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### Mechanics

- · Intranet Wiki pages
- Full audit trail
- Versioning
- · Who does what and how
- · Automatic alerts on changes
- · PDF docs
- · Zero cost

### Apologies

- at least four undetected breaches during 2011
- money
- reputation

### Investment guidelines

- Key document defining product/mandate: investment style, agreement with the client
- Key elements listing measures to be monitored
- · Creation/amendements process
- Mechanics of the investment guidelines
- · Responsibilities

### Better policing

### Creating/amending investment guidelines

- List of relevant people/units involved
- Keep it understandable/simple



- · Consistency check
- Periodic reviews (QIRPR as an obvious solution) following check of all the relevant rules

### Fund manager Sales & marketing Units in charge of monitoring



### Key elements

- Narrative
- Objectives
- Model constraints
  /investment style
- Concentration
- Exposures
- Risk
- Sensitivity
- Liquidity





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### Universe

...

### Lyxor limits

GSAF-Lyxor has two additional limits in IAA

- Gross currency exposure < 50% NAV (defined as sum, per currency, of long value securities – short value securities +/- net cash, summed gross)
- Gross emerging market exposure <15% NAV</li>

We choose for ease to apply both to the GSAF and Lighthouse accounts though this would count as an internal or management limit. Cannot be changed without agreement of Lyxor

	Maximum in Cash	20%	0	Cash is not included as an ex- iBoxx Sterling Non-Gilt Index investment. See COLL restrictions 1.8 and 1.9 on cash management
	Number of issues		100	This includes government bond positions
	Maximum in one company	4%		
	Maximum in one issue	2%		
	Non-Rated and High Yield	20%	0%	High Yield is defined as BB and below. Maximum in a single issue 0.5% in NR or HY issues. The combination of NR + HY+ ex- iBoxx Sterling Non-Gilt Index positions + Perpetual Bonds cannot exceed 20%.
	Perpetual bonds <sup>1</sup>	10%	0%	Maximum 1% in any one issue.
	Minimum Liquidity	5%		Can consist of cash, Government (UK Gilts, German Bundes or US Treasuries) or AAA corporate bonds
	Liquidity measure	2	0	Under normal circumstances the OMAM proprietary liquidity measure should not exceed 2% on a consistent basis (see below)
	Derivatives and forward transactions			See restriction 1.10 of Appendix 2 (Investment management and borrowing powers) of the prospectus
_	Sector Allocations			There are no formal limits on sector allocation. It is a matter for the fund manager to create the under/overweight positions relative to the iBoxx Sterling Non-Gilt Index in a responsible manner in-line with the macroeconomic policy of the Fixed



### **Internal Investment Guidelines**

### **Old Mutual Global Strategic Bond Fund**

### Investment Objective

To produce an attractive level of income together with capital appreciation by investing in a diversified international portfolio of fixed and variable rate bond investments, including convertible securities. The fund will vary the currencies in which it invests to enable it to achieve its objective.

### Performance Objective

In practice the fund is managed with the intention;

- To achieve a rising unit price over time
- To beat available short-term cash rates
- To beat a market reference benchmark
- To achieve a first quartile ranking in the IMA Global Bond sector under a variety of market conditions<sup>1</sup>

It is understood that it may not be possible to achieve all of these objectives at the same time and that

### Internal Investment Guideline

### HBOS - 130/30 European Fund

### Performance Objective

The fund's objective is to achieve capital appreciation whilst closely controlling risk. Specifically, the objective is a benchmark (MSCI Europe ex-UK) relative investment return of 2-4% gross p.a over a rolling 3 year basis with a tracking error of 6-8%.

### Internal Investment Guidelines

- Gross Exposure Limit = 160%
- Weight Long = 130%
- Asset weight constraint: +/- 1% benchmark relative
- Sector constraint = +/- 10%
- Country constraint = +/- 10%
- Number of holdings ≈ 140-200 (maximum assets = 200)

### What is not in

- COLL restrictions (blanket rules)
- Non measurable items
- Promises we can't keep



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### Castagna Matteo

From: Carter Katie

Sent: 05 December 2011 10:29

To: Dancygier Stephane; Castagna Matteo

Subject: FW: European Equity Fund Internal Investment Guidelines

Kevin's guidelines, in case you haven't received them.

From: Lilley Kevin

Sent: 05 December 2011 10:28

To: Carter Katie

Subject: European Equity Fund Internal Investment Guidelines

Katie

I have attached the new European Equity Fund Internal Investment Guidelines as discussed.

