



FAAN FUNDACION
FAMILIA AMOR
ANIMAL

ANNUAL REPORT **2023**

ROADMAP **2024**

Working to make
Cuenca known as
the “City that Cares”

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From FAAN's President and The Advisory Board

Dear Supporters, Partners, and Advocates:

It is with great pleasure and gratitude that we present to you FAAN's Year-End Annual Report for 2023. It encapsulates the remarkable strides made possible through the collective dedication and unwavering support for our animal shelter, prevention, and education program.

We can proudly say that thanks to your support, we did what we said we would do! We purchased permanent land for Ecuador's most modern, animal shelter and are ready to build. This report serves as a testament to the resilience, compassion, and collaborative spirit that continue to define our mission that includes not only shelter but a holistic approach to making Cuenca known "As the City that Cares" about animal welfare through evidence-based strategies and a heavy dose of love from our donors and volunteers.



Beyond our shelter's walls in 2023, our prevention and education initiatives have played a pivotal role in advocating for responsible pet ownership, humane treatment, and the importance of animal welfare within our society. This annual report is evidence of the impact of your support and dedication. It illuminates the lives touched, the success stories shared, and the transformative changes made possible by our collective efforts.

In the pages that follow, we invite you to explore the heartfelt moments that define our 2023 journey. Together, we've made a tangible difference, and as we step into the new year, our resolve to continue advocating for those who cannot speak for themselves remains resolute.

Thank you for being an integral part of our mission. Your support fuels our determination to create a world where every animal is valued, cherished, and treated with the compassion they deserve.

With heartfelt appreciation,



Jose Gomez, President



Rosemary Rein



Barry Rein



Ken Lucero



Roz Reymers

About the Organization

We believe...

...all animals including those of pet owners, community dogs and street dogs deserve to be respected and cared for by the collective community.

We are helping Cuenca become known as the "The City That Cares about Animal Welfare".

Our Mission and Benefits to the Community

Education - Reducing abuse and raising awareness of animal well-being and creating a culture of adoption.

Spay, Neuter and Release - Working with a network of community veterinarians and partners in campaigns to reduce the animal over-population and create community brigades of care for Cuenca's street dogs.

Shelter, Adoption and Refuge - Getting at-risk, senior and medically challenged dogs off the street and into forever homes, with sanctuary in a safe and modern shelter for the most vulnerable dogs.

Care - Improving nutrition, medical treatment, training with a large dose of love for Cuenca's animal population



Our Invitation to Be a FAAN-ATIC Dog Supporter:

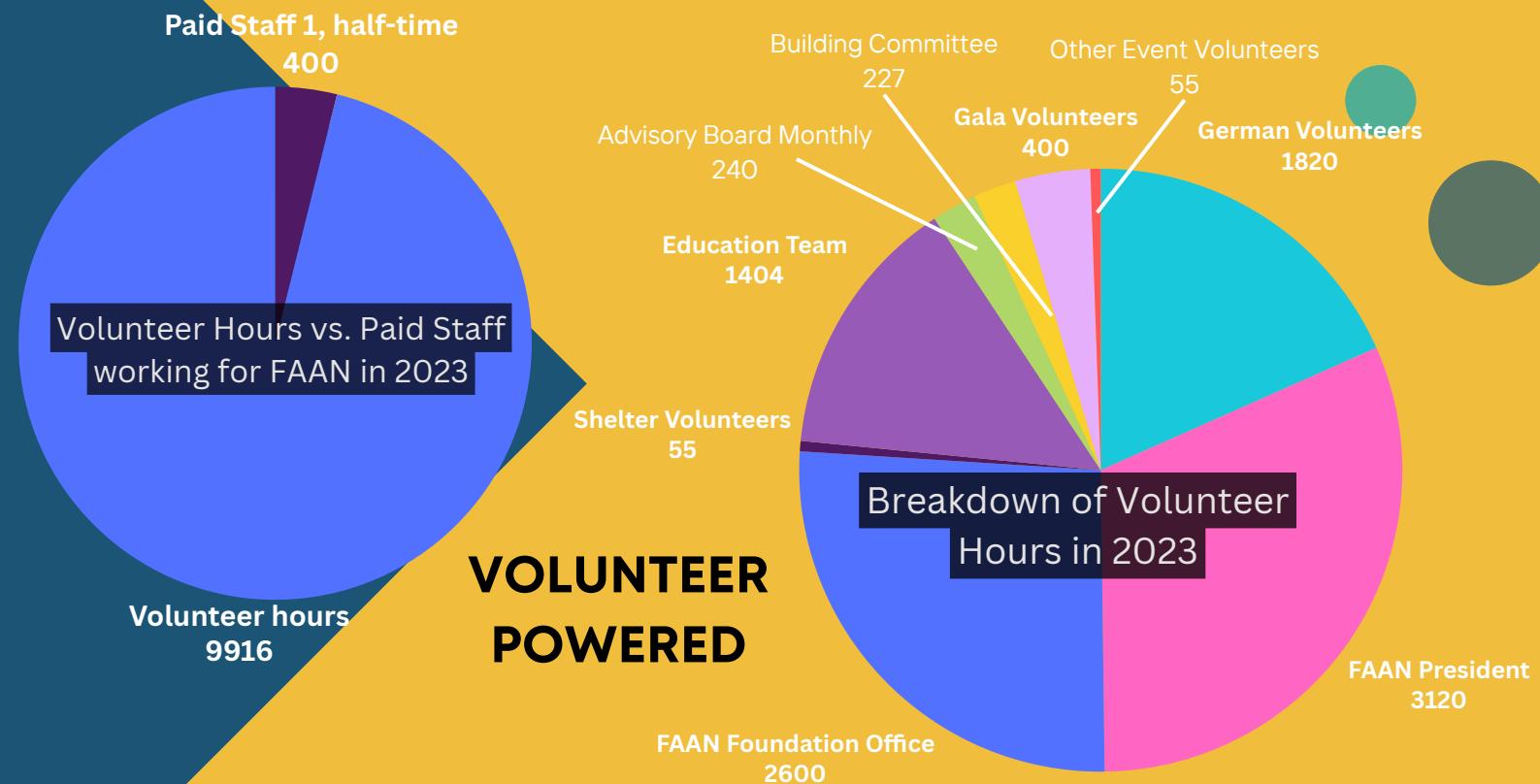
Volunteer

Adopt

Foster

Donate

Share our Mission



VOLUNTEER POWERED

Key Accomplishments 2023

2023 was marked by FAAN's continuing focus on rescue and sanctuary, with an estimated 150 dogs under our care through shelter, foster, and rescue intervention. We are pleased to report that through our adoption and foster programs, we have been able to reduce our census to 100 dogs.

The Foundation has been in operation for more than ten years as an Ecuadorian NGO. In 2023, we faced our biggest challenge yet. We were advised that the land we had been using for the shelter would no longer be available in 2024, and we needed to raise funds to buy permanent property and build a new sanctuary for Cuenca's most vulnerable dogs.

An Expat Advisory Team assembled to join with Ecuadorians in raising funds to build the first modern shelter in the country, side by side with a comprehensive plan to improve animal welfare in Cuenca through evidence-based practices linked to animal welfare. Our north star: "Making Cuenca known as The City That Cares". Looking back, it was an audacious and ambitious goal and we are pleased to report that we raised funds to purchase more than 3.5 hectares in Tarqui and are preparing for building.

-FAAN obtained interim 501 c-3 status and mentoring through Amici Cannis in Cotocachi. While FAAN is a legal non-profit in Ecuador, we had not yet applied for our independent US Foundation, which would have been a barrier to donations. Amici Cannis in Cotocachi reached out to FAAN and has not only provided fiduciary oversight, but has mentored us in best practices in prevention: Spay Neuter and Release (SNR Programs), Community Dogs, Education, and Adoption. We cannot over-emphasize how this collaboration has formed FAAN'S approach to improving animal welfare in Cuenca.

