% | 66% |

| Comments   |
|--|
| Love this and actually wish it continues throughout the summer for moms who don't have kids in school. I also like that the day of the week changes each month.  |
| I am happy with how the playgroups are done.   |
| I think they are great! Perfect opportunity for kids to play and adults to catch up  |
| Playgroup should be centered on actual play. I feel that when the host has the tv going, that it should no longer be called a "play" group. In that case, it could maybe be called a hangout group, or a tv watching party. For that reason, I believe we should stay focused on how we can facilitate meaningful play during playgroup. If a mom needs help with this, there are other moms would could help with ideas or coordinating some playtime. Also, if there is any way that we can promote health, I think we should do that more. We need to reinforce the importance of abiding by the sickness policy. Also, sanitizing toys more, having wipes and sanitizer available during playgroup would be helpful.   |
| Extend Play Groups through the summer and attempt to coordinate groups by family ages to keep groups small but also allow for Play Groups when older children are out of school. Having a schedule throughout the entire year could be beneficial to those who strive on regular schedules and consistency.  |
| Unfortunately I wasn't able to attend many - if any - this year. Scheduling conflicts.   |
| I did not attend this year. I signed up to attend but then after having another baby was worried about sickness.   |
| It's been awhile. The only issue. Had with these was last minute cancellations and having over bought snacks/ food.  |
| Still one of my favorite event. Actual conversations in small groups and play for the kids   |
| Play groups ran smoothly, but there wasn't as much participation once the cold weather hit, which was sad but understandable.  |
| Love playgroup!!!  |
| I would like info about this   |
| Play groups weren't very consistent this year because there weren't volunteers to host all the time, I think because of Covid, which is understandable. I hope this year it is more regular and that Covid doesn't drag on and that there can be a good, core group of participants.   |
| Love these.  |
| It's difficult to be a host for the playgroups because you never actually know what to expect. 20 people might sign up and you plan for that but on the day of half (or more) cancel and you've got all this extra snack food laying around. Also, most people's houses are only so big so if too many people RSVP for the size of the house then the host has to find a new location (which can be tricky, especially in winter) and get all the snacks and then hope people actually show up to justify having found the new location instead of just cancelling it. Also, they need to have an end time. I feel rude asking people and their kids to leave but often I have other things I need to do after and need people to leave after a reasonable amount of time (90 minutes... 2 hours max). |

| <b>Do you anticipate your participation in events, general meetings, and/or the Facebook group to change in the next year?</b> | <b>Yes, More Involved</b> | <b>No, About the Same</b> | <b>Yes, Less Involved</b> |
|--|---------------------------|---------------------------|---------------------------|
|  | <b>24</b>                 | <b>24</b>                 | <b>5</b>                  |
|  | <b>45%</b>                | <b>45%</b>                | <b>9%</b>                 |

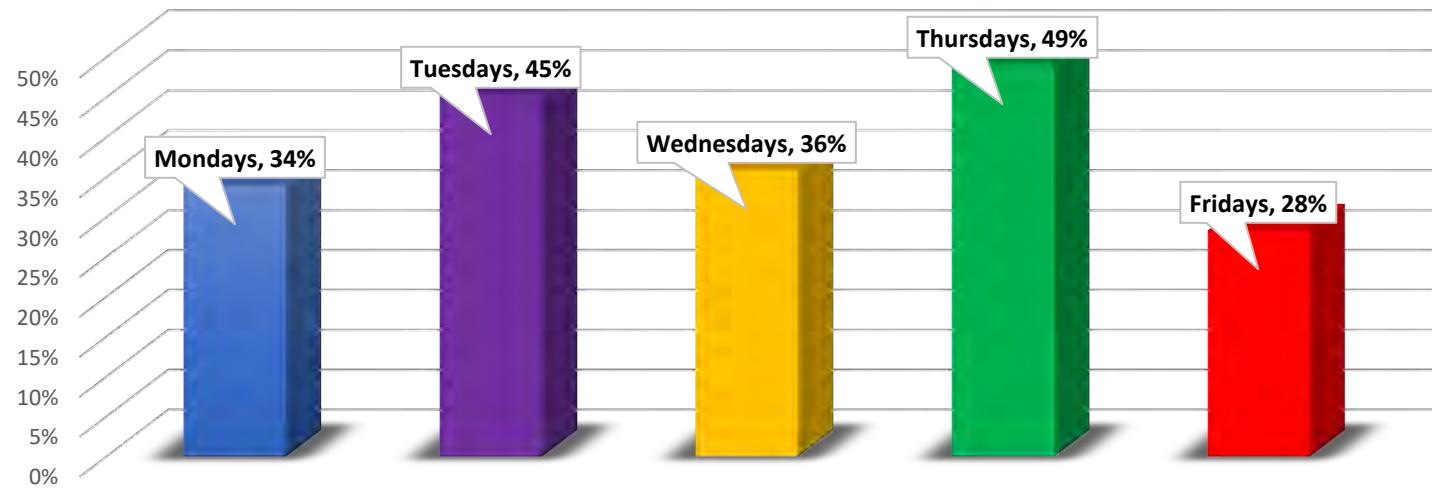
**Do you anticipate your participation in events, general meetings, and/or the Facebook group to change in the next year?**



