

# **TTIC 31230, Fundamentals of Deep Learning**

David McAllester, Autumn 2023

Diffusion Model Guidance

# Conditional Diffusion Models and Guidance

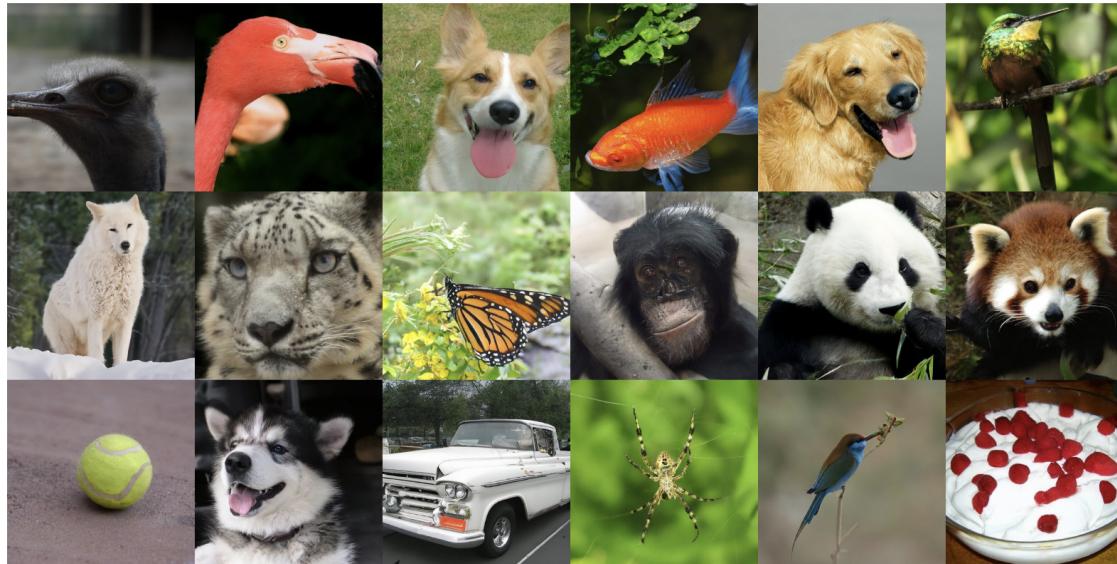
Deep unsupervised learning using nonequilibrium thermodynamics  
Sohl-Dickstein et al., 2015.

Denoising Diffusion Probabilistic Models (DDPM)  
Ho, Jain and Abbeel, (Berkeley, May 2021)



# Diffusion Models Beat GANs on Image Synthesis

## Dharwali and Nichol (OpenAI, May 2021)



## Conditional Diffusion Models

We assume training data consisting of  $(x, y)$  pairs and we want to generate from the distribution  $P(y|x)$ . For example class-conditional image generation.

Previous approaches, such as StyleGAN, have trained a model (a GAN) for each class.

Here we will train a single model which takes the class label as input.

## Conditional Diffusion Models

An obvious approach is to pass the conditioning information  $x$  to the image generator.

Unfortunately this natural approach to conditioning generates poor images.

It remains true that generating high quality images requires “guidance”.

There are two forms of guidance — classifier guidance and self-guidance.

## Classifier Guidance

We assume a distribution on pairs  $(x, y)$ .

We also assume **a classifier**  $P(x|y)$ . For example  $x$  might be the ImageNET label for image  $y$ .

We use  $p(y|x) \propto P(y)P(x|y)$ .

We will generate an image by using  $P(x|y)$  to “guide” generation from the unconditional model  $\epsilon(z_\ell, \ell)$ .

$$z(t - \Delta t) = z(t) + \eta (\nabla_z \ln P_t(z) + s \nabla_z \ln P(x|z))$$

Here  $s$  is called the scale of the guidance.

## Classifier Guidance

$$z(t - \Delta t) = z(t) + \eta (\nabla_z \ln P_t(z) + s \nabla_z \ln P(x|z))$$

$$\nabla_z \ln P_t(z) = \frac{E[y|t, z] - z}{t}$$

Empirically it was found that  $s > 1$  is needed to get good class-specificity of the generated image.

However, increasing  $s$  decreases diversity so we have a diversity/quality trade off.

## Other Improvements

Various architectural choices in the U-Net were optimized.

These improvements are used in DALLE-2.

## Classifier-Free Diffusion Guidance

Ho and Salimans, (Google Brain, December 2021)

Classification diffusion guidance uses a classification model  $P(x|y)$ .

This paper introduces “classifier-free” diffusion guidance.

Classifier-free diffusion guidance is used in DALLE-2.