-Education: FAAN's education component centers on nurturing responsible pet ownership and "kindness" towards dogs, and was launched with the production of our "Be Kind / Se Amable" coloring and activity book for use in community events and schools. A corresponding curriculum for preschool - 3rd grade children was developed and a pilot classroom program was completed and is set to expand in 2024. Creating a culture of adoption will be an additional major focus of our education program in 2024.

-Paws Circle of Benefactors and Sustainability: To support our capital campaign, the Paws Circle of Benefactors was developed, and our "Heir of the Dog" program was developed for legacy giving. FAAN considers the exploration of sustainable revenue streams a continued priority.

\$114,730 in capital and operating funds were raised in 2023.



-Community Engagement & Volunteer Power

Perhaps the greatest accomplishment of FAAN in 2023 has been the engagement of community leaders, donors, and volunteers to achieve our mission.

9,916 volunteer hours were dedicated in 2023 to helping FAAN achieve its mission. This compares to 400 hours of paid staff in 2023.

Fueled by 99% volunteer power, we facilitated rescue and adoptions, cared for FAAN dogs at the shelter, and launched our education program.

This gives us great hope as a foundation that our mission to make our World Heritage City known for animal welfare is within our reach.



-FAAN was voted Best Charity and Best Animal Shelter by Gringo Post in 2023. While we have a long road of continual improvement both in the care of our animals, sustainability, and infrastructure, we are pleased with the recognition of FAAN as an umbrella organization for animal welfare in Ecuador through prevention, education and sanctuary.



FAAN-We Knew How to PAW-ty! A look at our 2023 Events to engage community in improving Animal Welfare.

Gala FAAN-TASTICA



Adoption Fair at Villa Club Animal



Walking with Dogs



Christmas in July



Amigo Secreto



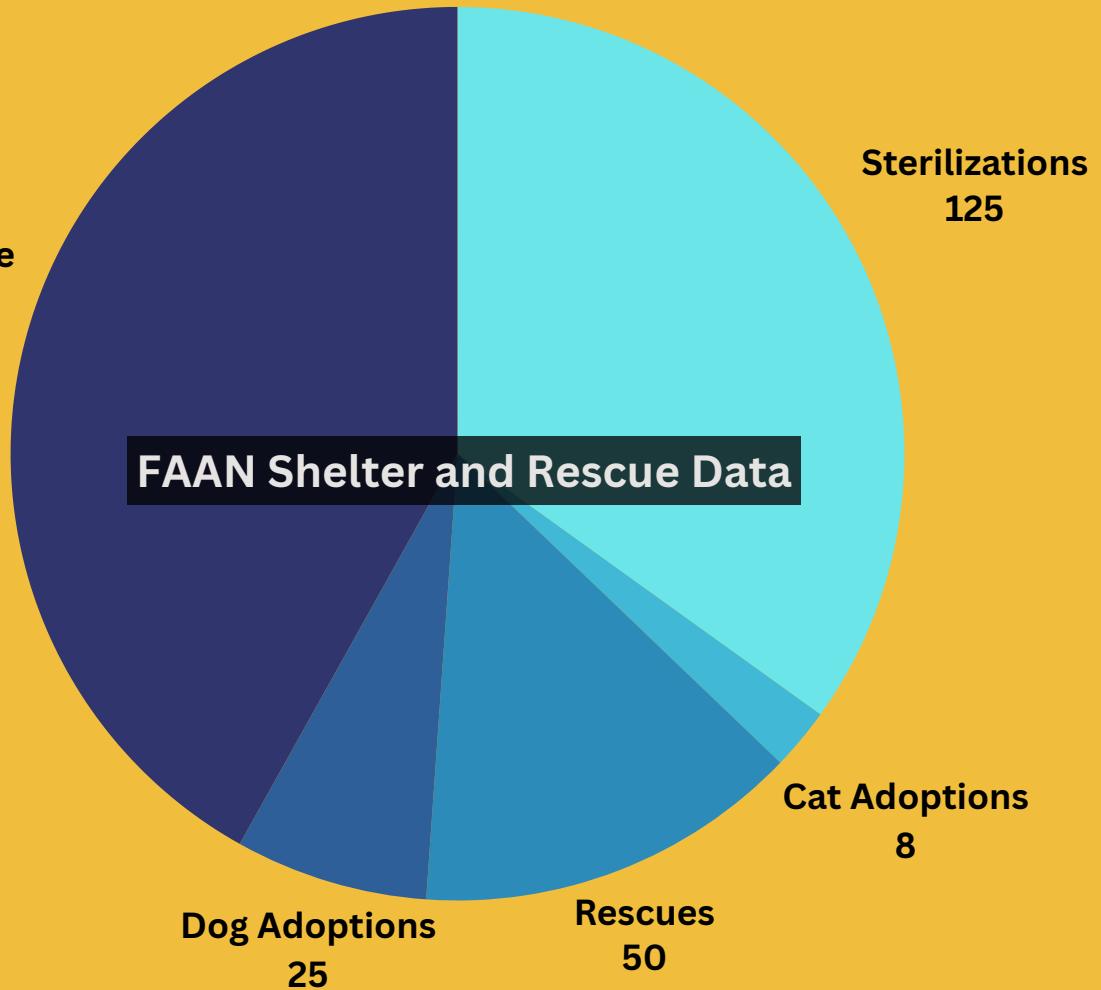
Adoption Fair at Parque Paraiso



and many more like:

- Wine to the Rescue
- World Homeless Animal Day
- Tea at Madame's
- Vino and Van Gogh

- Canelazo Stories at La Guarida
- Community Exhibitions
- Breakfast with Dogs
- A Day with the Boy Scouts



