Silver A' Design Award Winner
in Education, Teaching Aid and Training Content Design Category, 2021 - 2022.

YiQi Hanzi
by Mengyu Cao

Teaching Cards: Learning Chinese can be very visual. Chinese characters look like complicated drawings to people who don't know Chinese. YiQi Hanzi flashcards use design thinking and drawing to make the characters understandable to everyone to spread Chinese culture and the beauty of Chinese characters. The flashcards design also incorporates technology. The QR code on each card takes users to the YiQi Hanzi online learning center to expand the learning resources for each character. The whole experience design makes it easy for people to learn and memorize characters.