

MOMS Club of Long Hill

Year 2022 - 2023 Category: Outstanding Chapter

ABOUT US: MOMS CLUB OF LONG HILL

We're Long Hill Township's chapter of the only international support group just for today's at-home mother.

We treat each other with dignity and respect and are committed to inclusivity.

We provide a great way for moms in our community to meet other mothers and their children.

The MOMS Club of Long Hill helps further the mission of MOMS Club International through our fervent new member outreach efforts: we now count upward of 100 members! Our hope is to keep growing each year and to continue to support moms!

About Our Community:

Long Hill Township is located in Morris County, New Jersey. It is made up of the communities of Gillette, Stirling, Millington, and Meyersville. Long Hill is home to approximately 8,700 people. We are proud to be the home of the Great Swamp National Wildlife Refuge which encompasses almost 7,800 acres of land and is home to many species of birds and other animals. MOMS Club takes advantage of our natural resources through outdoor events and nature walks.



The MOMS Club of Long Hill is a welcoming group of mothers who prioritize one another. Our stellar Events Coordination team puts on a wide range of events every month for our members, and our members experience the benefits of the camaraderie of our club. In this presentation, you will learn more about our activities from 2022-2023 and why we think we are an outstanding club!

ACTIVITIES



SERVICE PROJECTS

- Back to School Supplies Drive
- With Grace Initiative
- Library on Wheels



MONTHLY MEETUPS

- Moms Night Out
- Book Club
- JUMP



KID-FOCUSED ACTIVITIES

- Playground Meetups
- Trunk or Treat
- Nature walks
- Meeting Animals



SUPPORTING MOMS

- Morale Pal
- Meal Train
- Preschooler Fair



SPECIAL EVENTS

- New Members Brunch
- Friendsgiving
- Cookie Exchange
- Galentine's Gathering

SERVICE PROJECTS

In April 2023, MOMS Club donated a book cart to the library! The "Library on Wheels" system makes it easier to find age-appropriate reading materials, and we were excited to help our library add this feature to the children's area.





MOMS Club sponsored a **Back to School Drive**. We created an Amazon Wish List so that our Club members could easily purchase school supplies for children in need and had them shipped to a central location.

We supported the WITH Grace Initiative by purchasing more than 30 holiday gifts for pediatric cancer patients. The charity, founded by local Long Hill student and pediatric cancer survivor Grace Eline, supports children with cancer and their families.



MONTHLY MEETUPS



Moms Night Out!



For our monthly club meeting series, we regularly invite guest speakers to attend and talk to our members about a topic of interest to mothers. For example, we heard a presentation from the local police department, a member of the First Aid Squad provided tips, and we invite local leaders to discuss relevant topics with our members so that moms in our town can give input on the topics that are relevant to families.



For the book worms among us, we have **Book Club**, where our members meet up at a members' home to discuss the chosen book. Here are some of the books we read in

2022 - 2023:

July 22: "The Book of Lost Names" by Kristin Harmel

September 22: "Apples Never Fall" by Liane Moriarty

November 22: "Verity" by Colleen Hoover

January 23: "Wrong Place Wrong Time" by Gillian McAllister

JUMP (Just Us Moms Playing) is morning a meetup at a local café. It's a great way to start the day!

KID-FOCUSED ACTIVITIES

Kids are why we do what we do, so for our club, hosting activities where the children can get to know one another AND have fun is so important! Here are some of the things we did in 2022-2023.



Bird Watching at the Raptor Trust



Celebrating Halloween via Trunk of Treat and Boo-ing!

We have age-based play groups for the children of our members. The moms of the littlest infants take walks together with strollers. For older children, some activities include: taking the kids to the playground, on a farm tour, to a kids gym, and we've even gone together as a group to see kids theater shows!



Meeting the Farm Animals



Annual Spring Egg Hunt



SPECIAL EVENTS

MOMS Club of Long Hill hosts events all year round! Here are just a few examples of our events by the season:



Fall

New Members Brunch Friendsgiving

Winter

Cookie Exchange Galentine's Gathering

Spring

Coffee With The Mayor

Summer

Ice Cream Social Pool Party The **Preschool Fair** is an event MOMS Club of LH hosts each year to help parents in our community learn about activities and childcare options for their children. Vendors include: preschools, sports activities, summer camps, dancing schools, and more! It's a great opportunity to speak directly with the owners of local businesses and it's free and open to the public.



MEMBERSHIP & OUTREACH

We find **new members** via several channels, including word-of-mouth, social media, and we even send out mailers to new families that have moved to our town! Here are some of our amazing club members advertising for our club at the annual Long Hill Street Fair!



In 2022, we created a new **website**. Check us out!

https://longhillmomsclub.com/

The board celebrated the end of 2022 by doing something brand new – we mailed out a printed **postcard** to every member with photos from our events, as a memento and token of our appreciation!



THANK YOU

Please reach out to
Kaitlin Durkin, President or
Christine Einloth, Treasurer
with any questions on this
submission