## Classifier-Free Diffusion Guidance

5% of the time we set  $x = \emptyset$  where  $\emptyset$  is a fixed value unrelated to the image.

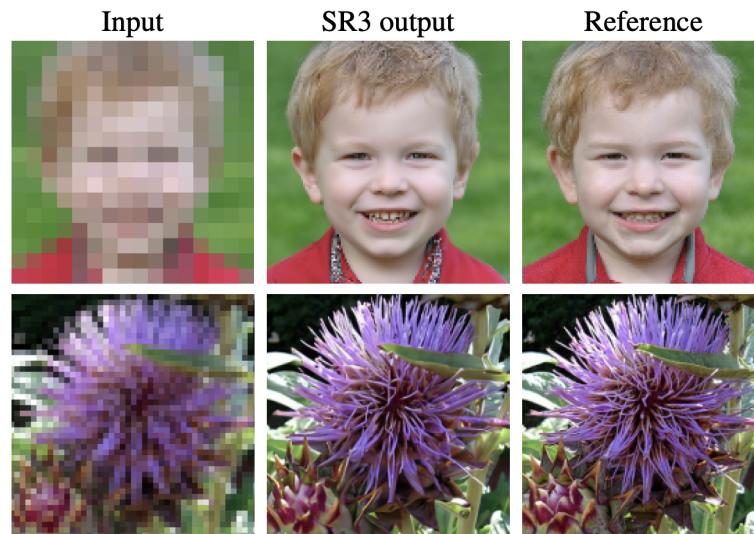
The prior then uses

$$z(t - \Delta t) = z(t) + \eta (s \nabla_z \ln P_t(z|x) - (s-1) \nabla_z \ln P(z|\emptyset))$$

# Image Super-Resolution via Iterative Refinement

## Saharia, Ho et al., April 2021

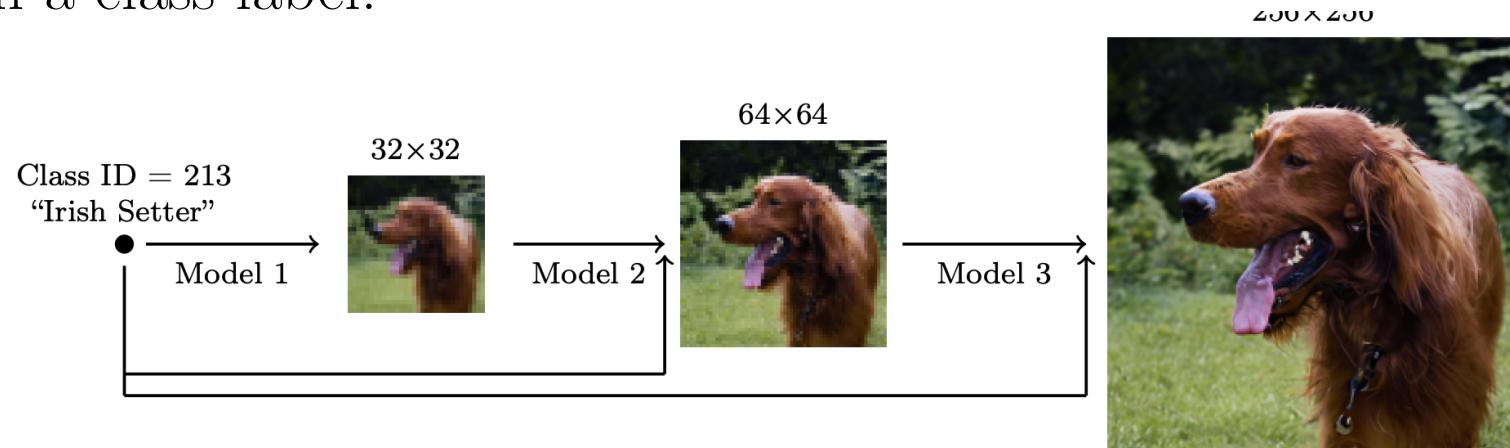
They construct a super-resolution diffusion model as conditional model for pairs for pairs  $(x, y)$  with  $x$  is a downsampling of  $y$ .



