



Mengyu Cao (MC) Sr. Product Designer

mcaodesign.github.io

linkedin.com/in/caom061/
 mcaodesign@gmail.com
 929.422.9125

Skills

UI/UX Design
Interaction Design
Visual Design
Storytelling
Prototyping
Wireframing
User Testing
Branding

Tools
Figma
Photoshop
Illustrator
InDesign
After Effects

Education

MFA in Design & Technology, *Parsons School of Design*

2015 – 2017,
New York, NY

BFA in Visual Communication, *Beijing Institute of Graphic Communication*

2011 – 2015,
Beijing, China

Experience

Sr. Experience Designer, *Autodesk*

Jun 2022 – Present • San Francisco

- Led end-to-end design for AutoCAD across web, mobile, and desktop platforms, ensuring consistency and usability at scale
- Collaborated cross-functionally with product, engineering, research, and analytics teams across multiple products to deliver the unified One Autodesk experience
- Drove user-centered design through qualitative and quantitative research, usability testing, and product analytics, resulting in measurable product improvements

Sr. Product Designer, *Everly Health*

Jun 2021 – Jun 2022 • San Francisco

- At-home sample collection & lab testing experience
- Lead design to deliver a better test results experience for both direct consumers and enterprise users
 - Work with the research team & analysis team closely to redesign the results experience
 - Lead design initiative to push a more user-centered design culture

Product Designer, *Core Wellness*

July 2019 – June 2020 • San Francisco, CA

- Redesigned the Core Meditation app from Beta to Launch (Including onboarding, quick start home page, content library, meditation playing, post-meditation analysis, data visualization, meditation history, profile, illustration, physical device connection)
- Designed from ideation, sketch, user flow, to prototype, user testing, and iterations
- Built the Design Language System for the Core app
- Teamed up with two PMs, one meditation expert, three iOS engineers, and one firmware engineer to deliver the app launch
- Worked with the Art director on Core e-commerce website, marketing & social design

Product Designer, *Shiseido Americas Corporation*

Dec 2017 – June 2019 • Cambridge, MA

Worked in the Technology Innovation Department

- Launched Buxom Try-On iOS App and Shiseido Makeup Try-on website
- Designed virtual makeup try-on experience with AR (Augmented Reality) technology
- Delivered UI/UX Design for digital products and interior tools on multiple platforms
- Created virtual makeup templates and work with engineers to implement them into life

UI/UX Designer, *Clade & Co*

Jan 2017 – Jan 2018 • New York, NY

- Launched Clade – Private iOS Mobile App
- Conducted competitive analysis and user research to drive design solutions
- Designed from concepts and storytelling, sketch, user flows, to iterations, user testing, and final deliveries
- Delivered pixel-perfected & consistent interface design
- Collaborated with PMs, designers, and developers

Awards

- 2021 German Design Award Special
- 2021 2021 Indigo Awards, Gold in Calligraphy
- 2020 A' Design Award Winner
- 2020 American Graphic Design Awards
- 2020 C2A Honorable Mention

Press/ Publications

- 2020 Designboom, GDUSA
- 2017 Lunhui: Upcycled Creations, ACM Digital Library