DISTRIBRUTION	USER BASED INPUT	DESIGN	Hurdles	Finances
APP based for all platforms.

Adolfo Medina | user created profiles with basic info

Adolfo Medina | Easy to use interface

Adolfo Medina | Is there any competitors in the space

Adolfo Medina | Free to use

Adolfo Medina |
| possibility of a website.

Adolfo Medina | Preferences of food types. American, Mexican, french etc.

Adolfo Medina | Visually appealing

Adolfo Medina | generating revenue to develop app/ website

Adolfo Medina | hire someone to design app and website

Adolfo Medina |
| text notification system

Adolfo Medina | Amount of time to make how much time are you wanting to spend on making a meal.

Adolfo Medina | Ability to share recipes with other users

Adolfo Medina | ability to service multiple areas

Adolfo Medina | Restaurants have ability to pay to have priority on suggestions

Adolfo Medina |
| | Food allergies to avoid recipes with certain ingredients

Adolfo Medina | | Could this be useful enough to others to stay around

Adolfo Medina | Advertisement to generate revenue in app but not to excessive

Adolfo Medina |
| | Favorite Restaurants

Adolfo Medina | | | |
| | Review a recipe good or bad to help with suggestions or what to avoid

Adolfo Medina | | | |