# Cascaded Diffusion Models ...

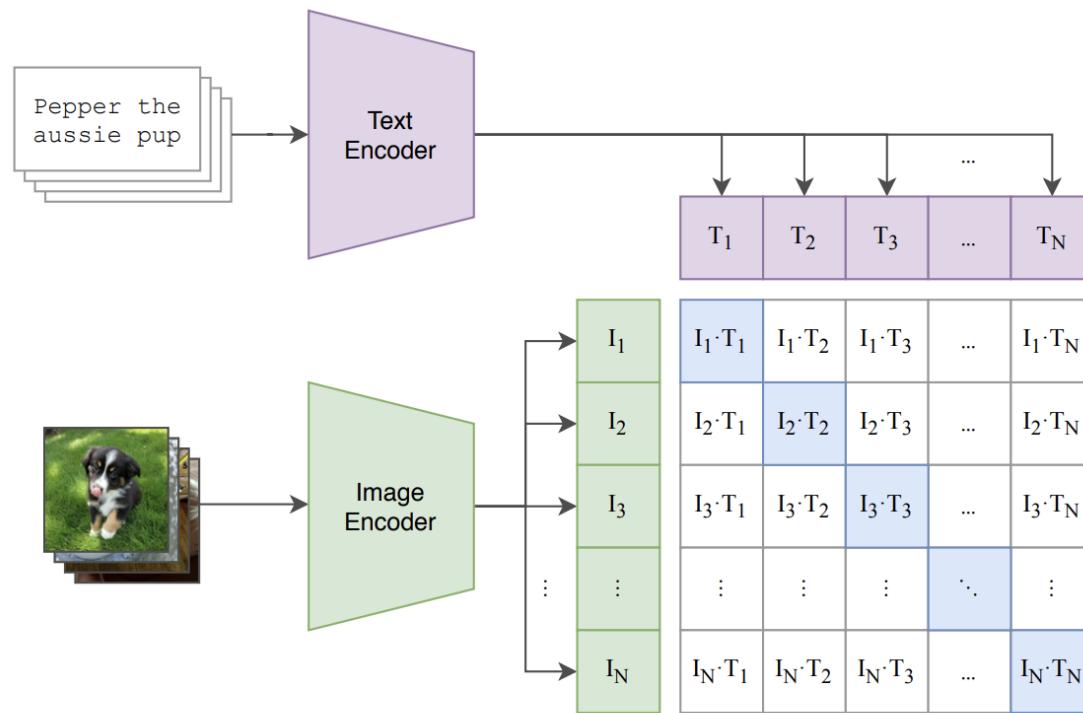
Ho, Saharia et al, May 2021

A series of super-resolution diffusion models each conditioned on a class label.



This architecture is used in DALLE-2.

# CLIP Does Contrastive Coding



CLIP is used in DALLE-2 and in DALLE-2's predecessor GLIDE.

# GLIDE: Towards Photorealistic Image Generation ...

**Nichol, Dhariwal, Ramesh, et al., December 2021**

GLIDE compares two forms of diffusion guidance.

- (a) Classifier-free guidance based on comparing conditioned and unconditioned decoding directions.
- (b) Classifier guidance based on CLIP.

## **Classifier-free (self-guided) GLIDE**

Classifier-free GLIDE does not use CLIP.

The classifier-free guidance differs from the original version in that here we are conditioning on text rather than as Imagenet labels.

The text is transformed to a feature vector by a transformer before being fed to the prior.

## CLIP-guided GLIDE

Let  $C_I(y)$  be the CLIP vector for image  $y$  and let  $C_T(x)$  be the CLIP vector for text  $x$ .

CLIP-based Glide approximates uses

$$\ln P(z|x) \approx C_T(x)^\top C_I(z)$$

CLIP is re-trained to handle noised images.

## Upsampling

Both GLIDE versions use diffusion upsampling to go from  $64 \times 64$  to  $256 \times 256$ .

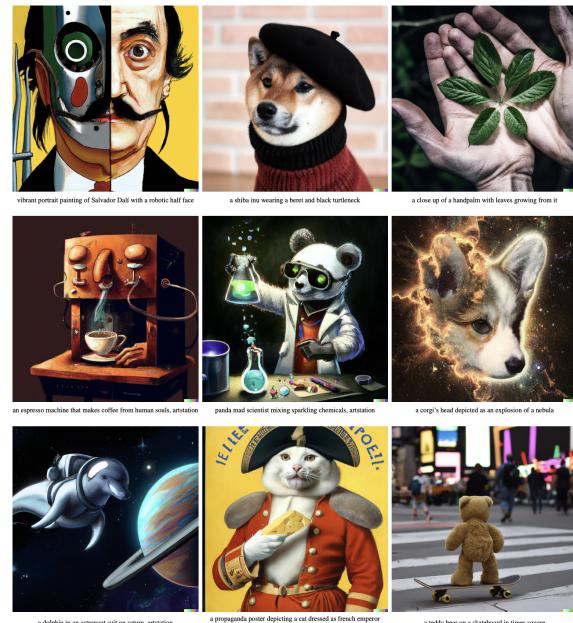
The GLIDE paper concludes that the classifier-free model taking raw text as input is superior to the CLIP-guided model.

