

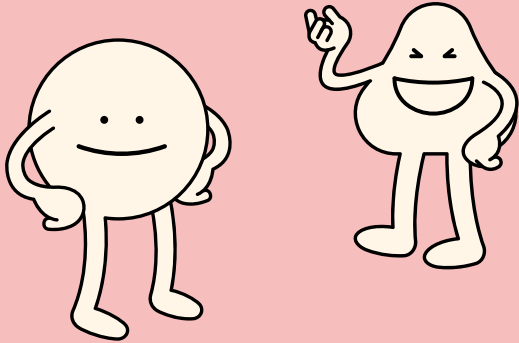
PERSONA

Average User of the App

Tim Laker

STORYBOARD

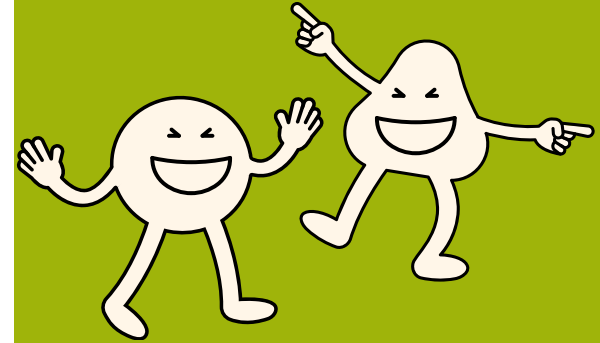
Man, this party is so much fun!



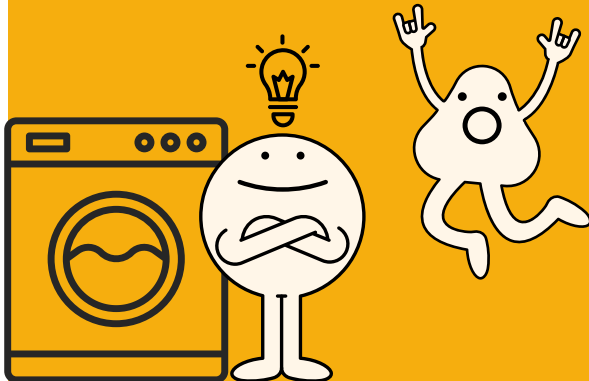
Uh oh! I have to go get my laundry!



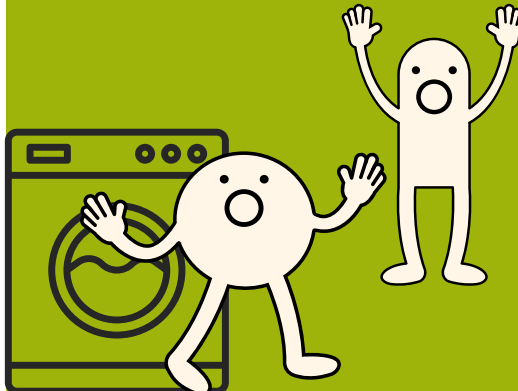
Making my way out of the party



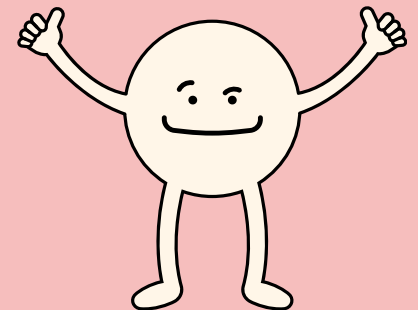
I get my stuff out on time and don't hold anybody up



Everyone is celebrating because I got my stuff on time!



Proud of myself for using the app to get my laundry on time!





John has lots of dirty clothes



John goes into the capstone basement to do his laundry.



All of the washing machines have clothes in them, but some have already finished washing.



This makes John very frustrated because he has a very busy day, and cannot afford any delay.

