



Análise Competitiva

Players Internacionais



■ Agenda

1. Metodologia
2. Players
3. Ratings
4. O que todos fazem?
5. Onde todos falham?
6. Overview de cada player
7. Exercício Final

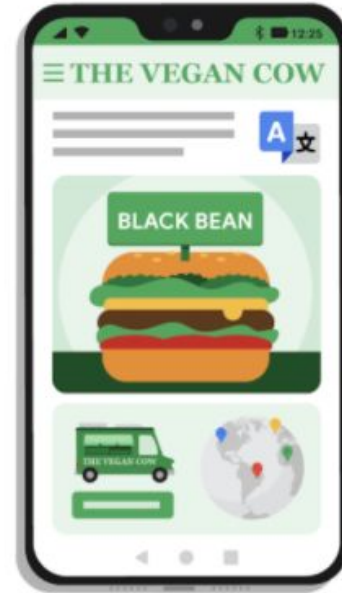
O que é uma Análise Competitiva?



Your product

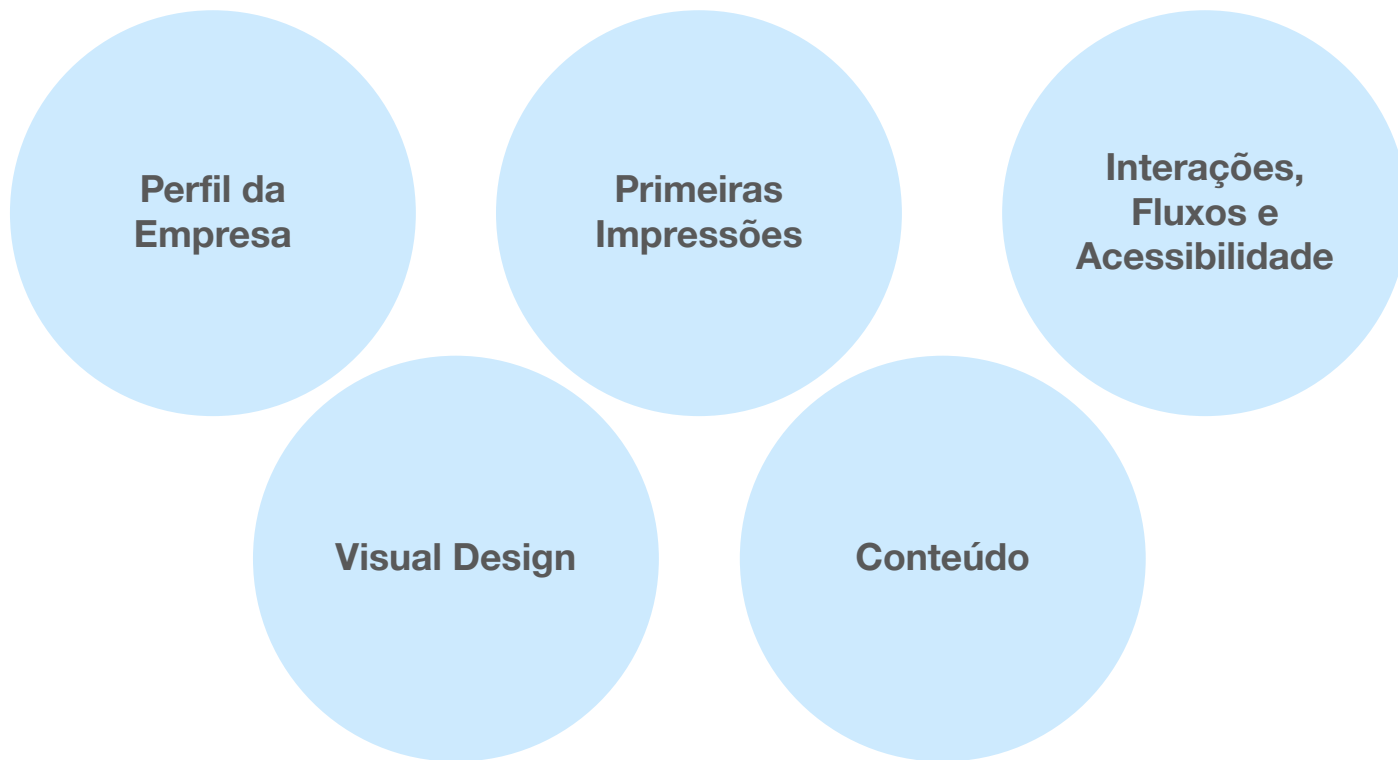


Direct competitor

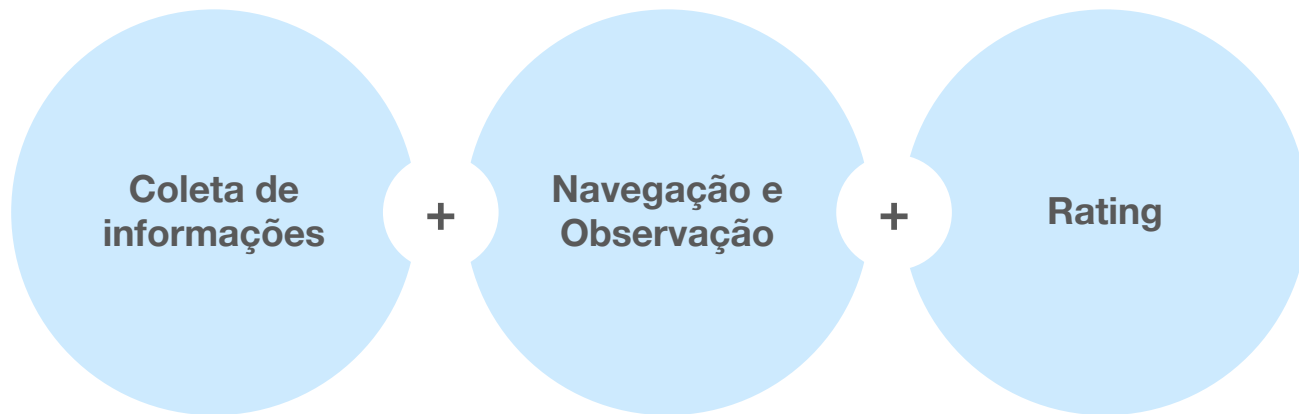


Indirect competitor

Quais aspectos foram comparados?



Como foram avaliados?



Ratings

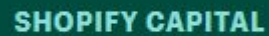
Outstanding
+3







Good
+2




Ok
+1

Needs Work
+0

7 Players Analisados no Cenário Internacional

The logo for Capchase, featuring the word "Capchase" in a blue, sans-serif font.The logo for CLEARCO, featuring the word "CLEARCO" in a white, dotted, sans-serif font, with "FORMERLY CLEARBANC" in a smaller, white, sans-serif font below it, all on a black background.The logo for Shopify, featuring a green shopping bag icon with a white "S" and the word "shopify" in a black, lowercase, sans-serif font.The logo for Shopify Capital, featuring the words "SHOPIFY CAPITAL" in a white, uppercase, sans-serif font on a dark green background.The logo for Stripe, featuring the word "stripe" in a black, lowercase, sans-serif font.The logo for Stripe Capital, featuring a green and blue square icon and the word "Capital" in a green, sans-serif font.The logo for Pipe, featuring a white icon of a pipe and the word "pipe" in a white, lowercase, sans-serif font, all on a black background.The logo for Uncapped, featuring the word "uncapped" in a dark blue, lowercase, sans-serif font.The logo for Wayflyer, featuring a green circular icon with a white spiral and the word "wayflyer" in a black, lowercase, sans-serif font.

Aspecto	Primeiras Impressões	Interações e Fluxos	Acessibilidade	Visual Design	Tom de Voz e Conteúdo	Total (Max. 15pt)