Financial Report

2023

Income

Donations: \$66.985,08

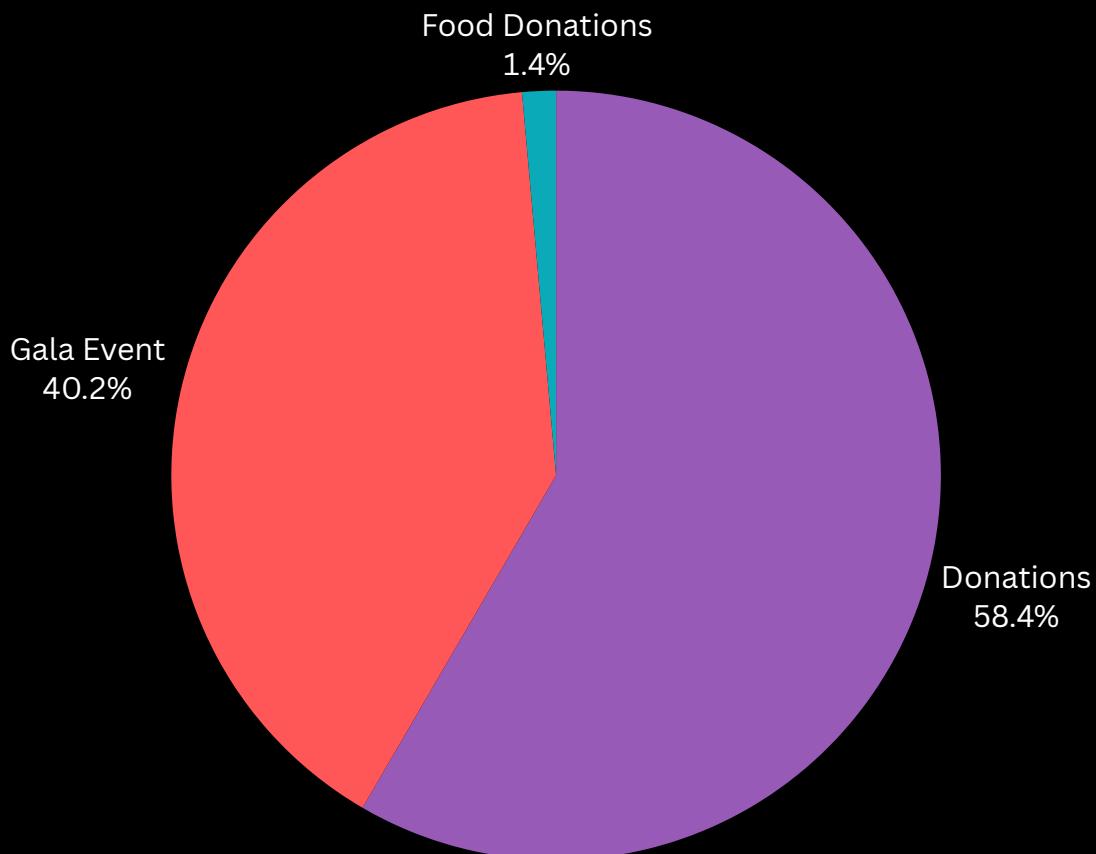
Gala Event: \$46.113,99

Financial Income: \$9,57

Food Donations: \$1.622



Total Income: \$114.730,64



Total Expenses 2023

Event Expenses

Gala: \$16.456.24

Purchase Expenses

Land: \$64.152,98

Office, Marketing, Transport,

Translation: \$8.080,55

Animal Care: \$10.605,37*

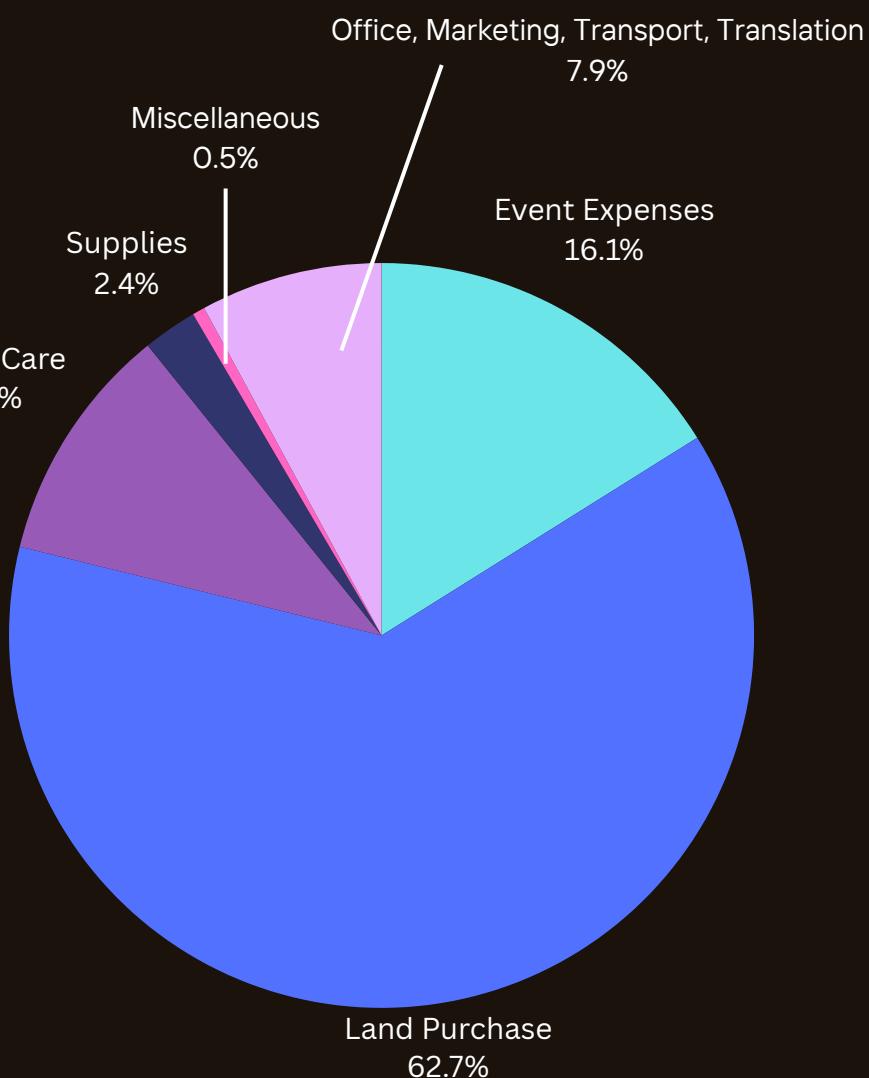
Bank Fees: \$118,55

Supplies

Freezer: \$2.409,39

Miscellaneous: \$551,38

Total Expenses: \$102.374,46



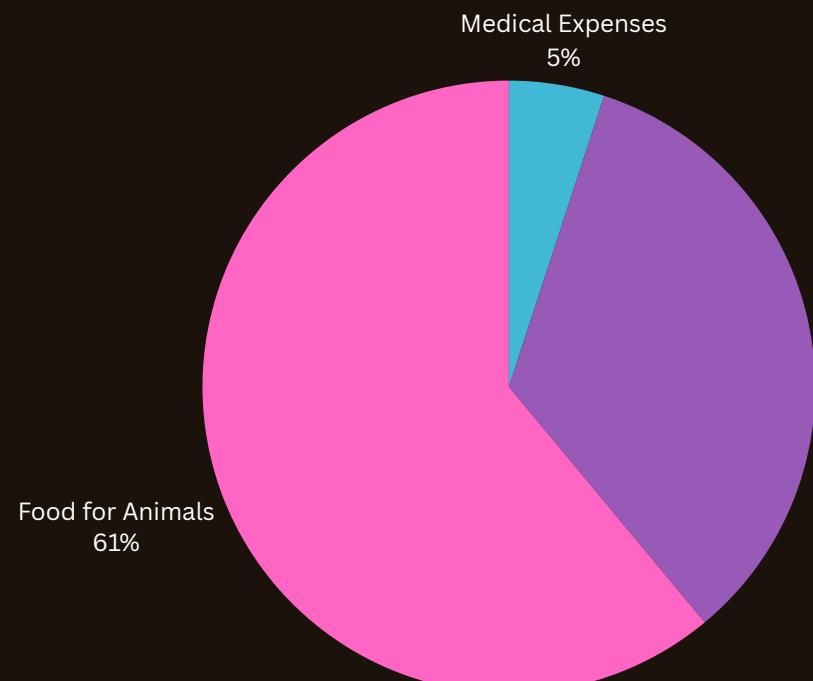
*Breakup of Expenses: Animal Care

Medical Expenses: \$534.37

Veterinarian: \$3597.50

Food for Animals: \$6473.50

Total in Animal Care: \$10.605,37



FAAN 2024 Proposed Budget

Income

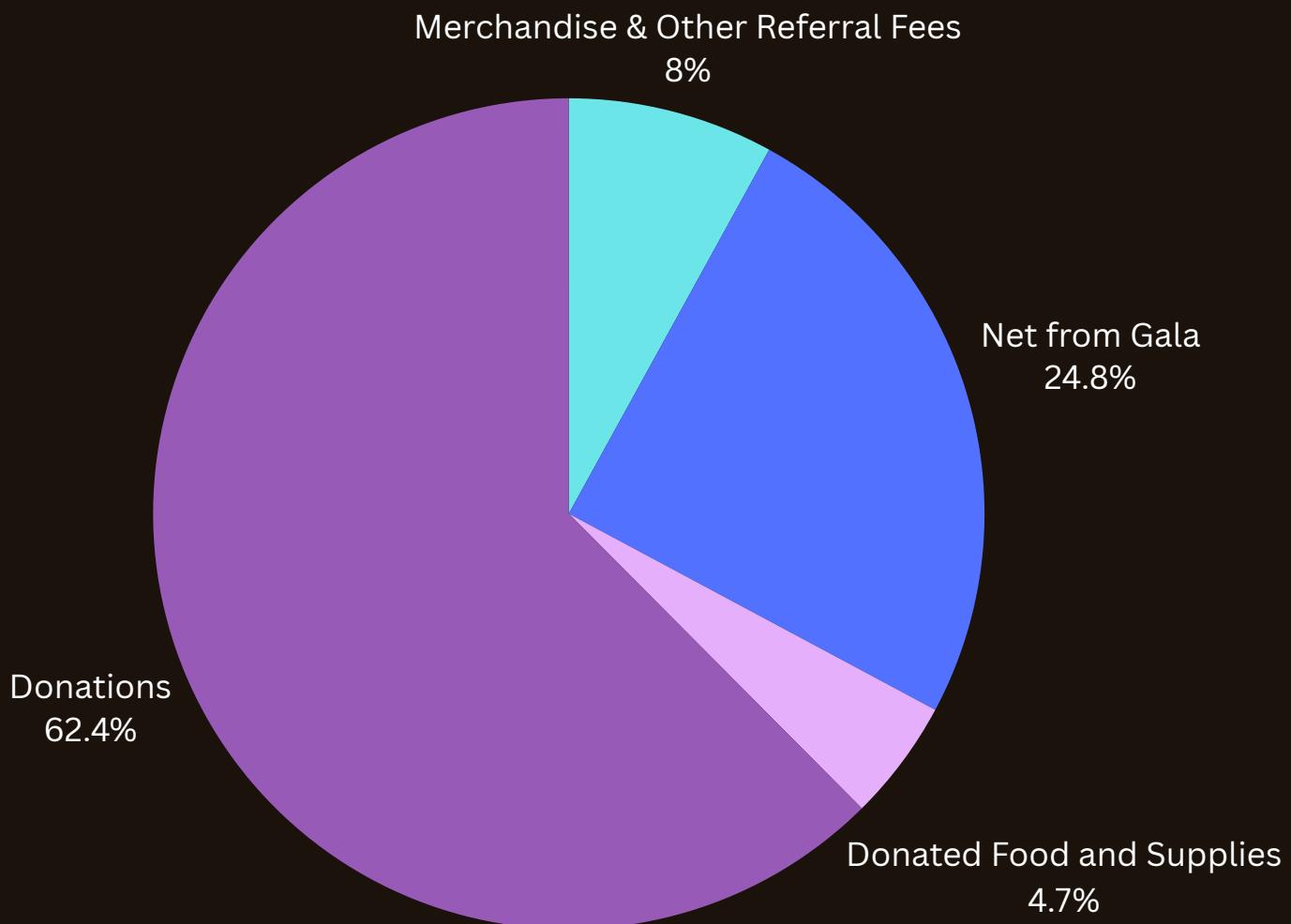
Donations: \$78,000

Net from Gala: \$31,000

Merchandise & Other Referral Fees: \$10,000

Donated Food and Supplies: \$5,900

Total Target Income. \$124,900



Budgeted Expenses 2024

Operating Costs

Food, Medical Supplies based on 100 Shelter Census: \$65,000

