

# Wines Leading the Way for a Sustainable Future

Innovators and visionary leaders with an eco-conscious mindset are driving a new era of sustainable winemaking. Their forward-thinking approaches to biodiversity, renewable energy and environmental stewardship are shaping a more sustainable and resilient future. Their commitment proves that great wines can honor both craft and the planet.

Scan the QR code to discover their full sustainability journeys and featured wines.



Napa, California	Sonoma, California	Champagne, France
<b>Firetree FAMILY VINEYARDS</b>  <p>At Firetree Vineyards, sustainability is a living promise. The Jimenez family farms their Los Carneros Chardonnay organically and regeneratively, with goats, Babydoll sheep and native wildflowers enriching the soil. Under the guidance of winemaker Julien Fayard, Firetree cultivates a future rooted in stewardship, excellence and generational goals.</p>  <p><a href="http://firetreevineyards.com">firetreevineyards.com</a></p>	<b>Gloria Ferrer</b>  <p>In the rolling hills of Carneros, Gloria Ferrer has long been synonymous with exceptional sparkling wine. Today, the estate stands at a new milestone: With both vineyards and winery fully certified organic, the commitment to crafting wines with integrity has never been stronger. Discover where intentional farming and winemaking deliver sparkling wines of balance and enduring quality.</p>  <p><a href="http://gloriaferrer.com">gloriaferrer.com</a></p>	<b>LALLIER CHAMPAGNE</b>  <p>Since its founding, Lallier Champagne has embraced a deep respect for <i>terroir</i> and nature. Certified HVE and VDC, Lallier nurtures biodiversity through its partnership with local company Terr'Api—welcoming back wild bees, trees and flowering plants around its Oger winemaking facility. Using no herbicides or pesticides, Lallier lets nature inspire its ongoing pursuit of excellence.</p>  <p><a href="http://champagne-lallier.com">champagne-lallier.com</a></p>
Tuscany, Italy	Monterey and Paso Robles, California	Yamhill, Oregon
<b>PICCINI</b> Wines since 1882  <p>For over 140 years, the Piccini family has transformed the landscape of Chianti winemaking, rooted in the heart of Tuscany. Today, Piccini stands as a symbol of innovation and heritage—bridging the timeless allure of Chianti with a fresh perspective for modern wine lovers. But their legacy goes beyond tradition and innovation: Piccini is leading the way in sustainable and organic viticulture.</p>  <p><a href="http://piccini1882.it/en">piccini1882.it/en</a></p>	<b>SAN SIMEON</b>  <p>San Simeon wines are crafted from 100% estate-grown fruit from certified sustainable vineyards in both Monterey and Paso Robles. Made with generations of expertise and passion, each bottle reflects our family's unwavering commitment to quality and environmental stewardship—sustainability from ground to glass.</p>  <p><a href="http://sansimeonwines.com">sansimeonwines.com</a></p>	<b>WILLA KENZIE ESTATE</b>  <p>WillaKenzie Estate, founded in 1992 in the Yamhill-Carlton AVA, is named for the sedimentary soil on which our vines are planted. As the first LIVE-certified winery in the Northwest, we have remained committed to sustainable practices since breaking ground. Our estate is a study in diversity and complexity, with a multitude of slopes, elevations, aspects and clonal plantings—offering a collection of distinctive single-vineyard Pinot Noirs.</p>  <p><a href="http://willakenzie.com">willakenzie.com</a></p>