Capchase	Good (+2)	Outstanding (+3)	Ok (+1)	Ok (+1)	Good (+2)	9
	Ok (+1)	Good (+2)	Needs Work (+0)	Needs Work (+0)	Good (+2)	5
	Good (+2)	Outstanding (+3)	Needs Work (+0)	Ok (+1)	Outstanding (+3)	9
	Good (+2)	Outstanding (+3)	Ok (+1)	Good (+2)	Outstanding (+3)	11
	Outstanding (+3)	Outstanding (+3)	Needs Work (+0)	Outstanding (+3)	Outstanding (+3)	12
	Outstanding (+3)	Outstanding (+3)	Ok (+1)	Outstanding (+3)	Outstanding (+3)	13
	Ok (+1)	Good (+2)	Ok (+1)	Ok (+1)	Ok (+1)	6

Aspecto	Atende	Parcerias	Atendimento	NoGo	Onboarding	Diferencial na Plataforma
	SaaS	Não	Chatbot, Reunião virtual, e-mail, FAQ	Dentro da plataforma	3 passos - Revenue, Growth e Runway	Plataforma simples, focada no produto. É possível adicionar membros ao time.
	E-commerce, SaaS e Startups	Sim	Chatbot, e-mail, telefone, FAQ	Dentro da plataforma	3 passos - sign up, valor desejado, conexão de 1 conta ao menos	Plataforma oferece insights e outras ferramentas além do crédito
	Lojas Shopify	Não	Help Center Shopify	Elegibilidade automática	Basta ter uma loja, ser elegível e selecionar o crédito	Enorme facilidade em pegar o crédito e pagar pelo desconto em vendas
	Clientes Stripe	Sim	Suporte Stripe	Elegibilidade automática	Basta usar Stripe, ser elegível e selecionar o crédito	Enorme facilidade em pegar o crédito e pagar pelo desconto nos recebíveis
	Renda Recorrente	Não	HelpCenter, e-mail	Não tem NoGo	3 passos com conexão de contas	Plataforma simples, controle de finança, membros
	E-commerce	Sim	FAQ, e-mail dentro da plat.	Fora/Dentro da plat.	2 passos simples	Plataforma focada na jornada de crédito
	E-commerce	Sim	Help Center, Reunião virtual	Dentro da plat.	4 passos com conexão de contas	Plataforma focada no crédito e performance baseada nos dados

O que todos fazem?