| What Day(s) of the Week are Best for You to attend calendar activities (excluding the monthly general meeting)? Choose Up to 2. | Mondays | Tuesdays | Wednesdays | Thursdays | Fridays |
|---|---------|----------|------------|-----------|---------|
|   | 18      | 24       | 19         | 26        | 15      |
|   | 34%     | 45%      | 36%        | 49%       | 28%     |

**NOTE:**  
Members  
could choose  
up to 2  
answers

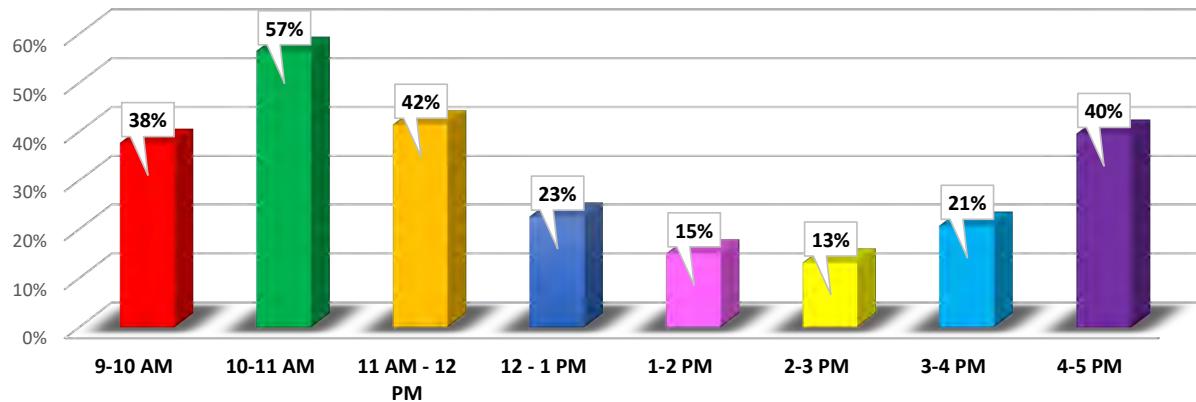
### What Day(s) of the Week are Best for You to attend calendar activities (excluding the monthly general meeting)?



| What Time(s) of Day are Best for you to attend calendar activities (excluding the monthly general meeting)? Choose Up to 3. | 9-10 AM | 10-11 AM | 11 AM - 12 PM | 12 - 1 PM | 1-2 PM | 2-3 PM | 3-4 PM | 4-5 PM |
|---|---------|----------|---------------|-----------|--------|--------|--------|--------|
|   | 20      | 30       | 22            | 12        | 8      | 7      | 11     | 21     |
|   | 38%     | 57%      | 42%           | 23%       | 15%    | 13%    | 21%    | 40%    |

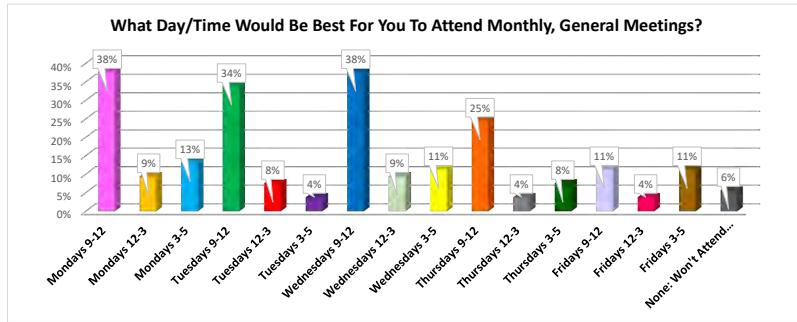
NOTE:  
Members  
could choose  
up to 3  
answers