1 Fulltime Shelter Caretaker: \$7,500

Utilities, Repair and Maintenance: \$4,000

Foundation Administration

Proposed New Staff Positions (Medical Director, Overnight Security): \$31,500

Preventions and Community Brigades \$5,000

Professional Service and Bank Fees: \$4,000

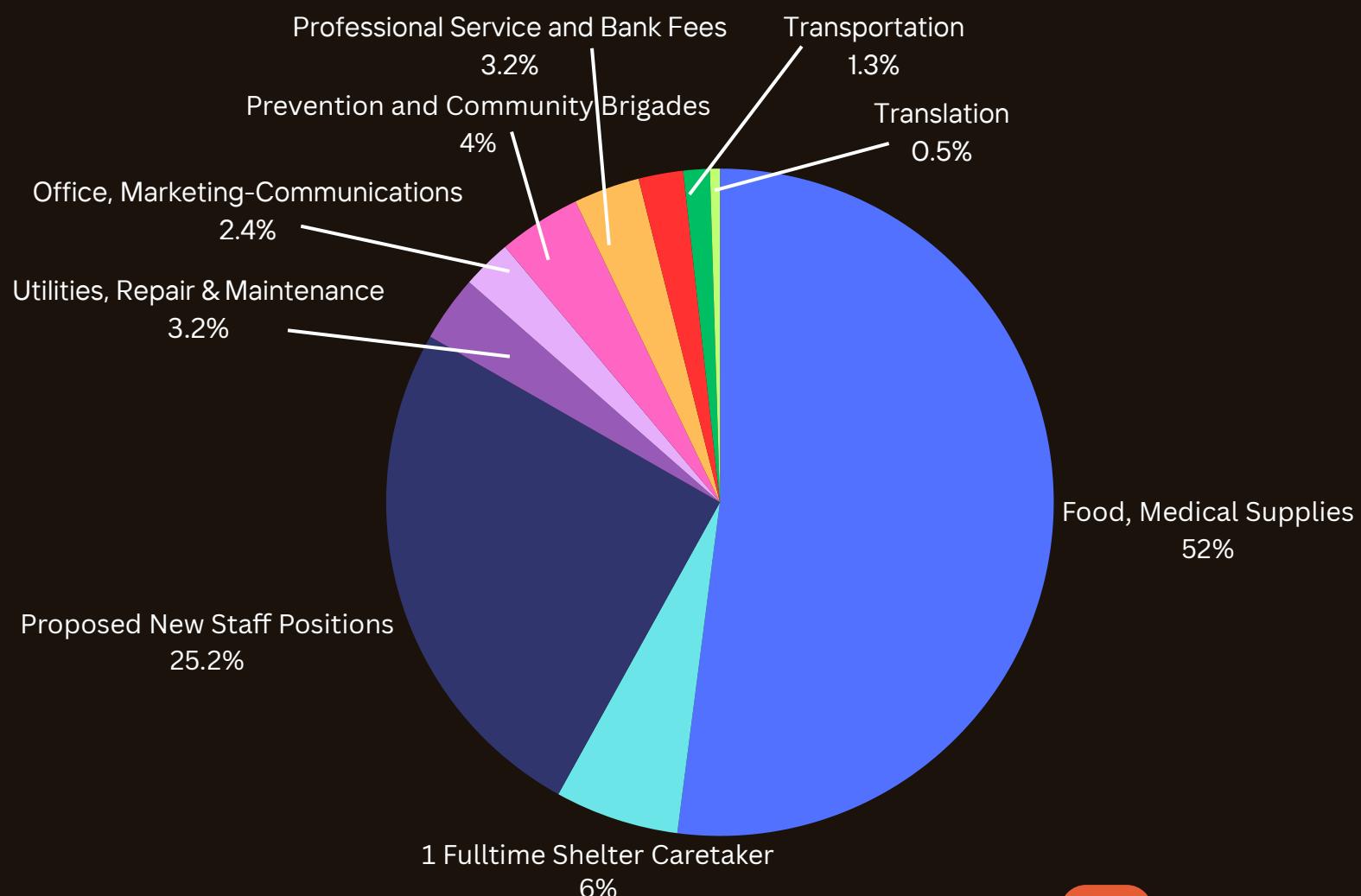
Office, Marketing-Communications: \$3,000

Education Team: \$2,700

Transportation: \$1,600

Translation: \$600

Total Estimated Annual Expenses: \$124,900



Special Appreciation

Community Engagement Shout Out's!

It would be impossible to include all of the individuals and businesses who have helped make this year's foundation results possible. From the daily care of our shelter dogs to forming the PAWS Circle of Benefactors to planning and hosting Cuenca's Charity Event of the Year, "Gala FAANTASTICA" these individuals and businesses get a FAAN Pawsome shout-out for not only their generous support but hours of time and talent that represent's FAAN's People Power for the Dogs of Cuenca.