**Única proposta
de valor clara no
primeiro acesso**

**Produtos bem
direcionados ao
público alvo**

**Diferenciação de
produtos para
públicos
diferentes**


**Onboarding
rápido**

Site Responsivo

**CTAs claros e
sempre visíveis**

**Depoimentos de
clientes / Use
Cases**

Onde todos falham?



Padrões de
Acessibilidade

- **Por que isso importa?**
- **The next billion users:** Entre os anos de 2015 e 2020, mais de 1,5 bilhão de pessoas começaram a usar a internet pela primeira vez na vida. **Até 2025, calcula-se que mais um bilhão vá entrar para o mundo online.**
- **Acessibilidade será um diferencial neste contexto**
- Fonte:
<https://brasil.uxdesign.cc/next-billion-users-voce-ja-ouviu-falar-c60ccd3e7490>

Capchase

Solutions ▾

Company ▾

Blog

Runway Calculator

Log in

Get Financed

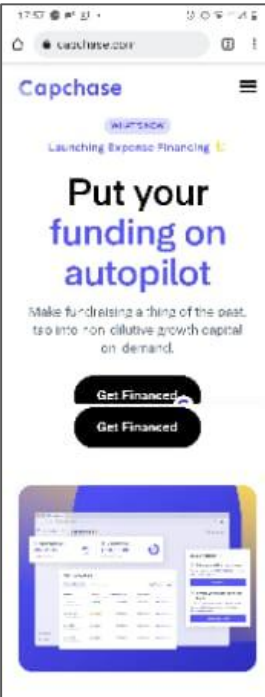
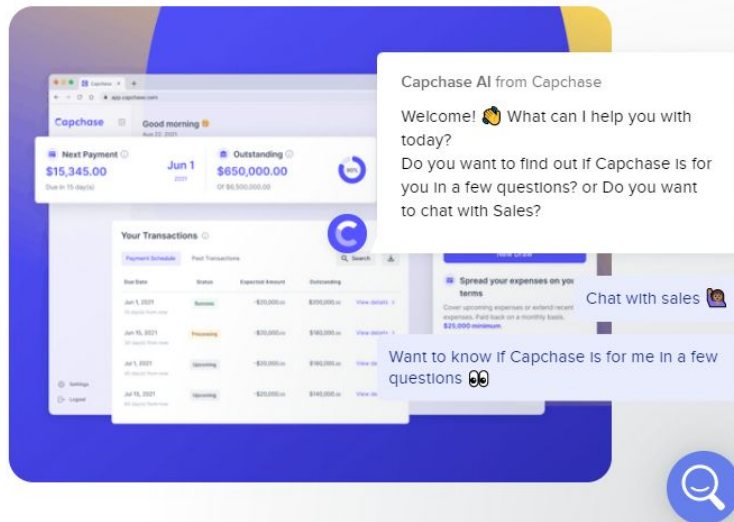
WHAT'S NEW

Launching Expense Financing 🌟

Put your funding on autopilot

Make fundraising a thing of the past, tap into non-dilutive growth capital on-demand.

Get Financed





■ Put your funding on autopilot

- *Make fundraising a thing of the past, tap into non-dilutive growth capital on-demand.*
- **CTA:** Get Financed (above the fold e no header)
- *"Close cash gaps by accelerating cash you've already earned"*
- *"Offense or defense: accelerate growth or extend the runway"*
- *"Keep both Sales and Finance Happy - it's possible"*
- *"No more discounts to get paid upfront"*
- *"Less friction for customer signing up"*

Capchase

- Fundada em 2020 e oferece crédito a partir de \$25k
- Atende Empresas de SaaS
- **Produtos:**
 - **Revenue Financing** - adiantamento de recebíveis recorrentes
 - **Expense Financing** - adiantamento de caixa para "parcelamento" de grandes gastos



Capchase

Solutions ▾

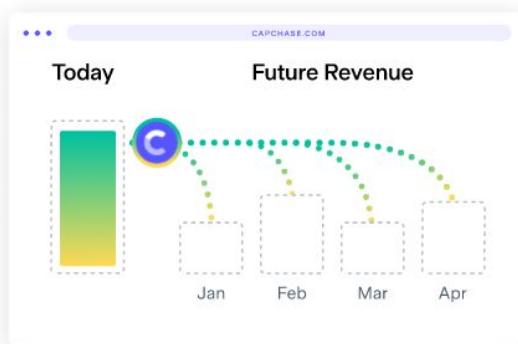
Company ▾

Blog

Runway Calculator

Log in

Get Financed



Upfront cash flow to fund growth

Receive up to a year of upfront capital immediately, giving you the flexible funding you need to grow your business and scale.