### What Time(s) of Day are Best for you to attend calendar activities (excluding the monthly general meeting)?

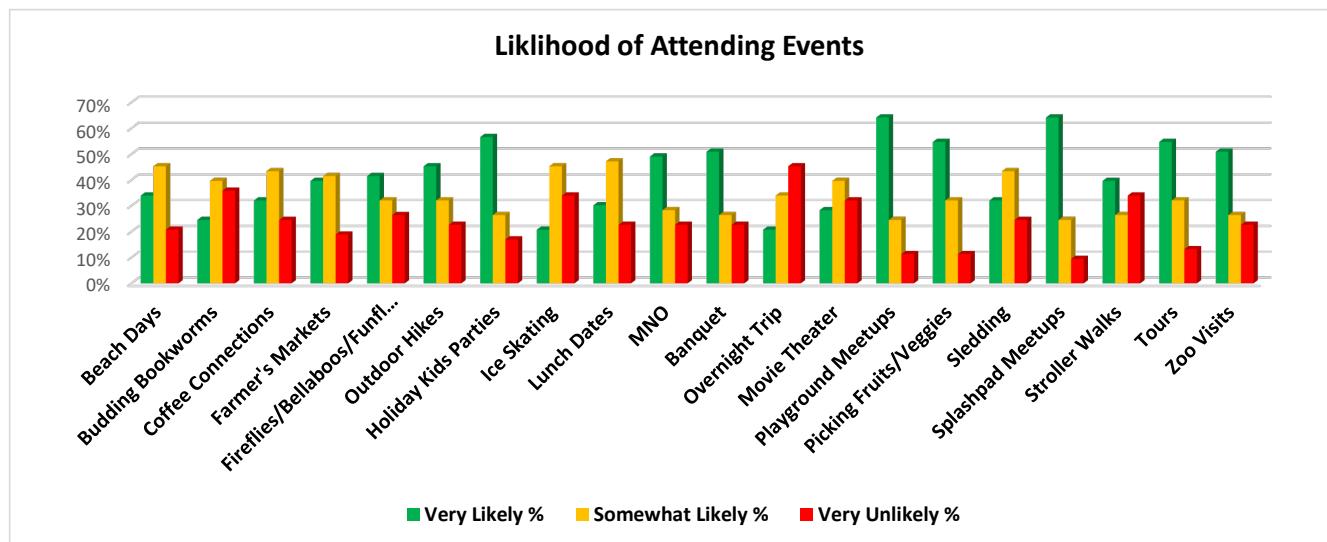


| What Day/Time Would Be Best For You To Attend Monthly, General Meetings? Select Up to 3. | Mondays 9-12 | Mondays 12-3 | Mondays 3-5 | Tuesdays 9-12 | Tuesdays 12-3 | Tuesdays 3-5 | Wednesdays 9-12 | Wednesdays 12-3 | Wednesdays 3-5 | Thursdays 9-12 | Thursdays 12-3 | Thursdays 3-5 | Fridays 9-12 | Fridays 12-3 | Fridays 3-5 | None: Won't Attend Regardless |
|--|--------------|--------------|-------------|---------------|---------------|--------------|-----------------|-----------------|----------------|----------------|----------------|---------------|--------------|--------------|-------------|-------------------------------|
|  | 20           | 5            | 7           | 18            | 4             | 2            | 20              | 5               | 6              | 13             | 2              | 4             | 6            | 2            | 6           | 3                             |
|  | 38%          | 9%           | 13%         | 34%           | 8%            | 4%           | 38%             | 9%              | 11%            | 25%            | 4%             | 8%            | 11%          | 4%           | 11%         | 6%                            |