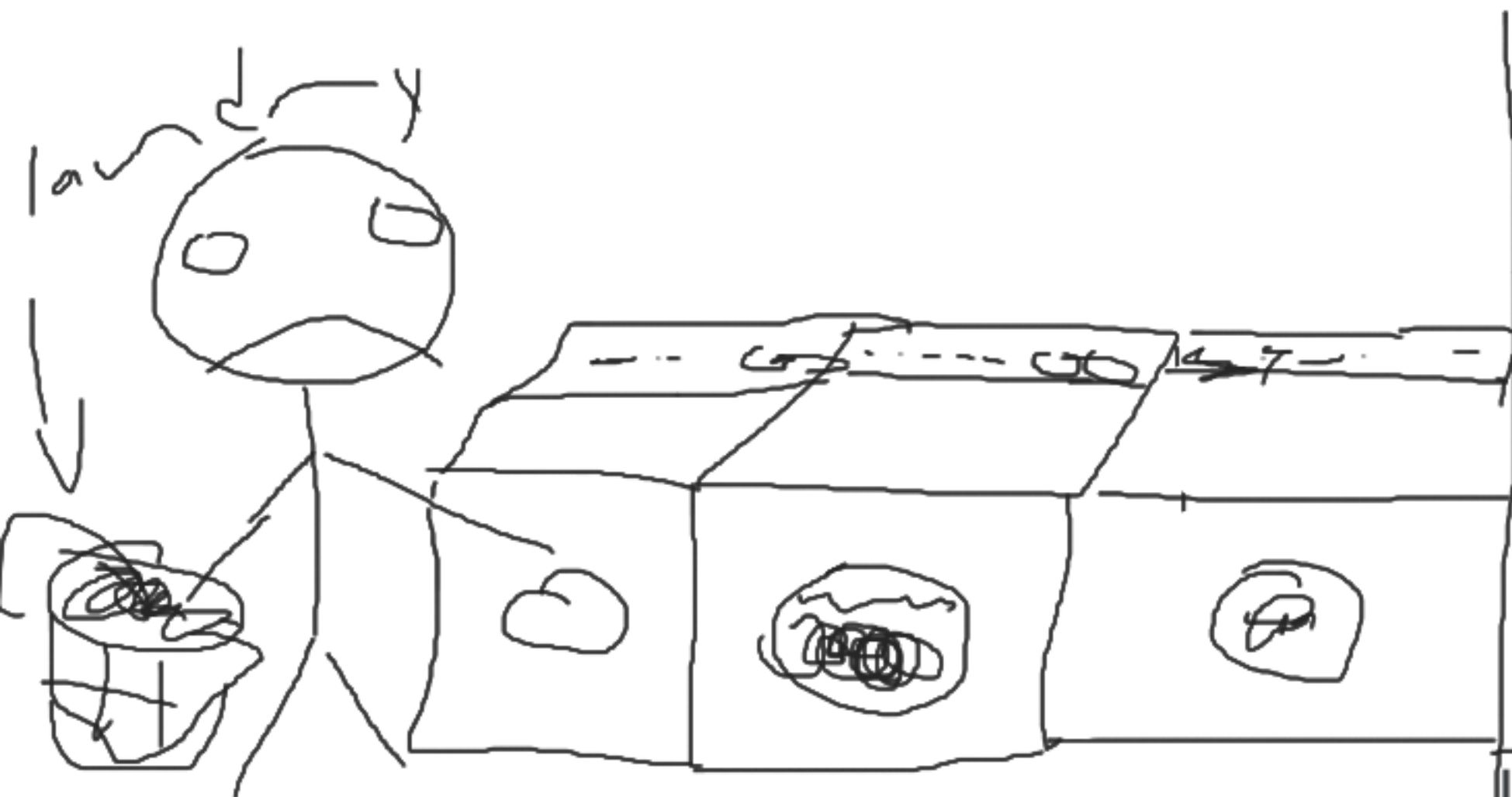


John has to wait 30 minutes for someone to remove their clothes from the machine.



After 30 minutes of wasted time because of an inefficient and unreliable system, John is finally able to begin his laundry.





Rupert cannot find a Washer that is open



Luckily using our app, he can find one that is open and ready to go. There was one wash open



Rupert put his clothes in the wash. Now our app has set a timer for him.



After 1 hour. the clothes have been washed! Now he can repeat the process for dryers!