Learn more





Capchase

Solutions ▾

Company ▾

Blog

Runway Calculator

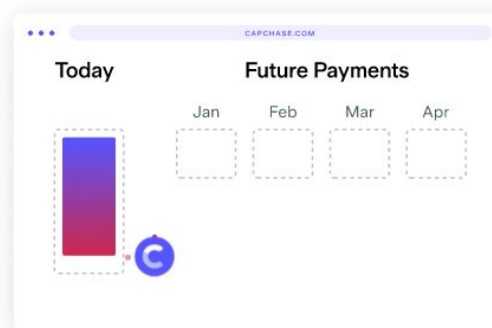
Log in

Get Financed

Spread large expenses out over time

Select unpaid invoices or recently paid expenses, and choose repayment terms of 3,6,9,or 12 months.

Learn more





- **Atendimento** via ChatBot ou Contato com Sales - Calendário online para agendar reuniões
- **Onboarding** simples em 3 passos - direciona usuários para login na plataforma ou para já se conectar a um agente de vendas (a depender do perfil)
- **Runway Calculator** - Um super simulador de runway. É possível fazer uma simulação com dados “default”

CLEARCO
FORMERLY CLEARBANC

CLEARCO
FORMERLY CLEARBANC

Products ▾

Company ▾

Explore ▾

LOG IN

FUND ME

Reimagine the way you build *your business*

Fair and fast capital, a trusted network of founders and
the guidance needed to scale your business.

By founders for founders.

JOIN US

Hi there

Ready to sign up? Type a simple
question or select one of the most
common ones below 📌

Am I eligible for funding?

Which Clearco product is right for
me?

Is Clearco a Loan?

I'm ready to apply!

CLEARCO
FORMERLY CLEARBANC

Reimagine the way you
build *your business*

Fair and fast capital, a trusted network of
founders and the guidance needed to scale
your business.

By founders for founders.

JOIN US

\$2B+ invested in
5,500+ businesses

We are the world's largest
e-commerce investor.
Our mission is to remove the
barriers between brilliant ideas,
and brilliant businesses.

■ Reimagine the way you build your business

- *Fair and fast capital, a trusted network of founders and the guidance needed to scale your business.*
- **CTA:** Fund me (no header) / Join us (na entrada)
- *"We are the world's largest ecommerce investor".*
- *"Our mission is to remove the barriers between brilliant ideas, and brilliant businesses"*
- *"You've worked hard to build your business, you should own 100% of it."*



- Fundada em 2015 e oferece crédito entre \$10k e \$10M
- Atende Empresas de SaaS, E-commerce e Early Stage Startups
- **Produtos:**
 - **ClearCapital:** Linha de crédito para e-commerces: Marketing capital, Inventory Capital, Growth Capital
 - **ClearRunway:** Linha de crédito para SaaS: Adiantamento de recebíveis
 - **ClearAngel:** Plataforma para conectar early stage founders a fontes de capital, orientação ou network

EARLY STAGE

CLEARANGEL

Automated Angel Investments and Advice for Early Stage Founders

ClearAngel gives early stage founders access to capital, data-driven advice, and Clearco's extensive network of apps, agencies, and investors.

FIND OUT MORE





FOR E-COMMERCE COMPANIES

CLEARCAPITAL

Get the cash from your future sales today

Need cash for ad spend or inventory? ClearCapital is specifically designed for e-commerce founders like you.

FIND OUT MORE

FOR SAAS STARTUPS

CLEAR RUNWAY

Convert your MRR into ARR

Non dilutive. No strings attached. Flexible financing for growing SaaS companies.

FIND OUT MORE





- **Atendimento** via ChatBot com perguntas e respostas claras
- **ClearAngel** parece um produto novo e o onboarding é através de um TypeForm
- **Onboarding** simples, login via Google, conectando apenas uma conta o usuário já pode usar a plataforma
- **Plataforma com insights** de acordo com o input de dados do usuário / Propostas em 24 a 48hs

Proposta de valor para Parceiros



- **Partner with Clearco**
- *With over 20,000 of the world's fastest growing e-commerce & SaaS companies connected to Clearco, our partner program is purpose built for brands looking to empower entrepreneurs.*
- **CTA:** Become a Partner
- Apresenta 3 níveis de parceria com propostas diferentes

How it works

Our partners receive a revenue share on all referred companies from day one. But that's just the beginning! Unlock incredible benefits and opportunities based on number of referrals and referral revenue performance.

Partner Level

01

- ✓ Referral Revenue Share
- ✓ Personalized Partner Portal
- ✓ Custom Referral Link

Partner Level

02

- ✓ Lead Generation & Data-Driven Customer Matches
- ✓ Strategic Co-Marketing & Social Media Opportunities

Partner Level

03

- ✓ Press Release Opportunities
- ✓ Inclusion in Clearco Customer Dashboard
- ✓ Certified Partner Status &





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Start ▾

Sell ▾

Market ▾

Manage ▾

Pricing

Learn ▾

Log in

Start free trial

SHOPIFY CAPITAL

Simplified, fast funding

In uncertain times, some financial support can go a long way. Shopify Capital is here for you with quick and easy access to funds.