NOTE:  
Members could choose up to 3 answers

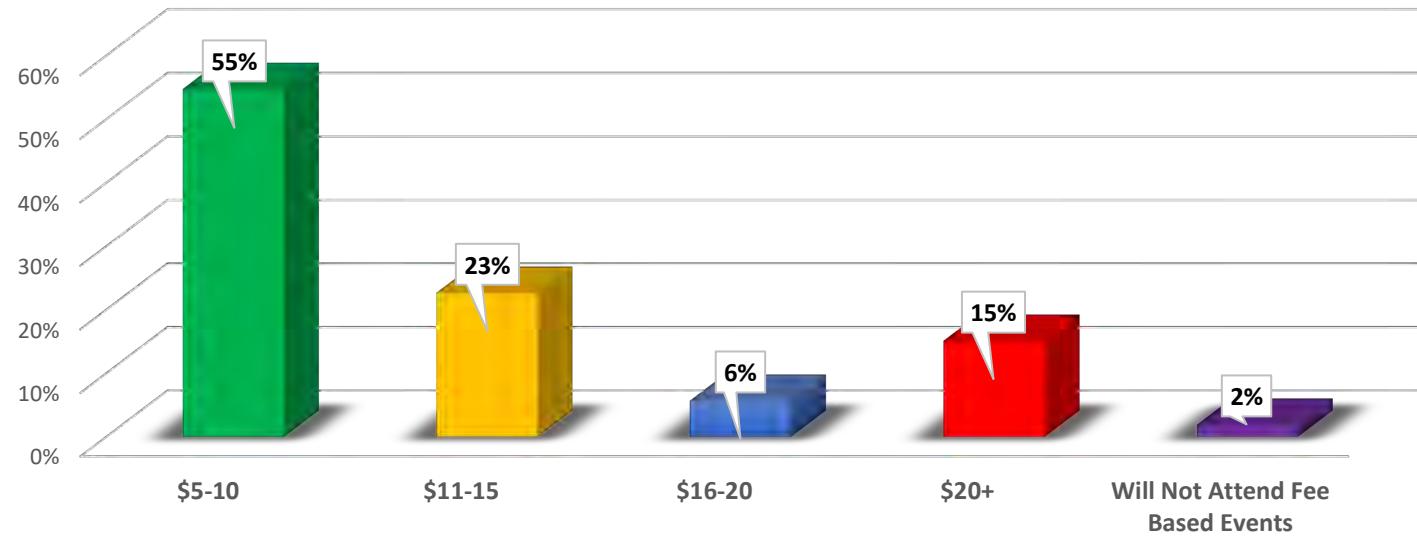


|   | Very Likely | Very Likely % | Somewhat Likely | Somewhat Likely % | Very Unlikely | Very Unlikely % |
|---|-------------|---------------|-----------------|-------------------|---------------|-----------------|
| Beach Days                                      | 18          | 34%           | 24              | 45%               | 11            | 21%             |
| Budding Bookworms                               | 13          | 25%           | 21              | 40%               | 19            | 36%             |
| Coffee Connections                              | 17          | 32%           | 23              | 43%               | 13            | 25%             |
| Farmer's Markets                                | 21          | 40%           | 22              | 42%               | 10            | 19%             |
| Fireflies/Bellabooz/Funflatables Type Locations | 22          | 42%           | 17              | 32%               | 14            | 26%             |
| Outdoor Hikes                                   | 24          | 45%           | 17              | 32%               | 12            | 23%             |
| Holiday Kids Parties                            | 30          | 57%           | 14              | 26%               | 9             | 17%             |
| Ice Skating                                     | 11          | 21%           | 24              | 45%               | 18            | 34%             |
| Lunch Dates                                     | 16          | 30%           | 25              | 47%               | 12            | 23%             |
| MNO   | 26          | 49%           | 15              | 28%               | 12            | 23%             |
| Banquet   | 27          | 51%           | 14              | 26%               | 12            | 23%             |
| Overnight Trip                                  | 11          | 21%           | 18              | 34%               | 24            | 45%             |
| Movie Theater                                   | 15          | 28%           | 21              | 40%               | 17            | 32%             |
| Playground Meetups                              | 34          | 64%           | 13              | 25%               | 6             | 11%             |
| Picking Fruits/Veggies                          | 29          | 55%           | 17              | 32%               | 6             | 11%             |
| Sledding  | 17          | 32%           | 23              | 43%               | 13            | 25%             |
| Splashpad Meetups                               | 34          | 64%           | 13              | 25%               | 5             | 9%              |
| Stroller Walks                                  | 21          | 40%           | 14              | 26%               | 18            | 34%             |
| Tours   | 29          | 55%           | 17              | 32%               | 7             | 13%             |
| Zoo Visits                                      | 27          | 51%           | 14              | 26%               | 12            | 23%             |



