十二生肖　　　Chinese Zodiac

Pig　猪　　　Rat　鼠　牛

Dog　狗　　　CULTURE

Rooster 鸡　　CHINESE　　Ox　牛　虎

Monkey 猴 猴　　　Tiger 虎　兔
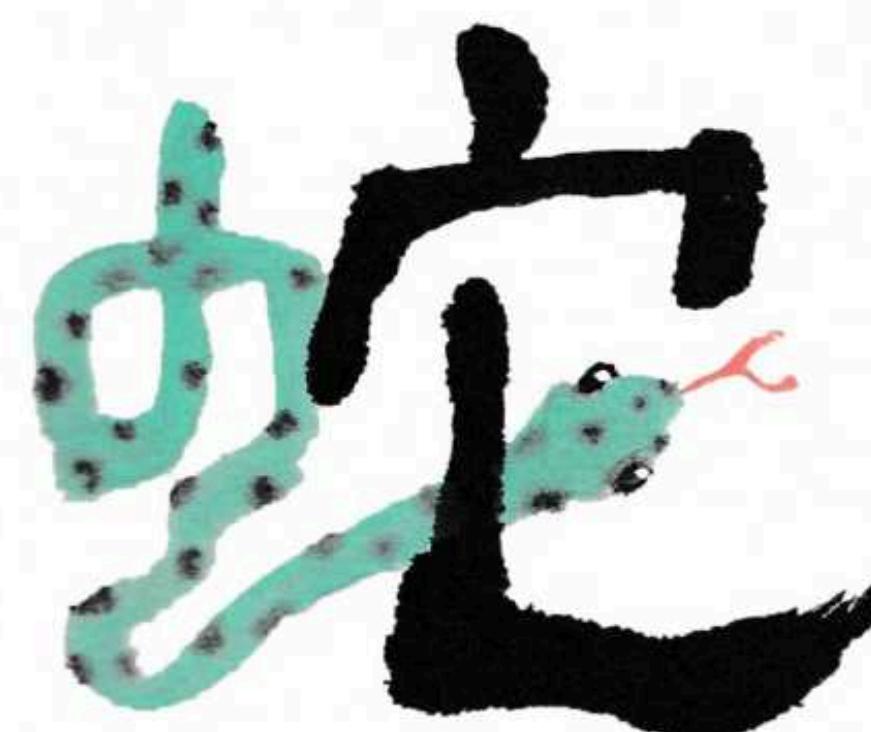
Rabbit

Goat 羊　Horse 马　Snake 蛇　Dragon 龙

Chinese Zodiac
by Mengyu Cao

Typography: The Chinese Zodiac typography includes 12 characters. Rat, Ox, Tiger, Rabbit, Dragon, Snake, Horse, Goat, Monkey, Rooster, Dog, Pig. It combines Chinese calligraphy and Chinese traditional watercolor drawing. With design thinking, it breaks the original calligraphy forms and adds creative drawings to it harmoniously to show the meaning of each character within itself. Chinese characters always look like complicated drawings to people who don't know Chinese. The purpose of this project is to make the Chinese characters understandable to everyone to spread Chinese culture.

YiQi 一起汉字 Hanzi