

UI IMMERSION

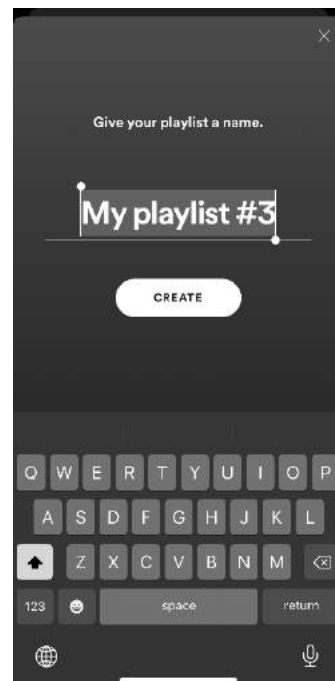
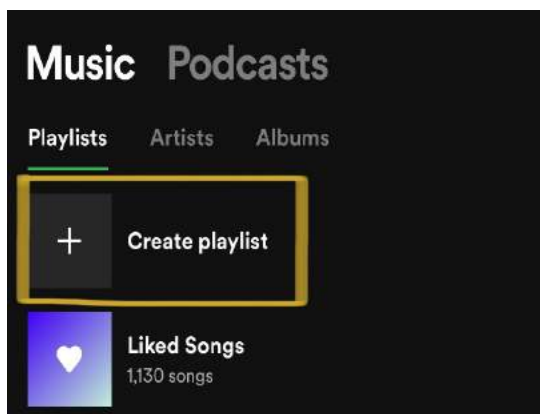
Exercise 1.2

Analysis

Spotify

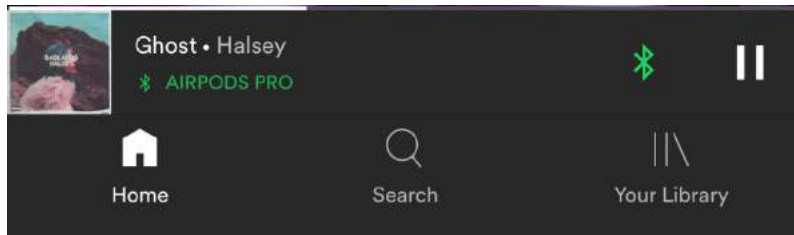
Data Management

Spotify compiles all liked songs in a list format. Spotify also allows you to create custom playlists.



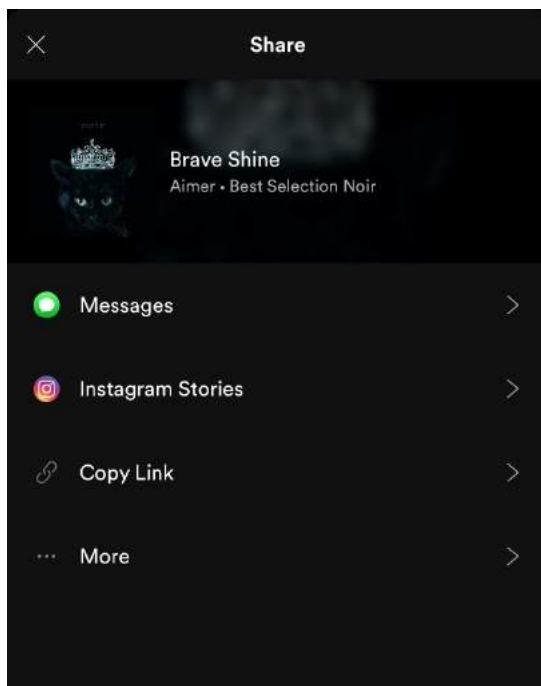
Navigation

There is a navigational bar located at the bottom of the app with the options of "Home", "Search", and "Your Library".



Social

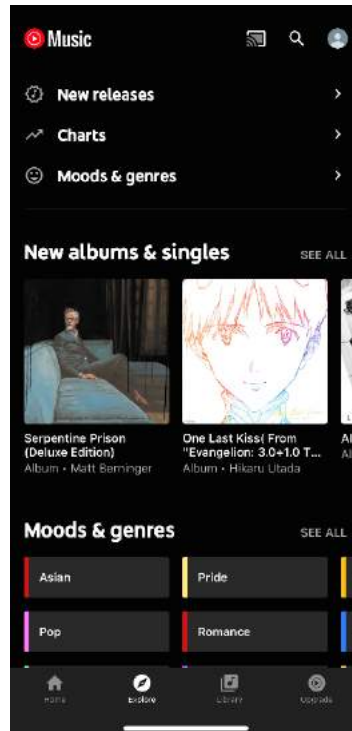
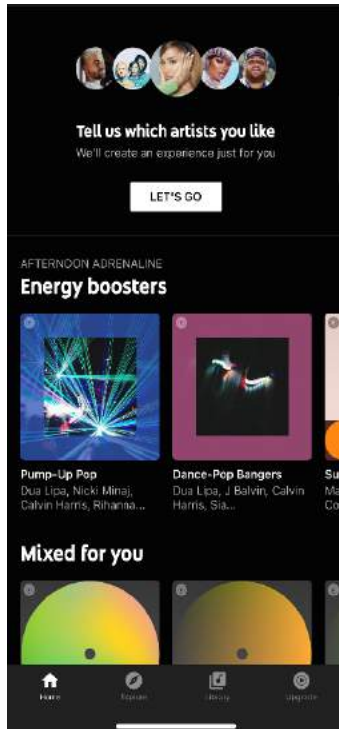
Spotify allows users to follow artists and even other users' profiles. In the "Liked Songs" category, after tapping on the three dots next to the heart icon, users are able to share song links. Sharing methods include messages, Instagram stories, email, etc.