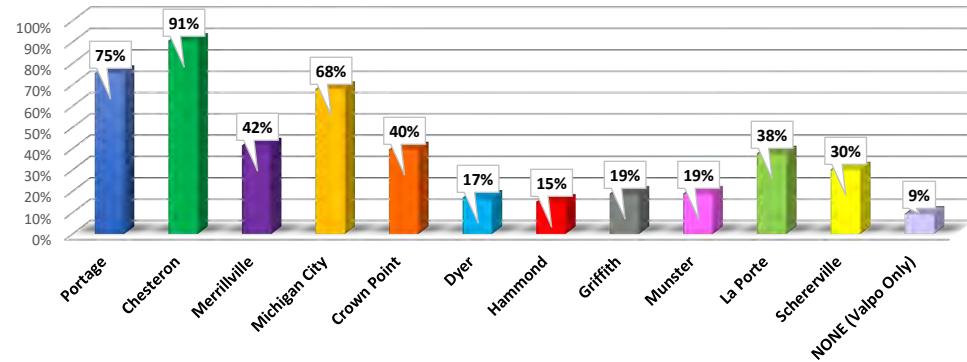
| Occasionally, events the Board plans requires an entrance fee. How much are you willing to spend, per person, for any fee-based events? | \$5-10 | \$11-15 | \$16-20 | \$20+ | Will Not Attend Fee Based Events |
|---|--------|---------|---------|-------|----------------------------------|
|   | 29     | 12      | 3       | 8     | 1                                |
|   | 55%    | 23%     | 6%      | 15%   | 2%                               |

### How much are you willing to spend, per person, for any fee-based events?



| While most events take place in Valparaiso, sometimes the Board schedules activities in the surrounding areas. What other towns are you willing to travel to for activities? Select all that apply. | Portage | Chesterton | Merrillville | Michigan City | Crown Point | Dyer | Hammond | Griffith | Munster | La Porte | Schererville | NONE (Valpo Only) |
|---|---------|------------|--------------|---------------|-------------|------|---------|----------|---------|----------|--------------|-------------------|
|   | 40      | 48         | 22           | 36            | 21          | 9    | 8       | 10       | 10      | 20       | 16           | 5                 |
|   | 75%     | 91%        | 42%          | 68%           | 40%         | 17%  | 15%     | 19%      | 19%     | 38%      | 30%          | 9%                |

### What other towns are you willing to travel to for activities?



|   |
|---|
| <b>Please provide any suggestions you have for mom and child activities for the MOMS Club to do next year:</b>  |
| Little more activities for kids after school  |
| Mom & child work out/yoga.  |
| Activities later in the day.  |
| Classes such as yoga (rhythm & beats), music (mrs Alison at crosspointe church) or open gym/Gymnastics at perpetual motion.   |
| Holiday parties in the afternoon so school age kids can attend. (I know this was done some this year and my kids had fun!)  |
| Erin's Farm (Hobart) Community tours  |
| Fair Oaks, orchard, Johnson's outdoor play area,  |
| The HYO's are good, but maybe the board could guide and encourage the members more to get creative with these....maybe a patio art party at someone's house, or mommy and me yoga, an exercise class, etc. Let's survey the members and see what they are passionate about, then encourage them to use their talents in exceptional ways that will benefit our children. I would just love to see this become much more organic. Let's really get to the heart this year. Also, the "field trip" type of events are much appreciated...bakeries, coffee shops, grocery stores, etc.   |
| Hilltop has a new community garden that would be great to hit up.<br>picnic & park play, mom & kids lunch, library-based activities, arts & crafts, music (listening or playing)... sorry, i don't have anything very specific in mind  |
| Maybe having moms club host a dance type event for the members. Or even a drive in meet up that would show a kids movie. Possibly having moms club engage with a local "kid friendly" haunted house during the fall that the moms and kids could participate in and feel a sense of accomplishment and teamwork through the activity. Hosting a family camp day closer to the middle of the summer at the site that lets you rent the fire pit like we did last year (but got really wet from the dew). Rolling on that idea, maybe having an event that centers on camping and being safe while camping so its educational for the kids. |
| I very much enjoy hiking and outdoor activities with my kids. I would love to see more hikes on the calendar, but I do know from past experience hikes get low attendance (which there's not much the board can do about that). Would love to see a wider variety of outdoor events like biking, fishing, etc.  |
| Pony Rides at Four Seasons Equestrian Center in Crown Point!  |
| Jack I in Kindergarten next year so I'm not sure whAt our level of involvement looks like, but we will not be available until after school.   |
| Reinstate tours to Fire station, post office etc  |
| Craft activities, pot lucks, STROLLER WALKS, weight watcher type activities! Help get fit together!   |
| Tea Room  |
| More park meet ups after school hours   |
| I think the MOMS Club does an excellent job finding new and fun activities  |
| More tours, career days?, pot lucks   |
| Picnic  |
| Cooking classes for toddlers, zoo, bookstore, game mornings or afternoons   |

Mix in some activities like bowling, whirley ball, pedicures, etc

Just looking forward to participating more as my child gets older.