Regards

Kevin



### OMAM EUROPEAN EQUITY FUND

### IMA Sector Guidelines

. . .

### Performance Objective

The performance objective is for the fund to deliver returns that are ...

### Reference Index

MSCI Europe ex UK

### Internal Investment Guidelines

- Actively managed Europe ex UK equity fund
- Concentrated portfolio expected to hold between 45 to 50 stocks
- Distinctive, disciplined, valuation based approach.
- Portfolio construction monitored against economic view, between the three key areas:
  - Cyclical, defensive and financial sectors.
- Market cap profile:
  - Typically biased towards larger companies, smaller companies must pass a liquidity threshold.
- No specific constraints at a country or sector level
- No single stock to exceed 10% of the portfolio. Holdings typically between 1% and 5%.
- Top 10 holdings expected to represent 30%-40% of the portfolio and typically highly liquid.
- Tracking error will typically be in the 3-8% p.a. range.



- Fund manager
- Sales & marketing
- Units in charge of monitoring



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### 3.4 Country Limits

The portfolio's exposure will be limited to the following ranges relative to benchmark. Money market securities and deposits held will be included within following ranges based on the currency of the security or deposit.

Benchmark	Weight (%) in absolute terms
Australia	+/- 100 percent
Eurozone aggregate  AAA rated Eurozone member or Germany*	+/- 30 percent
US and Japan	+/- 30 percent
Other countries	+/- 20 percent
Non-benchmark countries	+/- 10 percent

<sup>\*</sup> Any AAA rated Eurozone member or Germany or combination of AAA members and Germany can be held within +/-30% of the total Eurozone benchmark weight. The AAA rating is determined by the lower of the ratings issued by Standard & Poor's or Fitch.



Portfolio Duration Contribution (Relative to Investment Benchmark) Net Currency Allocation (Relative to Investment Benchmark)					
Index Countries					
US	+ 2.0 years	+/-25%			
Canada	+/- 2.0 years	+/-25%			
Japan	+/- 4.0 years	+/-30%			
Euro:		+/-40%			
Germany	+/- 2.5 years				
France	+/- 2.5 years				
Italy	+/- 2.5 years				
Belgium	+/- 1.5 years				
Netherlands	+/- 1.5 years				
Spain	+/- 1.5 years				
United Kingdom	+/- 2.0 years	+/- 25%			
Denmark	+/- 1.5 years	+/-20%			
Sweden	+/- 1.5 years	+/-20%			
Other Countries in	the CWGB Index (each)	+/- 1.0 year	+/-15%		
New Zealand Non-Index Countr	+/- 1.0 year ries (in aggregate)	+/- 10%			
	N/A	+/- 25%			
Country: AA or bet	ter rating by a NRSRO* (each)	+/- 1.0 year	+/- 10%		
Country: A rating b	y a NRSRO* (each)	+/- 0.5 year	+/- 5%		
Emerging Market [	Debt	+/- 1.5 years	+/- 15%		

**Investment Guidelines** 

### Extra costs for

- new data
- new systems
- development time

### Extra risks for

ad hoc solutions



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### Risk and Performance: Investment guidelines example (using EEFO)

This page last changed on 15 Dec, 2011 by matteo.castagna@omam.co.uk.

### **IMA Sector Guidelines**

Europe excluding UK

Funds which invest at least 80% of their assets in European equities and exclude UK securities.

Notes: the IMA confirmed that they classify the primary listing of ADRs and GDRs as the primary listing of the underlying security.

The net exposure is what is taken into consideration. Short futures that are used for hedging purposes will be deducted from the long exposure.

### **Objectives**

The performance objective is for the fund to deliver returns that are consistently in the first quartile of the IMA Europe excluding UK peer group on a rolling 12 months basis. The manager places great emphasis on delivering consistent outperformance.

### Model constraints/Investment style

- · Actively managed Europe ex UK equity fund
- Distinctive, disciplined, valuation based approach.
- Portfolio construction monitored against economic view, between the three key areas: cyclical, defensive and financial sectors.
- Market cap profile: typically biased towards larger companies, smaller companies must pass a liquidity threshold (see below)
- No specific constraints at a country or sector level

Note: model constraints apply at portfolio construction/rebalancing

### Limits

### **Exposure**

Description	thinkFolio	non-thinkFolio	Hard rule?	Unit Responsible

### Concentration

Description	thinkFolio	non-thinkFolio	Hard rule?	Unit Responsible
No single stock to exceed 10% portfolio weight			TRUE	Compliance
Single stock in [1%, 5%]	891/892		FALSE	R&P
Top 10 holdings in [30%, 40%]		Vivaldi report	FALSE	R&P