Log in to check eligibility



Log in

SHOPIFY CAPITAL

Simplified, fast funding

In uncertain times, some financial support can go a long way. Shopify Capital is here for you with quick and easy access to funds.

Log in to check eligibility

Don't have a Shopify store? Get started with a [14-day free trial](#)



Skip the application

Avoid lengthy application processes, with minimal paperwork and no credit checks.

■ Simplified, fast funding

- *In uncertain times, some financial support can go a long way. Shopify Capital is here for you with quick and easy access to funds.*
- **CTA:** Log in to check eligibility (above the fold)
- *"It's time to make moves"*
- *"With funding from Shopify Capital, you can make your next big move with confidence."*
- *"Skip the application. Get funding quickly. Repay from sales"*



- Fundada em 2004 e a partir de 2016 iniciou o “Shopify Capital” que oferece linhas de crédito para seus clientes de e-commerce
- Atende sua própria base de clientes
- **Produtos:**
 - **Shopify capital para compra de estoque, financiamento de contratações e investimento em marketing.**



Start ▾

Sell ▾

Market ▾

Manage ▾

Pricing

Learn ▾

Log in

[Start free trial](#)

Free yourself ^[SEP] to lead with Payroll Funding

Get the funds you need to invest in your people and hire superstars.

[Log in to check eligibility](#)

Don't have a Shopify store? [Start Free Trial](#)





Start ▾

Sell ▾

Market ▾

Manage ▾

Pricing

Learn ▾

Log in

Start free trial

Say goodbye to back orders with Inventory Funding

Stock up on inventory, get ready for seasonal sales,
or buy products in bulk.

Log in to check eligibility

Don't have a Shopify store? [Start Free Trial](#)





Start ▾

Sell ▾

Market ▾

Manage ▾

Pricing

Learn ▾

Log in

Start free trial

Put your brand front and center with Marketing Funding

Boost your marketing budget to grow awareness
and drive traffic to your store.

Log in to check eligibility

Don't have a Shopify store? [Start Free Trial](#)

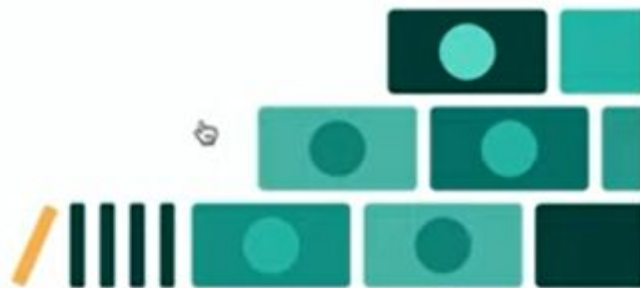




Capital

You're eligible for funding from Shopify Capital

Shopify Capital gives you quick and easy access to financing to help support your business.



Choose the offer that's right for you

Recommended

\$13,000

You'll return 10% of your daily sales until you've remitted \$14,040.

Request \$13,000

\$19,000

You'll return 14% of your daily sales until you've remitted \$20,900.

Request \$19,000

\$23,000

You'll return 17% of your daily sales until you've remitted \$25,990.

Request \$23,000



- **Acesso ao crédito** com o clique de um botão dentro da plataforma da Shopify (para clientes elegíveis)
- Interessante assistir a uma [análise no Youtube](#) sobre o empréstimo da Shopify:

stripe



11/15

stripe

Products

Use cases

Developers

Company

Pricing

Dashboard >



Overview

Platforms

Get funding to grow your business

Stripe Capital provides access to fast, flexible financing so you can manage cash flows and invest in growth.

Start now >

Learn more >

Search...

Feedback?



You've pre-qualified for a loan offer

Select your offer:

Expires on December 3rd, 2022

☒ \$25,000

\$2,500 loan fee
12% repayment rate

☐ \$20,000

\$2,000 loan fee
8% repayment rate

☐ \$15,000

\$1,500 loan fee
6% repayment rate

☐ Custom

Choose a custom amount
up to \$25,000

Choose custom loan amount

Offer amount

\$22,500

Example payments based on daily sales

12% repayment rate (automatically deducted)



stripe



COMPANY Platforms

Get funding to grow your business

Stripe Capital provides access to fast, flexible financing so you can manage cash flows and invest in growth.

Start now >

Learn more >



■ Simplified, fast funding

- *Stripe Capital provides access to fast, flexible financing so you can manage cash flows and invest in growth.*
- **CTA:** Start now (above the fold)
- *"Fast funding and flexible payments"*
- *"No lengthy application"*
- *"One flat fee"*
- *"Pay when you get paid"*
-

 stripe

- Fundada em 2010 e oferece linhas de crédito para sua base de clientes de serviços financeiros
- **Produtos (Capital):**
 - **Crédito para investimento** com pagamentos flexíveis descontado direto das vendas
 - **Stripe Capital for Plataforms** - API para que seus clientes ofereçam crédito para terceiros

How it works

Fast funding and flexible payments

1

Check your eligibility

Log in to your Dashboard to see if you're eligible for an offer based on **factors** that include your payment volume and history on Stripe.