I hope that tours can make a return, like the fire station or County Line Orchard, stuff like that.

More after school activities for moms with school-aged kids that still want to be involved

Kids yoga or mommy and me class

Maybe zoo or aquarium trip (That may have been on the calendar and I wasn't able to go) Even a walk around Target or shopping trip would be fun! Lol

More of the same!

More outing other than just dinner like craft nights, comedy shows, movies, wine tasting tour

Activities almost always happen at 10 in the morning and lunches at 11 AM. I would like to see more variety in the start time of activities. I think it would help with people RSVPing as well. If a kid has a tough start to the day, mom is unlikely to want to get them out the door for 10 AM but if there were options later in they day, they may be more likely to still attend instead of last minute cancellations.

**Please provide any suggestions you have for Moms Night Out events next year:**

Great Events

Exercise or boot camp classes.

The new restaurant at the Indiana dunes! Axe throwing (because i missed it)

Board & Brush or a game night at a moms house or aftermath cidery has board games as well!

Game night, movie, dinner.

Dance Class

Wine Tasting Tour

Haven't attended yet so I don't know what to expect :) Dinners, movie (drive-in), concert in the park, etc. open to anything!

Holding these at homes (and outdoors when weather permits). Make them health-centered ie. a workout, healthy restaurant (Roots cafe, etc), healthy potluck at someone's house. Art night Hold them earlier in the evening. ...for instance perhaps from 4:30-7pm or something like that.

Blockhead Beerworks Ricochet taco Don Quixote Furin Blue chip! Sementos outdoor patio is amazing on nice nights. They have giant jenga, connect 4, cornhole, shuffle board, on Fridays they have music.

Lucky Hatchet

I haven't had a chance to go to these yet so I'm not sure. Dinners, movies, music, dancing, happy hour etc all sound fun :)

Bunco and Freezer Meal Party

I would love to have more "activities" for an MNO. I know the typical is dinner but it would be cool to do something adult like for an MNO too.

I'm always into outdoor activities! I'm more of a go camping/backpacking rather than head into Chicago for a weekend (not sure may share that feeling! hahaha).

I know we've had this issue in the past, but a yearly reminder about keeping your attendance up to date on Facebook would be nice. I had been to so many events in the past where only half the moms/kids who said 'going' actually ended up coming. Made me not want to go myself. It's hard to go to events if you don't know any of the moms in attendance. You don't really know who to look for when going to the meeting location. For events that are a little more involved (like tours, zoo visits, etc), it would be nice if maybe there was a mom 'in charge' who had a sign (or blue bandana) that you knew who it was to look for. Meet and greet events would be a nice way to get to know everyone. Almost like a mixer event where the main goal is just to meet all the moms and kids and put faces to names.

I just want some activities in the afternoon so I can go with my kid

Hoping I can attend more next year!

Having a policy that is enforced where moms can not talk about other moms or kids. It's unfortunate this person might be on the board next year.

Lots of fun with these! You all typically pick fun locations.

|  |
|--|
| Axe throwing, bowling, live music, wine tour   |
| Winery   |
| I feel like the day of the week didn't vary much, which made it hard for me to attend.   |
| Spa nights, cooking class  |
| Winery tours, comedy show  |
| Escape Rooms   |
| More broad diet friendly: vegans, vegetarian, kosher   |
| Lighthouse in Cedar Lake   |
| I am more likely to attend if it is closer. Locations like Merrillville or Michigan City might not be doable on a weeknight. Also I like if it doesn't have to be prepaid for, in case there is a last minute change of plans.   |
| Alternate between dinner and a different activity maybe? Seems like we had a lot that were just restaurants but it might be fun to do something different occasionally.  |
| The group has grown a lot in the past couple of years, but since we weren't able to get together in person for a while, it seems like there's a lot of people I don't know at all. We used to do "Getting to Know You" questions in the facebook group, it might be nice to bring something like that back so we can get to know people more than we don't necessarily see in person. It's kind of intimidating to go to an event when you might not know anyone at all, but if you feel like maybe you've gotten to know some a little bit online it's not as strange to go see them in person. |
| Live music   |
| I do not have any suggestions. I went to one JUMP event (first time out since having my son) and it was a blast! Def want to attend more.  |
| Escape rooms, the beer peddler, market lounge  |
| Be open to ideas of others. Many members have said that their suggestions have been shot down without even putting up to the other members of the board.   |
| Board and Brush, Escape Rooms, Shopping Trips, Overnight Trips, Weekend Beach Days, Festivals, Manicures, Movies   |

