Matt Carroll GIS 585 Final Project Methods + Outline April 18th, 2022

1. Abstract

The densest urban areas in the United States have witnessed extreme increases to average housing costs over the last thirty years, massively contributing to the cost of living in those areas. Demand for more walkable, transit-oriented urban spaces has encouraged unprecedented real-estate speculation in America's increasingly desirable downtown cores, representing a significant shift in the location-selection behavior of the country's labor force away from the suburbs and into urban centers, which leads to the co-occurring twin phenomena of gentrification and displacement.

This GIS project aims to investigate how this phenomenon of urban redevelopment in the last half-century has affected urban neighborhoods in the metro areas that constitute the Greater Boston Area by means of analysis of demographic and economic data from the US Census Bureau as they relate to physical spatial infrastructure features including protected bike lanes and public-transit hubs in Boston and Cambridge, Massachusetts.

The purpose of this analysis is to inform the decisions of state and municipal urban planning and economic development officials and to better understand the populations that are effectively served by capital improvements to bicycle, pedestrian, and transit-oriented infrastructure in terms of income (or rent as percentage of income), race, and educational attainment.

2. Source Data

| Layer | Description | Source |
|-------------------------------|----------------------------------|----------------------------------|
| GROSS RENT AS A PERCENTAGE OF | CSV File. Describes change in | American Community Survey |
| HOUSEHOLD INCOME (GRAPI) | rent burden by census tract | DPO4. Selected Housing |
| From 2010, 2015, 2020 | over time. Particular interest | Characteristics. US Census |
| | GRAPI ≥ 35%. | Bureau. |
| Cambridge MA Bicycle Paths + | Public Shapefile | Cambridge MA GIS Data |
| Facilities | | Dictionary |
| Cambridge Land Use Map | Public Shapefile | Cambridge MA GIS Data |
| | | Dictionary |
| MEDIAN GROSS RENT, TOTAL | CSV File. Includes actual | American Community Survey |
| From 2015 and 2019 | recorded median gross rents. | B25031. Median Gross Rent by |
| | | Bedrooms. US Census Bureau. |
| MBTA Rapid Transit | Public Shapefile (line and | MassGIS December 2021 |
| | point) | |
| YEAR HOUSEHOLDER MOVED INTO | CSV File. Describes residential | American Community Survey |
| UNIT. From 2010, 2015, 2020 | turnover by census tract. | DPO4. Selected Housing |
| | Particular interest in % of | Characteristics. US Census |
| | movers after 2019. | Bureau. |
| RACE. From 2010, 2015, 2020 | CSV File. Particular interest in | American Community Survey |
| | % change of non-white | B02001. Race. US Census Bureau. |
| | residents since 2010 | |
| 2020 Cambridge Census Tracts | Public Shapefile. | Cambridge MA GIS Data |
| | | Dictionary |
| EDUCATIONAL ATTAINMENT. From | CSV File. Particular interest in | American Community Survey |
| 2010, 2015, 2020 | % of non-degree holders. | S1501. Educational Attainment. |
| | | US Census Bureau. |
| 2020 Census Tracts in Boston. | Public Shapefile. | Analyze Boston (data.boston.gov) |
| Existing Bike Network | Public Shapefile | Analyze Boston (data.boston.gov) |

3. Preliminary Methods

- 1. Study map area
 - Layers of 2020 Census tracts in Cambridge and Boston, Massachusetts focused on center-point at Mass Ave Bridge crossing over Charles River.
 - ii. Create joins between census tract shapefiles and census demographic data CMVs (Rent Burden, Gross Rent, Year Moved, Race, and Educational Attainment)
- 2. Calculate Change in Demographic information (Rent Burden, Gross Rent, Year Moved, Race, Educational Attainment)
 - i. Create different map layouts for each, changing symbology to reflect % change
 - 1. Graduated color schemes with different colors for different % demographic changes
 - ii. Create graphs demonstrating correlation between rent increases, rent burdens, length of tenancy (i.e., year moved), race, and educational attainment.

4. Proposed Study Area Map