Jose Gomez

FAAN's Generous Mystery Donor

Bob and Kathy Keel

Kay Gribble

Paula Bellin

Sharyn Bergholt

Dodi Lovett

Patrice Rose Plummer

David Ho

Janet Engelhard

Estefania Avila

Michaela Crespo

Eden Cross

Soul Glass

Gabriella Sanmartin

Adrian Arturo

Larry Gann

Cafe San Sebas

Annika Schoett

Andy Xiang

Deb McKenzie

Jack Osborne

Sebastian Ojeda

Frances Hogg Lochow

Debra Mckenzie

La Guarida Restaurant

Madame's

La Cosecha Restaurant

Kolo's Restaurant

Dennis Oppelt

Mike Casto

Expat Magazine

Prime Pet

Rebecca Lockwood

City of Cuenca

Ryan James

Vivi Calle

Ken Lucero

Roz Reymers

Rosemary Rein

Barry Rein

Jo Austin

Lorna Dirks

El Mercado

Box of Oddities

Sabatino's

Villa Club Animal

PlazAngel

Ital Deli

Brenda Langdon

Ralph Wells

Rick Embry

Mike Lella

Idiom Art

The More than 150 Businesses and Individual Donors and Volunteers working
On Gala FAAN-TASTICA 2023



Adoptions & Rescues

This year, FAAN has taken great strides with adoptions and rescues. Here are a few of our adopted and rescued dogs and a heartwarming, successful adoption story.

ADOPTIONS



Chango



Jack



Maya



Peter

ADOPTION SUCCESS STORY – John and Pogo

We still remember the day when FAAN sponsored a Community Day at Hotel Oro Verde and with us was Naela, who was recovering well in her foster care, after her rescue and amputation.

It was there that we met a recent addition to Cuenca's community, John Powell who let us know that he had recently rented housing, while having in mind adding a pup.

As we completed John's adoption interview, he had a chance to meet the sweet Naela, who while shy, was one of the most loving dogs that we had rescued at FAAN. As we got to know John and he got to know Naela, a bond was apparent. Maybe there was no need to travel to FAAN's shelter. Maybe she was "The One."

Another FAAN volunteer, from Cuenca's Circle of Friends, Michelle Demers was present and she offered to help John with getting ready for Naela's care and even help with pet sitting while Naela became accustomed to her new surroundings.

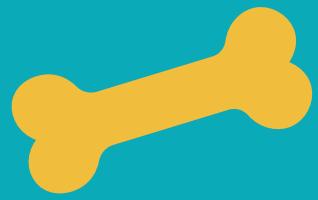
Oh my word! The supplies for a doggie fantasy family became evident after a visit to Coral with Michelle indeed helping John with pet sitting. Michelle continued until Naela became more comfortable with her home and surroundings.

An adoption miracle happened; Naela was renamed Pogo like the Pogo Stick. John, his little girl, and Pogo are now family. FAAN rejoices when John posts pictures of Pogo playing with every pup she meets in the park while she is living her own doggie paradise with John.

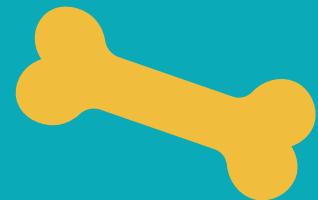
FAAN has a strict adoption policy that requires an application, personal interview, meet and greets plus follow-ups with our adoptive parents. While we will focus on innovative marketing and events to create a culture of adoption, we will not engage in impulse adoption events without thorough vetting.



For a FAAN Adoption application:
<https://www.faanecuador.org/adoptions>



RESCUES



Peanut



Lua



Mya



Carlito

FAAN'S 2024 ROADMAP Overview



photo by Mark Thomas

On January 6th, the FAAN Advisory Board met to create the Foundation's 2024 Roadmap. This roadmap is designed as a GPS for FAAN's Activities and Investments to achieve a measurable impact on animal welfare in Cuenca.

We invite our donors, partners, and volunteers to share input into the roadmap and join us on the journey to make Cuenca known as "The City that Cares" about animal welfare.

How are we different from other animal welfare organizations in Cuenca?

FAAN takes a holistic approach to animal welfare that is not limited by a singular tactic. This includes rescue, shelter, foster, adoption, in-community care for street dogs including spay-neuter and education on responsible pet care, and creating a culture of adoption. We believe in a strategic roadmap and business processes to both support the building of and operation of FAAN's shelter and plans for sustainability.

We are not guessing or reinventing the wheel!

Global International Companion Animal Management Coalition (ICAM) has identified the practices linked to proving animal welfare across geographies, particularly in Latin America. This includes Spay, Neuter, and Release of Community Dogs. We have working models of this approach to controlling the animal population and culture change through Amici Cannis in Cotocachi and Latin American cities including Santiago, Chile.

Santiago, Chile: <https://www.timetravelturtle.com/chile/stray-dogs-in-chile/>

ICAM: <https://www.icam-coalition.org>

Amici Cannis:

<https://www.amicicannisusa.org/about-us>



The Foundation does not believe in plug-and-play replication without regard to the current status of animal welfare in Cuenca or the current animal population. This includes Cuenca's unique geography, cultural attitudes, and the important and incremental work of FAAN and other city partners in animal welfare.

We believe in collaboration with all animal welfare organizations and municipalities to accelerate our collective progress.

At FAAN's Gala in October, FAAN presented awards to Cuenca's Mayor, Christian Zamora, and the head of animal welfare in Cuenca, Dr. Carlos Orellana, for their contribution and support.



Major Milestones for 2024

1. New Shelter/Move our Dogs!

Complete phase one of the new and most modern shelter in Ecuador that meets the five freedoms of care for animals.

<https://www.animalhumane.org/health/five-freedoms-animals>

This sanctuary will serve as a safe haven for Cuenca's most vulnerable and senior dogs while they are awaiting their forever family.

<https://www.faanecuador.org/shelter-project>



2. Organizational Structure/Capacity

Obtain our independent 501 C-3 Organization and develop multiple revenue streams to sustain and improve the existing care of dogs in shelter and invest in community education and prevention efforts. This includes the addition of a Medical Director and 24/7 Guardian, the launch of a FAAN affiliated Community Veterinarian Network and Community Brigades, godparenting of shelter dogs and a robust education program focused on responsible pet ownership, community dog support and adoption. Additional Volunteer Leaders will be recruited to join FAAN's mission working on various projects and teams for increased capacity.

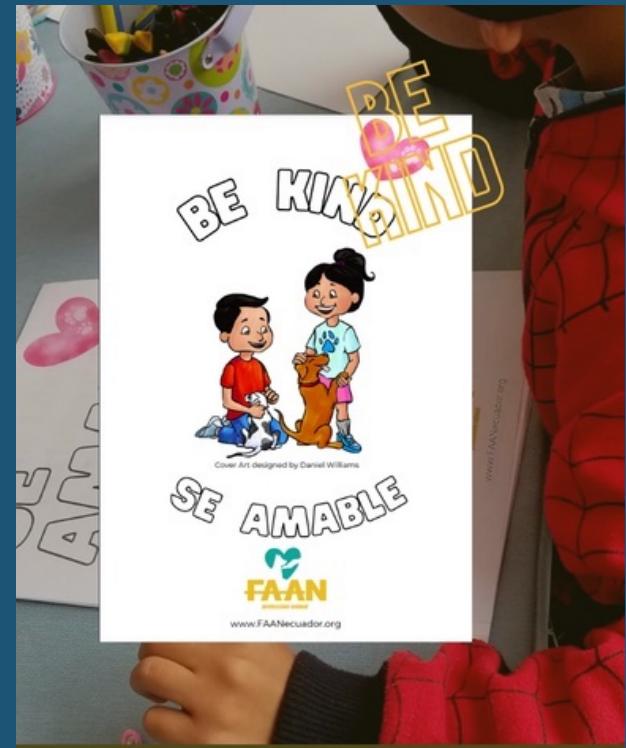
3. Prevention and Education

We will coordinate at least 4 spay/neuter and release campaigns and recommend and participate in a census in targeted communities. Our first initiative combining education, SNR will be at Feria Libre.