# DALL·E-2

Ramesh, Nichol, Dhariwal, et al., March 2022

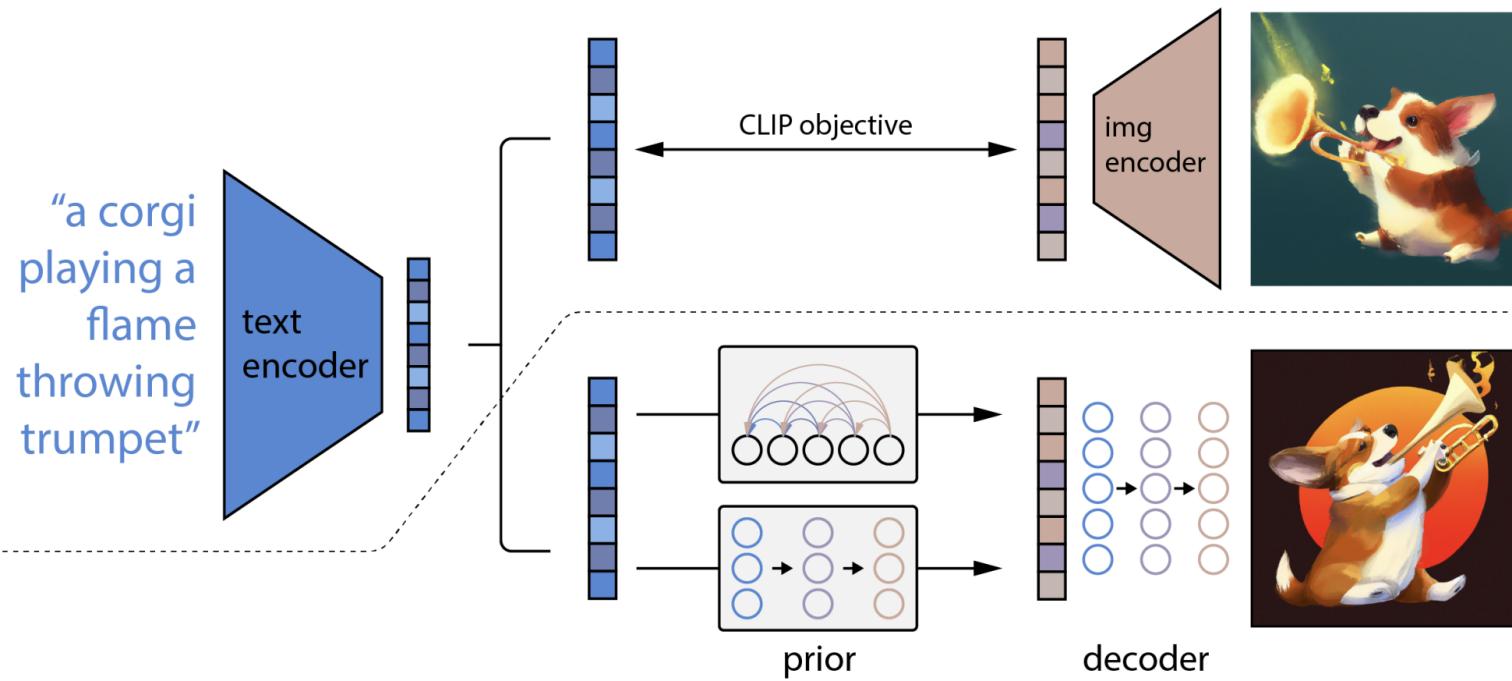


panda mad scientist mixing sparkling chemicals, artstation



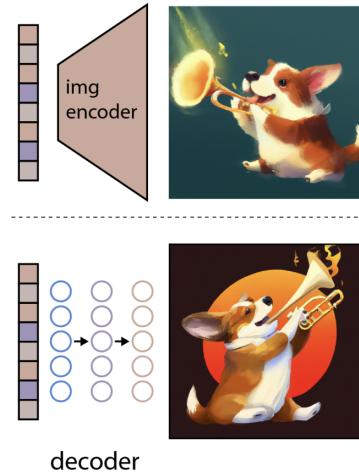
CLIP-guided DALLE-2 is similar in quality to self-guided GLIDE but is more diverse.

# DALL·E-2



This figure is misleading. The lines in the figure do not correspond to the actual data paths of DALLE-2.

# A Conditional Image Auto-Encoder



Let  $C_I(y)$  denote the CLIP embedding of image  $y$ .

$C_I(y)$  is taken to be the encoder of a VAE for  $y$  given  $x$ .

$P(C_I(y)|x)$  is the optimal prior for this auto-encoder.

$P(y|C_I(y), x)$  is the optimal decoder.

In DALLE-2 the prior and the generator both see the text  $x$ .

**END**