Total number holdings in [4 50]

### Sensitivity

Description

### Liquidity

### Description

The value of the daily trad volume in the stock must be greater or eq to a 1% weig in the fund. T Bloomberg fie volume\_avg\_ is used to calculate this Numerically t is equivalent to: the numb of days needs to liquidate th position\* nee be lower than portfolio weig

\* The number of of the average of is 10% or 20%. then test the for 100% of the average.

multiplied by

### Risk

Tracking error be in [3%, 89

Note: it's not no

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Page 1

Total number of holdings in [45, 50]	313/314	FALSE	R&P
501			

### Sensitivity

Description	thinkFolio	non-thinkFolio	Hard rule?	Unit Responsible

### Liquidity

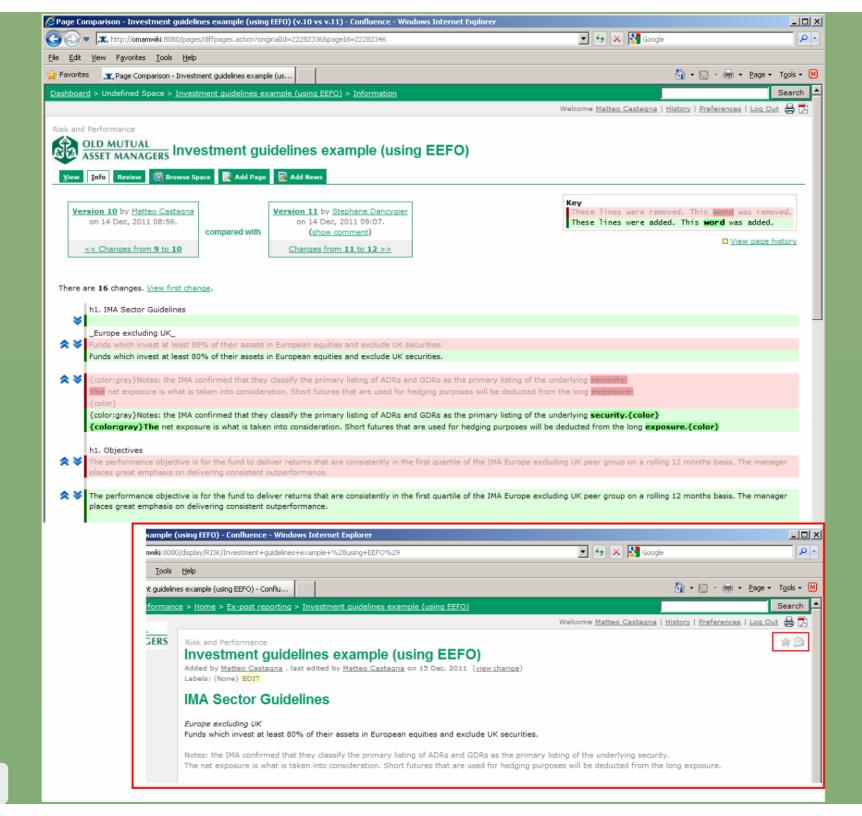
Description	thinkFolio	non-thinkFolio	Hard rule?	Unit Responsible
The value of the daily traded volume in the stock must be greater or equal to a 1% weight in the fund. The Bloomberg field volume_avg_3m is used to calculate this. Numerically this is equivalent to: the number of days needed to liquidate the position* needs to be lower than the portfolio weight multiplied by 100			TRUE	TBD

<sup>\*</sup> The number of days needed to liquidate the position is calculated applying a % factor on how much of the average daily volume you can safely assume to be able to trade on each given date: typically this is 10% or 20%. This factor need to be taken into account for the calculations. The limit calculations will then test the following:  $f \times D < W / 1\%$  where f is the factor, D = 0 is the number of days if you can trade 100% of the average daily volume and W = 0 is the portfolio weight.

### Risk

Description	thinkFolio	non-thinkFolio	Hard rule?	Unit Responsible
Tracking error will be in [3%, 8%]		to be monitored monthly on ex- post basis	FALSE	R&P

Note: it's not necessary to have all the limit groups filled-in.





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Responsibilities



### Who monitors what

- Compliance
- Risk management





# Open issues

Sign off process

· Who maintains the



- Body in charge of approving drafts and amendments
- Actual sign-off process: making sure everyone is aware of what has been approved/changed
- Build a process inside the Wiki system



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