



4038 Minerva University
Seymour, Indiana, 47274

The Business Administration degree focuses on the delivery of management knowledge and the practice of effective skills. Two areas of specialization are provided to accomplish the overall objective: Management and General Business. The purpose of the Management specialization is to present detailed and current information on the field while encouraging students to acquire the necessary knowledge and skills to function effectively in a variety of managerial activities. The General Business specialization's purpose is to provide students with a foundation in the functional areas of business and with the necessary theories and interpersonal skills to assume positions in a variety of industries, organizational types and/or functional areas.

Management specialization is designed to provide students with detailed and current information on the field while encouraging students to acquire the necessary knowledge and skills to function effectively in a variety of managerial activities.

General Business specialization's purpose is to provide students with a strong foundation in the functional areas of business and with the necessary theories and interpersonal skills to assume positions of responsibilities in a variety of industries, organizational types and/or functional areas.

General Education Requirements (23 Credits required)

Consult your advisor for help

Liberal Education Requirements (23 Credits required)

Appointment with advisor is strongly encouraged

Major requirements (74 Credits required)

Principles of Microeconomics (4cr)
Principles of Macroeconomics (4cr)
Information Systems for Managers (4cr)
Applied Statistics (4cr)
Calculus for Business & Economics (4cr)
Accounting 1 (3cr)
Accounting 2 (3cr)
Principles of Business Law (4cr)
Marketing Principles & Concepts (4cr)
Business Communication (4cr)
Organizational Behavior & Management (4cr)
Financial Management (4cr)
Operations Management (4cr)
Business Strategy & Policy (4cr)
Global Business (4cr)
Financial Markets & Institutions (4cr)
Consumer Behavior (4cr)
Human Resource Management (4cr)
Business Ethics (4cr)

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