Other pilot communities with invested residents are now being identified for these campaigns to include the SNR clinic, education and training of community brigades.

A census will be conducted before the campaign and at a 6-month follow-up. FAAN's Be Kind Curriculum will be sponsored and incorporated into the Cuenca public schools. An educational piece will be developed on responsible pet care for veterinarians and pet supply stores.



4. Community Engagement & Sustainability

We will expand our donors and volunteer network by 40% with the support of a new, US Marketing Team and continued engagement of both Expat and Ecuadorians in our vision. We will accomplish this through social media campaigns, events, and a video channel that captures the Foundation's work and progress. We will also focus on governmental and business partnerships. Fee-based revenue sources will be evaluated including chipping, adoption fees, merchandise and pass-through marketing referrals, and countryside boarding for pets. There will be an increased focus on fundraising via monthly sponsorship (Godparenting)



5. Increase FAAN's Flow-Through Rate and Adoptions/Maintain a Shelter population of less than 100 dogs

The shelter's location in Tarqui has both benefits and drawbacks.

Benefit: No drop-offs and danger of an uncontrollable over population and reduced care.

Drawback: The need for creative adoption mechanisms, SNR focus and prevention of animals ever arriving at the shelter.

FAAN currently has strict adoption policies that prevent impulse adoptions with complete vetting. Yet the Foundation realizes the more distant a shelter is, the lower the adoption rate, particularly from walk-in clients. 2024 plans to increase adoptions and reliance on SNR community dog programs include:

- a) Education and Social Media Campaign on Community Dogs
- b) Increased Video Content to complement our Dating Profiles
- c) Monthly adoption event/field trips to Tarqui and the new shelter to promote both Adoptions and Supporters.
- d) Soccer and Celebrity Influencer Campaign on the Culture of Adoption with specific FAAN Mascots.
- e) Business/QR Code and Decal at participating businesses for specific FAAN Dogs and Care for Cuenca's Dogs.
- f) Partnership with the City in Sponsored Adoption Events.
- g) A Senior Dog Adoption Campaign



An Invitation

In order to accomplish our goals in the 2024 Roadmap FAAN invites you to join us a volunteer, foster/adopter and supporter. Together with your donation of time, talent and treasure, we can meet the challenges ahead of us and truly make Cuenca known as “The City that Cares”.

2024 Roadmap Appendix 1

Sustainability and Community Engagement

A Look Back

In 2023, FAAN launched an ambitious capital campaign to raise funds to purchase land for a permanent foundation property. This was prompted by notice from the current property owners that we had received an eviction notice for the approximately 150 dogs in our care.

For almost ten years, FAAN had worked as a 100% volunteer organization, scraping by with this loaned land and donations for care of the dogs and education thanks to the selfless and volunteer dedication of FAAN's President, Jose Gomez. By all counts this was an ambitious goal.



A capital campaign was launched thanks in large part to a concerned and generous expat community and their personal networks of animal lovers in the United States. \$114,730 in capital and operating funds were raised in 2023.

Fundraising was aided by a generous anonymous donor who put forth community matching grants. Various positive and creative events were hosted throughout the year with the highlight being "Gala FAAN-TASTICA" hosted in October. The purpose of community events was two-fold: Education on responsible pet ownership and adoption and recruiting donors to be part of our **PAWS Circle of Benefactors** started by Bob and Kathy Keel of Cuenca. (Bronze Paws: \$100, Silver Paws, \$500, Gold Paws \$1,000 and Platinum Paws of \$5,000+)

Additionally, a **Legacy Giving Program** was created with protocols "Heir of the Dog" to support FAAN's ongoing sustainability with the help of community members identifying FAAN as a recipient of their estates.

FAAN also obtained sizable donations to support food security for our animals including two significant donations from Prime Pet Foods and a very successful "Christmas in July" celebration at Idiom Art where food, supplies and medicines were collected from FAAN's doggie wish list.

Combined, every donation, whether through food and supplies or financial support, made a difference.

A Look Forward:

FAAN faces its most challenging, building, and transitional fundraising year. The Foundation needs to raise construction funds to complete phase one of the new shelter, estimated at \$60,000 - \$80,000 while generating annual operating expenses of \$124,900 for core programs including shelter operations, education, and community prevention.

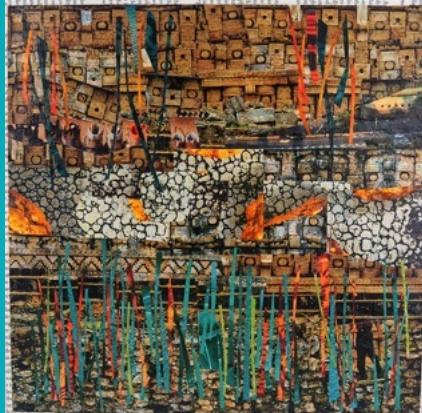


Additionally, FAAN is currently operating with 99% volunteer power. While this speaks to the heart and dedication of our volunteers, sustainability cannot be realized without the addition of professional staff including a 24-hour caretaker and medical director. Volunteer burnout is real and will be addressed through not only additional volunteer recruitment but a proposal for these new positions.

2024 Roadmap Plans

To meet this challenge, FAAN will still rely on private donations but not exclusively so. The following revenue streams are being explored for 2024.

- **Implementation of the FAAN-affiliated vets' program** to reduce medical expenses.
- **An independent 501 C-3 Foundation**, enabling the organization's eligibility for international animal welfare grants.
- **FAAN Dog-God Parenting Program**, a personalized engagement plan with our shelter dogs for individuals either not able to adopt or wishing to support the monthly care of a specific shelter dog. (Godparenting is a known concept, particularly in our overwhelming Catholic population as well as all over the world). Godparents will receive a video greeting card from their dog and updates on progress in their care and search for a Forever Home which Godparents can share on social media. This should have a viral media effect. A February Art Exhibition with Artist, Leah Bolger will name each donated art piece for a specific FAAN shelter dog with their story.



- **Expansion of US Donors and Supporters**, an outstanding volunteer team has been recruited with experience in social media and donor engagement. This team will work hand in hand with a recruited US Advisory Board for FAAN Ecuador to be adopted in a cause marketing expansion of US donors.

- Seeing is Believing: Continuation and expansion of FAAN Cuenca in-person and virtual events for education and fundraising. This will include a new, monthly field trip to the shelter for adoptions, volunteering, and financial support. Seeing is believing when you meet the dogs of FAAN. Additionally, FAAN will launch a video campaign of our mission and work, with authentic content that will attract animal lovers and supporters worldwide. Philanthropy statistics indicate 50% of US citizens invest in an animal welfare organization.

- Exploration of Fee-Based Services & Referral Fees: Due to our strength in storytelling, and community engagement, FAAN has been approached for pass-through referral fees. (For example, boarding b2b referrals). We will evaluate these opportunities as they are presented. Additionally, FAAN is exploring fees for other services including chipping and a minimal adoption donation to further engage pet owners and adopters.



Business Sponsorship

FAAN will launch a FAAN-affiliated Business Network with QR Codes in which businesses are provided a specific mascot FAAN shelter dog. This point of traffic will enable patrons to donate to FAAN, consider adoption, and volunteer and the business will be recognized for their support of animal welfare. Each business will have their own FAAN Dog posted in a dual-brand campaign. The story of each dog will be posted for patrons and potential adopters.

Continuation of Legacy Giving and the PAWS Circle of Benefactors

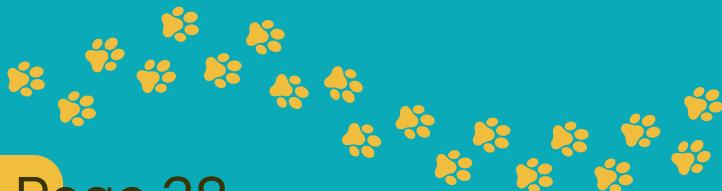
We are overwhelmed by the generosity of donors who joined our mission at the beginning of the journey and have continued or increased their level of giving. These generous donors are the Godfathers and Godmothers of the Foundation!