2

Select your offer

Select the amount that's right for your business needs. The loan fee and repayment rate are set based on the loan amount.

3

Receive your funds

After our team reviews your selection, the funds will be deposited into your Stripe account, typically the next business day.

4


Pay down as you earn

You'll automatically repay the loan with a fixed percentage of your daily sales until the total amount is repaid.

\$15,000 loan

\$1,500 loan fee

9% of sales toward repayment

DAILY SALES 12% of sales toward repayment

\$156



stripe



Capital

\$15,000 loan

\$1,500 loan fee

9% of sales toward repayment

\$20,000 loan

\$2,000 loan fee

12% of sales toward repayment

\$25,000 loan

\$2,500 loan fee

15% of sales toward repayment

All numbers shown are examples.

DAILY SALES

12% of sales toward repayment



 stripe

- **Acesso ao crédito** com o clique de um botão dentro da plataforma da Stripe (para clientes elegíveis)
- **Stripe Capital Platforms** que permite que os clientes Stripe ofereçam crédito a seus clientes

Proposta de valor para Parceiros

stripe



Capital

- **Business financing for your customers**
- *Stripe Capital provides platforms with an end-to-end lending API that enables you to offer access to fast and flexible financing to help your customers grow their businesses.*
- **CTA:** Contact Sales
- *“A complete lending program through a single integration”*
- *“We’ll do all the heavy lifting. Stripe Capital absorbs the complexity, compliance management, and financial risk of lending, so you can focus on building your business.”*



Business financing for your customers

Stripe Capital provides platforms with an end-to-end lending API that enables you to offer access to fast and flexible financing to help your customers grow their businesses.

[Contact sales >](#)

Lightspeed partners with
Stripe for secure financing.

Overview

Platforms

Select your offer

Based on your strong performance history, your business has qualified for the following financing options. [Learn more](#) about

\$25,000

\$2,500 loan fee
12% repayment rate

\$20,000

\$2,000 loan fee
8% repayment rate

\$

\$1.
69

Loan details

Loan amount

Loan fee

Total amount owed

Repayment rate

Example payments based on daily sales



Loan details

Pay period (June 1 - July 31)

\$2,016.35

Total paydown

\$13,390.73 / \$27,500.00

Repayment rate
12% per transaction

Loan amount
\$25,000.00

Loan fee
\$2,500.00



12/15



Products

Use Cases

Company

Resources

Customers

Login

Get Started

FOR COMPANIES WITH RECURRING REVENUE

Grow on your terms. Get paid by the year, charge by the quart

Pipe transforms recurring revenue into upfront capital for growth without debt or dilution.

Get Started →



Trading

Past Trades

Finance

Settings

Portfolio Value
\$978,300

Bid Price
\$0.94 ▲

Remaining Trade Limit
\$469,584

Summary

Schedule



FOR COMPANIES WITH RECURRING REVENUE

Grow on your terms. Get paid by the year, charge by the month

Pipe transforms recurring revenue into upfront capital for growth without debt or dilution.

Get Started →

Trading Past Trades Finance Settings

\$176,100 \$184 \$469,584

Portfolio Value Bid Price Remaining Trade Limit

\$978,300 \$0.94 ▲ \$469,584

Summary Schedule

Summary Schedule

Summary Schedule

Summary Schedule

Summary Schedule

Summary Schedule

Summary Schedule

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Summary Schedule

Summary Schedule

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Summary Schedule

Summary Schedule

One click, instant payout

It's that easy. Convert your recurring revenue streams into instant upfront capital anytime.

Summary

Schedule

■ Grow on your terms.

Get paid by the year, charge by the month/quarter

- *Pipe transforms recurring revenue into upfront capital for growth without debt or dilution.*
- **CTA:** Get Started (above the fold e no header)
- *"One click, instant payout. It ´s that easy"*
- *"More customers, no disruptions"*
- *"Loved by industry leaders"*
- *"Unlock your biggest asset (recurring revenue) "*
- *"Seamlessly integrated. Pipe works effortlessly with your existing tools."*

- Fundada em 2019
- Atende Empresas que tenham renda recorrente (SaaS, D2C, Service Business ou qq outro perfil com renda recorrente)
- **Produtos:**
 - **For Companies** - "Got MMR? Get ARR." Adiantamento de capital
 - **For investors** - Investidores podem “comprar” os contratos recorrentes das empresas

[Products](#)[Use Cases](#)[Company](#)[Resources](#)[Customers](#)[Login](#)[Get Started](#)[Trading](#)[Past Trades](#)[Finance](#)[Settings](#)