**Are there any other suggestions, feedback, or concerns you'd like to share with the MOMS Club Board? Please include any**

I think you all are amazing and super sweet! I really appreciate the board for allowing me to be included even though I do not attend majority of things. Being included helps me as a Mom to still have support and see through the Facebook group that other Moms go through the same things regardless if they work or not. I might not comment or "like" things but I read them all and fully support every Mom! Thank you Moms club.

More open house events to get new members or allow non members to feel out the club. Maybe allowing a member to bring a non member to a private event to see what events are like. I know there is usually one public event per month but the date/time doesn't always work out.

Keep up the good work! Thanks for volunteering your time!

Nope you all are amazing!

No, everyone is great

Keep that sickness policy in front of people at all costs. If kids are getting sick because of events, that is going to kill your attendance. Set the bar high as far as conduct. As moms, we should be providing some great examples to our children and other children. This means that our speech needs to be uplifting and the words that come out of our mouth should not be cursing, coarse, or profane. This is a very significant problem right now. The last 2 meetings that I have attended, my children have overheard another mom say F&#!\$ ! This is unacceptable and has to stop. This board has got to get this one fixed asap. RSVPs.....please get a solution to this problem. It is very disappointing and discouraging when 5 people have their RSVP set to YES, and then only one person shows up for an event. Or, worse, when you are hosting and you are prepared for 5 people, and no one shows up. Lastly, let's help some of the newer members and less experienced moms get some additional support. How about pairing up a more experienced mom with someone who is new to the club. The older member mom can encourage the new member, introduce her to people, and make her feel instantly welcomed and like she belongs.

Change the default day for book club to the last Tuesday of the Month.

After summer my son will be in kindergarten so playgroups during the day don't apply

nope, I'm excited to attend more events!

Collectively there's got to be a better way to engage new moms into coming to events. Personally I only ever went to events that my "friend in common" went to, so I could be introduced etc. I feel like there's got to be something that engages new moms into the club and to start attending events.

Move the general meetings back to the church.

Attending board meetings at 10 was very difficult as I have to pick up Hack in Hobart at 11:10.

Finding ways to increase the participation rate of those members who are a constant no show. Fix RSVP s.

My oldest will be entering K next year. While I feel like this club is wonderful for stay at home moms with kids under 3, a lot of the event times conflicted with my oldest's pre K hours, and now that she'll be in school we won't be able to attend anything before 3:30. I know the club has mandatory time restrictions, but I feel like a lot of members can't attend due to work/ school conflicts. I'd love to see more afternoon options.

Maybe more icebreakers to get to know each other (the ones who aren't cliquey and are shy).

I have been blown away by the amount of info in the newsletters, and the way the Facebook group is used as a non-judgemental place to share questions and vent.

No concerns. Appreciate the group and all the work that the board does!

The RSVP system doesn't work very well. While sometimes things come up or a kid has a bad day and you have to cancel, last minute; it doesn't happen every day but more often than not an event with 15 attendees the day before ends up with 5 the day of. Also, it makes it extremely difficult for anyone planning an event like a host your own to accurately plan for anything. Either a ton of people sign up so the host has to find a location to accommodate everyone and spend their own money for whatever the activity is and then hope that everyone who RSVP'd actually shows up and they aren't out a ton of money in supplies/snacks. People should be able to limit how many people can attend events based on their home size or amount of money they are willing to spend on an event. Also, I think more reminders need to be sent out to people who have RSVP'd reminding them about the event so they can adjust their RSVP's in a more timely manner. Ideally, everyone would just add things to their calendar and be personally responsible but it just doesn't seem like that is likely to occur.