

# Square Up — One-Page Overview for Counsel (Mario)

**What it is:** A mobile app where people **create** or **join** pool games (e.g. Super Bowl squares). All custom code; no third-party betting apps or bookmaker integration.

**How it's different:**

	Kalshi / Polymarket	Sportsbooks	Square Up
Who sets "the bet"?	Platform / market	Bookmaker	<b>Users</b> (pool creator)
House / platform takes a cut?	Often yes	Yes (vig)	<b>No</b>
Money flow	Platform / counterparty	House ↔ bettor	<b>User ↔ user</b> (P2P)
Access	Open markets	Open odds	<b>Invite code only</b>

**Core idea:** "Gaming your way" — users define the pool and rules; the app is a **tool** to create, share (invite code), and resolve. No oddsmaker, no house, no platform-held funds.

**Ask for counsel:** Does this **P2P, no-house** model raise different (or lower) regulatory risk than prediction markets or sportsbooks? What guardrails do you recommend before scaling?

**Full brief (flowcharts, Qs for counsel):** See `MARIO_LEGAL_BRIEF_P2P_GAMING.md` in this folder.