Portfolio Value

\$978,300

Bid Price

\$0.94 ▲

Remaining Trade Limit

\$469,584

Customer	Term Length	Current Revenue	Payout Amount
✓ ZipDot	12 months	\$100/month	\$1,116
✓ Microsoft	4 quarters	\$15,000/quarter	\$56,400
✓ RetailNow	12 months	\$500/month	\$5,629
✓ Tesla	4 quarters	\$12,500/quarter	\$47,000
✓ Codality	12 months	\$1500/month	\$16,909
✓ Branch	12 months	\$1000/month	\$11,269
Forward	12 months	\$750/month	\$8,449
Everware	12 months	\$750/month	\$8,449
Music Ent	12 months	\$1000/month	\$11,229

[Summary](#)[Schedule](#)

Payout Summary

Selected Contracts	47
Payout	\$433,571
Cancellations	(\$0)

Payout Date ⚡ Instant

Total Payout

\$36,013
Trade Limit Remaining

Review Order →

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✓	RetailNow	12 months	\$500/month	\$5,629
✓	Tesla	4 quarters	\$12,500/quarter	\$47,000
✓	Codalby	12 months	\$1500/month	\$16,909
✓	Branch	12 months	\$1000/month	\$11,269
	Forward	12 months	\$750/month	\$8,449
	Everware	12 months	\$750/month	\$8,449
	Mason Box	12 months	\$1000/month	\$11,269

One click, instant payout

It's that easy. Convert your
recurring revenue streams into

[Summary](#)[Schedule](#)

Payout Summary

Selected Contracts	47
Payout	\$433,571
Cancellations	(\$0)
Payout Date	Instant
Total Payout	\$433,571

[Payout →](#)



- **Use Cases** que demonstram os tipos de negócios que tem renda recorrente e podem usar o crédito da Pipe. O foco é no formato "renda recorrente" e não em SaaS ou outro formato de negócio.
- **Onboarding** simples com a conexão das ferramentas do usuário.
- **Help Center** - dividido em tópicos, apresenta um FAQ claro e direto e também a opção de contato via formulário. **Não usa chatbot.**

uncapped

weareuncapped.com

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uncapped

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A friendlier take on capital

Fast, flexible funding for marketing, inventory or hiring from \$10k - \$5M

[Get funded](#)



Chosen by 100s of founders like you

uncapped

[Get funded](#)



A friendlier take on capital

Fast, flexible funding for marketing, inventory or hiring from \$10k - \$5M

[Get funded](#)



Chosen by 100s of founders like you

■ A friendlier take on capital

- *Fast, flexible funding for marketing, inventory or hiring from \$10k - \$5M*
- **CTA:** Get funded (above the fold e no header)
- *"Chosen by 100s of founders like you"*
- *"We're reinventing fundraising"*
- *"Supercharge your growth with founder-friendly capital"*
- *"Ready to scale your business faster?"*

uncapped

- Fundada em 2019 e oferece crédito de \$10k a \$5M
- Atende Empresas de e-commerce
- **Produtos:**
 - **Crédito amigável para marketing, estoque ou contratação**

uncapped

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uncapped

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mahabis

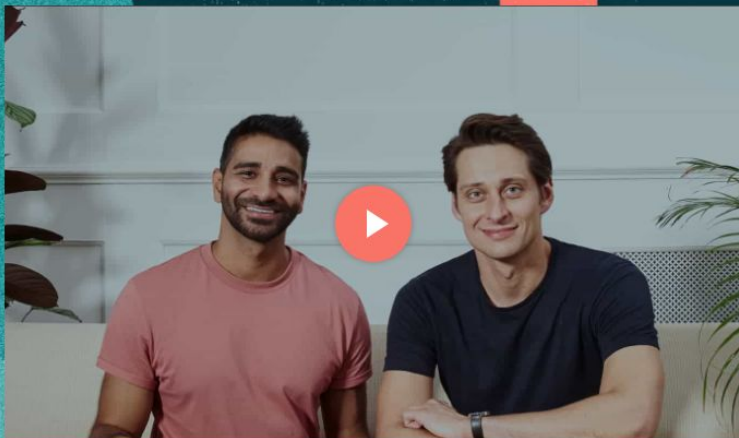
BRAND24

fyf

marshmallow

itch.

hiber



We're reinventing fundraising

We know founders deserve better.

For so long, raising capital has meant founders suffer expensive dilution or get hit with personal guarantees.

We've been there, we're founders ourselves. That's why we invest **\$10K - \$5M** and charge only a flat fee.

You can apply online, receive an offer in **24h** and get back to growing your business. No surprises.



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uncapped

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[Get funded](#)

How it works

Unlock your potential in 3 easy steps

Connect your sales & marketing accounts to our revenue prediction engine and we'll generate a funding offer for you in 24 hours.