Engagement of Ecuadorians in Health and Recreation Events

Health, Wellness, Football, and Contests have high interest to Ecuadorians. The Ecuadorian Marketing Team led by Estefania Avila Leon will execute community engagement that will include a Run-Walk for the Dogs Event, Virtual Engagement in International Wellness Campaigns, and Adoption Events. There is a two-fold goal of local marketing (Education on Responsible Pet Care and Community Dog Care and Participation in the Foundation's Mission through giving and volunteerism.)

FAAN is asking for your support in this challenging yet inspiring year. Please join us as we work to not only build the most modern animal shelter in Ecuador but to make Cuenca known as "The City that Cares."

Board Member, David Palacio who is an Iron Man and Fitness influencer will be coordinating a Run/Walk for the Dogs of FAAN. This event is expected to reach our target market of Ecuadorians and Expats interested in health, fitness, and well-being.



2024 Roadmap Appendix 2

2024 Program Descriptions

Soccer and Celebrity Influencer Adoption Campaign (Image of Cuenca Football Team)

As we work to create a culture of adoption, FAAN will tap into the Cuenca's passions, interests and celebrities.

The city has already adopted "Adopt, Don't Buy" as a social animal welfare message and FAAN will reinforce this content with a Social Media Campaign of Cuenca's Football Celebrities and other Influencers.



FAAN dogs available for adoption will be assigned to influencers for a video and photo shoot in which they encourage the adoption and story of their particular dog.

Potential adopters will have the opportunity to meet their celebrity influencer at special events with their FAAN Dog. Standard adoption vetting will be followed to avoid impulse adoptions.





FAAN Affiliated Veterinarians

This program connects to community brigades with the enlistment of each neighborhood's veterinarians. The program is designed to reduce FAAN's street dog medical costs and encourage proper veterinary care while supporting each neighborhood's local veterinarian practice.



Vets will be solicited for their volunteer contribution of a monthly medical services such as spay-neuter and emergency care. In return for this service, FAAN will provide:



- FAAN Affiliated Vet Logo/decal
- Educational Materials for each office.
- Feature on the FAAN website and magazine.
- Network Referrals
- FAAN education materials for clients including coloring books and a Quick Care Family reference.
- A record of volunteer support for homeless animals will be maintained and a certificate of appreciation provided to each participating clinic.



2024 Roadmap Appendix 3

FAAN Building and Shelter Committee

2023 Land Ho the Search and Project Design

A decision was made by the Board that in our forced move out of the current shelter, the Foundation would seek to create the first, modern animal shelter in Ecuador if not South America.

- The Building Committee began with a review of global shelters including these comprehensive standards published in New Mexico. These standards are being used as a guide for not only the physical building but also for FAAN shelter operating procedures for the daily care of FAAN shelter dogs.

<https://apnm.org/wp-content/uploads/2016/11/Final-Recommended-Minimum-Shelter-Standards-revised-6-2012.pdf>

- Balance of Funds required Location and FAAN'S overall mission and work. Recognizing that the closer a shelter is to a city center, the higher the adoption rate and well as consideration of building and land price, the Building Committee had to weigh multiple priorities and constraints. (1) Due to property prices, it became apparent that the Foundation could not afford an in-city shelter and would need to rely on innovative adoption practices. (2) The committee also considered that inner-city locations also tend to attract shelter drop offs which can lead to overcrowding. (3) The shelter is only one element of the Foundation's community work.



- 6 sites were visited and two offers were extended. We contracted and closed on 3.5 plus hectares in Tarqui, or about 9 acres, near the current shelter. Additionally, a decision was made to build as inexpensively as possible. This includes the use of recyclable materials, shipping containers and cement blocks.
- An Ecuadorian architect, Gabriela San Martin, donated her services, and has created the initial plans for phase one of the new shelter which includes the following:
 - a) Fifty-two kennels
 - b) Two exercise-enrichment areas and a swimming area.
 - c) 40 -foot shipping containers for outbuildings which include kitchen, storage, office, animal intake-clinic and grooming, caretaker housing, employee-bathroom.
 - d) Parking area and closed perimeter.



In 2024 "Under Construction" the Building Committee will:

- ❖ Complete phase one: building
- ❖ Prepare for a safe and low stress movement of the dogs
- ❖ Assure that best practices apply to the building by FAAN animal care standards.
- ❖ Identify any future phases for the following years

2024 Roadmap Appendix 4

FAAN Education Team Accomplishments in 2023

The Education team began in May of 2023 as a group of Advisory Board members meeting together with the immediate goal of producing educational children's coloring pages that could be used for FAAN community events and given out locally. During this process, a preliminary version of FAAN's Se Amable / Be Kind bilingual coloring and activity book was produced and a formal Education Team was created.

It currently consists of two Co-Chairs, Ken Lucero and Roz Reymers, a group of FAAN Education Committee consultants for curriculum development input including Nina Sazer O'Donnell, and most recently added a Schools Liaison, Fiona Mitchell. Ken, Roz, and Fiona together make up the first established teaching team.



The rest of 2023 focused on curriculum and program development, with the following produced:

- Se Amable/ Be Kind bilingual coloring and activity book, with original cover art by local artist Daniel Williams and follow-up matching picture word cards, for use and distribution in schools, community programs, and events; and provided to other organizations with co-branding for their use in promoting animal welfare through education.

- Corresponding curriculum for grades preschool - 3 (corresponding local grades preschool - 4) in English and in Spanish, with matching picture and word cards for follow-up activities plus a dog handling component.
- A second corresponding curriculum without the dog handling component for Public Schools, where dogs are not allowed.
- Dogs are Special, Find Out Why slide presentation with follow-up “Bonus Information Cards.”
- Corresponding curriculum for grades 4 - 8 (corresponding to local grades 5-9).
- A tracking sheet for in-school and community presentations, for progress and data.



Actions taken:

- Four community events were held.
- The first testing of the Se Amable/Be Kind curriculum by the Education Team was successful and provided direction for expanding the follow-up matching cards.
- A formal “Carta de Solicitud” to Senora Johana Abad of the Ministerio de Educación for acceptance of our programs within the public schools, ready to submit in mid- January/early February of 2024



FAAN Education Team Goals for 2024:

1) Obtain public school curricula approval within the year's first quarter

Outreach for participation in the following programs:

- Private schools and programs
- Public schools, if approval granted
- Community programs and charities
- Municipal programs
- Businesses

Outreach to the following for coloring book distribution points:

- FAAN Affiliated Vets
- Ministry of Health clinics
- FAAN Affiliated Businesses

Expand teaching teams

- Develop a second team of 3 teachers
- 1 of the 3 teachers ideally would be a dog handler



Track progress in all areas

Develop a "Level II" version of coloring book for grades 2, 3

- Graphics appealing to grade 2,3 children
- Short-sentence text to replace single-word text
- Level will be noted on the cover

2) Work with the Communications Team and FAAN Affiliated Vets Program to create educational collateral on responsible pet ownership to be distributed to community brigades, animal clinics, and pet stores.



2024 Roadmap Appendix 5

FAAN NEIGHBORHOOD ANIMAL PROTECTION BRIGADES

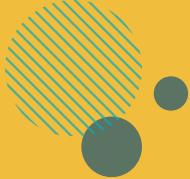
Identification of the Problem:

It is general knowledge of the problem represented by the number of domestic pets that wander the streets, either due to abandonment or due to the lack of education or responsibility of their human family, who do not give them the care they deserve, causing inconveniences in society. This has resulted in many animals being mistreated, run over, poisoned, etc.