Youtube Music

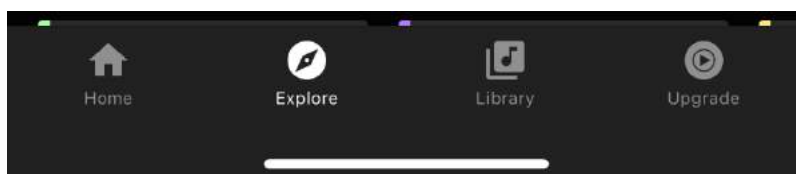
Data Management

Similar to Soundcloud, Youtube Music seems to have various playlists curated on their home screen. Lists of different genres of music and recently released music are also displayed on the "Explore" screen.



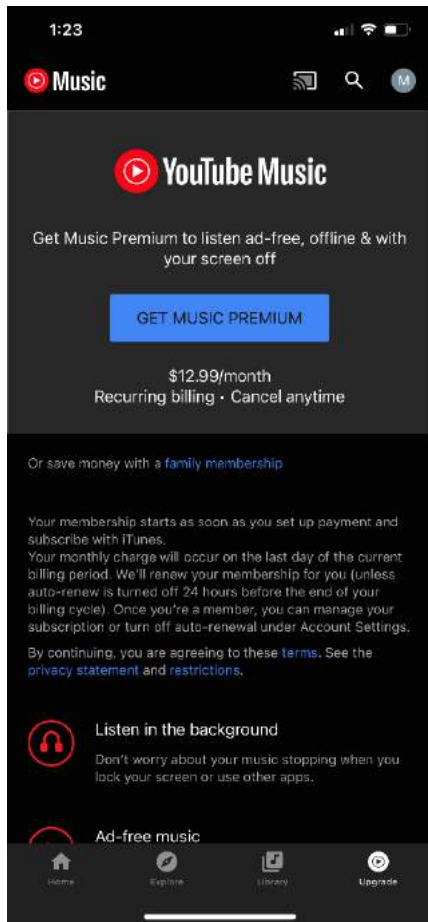
Navigation

There is a navigational bar located at the bottom of the app with the options of "Home", "Search", "Library", as well as "Upgrade".



Miscellaneous

The last tab, titled "Upgrade", offers users the option premium ad-free listening.



Functionalities

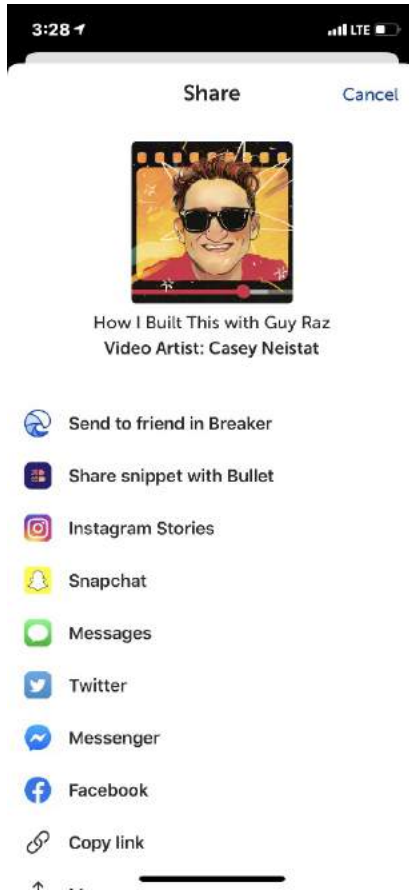
1. Artist selection

After signing in, users will start their experience by selecting some of their favorite artists to make recommendations catering to their tastes.



2. Sharing song links

Users will be able to share the link to songs through various platforms.



3. Genre filtering

There will be a section where users can explore songs and artist based on what genre(s) they prefer.