[Sign up today](#)

1

Signup

Connect your accounts

Select an offer

Company name *

Business website *

Work email *



- **Onboarding** em dois passos. Rapidamente o usuário sabe se é qualificável ou não. Usuários qualificados são convidados a logar na plataforma e conectar as contas (sem confirmação de e-mail)
- **Plataforma** com fluxo muito simples para conexão de contas e clareza em todos os passos necessários até conseguir uma oferta
- **Não usa chatbot. Contato somente para usuários dentro da plataforma.**

Proposta de valor para Parceiros

uncapped

- **Partner with Uncapped. Let's work together.**
- *You're building the marketing strategies, websites and platforms of the future. We're helping Europe's entrepreneurs access the capital they need to grow. We'd love to work with you.*
- **CTA:** Become a partner
- *"Help your clients scale while growing your business"*



Digital agencies

You build marketing strategies and webshops designed to your customers' needs. Let us help you increase your client's budgets so you're able to help them execute against more growth opportunities.

As part of the program, you can gain new client leads and earn additional revenue through our revenue share program.

[Become a partner](#)

Platforms & apps

You build technology that helps entrepreneurs build their business. Let us help you get more exposure for your product with well funded and growing online businesses across Europe.

You can also earn additional revenue for your business by participating in our revenue share program.

[Become a partner](#)

eCommerce funding, built for growth

Get flexible funding from \$10K to \$20M

6/15

What we do

Funding to grow your eCommerce business

Managing cash flow is a big problem for eCommerce companies. It's frustrating, stressful and it limits your potential.

We provide flexible funding from \$10K up to \$20M, solving your cash flow problem and accelerating your growth.

The benefits

Faster growth, without the drawbacks



Get money fast

Get offers in hours and funds in your account within days. Easily access top-ups as you need them.



Keep it simple

We charge one simple fee. No interest rates, no credit checks, no other fees. Most of all, no surprises.



Minimise risk

We don't require collateral or guarantees. Plus, if sales slow down, so do your repayments.



Keep ownership

We don't take equity or warrants. Grow fast while keeping ownership and control of your business.



Greg Hayes, CEO of [Branch Furniture](#)



With funding from Wayflyer, we've been able to grow at a record pace.

eCommerce funding, built for growth

Get flexible funding
from \$10K to \$20M

Get Funded

📞 Book a call

Supporting thousands of the world's
fastest growing eCommerce companies

bionicGYM

Geologic

Branch

ModLi

tommiskin

HAMAMA



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The benefits
**Faster growth
without drawbacks**

Hey, Welcome to Wayflyer!! Are you looking for eCommerce Funding and Analytics? Please enter your eCommerce site URL here



■ eCommerce funding, built for growth

- *Get flexible funding from \$10K to \$20M*
- **CTA:** Get funded (above the fold e no header) / Book a call
- *"Supporting thousands of the world's fastest growing eCommerce companies"*
- *"Faster growth, without the drawbacks"*
- *"Our impact: Companies grow faster with Wayflyer"*
(Depoimentos com títulos "10x Revenue Growth")



- Fundada em 2019 e oferece crédito de \$10k a \$20M
- Atende Empresas de e-commerce
- **Produtos:**
 - **Crédito flexível para fluxo de caixa e investimento**

[About Us](#)[Our Customers](#)[Partners](#)[Blog](#)[Log In](#)[Get Funded](#)

The logo for bionicGYM, with "bionic" in a lowercase sans-serif font and "GYM" in a bold, uppercase sans-serif font, underlined.

The logo for Geologie, featuring the word "Geologie" in a serif font.

The logo for Branch, featuring the word "Branch" in a bold, sans-serif font.

The logo for ModLi, featuring the word "ModLi" in a sans-serif font.

The logo for tommi skin, featuring the words "tommi skin" in a lowercase, bold, sans-serif font.

The logo for HAMAMA, featuring the word "HAMAMA" in a bold, uppercase, sans-serif font, enclosed in a rectangular border.

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- **Atendimento** através de agendamento de conversas online com time de vendas. **Usa chat, mas não com bot.**
- **Onboarding com conexão fácil de contas e apenas 4 passos**
- **Plataforma** apresenta “milestones” até a oferta e oferece insights sobre a loja do usuário de acordo com os dados que ele cadastrou

Proposta de valor para Parceiros



- **Partnering with Wayflyer.**
- *Discover how joining the Wayflyer Partner Program can help you drive results for your customers and grow your business.*
- **CTA:** Become a partner

Partnering with Wayflyer.

Discover how joining the Wayflyer Partner Program can help you drive results for your customers and grow your business.

[Become a partner](#)

**E agora,
um exercício...**

**Se fossemos um usuário,
acessando o site da a55 pela
primeira vez, que notas daríamos
aos aspectos avaliados?**

[illegible]

Links

- Análise completa no Notion:
<https://www.notion.so/An-lise-Competitiva-Internacional-6af624ac61f64de08a4bd83f0fb66316>
- Screenshots:
https://drive.google.com/drive/folders/1XpMH3N_P_dZB3l4W8AaRz0F7gUjDMpux?usp=sharing
- The Next Billion Users
<https://brasil.uxdesign.cc/next-billion-users-voce-ja-ouviu-falar-c60ccd3e7490>

<https://nextbillionusers.google/>