Added to this, the lack of space in the shelters of the different Foundations makes it impossible to provide help to all stray animals. We also know of overwhelming evidence that **Community Dog Programs work particularly in Latin America. SEE SNR (Spay, Neuter, and Release) below.**

FAAN (Fundación Familia Amor) concerned about this situation, has developed the "**Animalist Neighborhood Brigades**" project to help the greatest number of stray animals, reduce the homeless street dog population, and at the same time, have a registry of animals that wander through different sectors of the city.



Definition of the Animal Protection Brigades project

As previously mentioned, the impossibility of helping all domestic pets that are in a state of abandonment due to the lack of adequate spaces to house them, this project was born to provide protection and help in the same places where they roam. And in this way help the greatest number of animals.

This project is in keeping with SNR evidence that (Spay, Neuter, and Release Programs) are the most effective strategy for controlling the homeless animal population.

Evidence shows that dogs prevented from reproducing through surgical intervention and returned to their neighborhood will remain in their neighborhood. SNR combined with (the care of community dogs by neighbors and businesses) allows homeless dogs to live their lives with both freedom and care. This project was developed by FAAN two years ago but due to capacity restraints, the foundation was unable to execute the program with the degree of training and education required.

This project consists of recruiting and educating people in each neighborhood of the city of Cuenca who love animals, with a minimum of 3 people per neighborhood, who will be community leaders of the program in coordination with the FAAN Foundation, to ensure the well-being of domestic animals. companies in conditions of abandonment that exist in each of their neighborhoods, in addition to maintaining statistical control of them.



Goals

The general objectives of this project are:

1. Raise awareness and involve society regarding the abuse of animals.
2. Provide positive social recognition of community members caring for abandoned animals "community dogs"
3. Provide veterinary medical care to abandoned pets that require it.
4. Participate in a pre and post-survey of the program to include a neighborhood community census. <https://www.icam-coalition.org/tool/talea-street-survey-app/> that gives us a record on progress in reducing the number and condition of domestic pets in a state of abandonment or cruelty.
5. Avoid overpopulation and improve the health of street dogs through sterilization.
6. Provide community dogs with a place where they can protect themselves from the elements.
7. Provide community dogs with adequate nutrition.
8. Facilitate the location of lost animals through media campaigns.
9. Create a network of FAAN-affiliated vets who volunteer services as part of their membership benefits.
10. Create a network of FAAN-affiliated businesses that agree to participate in the care of homeless animals.



Stages and Activities contemplated

- 1 Identify a Program Manager for 2024. Program. This will be a bilingual volunteer to oversee the program design, training, and implementation.
2. Receive endorsement from all municipal animal welfare agencies regarding the program and engage their partnership.
3. A training manual will be created for the Community Brigades using existing materials from ICAM will be developed. This also includes videos developed on successful community dog campaigns such as in Santiago, Chile, and Cotocachi.
4. A social media campaign will be developed on Community Dog Care including stories of successful SNR dogs and what community members are doing to be part of the solution.
5. A decal for Community Brigade Businesses will be created to identify commercial partners who are participating in the program.
6. Recruitment of brigade members for pilots. (Beginning with neighborhoods where there are willing community members engaged in the program)
7. Recruitment of Trainers and Brigade members in targeted communities.
8. Field work (diagnosis of the problem in each neighborhood).
9. Census of stray pets and homeless animals in each neighborhood
10. Diagnosis of medical needs.
11. ID.
12. Sterilization.
13. Socialization and awareness talks in each neighborhood
14. Excrement cleaning mingas .



Project Beneficiaries

This project is aimed at benefiting domestic pets in a state of abandonment and abuse, and also society in general, since many problems caused by the presence of pets on the streets without any control will be avoided.



Funding sources

To cover the costs of this project, a strategic alliance will be sought with the public and private sectors, since being a project of social benefit we will try to involve as many entities as possible. Funds will also be obtained by holding events for this purpose. FAAN has begun discussion with government leaders regarding this partnership. To support the spay-neuter clinics, resources from FAAN affiliated vets and Universities will be solicited.

Relationship of the project with other initiatives

This project is directly related to the sterilization campaigns carried out by the Municipal GAD of the Cuenca Canton through the UGA, since one of the purposes of this project is to sterilize pet domestic animals that do not have an owner and thus reduce street overpopulation, in addition to making the citizens of the Cuenca Canton aware of the Ordinances for the Protection of domestic companion animals.



Also companies like EMAC EP that is directly related to the cleaning of excrement; EMOV EP, MSP, and all those who in one way or another can be involved in this project.

FAAN will focus on creating partnerships with supporting community members and municipalities in program funding. Upon successful execution of pilots in Cuenca, grant funding will be another potential source of support.

This program goes hand in hand with the FAAN Affiliated Vets Program and Plan for Engagement of Commercial Businesses in Cuenca's urban environment.



Responsible for the project and its monitoring

FAAN will be in charge of directing, coordinating, and evaluating this project, leaving the doors open to all who wish to contribute in one way or another, to achieve the desired success. We hope that the successful demonstration of Community Dogs and Brigades will result in replication by other Cuenca neighborhoods.



Standards for Care of Community Dogs

Caring for community dogs involves various aspects of animal welfare, including health, safety, and overall well-being. Here are some standards and ways neighbors and businesses can contribute:

Feeding and Water:

Ensure access to clean water and nutritious food.

Community feeding stations or shared feeding schedules can be established.



Medical Care:

Regular veterinary check-ups, vaccinations, and treatments for illnesses or injuries. Establishing partnerships with local veterinarians or animal welfare organizations can be helpful.



Identification/Tagging:

Tagging or microchipping community dogs for identification and easy tracking of their health records.



Shelter:

Providing adequate shelter from harsh weather conditions, especially during extreme heat or cold.



Sterilization/Neutering:

Implementing spaying or neutering programs to control the population and prevent the birth of more puppies.



Community Education:

Educating the community on responsible pet ownership, including the importance of vaccinations, feeding, and basic care.



How Neighbors and Businesses Can Help:

Volunteering:

Offer time and resources to help with feeding, grooming, or transporting dogs to veterinary appointments. (Joining a Community Brigade)

Donations:

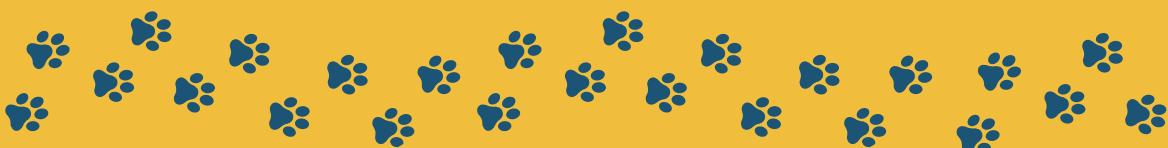
Provide food, blankets, toys, or funds to support medical care for these dogs.

Advocacy:

Raise awareness about the needs of community dogs and advocate for local government support or funding for animal welfare programs.

Collaboration:

Form or join local community groups or organizations dedicated to caring for these dogs.



What to Do:

Contact Animal Welfare Organizations including FAAN:

Reach out to local animal shelters or rescue groups for guidance and support in implementing care programs.

Coordinate with Authorities:

Work with local authorities to ensure legal compliance and support for community dog care initiatives.

Community Engagement:

Engage with neighbors to garner support and involvement in caring for community dogs.

Create Safe Spaces:

Establish safe areas for the dogs to roam, play, and rest without causing disturbances to residents or businesses.

Remember, community efforts are essential in providing ongoing care for these dogs. Collaboration, education, and consistent efforts can significantly improve the quality of life for community dogs.

Get In Touch



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Donate here: <https://www.faanecuador.org/donations>

Our sister organization Amici Cannis:

<https://amicicannis1.ddock.gives/?givingPageId=0de68f40-2abb-47ab-a8b5-f7c53dffbf7>