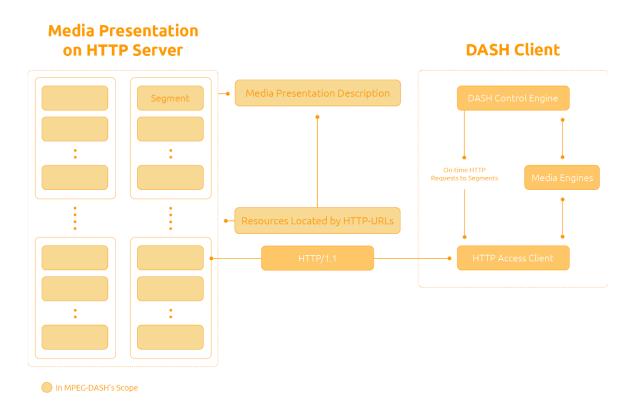
Streaming protocols and video codecs and formats

Used by popular video platforms

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Dynamic Adaptive Streaming over HTTP (DASH)

- It is an adaptive bitrate streaming technique that enables high quality streaming of media content over the Internet delivered from conventional **HTTP** web servers.
- MPEG-DASH works by breaking the content into a sequence of small HTTP-based file segments, each segment containing a short interval of playback time of content.
- The transport protocol that MPEG-DASH uses is **TCP**.
- Used by YouTube, Netflix or Amazon Prime Video (and many others).



¹ How MPEG-DASH works.

In this figure, the multimedia content is captured and stored on an HTTP server and is **delivered using HTTP**. The content exists on the server in two parts: **Media Presentation Description** (MPD), which **describes a manifest of the available content**, its various alternatives, their URL addresses, and other characteristics; and segments, which contain the actual multimedia bitstreams in the form of chunks, in single or multiple files.

¹ Source: https://www.encoding.com/mpeg-dash/

To play the content, the DASH client first obtains the MPD. The MPD can be delivered using HTTP, email, thumb drive, broadcast, or other transports. By parsing the **MPD**, the DASH client learns about the program timing, media-content availability, media types, resolutions, minimum and maximum bandwidths, and the existence of various encoded alternatives of multimedia components, accessibility features and required digital rights management (DRM), media-component locations on the network, and other content characteristics. Using this information, the DASH client selects the appropriate encoded alternative and starts **streaming the content** by fetching the segments using **HTTP GET** requests.

After appropriate **buffering** to allow for network throughput variations, the client continues fetching the subsequent segments and also monitors the network bandwidth fluctuations. Depending on its measurements, the client decides how to **adapt to the available bandwidth** by fetching segments of different alternatives (with lower or higher bitrates) to maintain an adequate buffer.

Sources:

- 1. https://en.wikipedia.org/wiki/Dynamic Adaptive Streaming over HTTP
- 2. https://www.encoding.com/mpeg-dash/
- 3. https://medium.com/canal-tech/how-video-streaming-works-on-the-web-an-introduction-7919739f7e1

WebM

- WebM is an open, royalty-free, media file format designed for the web.
- WebM defines the file container structure, video and audio formats.
 WebM files consist of video streams compressed with the VP8 or VP9 video codecs and audio streams compressed with the Vorbis or Opus audio codecs.
- Used by YouTube alongside **HTML5** and H.**264**.

VP9

- VP9 is an open and royalty-free video coding format developed by **Google**.
- VP9 is the successor to VP8 and competes mainly with MPEG's High Efficiency Video Coding (HEVC/H.265). At first, VP9 was mainly used on Google's video platform **YouTube**.
- In contrast to HEVC, VP9 support is common among web browsers. The combination of VP9 video and Opus audio in the WebM container, as

served by YouTube, is supported by roughly **4/5 of the browser market** (mobile included) as of June 2018.

How Does it Work?

 While 4K video increases picture quality by making individual pixels smaller, VP9 codec and HEVC make them bigger to reduce the bitrate and file size.

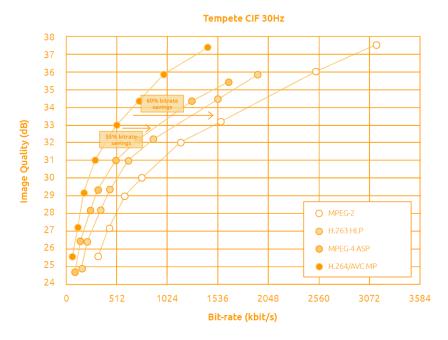


² Areas with much fine detail are encoded more efficiently using small blocks, while areas with very little detail are stored more efficiently using bigger block sizes.

H.264

- It's a block-oriented motion-compensation-based video compression standard.
- As of 2014, it is one of the most commonly used formats for the recording, compression, and distribution of video content.
- It supports resolutions up to 8192×4320, including 8K UHD.

² Source: https://www.encoding.com/vp9/



³ Example Coding Efficiency Comparison

Sources:

- 1. https://www.youtube.com/html5
- 2. https://www.webmproject.org/about/
- 3. https://en.wikipedia.org/wiki/VP9
- 4. https://www.encoding.com/h-264/

YouTube video formats

As previously commented, YouTube uses a combination of MPEG-DASH, HTML5, WebM, H.264 and VP9 to deliver and play video content.

YouTube accepts videos that are uploaded in most container formats, including **AVI**, **MP4**, **MPEG-PS**, **QuickTime File Format** and **FLV**. It supports **WebM** files and also **3GP**, allowing videos to be uploaded from mobile phones.

Sources:

1. https://en.wikipedia.org/wiki/YouTube#Video_technology

Movistar+

For web content, Movistar+ needs Microsoft Silverlight installed on the web browser. Currently, only Internet Explorer 11 supports Silverlight.

³ Source: https://www.encoding.com/h-264/

Microsoft Silverlight

- It is a deprecated application framework for writing and running rich Internet applications, similar to Adobe Flash.
- Silverlight supports H.264 video, Advanced Audio Coding, Windows Media Video (WMV), Windows Media Audio (WMA), and MPEG Layer III (MP3) media content across all supported browsers.

Sources:

- 1. https://es.wikipedia.org/wiki/Movistar%2B#Compatibilidad_de_dispositivos
- 2. https://en.wikipedia.org/wiki/Microsoft Silverlight

Orange TV

Orange TV makes use of Hasplayer and is compatible with Firefox 51+. On other browsers such as Safari or Internet Explorer, Silverlight is needed.

Hasplayer

- Hasplayer is an Http Adaptive Streaming javascript player based on HTML5 premium extensions (MSE/EME).
- It is an extension of the dash.js project with the aim of supporting additional http adaptive streaming protocols such as Microsoft Smooth Streaming protocol and Apple Http Live Streaming.

Sources:

- 1. <u>https://ayuda.orange.es/particulares/orange-tv/multidispositivo/2315-como-ver-orange-tv-desde-un-ordenador-personal</u>
- 2. https://github.com/Orange-OpenSource/hasplayer.js